

Alberta Downhill Ski Market Analysis 1983/84

Detailed Tables
Volume 3

AL. 2.1991-556



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RATING OF TOTAL COST OF THIS TRIP

QUESTION 70

		LAST TRIP TOTAL	TOTAL	CAL. & RFG.	CAL. METRO	EDM. & OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI- ONAL MRKT.	HINT- ERLAND MRKT.
EXCELLENT	46-1 (X4)	67-8 21-3 100-0%	60-9 21-2 89-9%	25-9 23-7 39-2%	21-3 21-6 31-5%	21-6 21-0 31-9%	16-1 21-5 23-8%	5-5 19-8 9-1%	9-5 18-3 13-9%	4-0 16-7 5-9%
GOOD	46-2 (X3)	163-0 51-3 100-0%	148-0 51-4 90-8%	58-9 53-8 36-1%	53-0 53-8 32-5%	56-9 53-4 33-7%	41-0 54-5 25-1%	13-9 50-4 8-5%	25-2 46-7 15-4%	9-0 37-9 5-5%
FAIR	46-3 (X2)	75-2 23-7 100-0%	68-8 23-9 91-4%	19-3 17-7 25-7%	19-3 19-6 25-7%	24-0 23-4 31-9%	16-1 21-4 21-4%	7-9 20-7 10-5%	15-7 50-3 20-8%	9-7 40-8 12-9%
POOR	46-4 (X1)	10-0 3-1 100-0%	8-8 3-1 87-9%	4-9 4-5 49-2%	4-9 5-0 49-2%	1-7 1-6 16-6%	1-7 2-2 16-6%	- - -	1-4 2-8 14-3%	8 3-3 7-8%
DON'T KNOW	46-X	1-5 .5 100-0%	1-3 .5 84-4%	.3 .3 21-1%	- - 21-1%	.7 .6 42-2%	.3 .4 21-1%	.3 1-2 21-1%	- - -	.3 1-4 21-1%
NOT STATED	46-R	.2 .1 100-0%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -
BASE: SKIERS (000'S)		317-9 100-0%	287-8 100-1 90-6%	109-4 100-0 34-4%	98-6 100-0 31-0%	102-9 100-0 32-4%	75-2 100-0 23-7%	27-6 100-1 8-7%	51-7 100-1 16-3%	23-8 100-1 7-5%
MEAN STD DEV		2-91 .7560	2-91 .7533	2-97 .7709	2-92 .7783	2-94 .7131	2-96 .7194	2-91 .6944	2-82 .7519	2-69 .7862

JCB NUMBER 907901

CARD NUMBER 13

RATING OF EASE OF ACCESS TO SKI SLOPES

QUESTION 76

***** SKIER ORIGIN *****									
***** RESIDENTS *****									
***** ALBERTA *****									
***** OTHER MAJOR CENTRE *****									
***** REGI- ERNAL HINT- *****									
***** MRKT. MRKT. *****									
	LAST TRIP TOTAL	CAL. REG.	CAL. METRO	EDM. & OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI- ERNAL MRKT.	HINT- ERNAL MRKT.	
EXCELLENT	48-1 (X4)	49.3	14.4	14.4	13.9	12.0	2.0	8.2	2.9
		35.1%	44.0%	47.2%	30.5%	29.4%	32.8%	33.6%	31.2%
		100.0%	90.2%	29.3%	29.3%	24.3%	4.0%	16.7%	5.9%
GOOD	48-2 (X3)	69.7	14.1	13.2	22.9	20.1	2.3	13.9	5.3
		49.8%	43.1%	43.3%	50.1%	49.5%	54.8%	56.6%	57.2%
		100.0%	30.5%	19.0%	32.9%	28.8%	4.0%	19.9%	7.6%
FAIR	48-3 (X2)	12.0	2.6	2.6	4.2	4.2	-	1.5	-
		8.6%	7.9%	8.5%	9.2%	10.4%	-	6.7%	-
		100.0%	70.2%	21.5%	35.1%	35.1%	-	13.6%	-
POOR	48-4 (X1)	4.7	.8	-	2.1	2.1	-	-	1.1
		3.3%	2.3%	-	4.6%	5.2%	-	-	11.7%
		100.0%	66.1%	15.1%	45.0%	45.0%	-	-	23.0%
DON'T KNOW	48-X	1.8	.3	.3	.6	.6	-	.8	-
		1.3%	1.0%	1.1%	1.2%	1.4%	-	3.1%	-
		100.0%	91.8%	19.3%	31.4%	31.4%	-	42.2%	-
NOT STATED	48-R	2.7	.6	-	2.0	1.7	.3	-	-
		1.9%	1.7%	-	4.6%	4.1%	6.4%	-	-
		100.0%	56.7%	21.1%	75.5%	63.3%	12.3%	-	-
BASE: SKIERS (000'S)		149.1	32.8	30.6	45.7	40.6	5.1	24.5	9.3
		100.0%	190.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.1%
		100.0%	30.1%	23.4%	32.6%	29.0%	3.7%	17.5%	6.6%
MEAN		3.21	3.32	3.39	3.13	3.09	3.41	3.28	3.08
STD DEV		.7400	.7232	.6397	.7745	.7956	.4926	.5820	.8785

THE PRO. OF HILLS FOR 1984-85

RATING CF EASE OF ACCESSIBILITY/FROM HOME

QUESTION 78

*****RESIDENTS*****											
ALBERTA											
HINT-											
ERLAND											
MRKT.											
REGI-											
ONAL											
MRKT.											
OTHER											
MAJOR											
CENTRE											
EDM. &											
REGION											
EDM. &											
DNC											
CAL. &											
METRO											
CAL. &											
REG.											
TOTAL											
LAST											
TRIP											
TOTAL											
EXCELLENT	47-1	70.0	63.1	26.8	23.4	23.1	16.7	6.4	7.1	6.1	
	(X4)	22.0%	21.9%	24.5%	23.2%	22.4%	22.2%	23.0%	13.8%	25.4%	
		100.0%	90.1%	38.3%	33.5%	33.0%	23.5%	9.1%	10.2%	8.6%	
GOOD	47-2	172.8	159.3	62.4	58.1	55.0	38.0	17.0	31.7	10.2	
	(X3)	54.4%	55.4%	57.0%	58.9%	53.5%	50.5%	61.6%	61.3%	43.0%	
		100.0%	92.2%	36.1%	33.6%	31.2%	22.0%	9.9%	18.4%	5.3%	
FAIR	47-3	53.6	47.4	16.2	13.8	16.3	13.8	2.5	10.3	4.7	
	(X2)	16.9%	16.5%	14.9%	14.0%	15.9%	18.3%	9.1%	19.8%	13.6%	
		100.0%	88.4%	30.2%	25.7%	30.3%	25.7%	4.7%	19.1%	8.7%	
POOR	47-4	14.0	10.9	2.2	2.2	4.0	3.2	.8	1.9	2.8	
	(X1)	4.4%	3.8%	2.0%	2.4%	3.8%	4.3%	2.7%	3.6%	11.9%	
		100.0%	77.6%	15.7%	15.7%	28.2%	22.9%	5.4%	13.4%	20.3%	
DON'T KNOW	47-X	7.3	7.1	1.9	1.1	4.5	3.5	1.0	.8	-	
		2.3%	2.5%	1.7%	1.1%	4.4%	4.7%	3.5%	1.5%		
		100.0%	37.2%	25.3%	14.7%	61.6%	48.3%	13.4%	10.3%		
NOT STATED	47-R	#	-	-	-	-	-	-	-	-	
		#	-	-	-	-	-	-	-	-	
		100.0%									
BASE: SKIERS (000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8	
		100.0%	100.1%	100.0%	100.0%	99.9%	100.0%	99.9%	100.0%	99.9%	
		100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%	
MEAN		2.96	2.98	3.06	3.05	2.99	2.95	3.09	2.87	2.82	
STD DEV		.7598	.7403	.6917	.6950	.7490	.7758	.6518	.6954	.6461	

EATING OF OVERNIGHT ACCOMMODATION

QUESTION 78

		LAST TOIP TOTAL	TOTAL	CAL. & REG.	CAL. METRO	EDM. & DMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI- ONAL MARKT.	EMPLAC- MENT	HINT
EXCELLENT	49-1 (X4)	56.3 40.2% 100.0%	45.1 40.2% 80.1%	16.7 51.1% 29.7%	15.9 51.9% 28.2%	15.1 35.1% 29.5%	14.9 36.6% 26.4%	1.2 23.7% 2.2%	8.5 36.6% 15.0%	3.8 41.4% 6.8%	
GOOD	49-2 (X3)	64.1 45.7% 100.0%	51.2 45.6% 79.9%	10.7 32.5% 16.7%	9.9 32.5% 15.5%	22.7 49.7% 35.5%	20.2 49.8% 31.6%	2.5 48.9% 3.9%	13.1 53.7% 20.5%	4.7 50.5% 7.3%	
FAIR	49-3 (X2)	9.3 6.6% 100.0%	7.0 6.2% 75.8%	1.4 4.3% 15.2%	1.4 4.3% 15.2%	2.7 6.0% 29.6%	2.7 6.8% 29.6%	- - -	11.7% 31.0%	-	
POOR	49-4 (X1)	2.5 1.8% 100.0%	1.7 1.5% 68.1%	.7 2.0% 25.7%	.7 2.1% 25.7%	.3 .7% 12.9%	- - -	.3 6.4% 12.8%	- -	-8 8.1% 29.6%	
DON'T KNOW	49-X	4.1 2.9% 100.0%	3.8 3.4% 93.2%	2.0 6.0% 47.9%	2.0 6.4% 47.9%	1.9 4.1% 45.2%	1.1 2.7% 26.9%	.8 14.7% 18.4%	- -	-	
NOT STATED	49-R	3.8 2.7% 100.0%	3.3 3.0% 86.5%	1.3 4.0% 34.2%	.8 2.5% 19.6%	2.0 4.4% 52.3%	1.7 4.1% 43.8%	.3 6.4% 8.5%	- -	-	
BASE: SKIERS (000'S)		140.1 99.9% 100.0%	112.2 99.9% 80.1%	32.8 23.0% 100.0%	30.6 100.0% 21.8%	45.7 100.0% 32.6%	40.6 100.0% 29.0%	5.1 100.1% 3.7%	24.5 100.0% 17.5%	9.3 100.0% 6.6%	
MEAN STD DEV		3.32 .6870	3.33 .6733	3.48 .6911	3.47 .7006	3.30 .6235	3.32 .6022	3.14 .7765	3.23 .6408	3.25 .8221	

WILEY-DAY GREENS NUT ASKED

JCB NUMBER 907901

CARD NUMBER 13

RATING OF QUALITY OF FOOD

QUESTION 76

*****SKIER ORIGINS*****									
*****RESIDENTS*****									
*****ALBERTA*****									
	LAST TRIP TOTAL	CAL. REG.	CAL. METRO	EDM. CNC	EDM. REGION	OTHER MAJOR CENTRE	REGI- ONAL MRKT.	HINT- ERLAND MRKT.	
EXCELLENT	50-1 (X4)	52.3 16.4% 100.0%	44.5 15.1 13.8% 28.9%	14.2 14.4% 27.2%	15.5 15.1% 29.7%	3.2 11.4% 6.1%	11.6 22.5% 22.2%	2.2 9.3% 4.2%	
GOOD	50-2 (X3)	145.7 45.9% 100.0%	131.1 45.2 41.3% 31.0%	41.5 48.9% 23.5%	50.3 49.2% 36.5%	13.3 42.1% 9.1%	23.8 46.0% 16.3%	11.9 49.9% 8.1%	
FAIR	50-3 (X2)	72.9 22.9% 100.0%	68.2 23.7% 93.5%	22.8 23.1% 31.3%	23.2 22.5% 31.8%	6.2 22.3% 8.5%	10.6 20.6% 14.6%	6.1 25.5% 8.3%	
POOR	50-4 (X1)	19.3 5.7% 100.0%	17.3 6.0% 94.7%	7.1 7.2% 38.7%	6.3 6.1% 36.4%	2.2 7.9% 11.9%	3.9 7.6% 21.6%	-	
DON'T KNOW	50-X	23.9 7.5% 100.0%	22.1 8.0% 96.5%	11.4 11.5% 47.5%	5.8 5.7% 24.4%	2.5 9.2% 10.6%	1.4 2.8% 6.0%	3.7 15.3% 15.3%	
NOT STATED	50-R	4.8 1.5% 100.0%	3.7 1.3% 78.0%	1.6 1.7% 34.2%	1.8 1.7% 37.0%	.3 1.2% 6.8%	.3 .6% 6.8%	-	
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	287.8 100.0% 90.6%	98.6 100.0% 31.0%	102.8 100.0% 32.4%	27.5 100.0% 8.7%	51.7 100.1% 16.3%	23.8 100.0% 7.5%	
MEAN		2.80	2.79	2.73	2.79	2.70	2.86	2.91	
STD DEV		.8040	.8041	.8321	.7905	.6001	.9613	.6116	

QUESTION 7B

RATING OF QUALITY OF SERVICE AT THE RESORT COUNTRY CLUB

***** SKIER ORIGIN *****											
* * * * * RESIDENTS * * * * *											
* * * * * ALBERTA * * * * *											
* *											

JOB NUMBER 907901

CARD NUMBER 13

RATING OF THE SCENERY

QUESTION 76

*****SKIERS ORIGIN*****										
*****RESIDENTS*****										
*****ALBERTA*****										
	LAST TRIP	TOTAL	CAL. REG.	CAL. METRO	EDM.- C	EDM.- C	EDM.- C	OTHER MAJOR CENTRE	REGI- ONAL MKT.	HINT- ERLAND MKT.
EXCELLENT	54-1	198.2	170.9	69.5	55.7	41.6	14.1	27.4	10.3	
	(X4)	62.3%	70.9%	70.4%	56.2%	55.3%	51.1%	52.9%	43.3%	
		100.0%	36.3%	35.0%	28.1%	21.0%	7.1%	13.8%	5.2%	
GOOD	54-2	91.1	38.7	22.1	34.9	23.8	11.1	18.6	10.3	
	(X3)	28.7%	30.8%	22.2%	33.9%	31.6%	40.1%	36.0%	45.6%	
		100.0%	97.3%	26.7%	38.3%	26.1%	12.2%	20.4%	11.9%	
FAIR	54-3	22.9	7.6	7.0	9.5	6.0	2.4	4.9	1.9	
	(X2)	7.2%	7.5%	7.1%	9.2%	8.0%	8.7%	9.4%	7.9%	
		100.0%	99.4%	30.6%	36.9%	26.4%	10.5%	21.2%	9.2%	
POOR	54-4	4.9	-	-	3.2	3.2	-	.9	.8	
	(X1)	1.5%	1.7%	-	3.1%	4.3%	-	1.7%	3.3%	
		100.0%	100.0%	-	66.0%	66.0%	-	18.1%	15.9%	
DON'T KNOW	54-X	.7	-	-	.6	.6	-	-	-	
		.2%	-	-	.5%	.7%	-	-	-	
		100.0%	83.7%	-	83.7%	83.7%	-	-	-	
NOT STATED	54-R	.1	-	-	-	-	-	-	-	
	#	100.0%	-	-	-	-	-	-	-	
BASE: SKIERS (000'S)		317.8	287.8	103.4	102.8	75.2	27.6	51.7	23.8	
		99.9%	100.0%	100.0%	99.9%	99.9%	99.9%	100.0%	100.1%	
		100.0%	90.6%	34.4%	32.4%	23.7%	8.7%	16.3%	7.5%	
MEAN		3.52	3.48	3.64	3.40	2.39	2.42	3.40	3.29	
STD DEV		.6975	.7144	.6075	.7711	.8120	.6473	.7286	.7475	

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

QUESTION 78

*****SKIERS ORIGIN*****									
*****RESIDENTS*****									
*****ALBERTA*****									
	LAST TRIP TOTAL	CAL-S REG.	CAL- METRO	EDM-S DMC	EDM-S REGION	OTHER		REGI- ONAL MRKT.	HINT- ERLAND MRKT.
						MAJOR	CENTRE		
EXCELLENT	55-1 (X4)	179.7 56.5% 100.0%	63.4 63.6% 38.7%	52.5 51.1% 29.2%	38.4 51.1% 21.4%	14.1 51.1% 7.9%	25.7 16.5% 10.9	25.7 16.5% 10.9	10.9 4.5% 6.0%
GOOD	55-2 (X3)	115.3 36.3% 100.0%	32.0 29.2% 27.7%	42.3 41.1% 36.7%	29.9 39.8% 25.9%	12.4 46.9% 10.3%	18.1 34.9% 15.7%	18.1 34.9% 15.7%	11.9 49.8% 10.3%
FAIR	55-3 (X2)	18.6 5.8% 100.0%	6.2 5.5% 33.2%	5.1 5.1% 27.2%	6.3 8.4% 34.0%	1.1 4.0% 5.9%	4.0 7.7% 21.4%	4.0 7.7% 21.4%	.3 1.4% 1.3%
POOR	55-4 (X1)	1.7 .5% 100.0%	.9 .3% 52.2%	- - -	- - -	- - -	- - -	- - -	.8 3.3% 45.7%
DON'T KNOW	55-X	1.8 .6% 100.0%	.8 .7% 44.1%	.6 .5% 31.8%	.6 .7% 31.8%	- - -	- - -	- - -	- - -
NCT STATED	55-R	.8 .2% 100.0%	- - -	- - -	- - -	- - -	- - -	- - -	- - -
BASE: SKIERS (000'S)		317.8 99.3% 100.0%	103.4 99.9% 34.4%	102.8 99.9% 32.4%	75.2 100.0% 23.7%	27.1 100.0% 8.7%	51.7 100.0% 16.3%	51.7 100.0% 16.3%	23.8 100.0% 7.5%
MEAN		3.50	3.57	3.44	3.43	3.47	3.50	3.50	3.38
STD DEV		.6325	.6337	.6258	.6437	.5135	.6352	.6352	.6765

JOB NUMBER 907901

CARD NUMBER 13

RATING OF THE SNOW CONDITIONS

QUESTION 78

***** SKIER ORIGIN *****
RESIDENTS.....
ALBERTA.....

LAST TRIP TOTAL
 REG. CAL. EDM. & REGION OTHER MAJOR CENTRE REG. ONAL MKRT. HINT-ERLAND HINT-MRKT.

EXCELLENT	56-1	(X4)	99-5	90-0	38-7	36-4	26-1	17-6	8-5	16-2	8-9
			31-3	31-3	35-3	37-0	25-4	23-4	30-9	31-4	37-5
			100-0	90-5	38-9	36-6	26-3	17-7	8-6	16-3	9-0
GOOD	56-2	(X3)	124-7	111-5	40-5	36-4	41-9	31-3	10-5	21-6	7-5
			39-2	38-7	37-0	36-9	40-7	41-7	39-2	41-7	31-5
			100-0	89-4	32-5	29-2	33-8	25-1	8-5	17-3	6-0
FAIR	56-3	(X2)	69-9	64-2	22-4	19-5	25-8	19-6	6-3	11-0	5-0
			22-0	22-3	20-4	19-8	25-1	26-0	22-7	21-2	21-2
			100-0	91-9	32-0	27-9	37-0	28-0	9-0	15-7	7-2
POOR	56-4	(X1)	22-2	21-1	7-9	6-3	8-7	6-7	2-0	2-2	2-3
			7-0	7-3	7-2	6-4	8-4	8-9	7-1	4-3	9-7
			100-0	94-9	35-5	28-2	39-0	30-1	8-8	10-0	10-4
DON'T KNOW	56-X		1-1	.8	-	-	-	-	-	.8	-
			.3	.3	-	-	.3	-	-	1-5	-
			100-0	68-6	-	-	66-1	-	-	68-6	-
NOT STATED	56-R		.5	.3	-	-	.3	-	.3	-	-
			.2	.1	-	-	.3	-	1-2	-	-
			100-0	66-1	-	-	66-1	-	66-1	-	-
BASE: SKIERS (000'S)	317-8		287-8	109-4	109-4	98-6	102-8	75-2	27-6	51-7	23-8
	100-0		100-0	99-9	99-9	100-1	99-9	100-0	100-1	100-1	99-9
	100-0		90-6	34-4	34-4	31-0	32-4	23-7	8-7	16-3	7-5
MEAN	2-95		2-94	3-00	3-00	3-04	2-83	2-80	2-94	3-02	2-97
STD DEV	.9024		.9104	.9201	.9201	.9053	.9042	.8994	.9088	.8410	.9876

CARD NUMBER 13

JOB NUMBER 907901

RATING OF THE VARIETY OF SKI RUNS FOR YOU

QUESTION 78

*****SKIER ORIGIN*****									
*****RESIDENTS*****									
*****ALBERTA*****									
	LAST TRIP TOTAL	CAL. REG.	CAL. METRO	EDM. OMC	EDM. REGION	OTHER CENTRE	REGI- ONAL MRKT.	ERLAND MRKT.	HINT-
EXCELLENT	58-1	125.9	110.9	50.1	44.5	37.8	24.8	13.1	15.9
	(X4)	39.6%	38.5%	45.8%	45.1%	36.8%	33.0%	47.3%	30.7%
		100.0%	88.1%	39.8%	35.4%	30.1%	19.7%	10.4%	12.6%
GOOD	58-2	132.3	120.2	41.3	38.9	43.6	33.6	10.1	24.3
	(X3)	41.6%	41.8%	37.7%	39.5%	42.4%	44.6%	36.4%	47.0%
		100.0%	90.8%	31.2%	29.4%	33.0%	25.4%	7.6%	18.4%
FAIR	58-3	45.7	44.2	13.7	12.4	17.7	13.9	5.9	8.8
	(X2)	14.4%	15.4%	12.5%	12.6%	17.2%	18.4%	13.9%	17.0%
		100.0%	96.6%	30.0%	27.2%	38.7%	30.3%	8.4%	19.2%
POOR	58-4	12.6	12.3	4.3	2.8	3.3	3.0	.3	2.8
	(X1)	4.0%	4.3%	3.9%	2.8%	3.2%	4.0%	1.2%	5.3%
		100.0%	97.4%	34.0%	21.9%	26.4%	23.8%	2.6%	22.0%
DON'T KNOW	58-X	.8	.3	-	-	.3	-	.3	-
		.2%	.1%	-	-	.3%	-	1.2%	-
		100.0%	41.6%	-	-	41.6%	-	41.6%	-
NOT STATED	58-R	.6	-	-	-	-	-	-	-
		.2%	-	-	-	-	-	-	-
		100.0%	-	-	-	-	-	-	-
BASE: SKIERS (000'S)	317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
	100.0%	100.1%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%
	100.0%	90.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%
MEAN	3.17	3.15	3.25	3.27	3.13	3.07	3.31	3.03	2.97
STD DEV	.8191	.8295	.8217	.7851	.8089	.8179	.7544	.8304	.8806

RATING OF THE DAY LODGE CAPACITY

QUESTION 78

			LAST TRIP	TOTAL	CAL-6 REG.	CAL. METRO	EDM-C OMC	EDM-E REGION	OTHER MAJOR CENTRE	REGI- ONAL MRKT.	ERLAND MRKT.	HINT-
EXCELLENT	(X4)	60-1	33-8	29-5	12-5	12-5	11-9	8-1	3-8	3-8	1-3	
			10-8	10-8	11-4	12-7	11-6	10-7	12-9	7-4	5-5	
			100-0	87-3	37-0	37-0	35-2	23-8	11-4	11-3	3-9	
GOOD	(X3)	60-2	168-8	154-1	57-7	49-4	48-8	35-9	12-9	30-1	17-5	
			53-1	53-5	52-7	50-1	47-4	47-7	48-7	58-2	73-6	
			100-0	91-3	34-2	29-3	28-9	21-3	7-6	17-8	10-4	
FAIR	(X2)	60-3	59-6	54-1	16-7	16-0	23-9	17-3	6-6	11-3	2-2	
			18-7	18-8	15-3	16-2	23-3	23-0	23-9	21-8	9-2	
			100-0	90-8	28-1	26-8	40-1	29-1	11-1	18-9	3-7	
POOR	(X1)	60-4	19-7	17-6	5-3	5-3	7-6	4-5	3-1	3-3	1-3	
			6-2	6-1	4-9	5-3	7-4	6-0	11-2	6-5	5-6	
			100-0	89-3	26-8	26-8	38-8	23-0	15-7	17-0	6-8	
DON'T KNOW		60-X	32-8	31-2	16-0	14-1	10-6	9-4	1-2	3-2	1-4	
			10-3	10-8	14-6	14-3	10-3	12-5	4-4	6-2	6-1	
			100-0	95-2	48-6	43-0	32-4	28-7	3-7	9-7	4-4	
NOT STATED		60-R	3-2	1-3	1-3	1-3	-	-	-	-	-	
			1-0	-5	1-2	1-3	-	-	-	-	-	
			100-0	41-5	41-5	41-5	-	-	-	-	-	
BASE: SKIERS ('000'S)			317-8	287-8	109-4	98-6	102-8	75-2	27-6	51-7	23-8	
			99-9	100-0	100-0	99-9	100-0	99-9	100-1	100-1	100-0	
			100-0	90-6	34-4	31-0	32-4	23-7	8-7	16-3	7-5	
MEAN STD DEV			2-77	2-77	2-84	2-83	2-70	2-72	2-66	2-71	2-84	
			.7464	.7403	.7210	.7530	.7947	.7638	.8653	.7081	.6084	

OPERATING OF THE LIFT LINE UPS

[illegible]

REPORTING OF THE WEATHER CONDITIONS

QUESTION 78

		RESIDENTS												
		ALBERTA		EDM. & OMC		EDM. & REGION		OTHER MAJOR CENTRE		REGI-ONAL MRKT.		HINT-ERLAND MRKT.		
		CAL. & REG.		CAL. METRO										
		TOTAL												
		LAST TRIP TOTAL												
EXCELLENT	62-1 (X4)	136.3	121.8	45.4	40.5	44.7	33.2	11.5	21.4	10.2				
		42.9%	41.5%	41.1%	43.5%	43.5%	44.2%	41.6%	41.3%	42.8%				
		100.0%	89.3%	33.3%	29.7%	32.8%	24.4%	8.4%	15.7%	7.5%				
GOOD	62-2 (X3)	119.4	110.0	43.1	40.3	37.3	27.9	9.4	21.9	7.7				
		37.6%	38.2%	39.3%	40.9%	36.3%	37.1%	33.9%	42.3%	32.3%				
		100.0%	92.1%	36.0%	33.8%	31.2%	23.4%	7.9%	18.4%	6.4%				
FAIR	62-3 (X2)	46.2	41.6	17.3	14.1	13.1	8.4	4.7	6.3	4.8				
		14.5%	14.4%	15.8%	14.3%	12.8%	11.2%	17.0%	12.3%	20.2%				
		100.0%	90.0%	37.5%	30.6%	28.4%	18.2%	10.2%	13.7%	10.4%				
POOR	62-4 (X1)	15.5	14.5	3.6	3.6	7.7	5.6	2.1	2.1	1.1				
		4.9%	5.0%	3.3%	3.7%	7.5%	7.5%	7.4%	4.0%	4.7%				
		100.0%	93.9%	23.5%	23.5%	49.7%	36.4%	13.3%	13.5%	7.2%				
DON'T KNOW	62-X	.4	-	-	-	-	-	-	-	-				
		.1%												
		100.0%												
NOT STATED	62-R	.1	-	-	-	-	-	-	-	-				
		#												
		100.0%												
BASE: SKIERS ('000'S)		317.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8				
		100.0%	99.9%	99.9%	100.0%	100.1%	100.0%	99.9%	99.9%	100.0%				
		100.0%	30.6%	34.4%	31.0%	32.4%	23.7%	8.7%	16.3%	7.5%				
MEAN		3.19	3.18	3.19	3.19	3.16	3.18	3.10	3.21	3.13				
STD DEV		.8574	.8590	.8183	.8148	.9147	.9060	.9353	.8084	.8951				

QUESTION 78

QUESTION 7B
UNITED STATES.....OTHER*

		TOTAL		TOTAL CANADA		B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALIFORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
	LAST TRIP TOTAL	NON-RESIDENT														
EXCELLENT	45-1 (X4)	121-3 38-1% 100-0%	13-9 46-3% 11-5%	9-6 42-8% 7-9%	1-2 28-6% 1-0%	2-1 32-6% 1-7%	1-5 50-8% 1-2%	3-4 51-2% 2-8%	1-2 70-1% 1-0%	.3 45-1% .3%	3-1 56-5% 2-5%	.8 64-6% -7%	.7 57-3% -6%	1-5 52-6% 1-3%	1-2 57-6% 1-0%	
GOOD	45-2 (X3)	160-5 50-5% 100-0%	14-7 49-0% 9-2%	11-8 52-4% 7-3%	2-6 62-1% 1-6%	4-1 63-4% 2-6%	1-3 43-9% .8%	3-0 45-5% 1-9%	.5 27-9% .3%	.4 50-0% .2%	2-2 40-0% 1-4%	.4 28-4% -2%	.5 42-7% -3%	1-3 43-9% -8%	.7 35-3% -5%	
FAIR	45-3 (X2)	32-5 10-2% 100-0%	1-2 3-9% 3-6%	.9 3-9% 2-7%	.3 8-2% 1-0%	.2 3-1% .6%	.1 4-1% .4%	.1 2-2% -4%	* 2-0% -1%	* 4-9% -1%	.2 3-5% .6%	.1 7-0% .3%	- - -	.1 3-5% -3%	.1 4-9% -3%	
POOR	45-4 (X1)	3-4 1-1% 100-0%	.1 .4% 3-6%	.1 .5% 3-6%	* .8% -9%	.1 .9% 1-7%	* 1-1% .9%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	
DON'T KNOW	45-X	-1 * 100-0%	-1 -4% 100-0%	.1 .3% 63-5%	- - -	- - -	- - -	.1 1-2% 63-5%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	* 2-2% 36-5%
NOT STATED	45-R	* * 100-0%	* * 100-0%	* -1% 100-0%	* -3% 100-0%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	-
BASE: SKIERS (000'S)		317-8 99-9% 100-0%	30-0 100-0% 9-4%	22-5 100-0% 7-1%	4-2 100-0% 1-3%	6-5 100-0% 2-0%	2-9 99-9% .9%	6-6 100-1% 2-1%	1-6 100-0% .5%	.7 100-0% .2%	5-5 100-0% 1-7%	1-3 100-0% .4%	1-2 100-0% -4%	2-9 100-0% -9%	2-0 100-0% -6%	2-0 100-0% -8%
MEAN STD DEV		3-26 .6789	3-42 .5879	3-38 .5882	3-19 .6037	3-28 .5613	3-44 .6294	3-50 .5423	3-68 .5065	3-40 .5812	3-53 .5646	3-58 .6192	3-57 .4947	3-49 .5648	3-54 .5913	

RATING OF TOTAL COST OF THIS TRIP

QUESTION 78

*****SKIER ORIGIN (CONT'D)*****
 *****UNITED STATES*****#OTHER#
 *****CANADA*****#*****

		TOTAL		B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI- FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN	
		LAST TRIP TOTAL	NON- RESI- DENT												
EXCELLENT	(X4)	46-1	67.8	6.8	4.8	.7	.6	2.1	.6	.1	1.7	.4	.5	.8	.4
		21.3%	22.8%	21.5%	16.9%	11.6%	32.1%	35.5%	16.4%	30.4%	33.1%	37.2%	26.3%	17.4%	
		100.0%	10.1%	7.1%	1.0%	1.1%	.8%	3.1%	.9%	.2%	2.4%	.6%	.7%	1.1%	.5%
GOOD	(X3)	46-2	163.0	15.0	11.3	2.2	3.4	3.2	.8	.2	2.6	.6	.6	1.4	1.0
		51.3%	50.0%	50.3%	52.3%	53.0%	48.2%	48.1%	31.8%	48.5%	46.4%	51.0%	48.4%	50.3%	
		100.0%	9.2%	6.9%	1.3%	2.1%	.9%	1.9%	.5%	.1%	1.6%	.4%	.4%	.9%	.6%
FAIR	(X2)	46-3	75.2	6.5	5.0	.9	1.8	.7	1.1	.2	1.0	.2	.1	.7	.4
		23.7%	21.6%	22.3%	21.3%	28.2%	16.6%	13.7%	41.4%	18.7%	16.9%	11.8%	22.4%	21.6%	
		100.0%	8.6%	6.7%	1.2%	2.4%	.9%	1.4%	.3%	.4%	1.4%	.3%	.2%	.9%	.6%
POOR	(X1)	46-4	10.0	1.2	.9	.3	.4	*	.1	*	.1	*	-	*	.2
		3.1%	4.0%	4.0%	8.1%	5.5%	1.0%	2.7%	10.3%	1.4%	2.6%	1.5%	10.7%	10.7%	
		100.0%	12.1%	9.1%	3.4%	3.5%	.3%	.7%	.4%	.8%	.8%	.3%	.4%	2.2%	2.2%
DON'T KNOW	46-X	46-5	1.5	.2	.2	.1	*	.1	-	-	-	-	-	-	-
		.5%	.9%	1.1%	1.5%	.4%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%
		100.0%	15.6%	15.6%	3.9%	1.7%	3.7%	6.3%	6.3%	6.3%	6.3%	6.3%	6.3%	6.3%	6.3%
NOT STATED	46-R	46-6	.2	.2	.2	-	.1	*	-	.1	*	-	*	-	-
		.1%	.8%	.8%	-	1.4%	1.5%	.7%	1.5%	1.0%	1.0%	1.5%	1.5%	1.5%	1.5%
		100.0%	100.0%	100.0%	75.6%	37.8%	18.9%	18.9%	18.9%	24.4%	5.5%	18.9%	18.9%	18.9%	18.9%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.9	2.0
		100.0%	100.0%	100.0%	100.1%	100.1%	100.0%	100.1%	100.0%	99.9%	100.0%	100.0%	100.0%	100.1%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%
MEAN STD DEV		2.91	2.93	2.91	2.79	2.72	2.94	3.14	3.16	2.54	3.09	3.11	3.25	3.01	2.74
		.7560	.7809	.7763	.8194	.7406	.6976	.7218	.7567	.8852	.7374	.7720	.6521	.7442	.8677

RATING OF EASE OF ACCESSIBILITY/FROM HOME

QUESTION 78

*****SKIER ORIGIN (CONT'D)*****
 *****CANADA*****
 *****UNITED STATES*****
 *****OTHER*****
 *****#OTHER#*****

		TOTAL		TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA		TOTAL U.S.	CALI-FORNIA	TEXAS	OTHER U.S.		FOREIGN
		LAST TRIP TOTAL	NON-RESIDENT														
EXCELLENT	(X4)	47-1	70.0	6.9	5.1	1.0	.9	.5	1.9	.7	.2	1.5	.6	.3	.6	.3	.3
			22.0%	23.0%	23.4%	14.5%	15.6%	28.6%	39.5%	25.9%	27.3%	48.1%	25.3%	19.2%	16.4%	.5%	
			100.0%	9.9%	7.3%	1.4%	1.3%	2.7%	.9%	.3%	2.1%	.9%	.4%	.8%	.5%		
GOOD	(X3)	47-2	172.8	13.5	10.4	2.0	2.8	1.3	3.2	.8	.2	2.2	.5	.6	1.2	.8	.8
			54.4%	44.9%	46.4%	49.2%	45.6%	49.0%	51.4%	30.9%	40.5%	36.9%	44.6%	40.2%	39.6%	.5%	
			100.0%	7.8%	6.0%	1.2%	1.6%	.8%	1.9%	.5%	.1%	1.3%	.3%	.3%	.7%	.5%	
FAIR	(X2)	47-3	53.6	6.2	4.7	.9	1.8	.8	.9	.1	.2	1.2	.2	.3	.7	.4	.4
			16.9%	20.8%	20.9%	21.7%	28.3%	26.1%	13.2%	7.3%	30.1%	21.1%	14.9%	22.9%	23.0%	19.1%	
			100.0%	11.6%	8.8%	1.7%	3.4%	1.4%	1.6%	.2%	.4%	2.1%	.4%	.5%	1.3%	.7%	
POOR	(X1)	47-4	14.0	3.1	2.1	.2	.9	.4	.5	*	.1	.6	-	.1	.5	.4	.4
			4.4%	10.5%	9.3%	5.7%	12.7%	7.6%	1.8%	13.2%	11.1%	4.3%	-	7.2%	17.6%	21.0%	
			100.0%	22.4%	15.0%	1.7%	6.2%	2.6%	3.6%	.2%	.7%	4.3%	-	.6%	3.7%	3.1%	
DON'T KNOW	47-X	7.3	.2	.1	-	*	*	-	.1	-	-	-	-	-	-	.1	.1
		2.3%	.7%	.5%	-	.7%	.6%	-	1.2%	-	-	-	-	-	-	3.9%	3.9%
		100.0%	2.8%	1.7%	-	.6%	-	-	1.0%	-	-	-	-	-	-	1.1%	1.1%
NOT STATED	47-R	*	*	*	*	*	*	-	*	-	-	-	-	-	-	-	-
		*	.2%	.2%	.2%	.2%	.2%	-	.5%	-	-	-	-	-	-	-	-
		100.0%	100.0%	100.0%	100.0%	28.3%	28.3%	71.7%	-	-	-	-	-	-	-	-	-
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	.5	5.5	1.3	1.2	2.9	2.0	2.0
		100.0%	100.1%	99.9%	100.0%	100.0%	100.0%	100.1%	100.0%	100.1%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.6%	.6%	.6%
MEAN	STD DEV	2.96	2.81	2.83	2.90	2.59	2.64	3.00	3.29	2.69	2.84	3.33	2.88	2.61	2.54	2.54	2.54
		.7598	.9101	.8861	.8178	.8978	.8921	.8561	.6768	.9961	.9503	.7214	.8691	.9866	1.0136	1.0136	1.0136

JOB NUMBER 907901

CARD NUMBER 13

RATING OF EASE OF ACCESS TO SKI SLOPES

QUESTION 7B

*****SKIER ORIGIN (CONT'D)*****
*****CANADA*****
*****UNITED STATES*****
*****OTHER*****

		TOTAL		TOTAL		B.C.		SASK	MAN	ONT	QUE	ALL		TOTAL		OTHER	
		LAST	NON-	CANADA								CANADA		U.S.		U.S.	
		TRIP	RESI-														
		TOTAL	DENT	CANADA	TOTAL	CANADA	TOTAL	CANADA	TOTAL	CANADA	TOTAL	CANADA	TOTAL	CANADA	TOTAL	CANADA	TOTAL
EXCELLENT	(X4)	48-1	49.3	9.8	7.2	1.4	1.5	.8	2.4	.8	.3	2.2	.6	.6	1.0	.5	
			35.1%	35.0%	34.4%	39.9%	24.4%	29.5%	38.5%	48.8%	45.1%	41.4%	48.5%	45.8%	36.1%	24.6%	
			100.0%	19.8%	14.5%	2.8%	3.0%	1.7%	4.9%	1.6%	.6%	4.4%	1.2%	1.2%	2.0%	.9%	
GOOD	(X3)	48-2	69.7	13.6	10.7	1.8	3.5	1.6	3.0	.6	.3	1.9	.3	.3	1.2	1.0	
			49.8%	48.7%	51.5%	51.2%	57.4%	56.1%	48.6%	38.8%	36.3%	35.7%	28.2%	26.4%	43.4%	53.1%	
			100.0%	19.5%	15.4%	2.5%	5.0%	2.3%	4.3%	.9%	.4%	2.7%	.5%	.5%	1.7%	1.4%	
FAIR	(X2)	48-3	12.0	3.6	2.3	.2	.8	.2	.7	.2	.1	1.1	.3	.3	.5	.2	
			8.6%	12.8%	11.0%	7.0%	13.4%	8.5%	11.8%	10.5%	14.0%	20.9%	20.4%	24.9%	19.3%	10.4%	
			100.0%	29.8%	19.1%	2.0%	6.8%	2.0%	6.1%	1.4%	.8%	9.1%	2.1%	2.6%	4.4%	1.6%	
POOR	(X1)	48-4	4.7	.7	.5	.1	.2	.1	#	.9%	-	.1	-	#	.2	.2	
			3.3%	2.7%	2.2%	1.9%	3.4%	4.3%	.6%	1.9%	-	1.3%	-	2.9%	1.2%	11.8%	
			100.0%	15.9%	9.7%	1.4%	4.4%	2.6%	.8%	.6%	-	1.5%	-	.8%	.7%	4.7%	
DON'T KNOW	48-X		1.8	.1	.1	-	-	#	#	-	#	#	#	-	-	-	
			1.3%	.5%	.5%	-	1.6%	.5%	-	-	4.7%	.7%	2.9%	-	-	-	
			100.0%	8.2%	6.1%	-	2.5%	1.8%	-	-	1.8%	2.0%	2.0%	-	-	-	
NOT STATED	48-R		2.7	.1	.1	-	.1	-	-	-	-	-	-	-	-	-	
			1.9%	.3%	.4%	-	1.5%	-	-	-	-	-	-	-	-	-	
			100.0%	3.3%	3.3%	-	3.3%	-	-	-	-	-	-	-	-	-	
BASE: SKIERS (000'S)		140-1	27.9	20.8	3.4	6.1	2.8	6.2	1.6	.7	.7	5.2	1.2	1.2	2.7	1.9	
			100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	99.9%	
			100.0%	19.9%	14.9%	2.4%	4.3%	2.0%	4.4%	1.1%	.5%	3.7%	.9%	.9%	1.9%	1.3%	
MEAN STD DEV		3.21	3.17	3.19	3.29	3.04	3.13	3.26	3.35	3.33	3.33	3.18	3.29	3.15	3.14	2.91	
		.7400	.7492	.7141	.6781	.7198	.7379	.6802	.7407	.7166	.7166	.8052	.7913	.8945	.7626	.9025	

ONE DAY SKIERS NOT ASKED

RATING OF OVERNIGHT ACCOMMODATION

QUESTION 79

*****SKIER ORIGIN (CONT'D)*****
 *****CANADA*****
 *****UNITED STATES*****
 *****OTHER*****

UNITED STATES																					
		TOTAL		TOTAL		B.C.		SASK		MAN		ONT		QUE		ALL		TOTAL		OTHER	
		LAST	NON-	TRIP	RESI-	TOTAL	CANADA	TOTAL	CANADA	OTHER	CANADA	U.S.	FORNIA	TEXAS	U.S.	FOREIGN	U.S.	FOREIGN	U.S.	FOREIGN	
		TOTAL	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	DENT	
EXCELLENT	(X4)	49-1	56.3	11.2	8.5	1.3	1.8	1.3	2.9	0.8	58.4%	2.1	42.0%	35.9%	40.2%	1.1	33.6%	40.2%	1.1	33.6%	
			40.2%	40.1%	40.8%	38.1%	29.1%	46.1%	46.3%	53.1%	58.4%	39.6%	42.0%	35.9%	40.2%	1.1	33.6%	40.2%	1.1	33.6%	
			100.0%	19.9%	15.1%	2.3%	3.1%	2.3%	5.1%	1.5%	.7%	3.7%	.9%	.8%	1.9%	1.1%			1.9%	1.1%	
GOOD	(X3)	49-2	64.1	12.9	9.6	1.7	3.4	1.2	2.6	.5	24.1%	2.3	43.3%	49.8%	43.9%	.6	49.3%	43.9%	1.2	49.3%	
			45.7%	46.1%	46.1%	49.1%	55.4%	42.6%	42.6%	33.4%	24.1%	45.2%	43.3%	49.8%	43.9%	.6	49.3%	43.9%	1.2	49.3%	
			100.0%	20.1%	15.0%	2.6%	5.3%	1.9%	4.1%	.8%	.3%	3.7%	.8%	1.0%	1.9%	1.2	49.3%	43.9%	1.2	49.3%	
FAIR	(X2)	49-3	9.3	2.2	1.5	.3	.6	.2	.3	.1	8.2%	.5	1.3%	2.6%	7.2%	.1	12.5%	7.2%	.2	12.5%	
			6.8%	8.0%	7.4%	8.0%	9.6%	6.9%	5.3%	7.0%	8.2%	8.8%	9.1%	9.1%	8.6%	12.5%	7.2%	7.7%	2.5%	2.5%	
			100.0%	24.2%	16.7%	3.0%	6.3%	2.1%	3.5%	1.2%	.6%	5.0%	1.2%	1.2%	2.5%	2.6%			2.5%	2.5%	
POOR	(X1)	49-4	2.5	.8	.5	.1	.1	.2	.2	-	-	.3	2.6%	5.2%	7.7%	.1	2.1%	7.7%	.2	2.1%	
			1.8%	2.9%	2.3%	1.8%	2.4%	1.2%	3.9%	1.2%	1.2%	5.6%	2.6%	5.2%	7.2%	2.1%	2.1%	7.7%	2.1%	2.1%	
			100.0%	31.9%	18.8%	2.4%	5.6%	1.3%	9.4%	1.4%	.8%	11.5%	1.3%	2.6%	7.7%	1.6%			7.7%	1.6%	
DON'T KNOW	49-X	49-X	4.1	.3	.2	.4	.7	.1	.1	.1	.1	.3	2.6%	5.2%	7.7%	.1	2.1%	7.7%	.2	2.1%	
			2.9%	1.0%	.9%	.4%	.3%	.1%	1.2%	1.2%	1.4%	.8%	2.9%	2.6%	5.2%	7.2%	2.1%	7.7%	2.1%	2.1%	
			100.0%	6.8%	4.8%	.3%	1.1%	.1%	1.9%	1.4%	.8%	1.0%	.9%	.9%	.1%	1.1%			.1%	1.1%	
NOT STATED	49-R	49-R	3.8	.5	.5	.1	.2	.1	.1	.1	.1	.3	2.6%	5.2%	7.7%	.1	2.1%	7.7%	.2	2.1%	
			2.7%	1.9%	2.5%	2.6%	2.9%	3.1%	.8%	2.8%	9.3%	.8%	2.9%	2.6%	5.2%	7.2%	2.1%	7.7%	2.1%	2.1%	
			100.0%	13.5%	13.4%	2.3%	4.6%	2.3%	1.2%	1.2%	1.7%	1.0%	.9%	.9%	.1%	1.1%			.1%	1.1%	
BASE: SKIERS (000'S)		140-1	27.9	20.8	3.4	6.1	2.8	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	
			99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
			100.0%	19.9%	14.9%	2.4%	4.3%	2.0%	4.4%	1.1%	.5%	3.7%	.9%	.9%	1.9%	1.3%			1.9%	1.3%	1.3%
MEAN	STD DEV	3.32	3.27	3.30	3.27	3.15	3.38	3.34	3.49	3.55	3.20	3.28	3.28	3.16	3.17	3.17	3.17	3.17	3.17	3.17	
		.6870	.7361	.7108	.6896	.6892	.6704	.7537	.6316	.6539	.8228	.7445	.7951	.8645	.7282	.7282			.8645	.7282	.7282

ONE DAY SKIERS NOT ASKED

RATING OF QUALITY OF FOOD

QUESTION 78

*****SKIER ORIGIN (CONT'D)*****
 -----CANADA----------UNITED STATES-----*-----OTHER*
 -----CANADA----------UNITED STATES-----*-----OTHER*
 -----CANADA----------UNITED STATES-----*-----OTHER*

		TOTAL		R.C.	SASK	MAN	ONT	QUE	ALL		TOTAL CALI-	TEXAS	OTHER	
		LAST	NON-						OTHER	CANADA			U.S.	FOREIGN
		TOTAL	RESI-											
		TOTAL	DENT	CANADA										
EXCELLENT	(X4)	50-1	52.3	7.8	5.9	1.0	1.5	.7	1.9	.5	.3	1.4	.3	.5
			16.4%	26.0%	23.4%	23.7%	22.3%	29.3%	29.3%	29.2%	43.2%	26.2%	23.9%	23.8%
			100.0%	14.9%	11.3%	1.9%	2.9%	1.2%	3.7%	.9%	.6%	2.7%	.6%	.9%
GOOD	(X3)	50-2	145.7	14.6	10.9	1.8	3.5	1.7	2.9	.9	.3	3.0	.7	.7
			45.5%	48.6%	48.5%	42.5%	53.7%	56.9%	43.5%	53.8%	35.3%	54.8%	56.1%	54.6%
			100.0%	10.0%	7.5%	1.2%	2.4%	1.1%	2.0%	.6%	.2%	2.0%	.5%	.5%
FAIR	(X2)	50-3	72.9	4.7	3.4	1.0	.7	.3	1.1	.1	.1	.7	.2	.3
			22.9%	15.8%	15.0%	23.4%	11.4%	11.6%	16.7%	6.2%	16.6%	12.9%	19.7%	9.5%
			100.0%	6.5%	4.6%	1.3%	1.0%	.5%	1.5%	.1%	.2%	1.0%	.3%	.9%
POOR	(X1)	50-4	18.3	1.0	.8	.1	.3	#	.3	.1	*	.1	*	.1
			5.7%	3.2%	3.3%	2.7%	4.0%	1.2%	4.0%	4.7%	.5%	2.7%	.3%	3.9%
			100.0%	5.3%	4.1%	.6%	1.4%	.2%	1.4%	.4%	#	.8%	.3%	.4%
DON'T KNOW	50-X	23.9	.8	.6	.1	.1	.1	.1	.2	.1	-	.1	*	.1
			7.5%	2.9%	2.8%	3.3%	2.1%	2.8%	3.2%	3.5%		2.5%		3.6%
			100.0%	3.5%	2.6%	.6%	.6%	.3%	.9%	.2%		.6%		.4%
NOT STATED	50-R	4.8	1.1	1.0	.2	.3	.3	.1	.2	*	*	*	*	*
			1.5%	3.5%	4.3%	5.2%	5.1%	5.1%	3.2%	2.7%	4.4%	.8%	1.5%	2.3%
			100.0%	22.0%	20.1%	4.0%	7.0%	3.1%	4.4%	.9%	.7%	.9%	.9%	1.0%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	6.6	1.6	.7	5.5	1.3	2.9
			99.9%	100.1%	100.0%	100.1%	99.9%	99.9%	99.9%	100.1%	100.0%	99.9%	100.0%	100.0%
			100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.6%
MEAN	STD DEV	2.80	3.04	3.05	2.94	3.05	3.09	3.05	3.05	3.15	3.27	3.08	3.04	3.10
		.8040	.7632	.7644	.7903	.7401	.6440	.8134	.7444	.7444	.7578	.7209	.6680	.7322

QUESTION 78

*.....	CANADA.....#4	UNITED STATES.....	#DYHER#
*.....	SKIER ORIGIN (CONT'D)=====		

*****UNITED STATES*****															
*****CANADA*****															
*****ALASKA*****															
*****HAWAII*****															
*****TOTAL															
*****NON-RESIDENT															
*****LAST TRIP TOTAL															
*****CANADA															
*****B.C.															
*****SASK															
*****MAN															
*****ONT															
*****QUE															
*****ALL CANADA															
*****TOTAL U.S.															
*****CALIFORNIA															
*****TEXAS															
*****OTHER U.S.															
*****OTHER FOREIGN															
EXCELLENT	51-1	101-6	13-3	9-5	1-2	2-3	1-4	3-1	1-1	3	2-7	50-6	7	1-3	1-0
	(X4)	32-0	44-2	42-4	32-3	35-6	48-8	47-5	64-2	38-3	49-7	50-6	58-2	45-8	49-8
		100-0	13-1	9-4	1-3	2-3	1-4	3-1	1-0	3	2-7	50-6	7	1-3	1-0
GOOD	51-2	172-2	15-0	11-8	2-5	3-9	1-3	3-1	6	4	2-3	33-4	5	1-3	9
	(X3)	54-2	50-0	52-4	60-4	59-7	45-7	47-5	33-8	56-9	41-4	33-4	41-5	44-7	46-2
		100-0	8-7	6-9	1-5	2-2	8	1-8	3	2	1-3	33-4	3	8	5
FAIR	51-3	33-3	1-0	7	2	2	1	1	-	-	3	1	*	2	-
	(X2)	10-5	3-4	3-1	5-5	3-1	4-5	2-0			6-1	10-8	3	6-5	-
		100-0	3-1	2-1	7	6	4	4			1-0	10-8	3	6-5	-
POOR	51-4	6-5	3	2	*	*	*	1	*	-	-	-	-	-	*
	(X1)	2-0	8	1-0	8	7	1-1	1-2	2-0						1-6
		100-0	3-9	3-4	5	7	5	1-2	5						5
DOON'T KNOW	51-X	4-0	2	1	*	-	-	1	-	*	1	*	-	1	-
		1-3	7	4	3			1-2		5	2-2	2-6		3-0	
		100-0	5-4	2-3	3			1-9		1	3-0	8		2-2	
NCT STATED	51-R	2	2	2	*	1	-	*	-	*	*	*	-	-	*
		1	8	7	8	9		7		4	6	2-6			2-3
		100-0	100-0	67-4	13-2	23-1		17-9		13	13-2	13-2			19-4
BASE: SKIERS (000'S)		317-8	30-0	22-5	4-2	6-5	2-9	6-6	1-6	7	5-5	1-3	1-2	2-9	2-0
		100-1	99-9	100-0	100-1	100-1	100-1	100-1	100-0	100-1	100-0	100-0	100-0	100-0	99-9
		100-0	9-4	7-1	1-3	2-0	9	2-1	5	2	1-7	4	4	9	6
MEAN		3-18	3-40	3-38	3-26	3-31	3-42	3-44	3-60	3-40	3-45	3-42	3-58	3-41	3-48
STD DEV		6538	5596	5566	5900	5649	6323	5987	5984	4903	6102	6868	4995	6119	5892

RATING OF THE SKI TOWN ITSELF

QUESTION 78

*****SKIER ORIGIN (CONT'D)*****
 *****CANADA*****
 *****UNITED STATES*****
 *****OTHER*****

		TOTAL		B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA		TOTAL U.S.		CALI- FORNIA		TEXAS		OTHER U.S.		OTHER FOREIGN
		LAST TRIP TOTAL	NON-RESI- DENT						OTHER	CANADA									
EXCELLENT	(X4)	53-1	33.5	8.3	5.9	-9	1.4	2.0	-8	2.0	-6	1.8	33.1%	4.4	40.3%	31.2%	3.8	7	
			23.9%	29.9%	28.4%	27.5%	22.4%	29.2%	17.5%	17.5%	39.4%	33.8%	33.1%	1.2%	1.5%	2.5%	2.0%		
			100.0%	24.9%	17.6%	2.8%	4.1%	2.5%	6.1%	1.8%	1.8%	5.2%	1.2%						
GOOD	(X3)	53-2	77.0	13.2	10.2	1.6	3.5	2.6	1.5	2.6	-6	2.1	46.9%	6	29.2%	41.3%	1.1	1.0	
			55.0%	47.3%	48.8%	47.5%	57.8%	51.4%	62.0%	62.0%	37.0%	39.7%	46.9%	.8%	.5%	1.5%	51.3%		
			100.0%	17.1%	13.2%	2.1%	4.6%	1.9%	.8%	.6%	.8%	2.7%					1.2%		
FAIR	(X2)	53-3	14.9	3.0	2.2	.6	.5	.2	.1	.1	.1	.6	8.5%	.1	13.5%	10.5%	.3	2	
			10.6%	10.6%	10.7%	16.2%	7.8%	8.2%	12.7%	6.8%	.1	10.7%	8.5%	.7%	1.1%	1.9%	8.9%		
			100.0%	19.9%	15.0%	3.8%	3.2%	1.6%	5.3%	.7%	.5%	3.7%					1.1%		
POOR	(X1)	53-4	2.5	.4	.3	-	*	.2	*	*	.1	.1	-	-	-	.1	.1	*	
			1.8%	1.5%	1.4%		.7%	1.2%	2.1%	1.3%	1.3%	1.3%	1.3%			2.4%	2.4%		
			100.0%	16.3%	11.9%		1.8%	1.3%	7.5%	1.3%		2.6%				2.6%	1.8%		
DON'T KNOW	53-X	7-2	1.2	.9	.9	.1	.2	.3	.1	*	.2	.2	.1	.1	.1	.1	.1	*	
			5.2%	4.2%	4.3%	3.9%	4.0%	3.7%	7.0%	4.7%	4.5%	4.5%	6.2%	.1	6.2%	3.0%	1.8%		
			100.0%	16.0%	12.3%	1.8%	3.4%	1.4%	1.5%	.4%	3.2%	3.2%	1.1%	1.1%	1.1%	1.1%	.4%		
NOT STATED	53-R	5-0	1.8	1.3	.2	.2	.4	.2	.1	.1	.5	.5	.1	.1	.1	.3	-	-	
			3.5%	6.6%	6.3%	4.8%	7.3%	6.3%	7.8%	4.7%	10.0%	10.0%	5.3%	.1	10.9%	11.7%	6.4%		
			100.0%	37.0%	26.5%	3.3%	8.9%	3.6%	2.5%	.7%	10.5%	10.5%	1.3%		2.7%	6.4%			
BASE: SKIERS (000'S)		140-1	27.9	20.8	3.4	6.1	6.1	6.2	1.6	.7	5.2	5.2	1.2	1.2	1.2	2.7	1.9		
			100.0%	100.1%	99.9%	100.0%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	100.0%	.9%	100.1%	100.1%	100.0%		
			100.0%	19.9%	14.9%	2.4%	4.3%	2.0%	1.1%	.5%	3.7%	3.7%	.9%	.9%	.9%	1.9%	1.3%		
MEAN	STD DEV	3-11	3.18	3.17	3.12	3.15	3.16	3.33	3.07	3.07	3.24	3.24	3.28	3.32	3.32	3.19	3.22		
			.6670	.6966	.6884	.6810	.6928	.6508	.7260	.5583	.7219	.7219	.6264	.7372	.7372	.7520	.7076		

ONE DAY SKIERS NOT ASKED

JOB NUMBER 907901

CARD NUMBER 13

RATING OF THE SCENERY

QUESTION 7B

*****SKIER ORIGIN (CONT'D)*****
 *****CANADA*****
 *****UNITED STATES*****
 *****OTHER*****

		LAST TRIP TOTAL	NON- RESI- DENT	TOTAL CANADA	8.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI- FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
EXCELLENT	54-1 (X4)	198.2 62.3% 100.0%	27.2 90.7% 13.7%	20.2 85.8% 10.2%	3.8 91.8% 1.9%	5.4 83.3% 2.7%	2.7 91.9% 1.4%	6.2 94.5% 3.1%	1.4 86.5% 7%	1.4 93.4% 4%	5.1 93.6% 2.6%	1.1 88.8% 6%	1.1 91.2% 6%	2.8 96.7% 1.4%	1.9 93.3% 1.0%
GOOD	54-2 (X3)	91.1 28.7% 100.0%	2.4 8.1% 2.7%	2.1 9.2% 2.5%	.3 6.8% 3%	1.0 16.0% 1.1%	.2 8.2% 3%	.3 4.3% 3%	.2 11.5% 2%	.2 6.6% 1%	.3 4.5% 3%	.1 6.0% 1%	.1 6.2% 1%	.1 3.3% 1%	.1 4.5% 1%
FAIR	54-3 (X2)	22.9 7.2% 100.0%	.1 5% 6%	.1 5% 4%	.1 1.4% 3%	- 1.4% 6%	- 1.4% 6%	.7% 2% 4%	- 2% 4%	- 2% 4%	.6% 1% 1%	.6% 1% 1%	- - -	- - -	- - -
POOR	54-4 (X1)	4.9 1.5% 100.0%	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -	- - -
DCN'T KNOW	54-X	.7 2% 100.0%	.1 4% 16.3%	.1 3% 9.7%	- - -	- - -	- - -	.5% 4.9% -	2.0% 4.9% -	.7% 4.9% -	- - -	- - -	- - -	- - -	2.2% 6.6% -
NOT STATED	54-R	.1 # 100.0%	.1 4% 100.0%	.1 2% 40.4%	- - -	.7% 40.4% -	- - -	- - -	- - -	- - -	.1 1.2% 59.6%	.1 2.6% 29.8%	.1 2.6% 29.8%	- - -	- - -
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	30.0 100.1% 9.4%	22.5 100.0% 7.1%	4.2 100.0% 1.3%	6.5 100.0% 2.0%	2.9 100.0% 9%	6.6 100.0% 2.1%	1.6 100.0% 5%	.7 100.0% 2%	5.5 100.0% 1.7%	1.3 100.0% 4%	1.2 100.0% 4%	2.9 100.0% 9%	2.0 100.0% 6%
MEAN		3.52	3.91	3.90	3.90	3.84	3.92	3.94	3.88	3.93	3.94	3.89	3.94	3.97	3.95
STD DEV		.6976	.3021	.3173	.3387	.3673	.2746	.2595	.3220	.2483	.2596	.3926	.2435	.1794	.2093

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

QUESTION 78

*****SKIER ORIGIN (CONT'D)*****
 *****CANADA*****
 *****UNITED STATES*****
 *****OTHER*****

		TOTAL		B.C.	SASK	MAN	ONT	QUE	ALL		CALI- FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
		LAST TRIP TOTAL	NON- RESI- DENT	TOTAL CANADA	TOTAL CANADA	TOTAL CANADA	TOTAL CANADA	TOTAL CANADA	OTHER CANADA	U.S.	U.S.	U.S.	U.S.	FOREIGN
EXCELLENT (X4)	55-1	179.7	17.0	12.7	2.1	3.4	1.9	3.9	.9	.5	3.3	.9	.7	1.7
		56.5%	56.6%	56.4%	50.4%	52.8%	64.7%	59.1%	55.7%	66.0%	60.8%	70.0%	54.6%	59.4%
		100.0%	9.4%	7.1%	1.2%	1.9%	1.1%	2.2%	.5%	.3%	1.8%	.5%	.4%	1.0%
GOOD (X3)	55-2	115.3	11.1	8.3	1.8	2.8	.9	2.0	.7	.2	1.9	.3	.5	1.1
		36.3%	37.0%	37.0%	43.5%	42.9%	30.4%	30.2%	39.6%	29.7%	35.6%	22.7%	43.0%	38.0%
		100.0%	9.6%	7.2%	1.6%	2.4%	.8%	1.7%	.6%	.2%	1.7%	.3%	.5%	1.0%
FAIR (X2)	55-3	18.6	.7	.6	.1	.1	.1	.3	*	-	*	*	*	-
		5.8%	2.3%	2.6%	2.9%	1.4%	1.1%	4.5%	2.7%	-	.6%	.3%	2.4%	3.8%
		100.0%	3.7%	3.1%	.6%	.5%	.2%	1.6%	.2%	-	.2%	*	.2%	.4%
POOR (X1)	55-4	1.7	*	*	-	-	-	*	-	-	-	-	-	-
		.5%	.1%	.1%	-	-	-	.5%	-	-	-	-	-	-
		100.0%	2.1%	1.9%	-	-	-	1.9%	-	-	-	-	-	-
DON'T KNOW (X0)	55-X	1.8	.4	.3	*	*	.9%	.2	*	*	.1	-	-	.1
		.6%	1.4%	1.3%	.3%	.7%	1.3%	2.3%	2.0%	4.4%	1.4%	-	2.6%	2.2%
		100.0%	24.1%	17.2%	.7%	2.6%	1.5%	8.7%	1.9%	1.9%	4.4%	-	4.4%	2.5%
NOT STATED	55-R	.8	.8	.6	.1	.1	.1	.2	-	-	.1	.1	-	-
		.2%	2.6%	2.5%	2.9%	2.2%	2.8%	3.4%	-	-	1.6%	7.1%	-	5.3%
		100.0%	100.0%	74.1%	15.9%	18.4%	10.8%	29.0%	-	-	11.7%	11.7%	-	14.2%
BASE: SKIERS (000'S)	317-8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	.7	.7	5.5	1.3	1.2	2.9
	99.9%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.1%	100.1%	100.0%	100.1%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	2.0%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%
MEAN STD DEV	3-50	3.56	3.56	3.56	3.49	3.53	3.66	3.57	3.54	3.69	3.62	3.75	3.52	3.61
		.6325	.5492	.5564	.5565	.5263	.4973	.6106	.5505	.4625	.4979	.4401	.5446	.4878
														.5857

RATING OF THE QUALITY OF SKI RUN GROOMING

QUESTION 78

#	OF THE QUALITY OF SKI RUN GROOMING	SKIERS ORIGIN (CONT'D)	COUNTRY IS
*	* * *	* * *	* * *
**	**	**	**
***	***	UNITED STATES.....**OTHER*	*****
****	****	CANADA	*****
*****	*****		*****

		TOTAL	NON-RESIDENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALIFORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
	LAST TRIP TOTAL	TRIP RESIDENT													
EXCELLENT	57-1 (X4)	81.5 25.6% 100.0%	7.7 25.7% 9.5%	6.0 26.8% 7.4%	.6 13.8% .7%	1.5 23.1% 1.8%	1.0 35.2% 1.3%	2.2 33.2% 2.7%	.5 32.2% .7%	.2 31.6% .3%	1.3 24.2% 1.6%	.3 21.6% .3%	.3 22.2% .3%	.8 26.3% .9%	.4 17.4% .4%
GOOD	57-2 (X3)	173.3 54.5% 100.0%	16.7 55.8% 9.7%	12.7 56.3% 7.3%	2.9 69.6% 1.7%	3.9 61.0% 2.3%	1.4 46.7% .8%	3.3 49.9% 1.9%	.8 50.9% .5%	.4 47.4% .2%	2.9 52.4% 1.6%	.7 56.5% .4%	.7 54.8% .4%	1.5 49.6% .8%	1.2 59.0% .7%
FAIR	57-3 (X2)	48.3 15.2% 100.0%	3.7 12.2% 7.6%	2.6 11.4% 5.3%	.6 15.4% 1.3%	.6 9.4% 1.3%	.3 11.8% .7%	.7 10.5% 1.4%	.2 12.1% .4%	.1 10.5% .2%	.9 15.7% 1.9%	.1 6.0% .2%	.2 13.9% .4%	.6 20.7% 1.3%	.3 12.3% .5%
POOR	57-4 (X1)	11.4 3.6% 100.0%	.8 2.7% 7.0%	.4 2.0% 3.9%	# -.8% -.3%	.1 2.2% 1.3%	- 3.2% 1.8%	.2 3.2% 1.8%	# 2.0% .3%	.4 4.4% .3%	.3 5.3% 2.5%	.1 8.3% .9%	.1 9.1% 1.0%	.1 2.3% .6%	.1 3.2% .6%
DON'T KNOW	57-X	3.0 -.9% 100.0%	.6 2.1% 21.3%	.4 1.9% 14.7%	# -.1% -.1%	.2 2.3% 5.1%	.1 2.2% 2.2%	.2 2.8% 6.1%	# -.2% .1%	.4 4.4% 1.1%	.1 1.7% 3.2%	.1 5.1% 2.2%	- - -	# 1.0% 1.0%	.1 4.9% 3.4%
NOT STATED	57-R	.4 -.1% 100.0%	.4 1.5% 100.0%	.3 1.6% 78.1%	# -.3% 2.9%	.1 1.9% 28.1%	.1 4.1% 27.1%	# -.5% 7.3%	# 2.7% 9.9%	# 1.7% 2.9%	# .6% 7.3%	# 2.6% 7.3%	- - -	- - -	.1 3.2% 14.6%
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	30.0 100.0% 9.4%	22.5 100.0% 7.1%	4.2 100.0% 1.3%	6.5 99.9% 2.0%	2.9 100.0% .9%	6.6 100.0% 2.1%	1.6 100.1% .5%	.7 100.0% .2%	5.5 99.9% 1.7%	1.3 100.1% .4%	1.2 100.0% .4%	2.9 99.9% .9%	2.0 100.0% .6%
MEAN STD DEV		3.03 .7456	3.08 .7049	3.12 .6812	2.97 .5687	3.10 .6494	3.25 .6627	3.17 .7441	3.17 .7139	3.13 .7863	2.98 .7902	2.99 .8100	2.90 .8451	3.01 .7547	2.99 .6793

RATING OF THE VARIETY OF SKI RUNS FOR YOU

QUESTION 7B

*****SKIER ORIGIN (CONT'D)*****
 *****CANADA*****
 *****UNITED STATES*****
 *****OTHER*****

		TOTAL		TOTAL		B.C.		SASK		MAN		ONT		QUE		ALL		TOTAL		CALI-		OTHER		OTHER	
		LAST	NON-	RESI-	DENT	CANADA	CANADA	SASK	SASK	MAN	MAN	ONT	ONT	QUE	QUE	CANADA	CANADA	U.S.	U.S.	FORNIA	TEXAS	TEXAS	U.S.	U.S.	FOREIGN
		TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP	TRIP
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
EXCELLENT	(X4)	125-9	15-0	11-6	1-8	2-7	1-6	3-9	1-1	1-1	1-1	3-9	60-0%	63-9%	1-1	5	2-5	6	6	1-3	9	6	1-3	9	6
		39-6%	50-0%	51-4%	43-6%	41-5%	53-8%	60-0%	63-0%	67-0%	67-0%	67-0%	46-1%	44-1%	51-4%	44-7%	45-3%	45-3%	45-3%	45-3%	45-3%	45-3%	45-3%	45-3%	45-3%
		100-0%	11-9%	9-2%	1-4%	2-1%	1-2%	3-1%	8%	8%	8%	4%	2-0%	4%	5%	1-0%	7%	7%	7%	7%	7%	7%	7%	7%	7%
GOOD	(X3)	132-3	12-1	9-0	1-8	3-3	1-1	2-0	5	5	5	2-0	33-0%	33-0%	5	2	2-3	5	6	1-3	8	6	1-3	8	6
		41-6%	40-4%	40-1%	43-0%	50-5%	39-3%	31-2%	31-2%	29-5%	29-5%	29-5%	42-6%	38-1%	44-3%	43-8%	38-9%	43-8%	38-9%	43-8%	38-9%	43-8%	38-9%	43-8%	38-9%
		100-0%	9-2%	6-8%	1-4%	2-5%	9%	1-5%	4%	4%	4%	2%	1-8%	4%	4%	1-0%	6%	4%	1-0%	6%	4%	1-0%	6%	4%	1-0%
FAIR	(X2)	45-7	1-5	1-0	4	3	1	2	1	1	1	2	3-3%	3-3%	2	1	5	2	2	2	2	2	2	2	1
		14-4%	5-1%	4-3%	3-2%	4-2%	3-1%	3-3%	3-3%	1-7%	1-7%	1-7%	8-3%	14-7%	2-2%	8-1%	5-3%	8-1%	5-3%	8-1%	5-3%	8-1%	5-3%	8-1%	
		100-0%	3-4%	2-1%	8%	6%	2%	5%	2%	2%	2%	1%	1-0%	4%	1%	5%	2%	2%	1%	5%	2%	1%	5%	2%	1%
POOR	(X1)	12-6	3	2	1	1	1	1	1	1	1	1	1-5%	1-5%	2	1	1	1	1	1	1	1	1	1	1
		4-0%	1-1%	9%	1-1%	7%	6%	1-5%	1-5%	2%	2%	2%	1-5%	6%	2-1%	1-8%	1-9%	1-8%	1-9%	1-8%	1-9%	1-8%	1-9%	1-8%	
		100-0%	2-6%	1-6%	4%	4%	1%	8%	1%	1%	1%	1%	7%	1%	2%	4%	3%	4%	3%	4%	3%	4%	3%	4%	3%
DON'T KNOW	58-X	8	5	4	2	2	2	2	2	2	2	2	2-4%	2-4%	2	1	3	2	2	2	2	2	2	2	1
		2%	1-5%	1-6%	4%	2-5%	6%	2-4%	2-4%	6%	6%	6%	3%	3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%
		100-0%	58-4%	45-0%	2-1%	20-4%	2-1%	20-4%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%
NOT STATED	58-R	6	6	4	1	1	1	1	1	1	1	1	1-7%	1-7%	2	1	1	1	1	1	1	1	1	1	1
		2%	1-8%	1-8%	2-6%	7%	2-6%	1-7%	2-7%	2-7%	2-7%	2-7%	1-2%	2-6%	2-6%	1-1%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%	4-3%
		100-0%	100-0%	72-2%	19-6%	8-2%	13-9%	19-8%	8-0%	8-0%	2-3%	11-8%	5-9%	5-9%	5-9%	5-9%	5-9%	5-9%	5-9%	5-9%	5-9%	5-9%	5-9%	5-9%	5-9%
BASE: SKIERS (000'S)		317-8	30-0	22-5	4-2	6-5	2-9	6-6	1-6	1-6	1-6	6-6	100-1%	100-0%	1-6	7	5-5	1-3	1-2	2-9	2-0	1-2	2-9	2-0	2-0
		100-0%	99-9%	100-1%	99-9%	100-1%	100-0%	100-1%	100-0%	99-9%	99-9%	99-9%	100-0%	100-1%	100-1%	100-0%	100-1%	100-0%	100-1%	100-0%	100-1%	100-0%	100-1%	100-0%	100-0%
		100-0%	9-4%	7-1%	1-3%	2-0%	9%	2-1%	5%	5%	2%	1-7%	4%	4%	9%	6%	4%	9%	6%	4%	9%	6%	4%	9%	6%
MEAN	STD DEV	3-17	3-44	3-47	3-33	3-37	3-51	3-56	3-65	3-66	3-65	3-56	3-66	3-65	3-66	3-35	3-29	3-45	3-34	3-39	3-45	3-34	3-39	3-39	3-39
		8191	6488	6289	6941	6016	5903	6366	4954	5080	5080	5080	7007	7367	6445	7039	6947	7039	6947	7039	6947	7039	6947	7039	6947

RATING OF NUMBER OF SKIERS ON HILL TODAY

QUESTION 78

*****SKIER ORIGIN (CONT'D)*****													*****OTHER*****		
*-----CANADA-----**-----UNITED STATES-----**OTHER*															
TOTAL															
LAST NON-															
TRIP RESI-															
TOTAL DENT CANADA B.C. SASK MAN ONT QUE ALL															
59-1															
(X4)	64.4	8.2	5.8	1.1	1.1	1.1	.5	2.3	.5	.3	1.9	.6	.4	.9	.5
	20.3%	27.3%	25.6%	26.9%	16.5%	16.5%	16.5%	34.8%	31.3%	39.5%	35.1%	46.9%	30.0%	32.1%	25.6%
	100.0%	12.7%	9.0%	1.7%	1.7%	1.7%	.7%	3.6%	.9%	.5%	3.0%	.9%	.6%	1.5%	.8%
59-2															
(X3)	156.1	13.5	10.1	1.9	3.1	1.5	1.5	2.7	.6	.3	2.3	.4	.7	1.2	1.1
	49.1%	45.1%	45.0%	44.6%	48.3%	51.0%	51.0%	41.8%	38.3%	36.8%	42.5%	31.2%	57.6%	40.9%	53.7%
	100.0%	8.7%	6.5%	1.2%	2.0%	1.0%	1.0%	1.8%	.4%	.2%	1.5%	.3%	.5%	.8%	.7%
59-3															
(X2)	76.4	5.7	4.5	.7	1.5	.7	.7	1.1	.3	.1	.9	.2	.1	.5	.3
	24.0%	18.8%	19.9%	16.7%	23.2%	23.3%	23.3%	17.4%	20.4%	17.5%	16.7%	19.3%	9.7%	18.6%	12.6%
	100.0%	7.4%	5.9%	.9%	2.0%	.9%	.9%	1.5%	.4%	.2%	1.2%	.3%	.2%	.7%	.3%
59-4															
(X1)	13.9	1.6	1.4	.3	.5	.1	.1	.3	.1	*	.2	-	*	.1	*
	4.4%	5.2%	6.0%	6.8%	7.7%	5.0%	5.0%	4.3%	7.3%	4.4%	3.0%	-	2.6%	4.5%	1.6%
	100.0%	11.2%	9.8%	2.0%	3.6%	1.0%	1.0%	2.0%	.9%	.2%	1.2%	-	.2%	1.0%	.2%
59-X															
	6.4	.4	.3	.1	.2	*	*	*	*	-	*	-	-	*	.1
	2.0%	1.5%	1.5%	1.8%	3.0%	.4%	.4%	.7%	7.3%	-	.6%	-	-	1.1%	4.3%
	100.0%	7.0%	5.1%	1.2%	3.0%	.2%	.2%	.7%	.9%	-	.5%	-	-	.5%	1.4%
59-R															
	.6	.6	.5	.1	.1	.1	.1	.1	.1	*	.1	*	-	.1	*
	.2%	2.0%	2.0%	3.1%	1.4%	2.7%	2.7%	1.0%	2.7%	1.7%	2.1%	2.6%	-	2.7%	2.2%
	100.0%	100.0%	74.1%	21.4%	14.6%	13.0%	13.0%	10.7%	7.3%	2.1%	18.6%	5.4%	-	13.2%	7.3%
BASE: SKIERS (000'S)															
	317.8	30.0	22.5	4.2	6.5	2.9	2.9	6.6	1.6	.7	5.5	1.3	1.2	2.3	2.0
	100.0%	99.9%	100.0%	99.9%	100.1%	99.9%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	99.9%	99.9%	100.0%
	100.0%	9.4%	7.1%	1.3%	2.0%	.9%	.9%	2.1%	.5%	.2%	1.7%	.4%	.4%	.9%	.8%
MEAN															
	2.87	2.98	2.93	2.97	2.77	2.83	2.83	3.09	2.96	3.13	3.13	3.28	3.15	3.05	3.10
STD DEV															
	.7845	.9326	.8470	.8617	.8260	.7699	.7699	.8356	.9116	.8606	.8005	.7743	.6922	.8444	.6826

RATING OF THE DAY LODGE CAPACITY

QUESTION 78

*****SKIER ORIGIN (CONT'D)*****
 *****CANADA*****
 *****UNITED STATES*****
 *****OTHER*****

		TOTAL		B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL CALI- U.S.		TEXAS	OTHER U.S.	OTHER FOREIGN
		LAST TRIP TOTAL	NON- RESI- DENT	CANADA										
EXCELLENT	(X4)	60-1	33.8	4.3	3.3	-5	-6	-3	1.4	20.7%	1.4	20.7%	1.4	20.7%
			10.6%	14.3%	14.5%	12.6%	8.6%	11.2%	22.9%	1.1%	22.9%	1.1%	22.9%	1.1%
			100.0%	12.7%	9.6%	1.6%	1.6%	1.0%	4.0%	1.1%	4.0%	1.1%	4.0%	1.0%
GOOD	(X3)	60-2	168.8	14.7	10.5	2.2	3.2	1.2	2.9	42.1%	4.6%	42.1%	4.6%	42.1%
			53.1%	48.9%	46.7%	53.0%	49.5%	41.3%	44.5%	1.6%	44.5%	1.6%	44.5%	1.1%
			100.0%	8.7%	6.2%	1.3%	1.9%	1.7%	1.6%	1.6%	1.6%	1.6%	1.6%	1.1%
FAIR	(X2)	60-3	59.6	5.5	4.6	7	1.6	7	1.2	18.5%	1.2	18.5%	1.2	18.5%
			18.3%	18.3%	20.3%	16.0%	25.1%	22.9%	17.2%	1.5%	17.2%	1.5%	17.2%	1.5%
			100.0%	9.2%	7.7%	1.1%	2.7%	1.1%	2.0%	1.1%	2.0%	1.1%	2.0%	1.5%
POOR	(X1)	60-4	19.7	2.1	1.7	3	4	4	5	6.9%	4.7%	6.9%	4.7%	6.9%
			6.2%	7.0%	7.6%	7.8%	5.7%	14.0%	6.9%	2.3%	4.7%	2.3%	4.7%	2.3%
			100.0%	10.7%	8.7%	1.7%	1.9%	2.1%	2.3%	1.6%	2.3%	1.6%	2.3%	1.6%
DON'T KNOW	60-X	32.8	1.6	1.1	1.1	1	3	2	4	5.9%	10.7%	5.9%	10.7%	5.9%
			5.3%	5.1%	5.1%	2.1%	4.2%	7.1%	10.7%	1.2%	10.7%	1.2%	10.7%	1.2%
			100.0%	4.8%	3.5%	.3%	.8%	.6%	.5%	.5%	.5%	.5%	.5%	.5%
NOT STATED	60-R	3.2	1.9	1.3	4	4	4	1	4	5.9%	10.7%	5.9%	10.7%	5.9%
			1.0%	6.2%	5.9%	8.5%	6.8%	3.6%	5.9%	12.2%	5.9%	12.2%	5.9%	12.2%
			100.0%	58.5%	42.0%	11.1%	13.9%	3.3%	12.2%	1.6%	12.2%	1.6%	12.2%	1.6%
BASE: SKIERS (000'S)		317.8	30.0	22.5	4.2	6.5	2.9	6.6	1.6	99.9%	100.1%	99.9%	100.1%	99.9%
			99.9%	100.0%	100.1%	100.0%	99.9%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%
			100.0%	9.4%	7.1%	1.3%	2.0%	.9%	.5%	.5%	.5%	.5%	.5%	.5%
MEAN STD DEV		2.77	2.80	2.77	2.79	2.69	2.56	2.87	2.96	2.87	2.87	2.76	2.84	2.94
			-7464	-8019	-8217	-7908	-7331	-8098	-8242	-7275	-7275	-5714	-7613	-7325

RATING OF THE LIFT LINE UPS

QUESTION 78

#=====SKIER ORIGIN (CONT'D)=====	

#	UNITED STATES.....#OTHER*
*	CANADA.....##

OF THE LIFT LINE UPS	

		TOTAL LAST TRIP TOTAL	NON- RESI- DENT	TOTAL CANADA	B.C.	SASK	MAN	ONT	QUE	ALL OTHER CANADA	TOTAL U.S.	CALI- FORNIA	TEXAS	OTHER U.S.	OTHER FOREIGN
EXCELLENT	(X4)	61-1	84.4 26.6% 100.0%	8.1 27.0% 9.6%	5.7 27.4% 1.3%	1.1 16.0% 1.2%	1.0 12.5% .4%	2.4 36.4% 2.8%	.5 30.5% .6%	.3 39.5% .3%	1.8 32.9% 2.1%	.4 30.9% .5%	.4 35.4% .5%	1.0 32.6% 1.1%	.6 28.4% .7%
GOOD	(X3)	61-2	141.4 44.5% 100.0%	12.1 40.4% 8.6%	8.9 39.6% 6.3%	1.7 40.7% 1.2%	2.8 39.1% .8%	2.3 35.2% 1.6%	.6 38.3% .4%	.3 42.2% .2%	2.3 42.8% 1.6%	.5 37.1% .3%	.7 58.4% .5%	1.1 38.6% .8%	.9 43.3% .6%
FAIR	(X2)	61-3	65.7 20.7% 100.0%	6.5 21.8% 10.0%	5.3 23.5% 8.1%	.8 18.9% 1.2%	2.1 32.6% 3.2%	1.0 32.7% 1.5%	1.1 17.3% 1.7%	.2 9.6% .1%	.9 16.0% 1.3%	.3 26.6% .5%	- 18.2% .8%	.5 18.0% .8%	.4 18.0% .6%
POOR	(X1)	61-4	25.7 8.1% 100.0%	2.6 8.7% 10.1%	2.1 9.5% 8.3%	.5 11.4% 1.8%	.4 5.6% 1.4%	.4 15.1% 1.7%	.6 14.0% 2.2%	.2 8.8% .9%	.3 6.3% 1.3%	.# 2.6% .1%	.# 2.6% .1%	.3 9.5% 1.1%	.1 6.1% .5%
DON'T KNOW		61-X	.3 .1% 100.0%	.3 1.1% 100.0%	.2 1.1% 75.3%	- 1.4% 27.2%	.1 1.4% 1.1%	.# .1% 1.1%	.1 2.7% 13.6%	.# - -	.# .7% 11.1%	.# .3% 1.1%	- - -	.# 1.1% 10.0%	.# 2.2% 13.6%
NOT STATED		61-R	.3 .1% 100.0%	.3 1.1% 100.0%	.2 .8% 60.5%	.1 1.7% 21.8%	.# .7% 14.0%	.# .4% 4.1%	.1 1.0% 20.6%	- - -	.1 1.4% 24.3%	.# 2.6% 10.3%	.# 3.6% 14.0%	- - -	.# 2.3% 15.2%
BASE: SKIERS (000'S)			317.8 100.1% 100.0%	30.0 100.1% 9.4%	22.5 99.9% 7.1%	4.2 100.1% 1.3%	6.5 99.9% .9%	2.9 100.1% 2.1%	1.6 100.0% .5%	.7 100.1% .2%	5.5 100.1% 1.7%	1.3 100.1% .4%	1.2 100.0% .4%	2.9 100.0% .9%	2.0 100.1% .6%
MEAN STD DEV			2.90 .8871	2.88 .9149	2.83 .9248	2.85 .9559	2.72 .8023	2.49 .8968	2.88 1.0112	3.12 .9089	3.04 .8689	2.99 .8352	3.31 .6146	2.95 .9468	2.98 .8599

RATING OF THE WEATHER CONDITIONS

QUESTION 78

*****SKIER ORIGIN (CONT'D)*****
 *****CANADA*****
 *****UNITED STATES*****
 *****OTHER*****

		TOTAL		B.C.	SASK	MAN	ONT	QUE	ALL		TOTAL CALI- U.S.	TEXAS	OTHER U.S.	OTHER FOREIGN
		LAST TRIP TOTAL	NON- RESI- DENT						OTHER CANADA	OTHER CANADA				
EXCELLENT (X4)	62-1	136.3	14.5	10.8	1.6	3.0	1.8	3.2	.9	.4	2.7	.7	.6	1.4
		42.9%	48.5%	48.2%	38.0%	61.2%	48.7%	48.7%	52.0%	60.3%	50.2%	54.1%	49.3%	48.9%
		100.0%	10.7%	8.0%	1.2%	2.2%	1.3%	2.3%	.6%	.3%	2.0%	.5%	.5%	1.1%
GOOD (X3)	62-2	119.4	9.5	7.4	1.5	2.3	.7	2.3	.4	.2	1.6	.5	.4	.7
		37.6%	31.6%	32.7%	35.1%	26.0%	35.1%	35.1%	24.6%	23.2%	29.0%	37.9%	23.6%	25.2%
		100.0%	7.9%	6.2%	1.2%	1.9%	.6%	1.9%	.3%	.1%	1.3%	.4%	.3%	.6%
FAIR (X2)	62-3	46.2	4.6	3.3	.9	1.0	.4	.7	.3	.1	.9	*	.2	.7
		14.5%	15.4%	14.9%	20.8%	13.7%	10.3%	10.3%	20.8%	10.5%	16.5%	2.6%	14.9%	23.3%
		100.0%	10.0%	7.2%	1.9%	2.1%	.9%	1.5%	.7%	.2%	2.0%	.1%	.4%	1.5%
POOR (X1)	62-4	15.5	.9	.7	.2	.2	-	.2	*	*	.2	*	*	.1
		4.9%	3.1%	3.1%	4.5%	3.1%	-	3.5%	2.7%	6.0%	2.9%	2.8%	3.6%	2.6%
		100.0%	6.1%	4.5%	1.2%	1.3%	-	1.5%	.3%	.3%	1.0%	.2%	.3%	.5%
DON'T KNOW	62-X	.4	.4	.2	*	-	*	.1	-	-	.1	*	*	.1
		.1%	1.2%	.8%	.8%	1.1%	8.7%	1.7%	-	-	1.4%	3.6%	3.6%	5.9%
		100.0%	100.0%	46.9%	8.7%	8.7%	29.4%	29.4%	-	-	20.6%	8.7%	11.9%	32.5%
NOT STATED	62-R	.1	.1	.1	*	-	-	*	-	-	-	-	-	-
		* .3%	.3%	.3%	.9%	-	-	.7%	-	-	-	-	-	-
		100.0%	100.0%	100.0%	42.4%	-	-	57.6%	-	-	-	-	-	-
BASE: SKIERS (000'S)	317-8	30.0	22.5	4.2	6.5	2.9	6.6	6.6	1.6	.7	5.5	1.3	1.2	2.9
		100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.4%	7.1%	1.3%	.9%	2.1%	.5%	.2%	.2%	1.7%	.4%	.4%	.9%
MEAN STD DEV	3.19	3.27	3.27	3.06	3.25	3.48	3.32	3.26	3.38	3.38	3.28	3.47	3.28	3.20
	.8574	.8372	.8300	.8792	.8200	.7255	.8031	.8764	.8957	.8449	.6907	.8564	.8658	.9945

RATING OF TOTAL COST OF THIS TRIP

QUESTION 78

+-----ALBERTA DESTINATIONS-----ROCKY MOUNTAIN SKIING-----+
+-----ALBERTA-----+

LAST TRIP	TOTAL RESI-		NON-		RESI-		NON-		RESI-		NON-		RESI-		NON-	
	TOTAL	ALTA	DENT	PES.	RMS	DENT	TOTAL	DENT	TOTAL	DENT	TOTAL	DENT	TOTAL	DENT	TOTAL	DENT
EXCELLENT																
46-1	67.8	49.6	42.7	6.8	31.9	25.1	6.8	22.8	16.4	6.4	9.4	5.8	3.6	11.2	8.5	2.7
(X4)	21.3	18.9	18.4	22.8	17.1	16.0	22.8	17.0	15.3	23.7	15.0	12.0	25.2	19.3	19.1	22.0
	100.0	73.1	63.0	10.1	47.1	37.0	10.1	33.7	24.3	9.5	13.9	8.6	5.3	16.5	12.6	3.9
GOOD																
46-2	163.0	137.4	122.4	15.0	98.9	83.9	15.0	68.4	55.0	13.4	29.1	21.9	7.2	30.2	24.4	5.8
(X3)	51.3	52.5	52.8	50.0	53.1	53.6	50.0	51.0	51.3	49.6	46.5	45.6	50.5	53.3	54.7	48.1
	100.0	84.3	75.1	9.2	60.7	51.5	9.2	41.9	33.7	8.2	17.8	13.4	4.4	18.5	14.9	3.6
FAIR																
46-3	75.2	63.8	57.3	6.5	47.1	40.7	6.5	36.0	30.4	5.7	21.8	19.0	2.7	10.9	8.1	2.8
(X2)	23.7	24.4	24.7	21.6	25.3	26.0	21.6	26.9	28.3	21.0	34.9	39.4	19.3	19.3	18.3	23.1
	100.0	84.8	76.2	8.4	62.7	54.1	8.6	47.9	40.3	7.5	29.0	25.3	3.6	14.5	10.8	3.7
POOR																
46-4	10.0	9.7	8.5	1.2	7.4	6.2	1.2	6.5	5.4	1.1	1.9	1.5	.4	4.3	3.5	.7
(X1)	3.1	3.7	3.7	4.0	3.9	3.9	4.0	4.8	5.0	4.2	3.0	3.1	2.8	7.5	7.9	5.9
	100.0	96.7	84.7	12.1	73.6	61.5	12.1	65.0	53.7	11.3	19.0	15.1	4.0	42.6	35.4	7.2
DON'T KNOW																
46-X	1.5	1.2	1.0	.2	.9	.7	.2	.2	-	.2	.1	-	.1	.1	-	.1
	.5	.5	.4	.8	.5	.4	.8	.1	.1	.7	.1	.6	.6	.2	.8	.8
	100.0	78.9	63.3	15.6	57.8	42.2	15.6	12.3	12.3	5.7	5.7	5.7	5.7	6.3	6.3	6.3
NOT STATED																
46-R	.2	.2	-	.2	.2	-	.2	.2	-	.2	.2	-	.2	-	-	-
	.1	.1	.1	.8	.1	.1	.8	.2	.2	.8	.4	1.6	1.6	-	-	-
	100.0	100.0	100.0	100.0	100.0	100.0	100.0	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5	94.5
BASE: SKIEPS (000'S)																
317.6	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	16.2	56.7	44.6	12.1	
100.0	100.0	100.0	100.0	100.0	99.9	100.0	100.0	99.9	99.9	9	99.9	100.0	100.0	100.0	99.9	
100.0	82.4	73.0	9.4	58.7	49.2	9.4	42.2	33.7	8.5	19.7	15.2	4.5	17.9	14.0	3.8	
MEAN	2.91	2.87	2.86	2.93	2.84	2.82	2.93	2.80	2.77	2.94	2.74	2.66	3.00	2.85	2.85	2.67
SIG DEV	.7560	.7531	.7491	.7809	.7478	.7400	.7809	.7722	.7644	.7878	.7457	.7255	.7850	.8191	.8190	.9227

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF EASE OF ACCESSIBILITY/FROM HOME

ALBERTA DESTINATIONS-----
 ROCKY MOUNTAIN SKIING-----
 SUNSHINE*****SKIING LOUISE--*
 TOTAL ALBERTA--*
 *****TOTALS*****

LAST TRIP TOTAL RESI- NON- TOTAL RESI- NON- RESI- NON- RESI- NON- RESI- NON-
 TOTAL ALTA DENT RES. RMS DENT RES. TOTAL DENT RES. TOTAL DENT RES. TOTAL DENT RES.

EXCELLENT

47-1 70.0 61.0 54.1 6.9 33.7 26.8 6.9 24.0 17.6 6.4 11.5 7.7 3.8 9.4 6.9 2.4
 (X4) 22.0% 23.3% 23.0% 18.1% 17.1% 23.0% 17.9% 16.4% 23.7% 18.4% 15.9% 26.8% 16.5% 15.5% 20.2%
 100.0% 87.1% 77.2% 9.9% 48.1% 38.3% 9.9% 34.3% 25.1% 9.2% 16.4% 10.9% 5.4% 13.4% 9.9% 3.5%

GOOD

47-2 172.8 141.8 128.3 13.5 103.0 85.5 13.5 75.8 63.6 12.2 39.2 32.8 6.4 30.1 24.6 5.5
 (X3) 54.4% 54.1% 55.3% 44.9% 55.2% 57.2% 44.9% 56.5% 59.4% 45.3% 62.8% 68.0% 44.9% 53.0% 55.2% 45.2%
 100.0% 82.0% 74.2% 7.8% 59.6% 51.8% 7.8% 43.9% 36.8% 7.1% 22.7% 19.0% 3.7% 17.4% 14.2% 3.2%

FAIR

47-3 53.6 40.9 34.7 6.2 33.6 27.4 6.2 26.8 21.3 5.4 10.2 7.4 2.7 12.7 10.1 2.6
 (X2) 16.9% 15.6% 15.0% 20.8% 18.0% 17.5% 20.8% 19.9% 19.3% 20.1% 16.3% 13.4% 19.3% 22.4% 22.6% 21.5%
 100.0% 76.3% 64.7% 11.6% 62.7% 51.0% 11.6% 49.9% 39.3% 10.1% 19.0% 13.9% 5.1% 23.6% 18.8% 4.9%

POOR

47-4 14.0 11.8 8.7 3.1 10.1 7.0 3.1 6.0 3.3 2.7 1.5 .3 1.2 3.9 2.4 1.5
 (X1) 4.4% 4.5% 3.7% 10.5% 5.4% 4.5% 3.1% 10.0% 2.4% .7% 8.1% 6.9% 5.4% 12.4%
 100.0% 84.3% 61.9% 22.4% 72.4% 50.0% 22.4% 42.9% 23.6% 19.3% 10.5% 2.3% 8.2% 27.9% 17.2% 10.7%

DON'T KNOW

47-X 7.3 6.3 6.1 .2 6.0 5.8 .2 1.5 1.3 .2 .1 .1 .6 .6 .1
 2.3% 2.4% 2.7% .7% 3.2% 3.7% .7% 1.1% 1.2% .7% .2% .2% 1.1% 1.3% .5%
 100.0% 86.6% 83.9% 2.8% 82.2% 79.4% 2.8% 20.7% 17.9% 2.8% 1.8% 1.8% 8.5% 7.0% .5%

NOT STATED

47-R * * * * *
 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%

BASE: SKIERS (000'S)

317.8 261.9 231.9 30.0 186.5 156.5 30.0 134.2 107.1 27.0 62.5 48.3 14.2 56.7 44.6 12.1
 100.0% 99.4% 100.0% 100.1% 99.9% 100.0% 100.1% 100.0% 100.0% 99.9% 100.1% 100.0% 100.0% 100.0% 100.0% 100.1%
 100.0% 82.4% 73.0% 9.4% 58.7% 49.2% 9.4% 42.2% 33.7% 8.5% 19.7% 15.2% 4.5% 17.9% 14.0% 3.8%

MEAN
 STD DEV

2.96 2.99 3.01 2.81 2.89 2.90 2.81 2.89 2.90 2.90 2.93 2.97 2.99 2.91 2.90 2.92
 .7598 .7639 .7394 .9101 .7651 .7322 .9101 .7427 .6948 .9053 .6643 .5829 .8858 .7958 .7569 .9217

RATING OF QUALITY OF FOOD																	
*****ALBERTA DESTINATIONS*****																	
*****ROCKY MOUNTAIN SKIING*****																	
*****BANFF/L. LOUISE*****SUNSHINE*****SKIING LOUISE**																	
*****TOTALS*****																	
*****QUESTION 78*****																	
LAST	TOTAL	RESI-	NON-	TOTAL	RESI-	NON-	TOTAL	RESI-	NON-								
TRIP	ALTA	CENT	RES.	RMS	CENT	RES.	TOTAL	CENT	RES.								
TOTAL																	
EXCELLENT	50-1	52.3	36.5	28.7	7.8	31.0	23.2	7.8	19.6	12.2	7.3	8.1	4.1	4.1	9.6	6.6	3.0
	(X4)	16.4%	13.9%	12.4%	26.0%	16.6%	14.8%	26.0%	16.6%	14.8%	27.2%	13.0%	8.4%	28.7%	17.0%	14.8%	25.0%
		100.0%	69.9%	54.9%	14.9%	59.3%	44.4%	14.9%	37.4%	23.4%	14.1%	15.6%	7.8%	7.8%	18.4%	12.6%	5.8%
GOOD	50-2	145.7	120.0	105.4	14.6	98.5	73.9	14.6	65.3	52.5	12.8	31.6	24.9	6.8	25.7	19.9	5.8
	(X3)	45.9%	45.8%	45.5%	48.6%	47.5%	47.2%	48.6%	48.7%	49.0%	47.5%	50.6%	51.5%	47.7%	45.3%	44.7%	47.5%
		100.0%	82.3%	72.3%	10.0%	60.7%	50.7%	10.0%	44.8%	36.0%	8.8%	21.7%	17.1%	4.6%	17.6%	13.7%	4.0%
FAIR	50-3	72.9	64.0	59.3	4.7	40.7	36.0	4.7	29.4	25.2	4.2	13.3	11.5	1.8	13.4	11.1	2.3
	(X2)	22.9%	24.4%	25.6%	15.8%	21.8%	23.0%	15.8%	21.9%	23.5%	15.7%	21.2%	23.7%	12.8%	23.6%	24.9%	19.1%
		100.0%	87.8%	81.3%	6.5%	55.9%	43.4%	6.5%	40.4%	34.6%	5.8%	18.2%	15.7%	2.5%	18.4%	15.2%	3.2%
POOR	50-4	18.3	16.3	15.3	1.0	13.3	12.3	1.0	9.7	8.8	.9	4.1	3.8	.3	4.8	4.2	.6
	(X1)	5.7%	6.2%	6.6%	3.2%	7.1%	7.9%	3.2%	7.3%	8.2%	3.4%	6.8%	8.0%	1.9%	8.5%	9.5%	5.1%
		100.0%	89.1%	83.8%	5.3%	72.7%	67.4%	5.3%	53.2%	48.3%	5.0%	22.5%	21.0%	1.5%	26.5%	23.1%	3.4%
DOO'NT KNOW	50-X	23.9	20.6	19.8	.8	9.7	8.9	.8	7.8	7.1	.7	3.2	2.7	.5	3.0	2.7	.2
		7.5%	7.9%	8.5%	2.8%	5.2%	5.7%	2.8%	5.8%	6.6%	2.7%	5.1%	5.6%	3.4%	5.2%	6.1%	1.9%
		100.0%	86.4%	82.8%	3.5%	40.6%	37.1%	3.5%	32.8%	29.8%	3.0%	13.4%	11.4%	2.0%	12.4%	11.5%	1.0%
NOT STATED	50-R	4.9	4.5	3.4	1.1	3.3	2.2	1.1	2.3	1.3	1.0	2.1	1.3	.8	.2	-	.2
		1.5%	1.7%	1.5%	3.5%	1.7%	1.4%	3.5%	1.7%	1.2%	3.6%	3.4%	2.7%	5.6%	.3%		1.3%
		100.0%	93.2%	71.2%	22.0%	67.9%	45.9%	22.0%	47.5%	27.4%	20.2%	44.0%	27.4%	16.6%	3.4%		3.4%
BASE: SKIERS (COCO'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	14.2	56.7	44.6	12.1
		99.9%	99.3%	100.1%	99.9%	99.3%	100.0%	99.9%	99.9%	100.0%	99.9%	99.9%	100.1%	99.9%	99.9%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%	4.5%	17.8%	14.0%	3.8%
MEAN		2.80	2.75	2.71	3.04	2.79	2.74	3.04	2.76	2.69	3.05	2.77	2.66	3.13	2.75	2.69	2.96
STD DEV		.8040	.7969	.7931	.7632	.8221	.8243	.7632	.8080	.8002	.7710	.7797	.7634	.7209	.8335	.8550	.8152

RATING OF QUALITY OF SERVICE AT THE RESORT

QUESTION 78

*****ALBERTA DESTINATIONS*****
 *****ROCKY MOUNTAIN SKIING*****
 +---TOTAL ALBERTA---+
 -----TOTALS-----

*****SUNSHINE*****SKIING LOUISE***

	LAST TRIP	TOTAL ALTA	RESI- DENT	NON- RES.	TOTAL RMS	RESI- DENT	NON- RES.	TOTAL DENT	RESI- DENT	NON- RES.	TOTAL DENT	RESI- DENT	NON- RES.	TOTAL DENT	RESI- DENT	NON- RES.
EXCELLENT	51-1	101.6	79.9	66.6	13.3	61.3	48.0	13.3	41.9	30.0	12.0	15.0	8.2	6.9	22.0	17.2
	(X4)	32.0%	30.5%	28.7%	44.2%	32.9%	30.7%	44.2%	31.3%	28.0%	44.3%	24.0%	16.9%	48.3%	38.9%	39.8%
		100.0%	78.6%	65.6%	13.1%	60.3%	47.3%	13.1%	41.3%	29.5%	11.8%	14.8%	9.0%	6.7%	21.7%	16.9%
GOOD	51-2	172.2	146.1	131.1	15.0	106.0	91.0	15.0	77.9	64.5	13.4	38.5	31.8	6.8	30.1	23.8
	(X3)	54.2%	55.8%	56.5%	50.0%	56.8%	58.1%	50.0%	58.1%	60.2%	49.6%	61.7%	65.8%	47.7%	53.0%	53.4%
		100.0%	84.8%	76.1%	8.7%	61.5%	52.8%	8.7%	45.2%	37.5%	7.8%	22.4%	18.4%	3.9%	17.5%	13.8%
FAIR	51-3	33.3	27.9	26.9	1.0	13.3	12.3	1.0	8.4	7.4	1.0	5.8	5.6	.2	1.8	1.1
	(X2)	10.5%	10.7%	11.6%	3.4%	7.1%	7.8%	3.4%	6.3%	6.9%	3.6%	9.3%	11.6%	1.6%	3.2%	2.5%
		100.0%	93.8%	80.7%	3.1%	39.9%	36.8%	3.1%	25.2%	22.3%	2.9%	17.4%	16.8%	.7%	5.5%	3.3%
POOR	51-4	6.5	3.8	3.6	.3	3.3	3.0	.3	3.3	3.0	.3	2.5	2.4	.1	.7	.6
	(X1)	2.0%	1.5%	1.5%	.8%	1.7%	1.9%	.8%	2.4%	2.3%	.9%	4.0%	5.1%	.6%	1.3%	1.3%
		100.0%	58.9%	55.0%	3.9%	50.3%	46.4%	3.9%	50.3%	46.4%	3.9%	39.1%	37.7%	1.4%	11.2%	8.7%
DON'T KNOW	51-X	4.0	4.0	3.8	.2	2.4	2.2	.2	2.4	2.2	.2	.5	.3	.1	2.0	1.9
		1.3%	1.5%	1.6%	.7%	1.3%	1.4%	.7%	1.8%	2.1%	.7%	.7%	.7%	.9%	3.5%	4.1%
		100.0%	100.0%	94.6%	5.4%	61.1%	55.7%	5.4%	60.8%	55.7%	5.1%	11.5%	8.2%	3.3%	49.2%	47.5%
NOT STATED	51-R	.2	.2	-	.2	.2	-	.2	.2	.2	.2	.1	-	.1	.1	-
		.1%	.1%	-	.9%	.1%	-	.8%	.2%	.2%	.9%	.2%	-	.9%	.2%	-
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	94.8%	94.8%	94.8%	53.7%	-	93.7%	39.6%	39.6%
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	14.2	56.7	44.6
		100.1%	100.1%	99.9%	99.9%	99.9%	99.9%	99.9%	100.1%	100.0%	100.0%	99.9%	100.1%	100.0%	100.1%	99.9%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	9.5%	19.7%	15.2%	4.5%	17.8%	14.0%
MEAN		3.18	3.17	3.14	3.40	3.23	3.19	3.40	3.21	3.16	3.39	3.07	2.95	3.46	3.34	3.35
STD DEV		.6938	.6692	.6721	.5996	.6523	.6568	.5996	.6629	.6679	.6070	.7038	.6984	.5643	.6094	.5995

JOB NUMBER 907901

CARD NUMBER 13

RATING OF APRIL SKI

QUESTION 78

*****ALBERTA DESTINATIONS*****
 *****ROCKY MOUNTAIN SKIING*****
 TOTAL ALBERTA
 *****TOTALS*****
 *****BANFF/L LOUISE*****
 *****SUNSHINE*****
 *****SKIING LOUISE*****

	LAST TRIP	RESI- NON-		RESI- NON-		RESI- NON-		RESI- NON-		RESI- NON-		RESI- NON-				
		TOTAL ALTA	TOTAL DENT	TOTAL RES.	TOTAL DENT	TOTAL RES.	TOTAL DENT	TOTAL RES.	TOTAL DENT	TOTAL RES.	TOTAL DENT	TOTAL RES.	TOTAL DENT			
EXCELLENT	52-1 (X4)	28.2	17.2	11.0	6.2	16.3	10.1	6.2	10.6	4.9	5.7	3.2	2.9	4.6	2.0	2.6
		20.1%	16.8%	14.8%	22.1%	16.6%	14.4%	22.1%	15.4%	11.3%	22.5%	10.6%	1.9%	21.6%	16.9%	12.4%
		100.0%	61.0%	39.1%	21.8%	57.8%	36.0%	21.8%	37.5%	17.3%	20.2%	11.5%	1.2%	10.4%	16.4%	9.3%
GOOD	52-2 (X3)	72.6	54.5	42.5	12.0	54.1	42.1	12.0	41.7	30.8	10.9	20.1	14.3	5.8	16.1	4.8
		51.8%	53.2%	57.0%	43.0%	55.0%	59.3%	43.0%	60.8%	71.1%	43.0%	65.5%	83.1%	43.1%	59.0%	70.0%
		100.0%	75.0%	58.5%	16.5%	74.6%	58.0%	16.5%	57.5%	42.5%	15.0%	27.7%	19.7%	8.0%	22.2%	15.6%
FAIR	52-3 (X2)	11.9	8.6	5.9	2.6	7.7	5.1	2.6	4.7	2.3	2.4	1.8	1.1	.8	1.9	.3
		8.5%	8.4%	8.0%	9.4%	7.3%	7.2%	9.4%	6.8%	5.3%	9.4%	6.0%	6.3%	5.6%	7.1%	2.0%
		100.0%	72.0%	49.9%	22.1%	64.6%	42.5%	22.1%	39.3%	19.3%	20.1%	15.4%	9.1%	6.3%	16.2%	2.7%
POOR	52-4 (X1)	2.2	2.2	1.5	.7	2.2	1.5	.7	1.4	.8	.7	.2	-	.2	.4	-
		1.4%	2.2%	2.1%	2.6%	2.3%	2.2%	2.6%	2.1%	1.7%	2.6%	.7%	1.6%	1.6%	.7%	3.8%
		100.0%	100.0%	66.0%	32.0%	100.0%	66.0%	32.0%	63.2%	33.5%	29.7%	9.8%	9.8%	18.9%		18.9%
DON'T KNOW	52-X	17.9	13.5	10.3	3.2	13.5	10.3	3.2	6.5	3.8	2.7	3.0	1.5	1.5	2.9	1.8
		12.8%	13.2%	13.8%	11.6%	13.8%	14.6%	11.6%	9.5%	8.9%	10.6%	9.7%	8.8%	10.9%	10.7%	11.0%
		100.0%	75.5%	57.4%	18.0%	75.5%	57.4%	18.0%	36.4%	21.4%	15.0%	16.5%	8.4%	8.1%	16.3%	9.9%
NOT STATED	52-R	7.3	6.4	3.2	3.2	4.5	1.3	3.2	3.7	.8	2.9	2.3	-	2.3	1.3	.6
		5.2%	6.2%	4.3%	11.4%	4.6%	1.9%	11.4%	5.4%	1.7%	11.6%	7.5%	17.3%	4.8%	4.6%	5.0%
		100.0%	87.8%	44.2%	43.6%	61.7%	18.1%	43.6%	50.6%	10.4%	40.3%	32.3%	32.3%	18.0%	10.4%	7.6%
BASE: SKIERS (000'S)		140.1	102.4	74.5	27.9	98.4	70.5	27.9	68.6	43.4	25.3	30.7	17.2	13.5	27.3	16.2
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	73.1%	53.1%	19.9%	70.2%	50.3%	19.9%	49.0%	30.9%	18.0%	21.9%	12.3%	9.7%	19.5%	11.6%
MEAN		3.10	3.05	3.03	3.10	3.05	3.03	3.10	3.05	3.03	3.10	3.04	2.95	3.18	3.08	3.12
STD DEV		.6452	.6471	.6164	.7301	.6384	.6006	.7301	.5962	.5119	.7323	.4828	.2955	.6608	.5922	.3944

ONE DAY SKIERS NOT ASKED

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF THE SCENERY

*****ALBERTA DESTINATIONS*****

*****ROCKY MOUNTAIN SKIING*****

*****TOTAL ALBERTA*****BANFF/L LOUISE*****SUNSHINE*****SKIING LOUISE*****

*****TOTALS*****

	LAST TRIP		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-	
	ALTA	DENT	ALTA	DENT	ALTA	DENT	ALTA	DENT	ALTA	DENT	ALTA	DENT	ALTA	DENT
EXCELLENT	198.2	162.6	135.4	27.2	148.2	121.0	27.2	105.4	80.8	24.6	48.2	35.7	12.5	47.0
(X4)	62.3%	62.1%	58.4%	90.7%	79.5%	77.3%	90.7%	78.5%	75.4%	91.0%	77.1%	73.9%	87.9%	82.8%
	100.0%	82.1%	68.3%	13.7%	74.8%	61.0%	13.7%	53.2%	40.8%	12.4%	24.3%	18.0%	6.3%	23.7%
GOOD	31.1	71.0	68.6	2.4	31.8	29.4	2.4	25.2	23.1	2.1	11.8	10.2	1.6	8.7
(X3)	28.7%	27.1%	29.6%	8.1%	17.1%	18.8%	8.1%	16.8%	21.5%	7.9%	18.8%	21.1%	11.2%	15.3%
	100.0%	77.9%	75.3%	2.7%	34.9%	32.3%	2.7%	27.7%	25.3%	2.3%	12.9%	11.2%	1.7%	9.5%
FAIR	22.9	22.6	22.5	.1	5.7	5.6	.1	2.8	2.7	.1	2.4	2.4	*	.4
(X2)	7.2%	8.5%	9.7%	.5%	3.1%	3.6%	.5%	2.1%	2.5%	.4%	3.9%	5.0%	.3%	.7%
	100.0%	98.6%	98.0%	.6%	24.9%	24.3%	.6%	12.3%	11.3%	.5%	10.6%	10.4%	.2%	1.7%
POOR	4.9	4.9	4.9	-	.6	.6	-	.6	.6	-	-	-	-	.6
(X1)	1.5%	1.9%	2.1%	.3%	.4%	.4%	.3%	.4%	.5%	.4%	.4%	.4%	.4%	.4%
	100.0%	100.0%	100.0%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%	11.4%
DON'T KNOW	.7	.7	.6	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1
	.2%	.3%	.2%	.4%	.1%	.1%	.4%	.1%	.1%	.4%	.1%	.1%	.3%	.1%
	100.0%	100.0%	83.7%	16.3%	16.3%	16.3%	16.3%	16.3%	16.3%	16.3%	16.3%	16.3%	6.6%	9.7%
NOT STATED	.1	.1	-	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1	.1
	.4%	.4%	.4%	.4%	.4%	.4%	.4%	.4%	.4%	.4%	.4%	.4%	.4%	.4%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BASE: SKIERS (000'S)	317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3	14.2	56.7
	99.9%	100.0%	100.0%	1.1%	100.0%	1.1%	100.0%	1.1%	100.0%	1.1%	100.0%	1.1%	100.0%	1.1%
	100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%	4.5%	17.8%
MEAN	3.52	3.50	3.45	3.91	3.76	3.73	3.91	3.76	3.72	3.91	3.73	3.69	3.88	3.80
STD DEV	.6976	.7317	.7537	.3021	.5120	.5380	.3021	.5011	.5334	.2953	.5232	.5595	.3334	.4807

MEAN
STD DEV

RATING OF THE VARIETY OF SKI RUNS FOR YOU

QUESTION 78

*****ALBERTA DESTINATIONS*****
 *****ROCKY MOUNTAIN SKIING*****
 *****SUNSHINE*****SKIING LOUISE*****

LAST

TRIP TOTAL RESI- NON- TOTAL RESI- NON- RESI- NON- RESI- NON-
 TOTAL ALTA DENT RES. RMS DENT RES. TOTAL DENT RES. TOTAL DENT RES. TOTAL DENT RES.

EXCELLENT

58-1 125.9 101.0 86.0 15.0 91.0 76.0 15.0 67.2 53.4 13.7 24.6 18.7 5.8 36.7 29.0 7.7
 (X4) 39.6% 38.6% 37.1% 50.0% 48.8% 49.5% 50.0% 50.1% 49.9% 50.9% 39.3% 38.8% 41.1% 64.7% 65.0% 63.7%
 100.0% 80.2% 68.3% 11.9% 72.3% 60.4% 11.9% 53.4% 42.5% 10.9% 19.5% 16.9% 4.6% 29.2% 23.0% 6.1%

GOOD

59-2 132.3 106.7 96.5 12.1 74.3 62.2 12.1 56.1 43.3 10.8 29.1 22.1 7.0 18.4 15.0 3.5
 (X3) 41.5% 41.5% 41.6% 40.4% 39.8% 39.7% 40.4% 40.3% 40.4% 40.0% 46.6% 45.8% 49.5% 32.5% 33.6% 23.5%
 100.0% 82.1% 72.9% 9.2% 56.1% 47.0% 9.2% 40.9% 32.7% 8.2% 22.0% 16.7% 5.3% 13.9% 11.3% 2.6%

FAIR

58-3 45.7 40.1 38.5 1.5 17.7 16.2 1.5 9.8 8.5 1.3 7.1 6.4 .7 1.1 .7 .5
 (X2) 14.4% 15.3% 16.6% 5.1% 9.5% 10.3% 5.1% 7.3% 8.0% 4.7% 11.3% 13.2% 4.7% 2.0% 1.5% 4.0%
 100.0% 87.7% 84.3% 3.4% 38.7% 35.4% 3.4% 21.5% 18.7% 2.8% 15.4% 14.0% 1.5% 2.5% 1.4% 1.1%

POOR

59-4 12.6 11.2 10.8 .3 2.5 2.2 .3 2.1 1.9 .3 1.3 1.1 .2 .1 .1 .1
 (X1) 4.0% 4.3% 4.7% 1.1% 1.3% 1.4% 1.1% 1.5% 1.7% 1.1% 2.0% 2.2% 1.2% .1% .5% .5%
 100.0% 89.6% 86.0% 2.6% 20.0% 17.3% 2.6% 17.1% 14.7% 2.3% 10.0% 8.6% 1.4% .5% .5% .5%

DON'T KNOW

58-X .8 .5 - .5 .5 - .5 .4 - .4 .2 - .2 .1 - .1 .1
 .2% .2% 1.5% .2% 1.5% .3% 1.4% .4% 1.6% .2% 1.6% .2% 1.6% .2% 1.6% .2%
 100.0% 58.4% 58.4% 58.4% 48.5% 48.5% 48.5% 28.2% 28.2% 16.6% 16.6% 16.6% 16.6% 16.6% 16.6% 16.6%

NOT STATED

59-R .6 .6 - .6 .6 - .6 .5 - .5 .3 - .3 .3 - .3 .3 .3
 .2% .2% 1.8% .3% 1.8% .4% 1.9% .4% 1.9% .5% 1.9% .5% 1.9% .5% 1.9% .5%
 100.0% 100.0% 100.0% 100.0% 95.3% 95.3% 95.3% 48.1% 48.1% 47.2% 47.2% 47.2% 47.2% 47.2% 47.2% 47.2%

BASE: SKIERS (000'S)

317.8 261.9 231.9 30.0 136.5 156.5 30.0 134.2 107.1 27.0 62.5 48.3 14.2 56.7 44.6 12.1
 100.0% 100.0% 100.0% 99.9% 99.9% 99.9% 99.9% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0% 100.0%
 100.0% 82.4% 73.0% 9.4% 58.7% 49.2% 9.4% 42.2% 33.7% 8.5% 19.7% 15.2% 4.5% 17.8% 14.0% 3.8%

MEAN

STD DEV

3.17 3.15 3.11 3.44 3.37 3.35 3.44 3.40 3.38 3.46 3.24 3.21 3.35 3.63 3.64 3.61
 .8191 .8305 .8434 .6488 .7104 .7204 .6488 .6954 .7071 .6419 .7297 .7517 .6341 .5299 .5108 .5962

RATING OF NUMBER OF SKIERS ON HILL TODAY

QUESTION 78

*****ALBERTA DESTINATIONS*****
 ---ROCKY MOUNTAIN SKIING---
 ---TOTAL ALBERTA---
 --------BANFF/L.LOUISE*---SUNSHINE***SKIING LOUISE**

	LAST TRIP	TOTAL RESI- NON-		RESI- NON-		RESI- NON-		RESI- NON-		RESI- NON-		RESI- NON-	
		TOTAL	ALTA	DENT	RES.	TOTAL	DENT	RES.	TOTAL	DENT	RES.	TOTAL	DENT
EXCELLENT	59-1	64.4	52.5	44.3	8.2	38.6	30.4	8.2	22.7	15.5	7.1	10.7	7.1
	(X4)	20.3%	20.1%	19.1%	27.3%	20.7%	19.4%	27.3%	16.9%	14.5%	26.3%	17.1%	14.7%
		100.0%	81.6%	68.8%	12.7%	59.9%	47.2%	12.7%	35.2%	24.1%	11.1%	16.6%	11.0%
GOOD	59-2	156.1	127.4	113.8	13.5	90.5	76.9	13.5	67.4	55.6	11.8	30.0	23.0
	(X3)	49.1%	48.6%	49.1%	45.1%	48.5%	49.2%	45.1%	50.3%	51.9%	43.9%	48.1%	49.3%
		100.0%	81.6%	72.9%	8.7%	57.9%	49.3%	8.7%	43.2%	35.6%	7.6%	19.2%	15.2%
FAIR	59-3	76.4	65.2	59.6	5.7	43.4	37.7	5.7	34.8	29.3	5.5	18.7	15.5
	(X2)	24.0%	24.9%	25.7%	18.0%	23.3%	24.1%	18.0%	25.9%	27.4%	20.4%	30.0%	32.1%
		100.0%	85.4%	78.0%	7.4%	56.8%	49.4%	7.4%	45.6%	38.4%	7.2%	24.5%	20.3%
POOR	59-4	13.9	10.7	9.1	1.6	8.0	6.5	1.6	6.5	5.0	1.5	2.5	1.9
	(X1)	4.4%	4.1%	3.9%	5.2%	4.3%	4.1%	5.2%	4.8%	4.6%	5.6%	4.0%	3.9%
		100.0%	74.9%	65.7%	11.2%	57.7%	46.5%	11.2%	46.5%	35.7%	10.9%	17.9%	13.5%
DON'T KNOW	59-X	6.4	5.4	5.0	.4	5.4	5.0	.4	2.2	1.8	.4	.3	.3
		2.0%	2.1%	2.1%	1.5%	2.9%	3.2%	1.5%	1.6%	1.7%	1.5%	.4%	.4%
		100.0%	84.7%	77.7%	7.0%	84.7%	77.7%	7.0%	34.1%	27.7%	6.4%	4.1%	4.1%
NOT STATED	59-R	.6	.6	.6	.6	.6	.6	.6	.6	.6	.3	.3	.3
		.2%	.2%	.2%	2.0%	.3%	.3%	2.0%	.4%	.4%	1.9%	.6%	.6%
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	97.9%	97.9%	43.7%	53.6%	53.6%
BASE: SKIERS (000'S)	317.8	261.9	231.9	30.0	146.5	156.5	30.0	136.2	107.1	27.0	62.5	48.3	14.2
		100.0%	100.0%	99.9%	99.9%	100.0%	100.0%	99.9%	99.9%	100.1%	100.0%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%
MEAN STD DEV	2.97	2.87	2.95	2.98	2.88	2.87	2.87	2.98	2.81	2.77	2.95	2.79	2.75
	.7845	.7808	.7727	.8326	.7865	.7760	.8326	.7734	.7504	.8465	.7691	.7484	.7951

MEAN
STD DEV

2.97 2.87 2.95 2.98 2.88 2.87 2.87 2.98 2.81 2.77 2.95 2.79 2.75 2.34 2.82 2.79 2.94
 .7845 .7808 .7727 .8326 .7865 .7760 .8326 .7734 .7504 .8465 .7691 .7484 .7951 .7693 .8794

RATING OF THE DAY LODGE CAPACITY

QUESTION 78

*****ALBERTA DESTINATIONS*****
 +---TOTAL ALBERTA---+---ROCKY MOUNTAIN SKIING---+
 -----TOTALS--------BANFF/L. LOUISE---*---SUNSHINE---*---SKIING LOUISE---*

LAST TRIP		TOTAL RESI- NON-		TOTAL RESI- NON-		RESI- NON-		RESI- NON-		RESI- NON-							
		DENT RES.		DENT RES.		DENT RES.		DENT RES.		DENT RES.							
EXCELLENT	60-1	33.8	27.8	23.5	4.3	20.7	16.4	4.3	13.3	9.6	3.7	7.2	5.2	2.0	4.3	2.8	1.5
	(X4)	10.6%	10.6%	10.1%	14.3%	11.1%	10.5%	14.3%	9.9%	9.0%	13.5%	11.5%	10.8%	14.0%	7.6%	6.2%	12.6%
		100.0%	82.1%	69.4%	12.7%	61.1%	48.5%	12.7%	39.2%	28.4%	10.8%	21.2%	15.4%	5.9%	12.8%	8.2%	4.5%
GOOD	60-2	168.8	140.1	125.4	14.7	101.4	86.7	14.7	72.8	59.7	13.1	30.6	24.1	6.5	31.9	25.8	6.2
	(X3)	53.1%	53.5%	54.1%	48.9%	54.3%	53.4%	48.9%	54.3%	55.7%	48.4%	49.0%	49.9%	46.1%	56.3%	57.7%	50.8%
		100.0%	83.0%	74.3%	8.7%	60.0%	51.4%	8.7%	43.1%	35.4%	7.7%	18.2%	14.3%	3.9%	18.9%	15.3%	3.6%
FAIR	60-3	59.6	49.0	43.5	5.5	31.4	25.9	5.5	22.0	17.0	5.1	12.1	9.7	2.3	9.9	7.2	2.6
	(X2)	18.7%	18.7%	18.8%	18.3%	16.9%	16.6%	18.3%	16.4%	15.8%	19.8%	19.3%	20.1%	16.5%	17.4%	16.2%	21.8%
		100.0%	62.3%	73.0%	9.2%	52.0%	43.5%	9.2%	37.0%	28.4%	8.5%	20.2%	16.3%	3.9%	16.5%	12.2%	4.4%
POOR	60-4	19.7	14.0	11.9	2.1	11.1	9.0	2.1	9.4	7.4	2.0	3.7	3.1	.6	5.1	3.8	1.3
	(X1)	6.2%	5.4%	5.1%	7.0%	5.9%	5.7%	7.0%	6.9%	7.4%	5.9%	5.4%	4.4%	9.0%	8.4%	11.0%	6.8%
		100.0%	71.4%	60.7%	10.7%	56.2%	45.5%	10.7%	47.8%	37.6%	10.1%	18.8%	15.7%	3.2%	25.9%	19.1%	6.8%
DON'T KNOW	60-X	32.8	27.8	26.2	1.6	18.8	17.2	1.6	14.3	12.9	1.4	7.4	6.2	1.2	5.2	5.1	.2
		10.3%	10.6%	11.3%	5.3%	10.1%	11.0%	5.3%	10.7%	12.0%	5.4%	11.9%	12.8%	8.7%	9.2%	11.4%	1.3%
		100.0%	84.7%	79.8%	4.8%	57.3%	52.4%	4.8%	43.7%	39.3%	4.4%	22.6%	18.8%	3.8%	15.9%	15.4%	.5%
NOT STATED	60-R	3.2	3.2	1.3	1.9	3.2	1.3	1.9	2.3	.6	1.8	1.5	-	1.5	.3	-	.3
		1.0%	1.2%	.6%	6.2%	1.7%	.8%	6.2%	1.7%	.5%	6.5%	2.3%	4.6%	10.3%	.5%	2.4%	9.3%
		100.0%	100.0%	41.5%	58.5%	100.0%	41.5%	58.5%	73.4%	17.7%	55.7%	46.1%	4.6%	4.6%	9.3%	9.3%	9.3%
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	82.5	48.3	14.2	56.7	44.6	12.1
		99.3%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.3%	100.0%	99.3%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	9.5%	19.7%	15.2%	4.5%	17.8%	14.0%	3.3%
MEAN		2.77	2.79	2.80	2.80	2.80	2.80	2.77	2.77	2.76	2.77	2.77	2.75	2.86	2.69	2.70	2.68
STD DEV		.7464	.7280	.7179	.8019	.7386	.7258	.8019	.7519	.7373	.8065	.7636	.7636	.7570	.7617	.7360	.8430

RATING OF THE WEATHER CONDITIONS

*****ALBERTA DESTINATIONS*****
*****ROCKY MOUNTAIN SKING*****
*****SUNSHINE*****SKIING LOUISE**
.....TOTALS.....

	LAST TRIP	TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-	
		ALTA	DENT	RES.	RMS	DENT	RES.	DENT	RES.	DENT	RES.	DENT	RES.
EXCELLENT (X4)	62-1	136.3	116.7	102.2	14.5	85.5	70.9	14.5	62.4	49.2	13.2	29.6	21.4
		42.9%	44.6%	46.1%	49.5%	45.8%	45.3%	48.5%	46.5%	46.0%	49.8%	47.4%	44.4%
	100.0%	85.6%	75.0%	10.7%	62.7%	52.0%	10.7%	45.8%	36.1%	9.7%	21.7%	15.7%	6.0%
GOOD (X3)	62-2	119.4	96.9	87.4	9.5	63.9	54.4	9.5	45.4	37.2	8.2	19.8	16.5
		37.6%	37.0%	37.7%	31.6%	34.2%	34.8%	31.6%	33.8%	34.7%	30.5%	31.0%	34.2%
	100.0%	81.1%	73.2%	7.9%	53.5%	45.5%	7.9%	38.0%	31.1%	6.9%	16.5%	13.8%	2.7%
FAIR (X2)	62-3	46.2	35.1	30.5	4.6	28.1	23.5	4.6	19.7	15.4	4.2	8.7	6.7
		14.5%	13.4%	13.2%	15.4%	15.1%	15.0%	15.4%	14.7%	14.4%	15.6%	13.9%	13.7%
	100.0%	76.0%	56.0%	10.0%	60.8%	50.8%	10.0%	42.6%	33.4%	9.1%	18.9%	14.6%	4.2%
POOR (X1)	62-4	15.5	12.7	11.8	.9	8.6	7.7	.9	6.2	5.3	.9	4.2	3.6
		4.9%	4.9%	5.1%	3.1%	4.6%	4.9%	3.1%	4.6%	4.9%	3.5%	6.7%	7.5%
	100.0%	82.3%	76.2%	6.1%	55.7%	49.7%	6.1%	40.3%	34.2%	6.1%	27.2%	23.5%	3.7%
DON'T KNOW	62-X	.4	.4	-	.4	.4	-	.4	.4	.2	-	.2	.2
		.1%	.1%	-	.2%	.2%	-	.3%	.3%	.1%	-	.3%	.3%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	47.5%	52.5%	52.5%	52.5%
NOT STATED	62-R	.1	.1	-	.1	.1	-	.1	.1	.1	-	.1	.1
		.#	.#	.#	.3%	.3%	.#	.3%	.1%	.3%	.#	.1%	.3%
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	57.6%	42.4%	42.4%	42.4%
BASE: SKIERS (000'S)													
		317.8	261.9	231.9	30.0	186.5	156.5	30.0	134.2	107.1	27.0	62.5	48.3
		100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	42.2%	33.7%	8.5%	19.7%	15.2%
MEAN		3.19	3.21	3.21	3.27	3.22	3.21	3.27	3.23	3.22	3.27	3.20	3.15
STD DEV		.8574	.8540	.8559	.8372	.8655	.8704	.8372	.8654	.8695	.8518	.9191	.9275

MEAN
STD DEV

RATING OF TRIP, IN GENERAL

QUESTION 7B

*****ALBERTA DESTINATIONS*****
 +---TOTAL ALBERTA---+---ROCKY MOUNTAIN SKIING---+
 *-----TOTALS-----**---MORQUAY-----**---HARMOY-----**---FOR-
 TRESS---*

	LAST TRIP TOTAL	TOTAL ALTA	RESI- DENT	NON- RES.	TOTAL RMS	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL
EXCELLENT	45-1	121.3	93.7	79.8	13.9	80.0	66.1	13.9	3.4	3.0	.4	16.8	15.7	1.1	4.8		
	(X4)	38.1%	35.9%	34.4%	46.3%	42.9%	42.2%	46.3%	51.5%	51.1%	54.5%	48.3%	48.3%	36.6%	28.7%		
		100.0%	77.2%	65.8%	11.5%	65.9%	54.5%	11.5%	2.8%	2.5%	.3%	13.9%	13.0%	.9%	4.0%		
GOOD	45-2	160.5	134.4	119.8	14.7	87.8	73.2	14.7	2.4	2.1	.3	14.7	13.0	1.7	9.3		
	(X3)	50.5%	51.3%	51.6%	49.0%	47.1%	46.7%	49.0%	36.2%	35.5%	41.9%	41.2%	39.3%	57.3%	55.7%		
		100.0%	83.8%	74.6%	9.2%	54.7%	45.6%	9.2%	1.5%	1.3%	.2%	9.1%	8.1%	1.1%	5.8%		
FAIR	45-3	32.5	30.2	29.1	1.2	15.7	14.5	1.2	.8	.8	.4	4.1	3.9	.2	2.3		
	(X2)	10.2%	11.5%	12.5%	3.9%	8.4%	9.3%	3.9%	12.3%	13.3%	3.7%	11.4%	12.0%	5.2%	13.6%		
		100.0%	92.9%	89.3%	3.6%	48.2%	44.6%	3.6%	2.5%	2.4%	.1%	12.5%	12.0%	.5%	7.0%		
POOR	45-4	3.4	3.4	3.3	.1	2.9	2.8	.1	-	-	-	.4	-	.4	.3		
	(X1)	1.1%	1.3%	1.4%	.4%	1.5%	1.8%	.4%	-	-	-	.4%	-	.4%	2.0%		
		100.0%	100.0%	96.4%	3.6%	83.7%	80.1%	3.6%	-	-	-	-	-	-	9.5%		
DON'T KNOW	45-X	.1	.1	-	.1	.1	-	.1	-	-	-	-	-	-	-		
		.4%	.4%	-	.4%	.1%	-	.4%	-	-	-	-	-	-	-		
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	-	-	-	-	-	-	-		
NOT STATED	45-R	*	*	*	*	*	*	*	*	*	*	*	*	*	*		
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	30.0	6.5	5.8	.7	35.6	32.6	3.0	16.7		
		99.9%	99.9%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.1%	99.9%	100.1%	99.9%	100.0%		
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	2.0%	1.8%	.2%	11.2%	10.3%	.9%	5.3%		
MEAN		3.25	3.22	3.19	3.42	3.31	3.29	3.42	3.39	3.38	3.51	3.36	3.36	3.31	3.11		
STD DEV		.6789	.6921	.7002	.5879	.6901	.7061	.5879	.6961	.7084	.5685	.6782	.6850	.5854	.6994		

RATING OF TOTAL COST OF THIS TRIP

QUESTION 78

=====ALBERTA DESTINATIONS=====

-----ROCKY MOUNTAIN SKIING-----

-----MARMOT-----

-----MORQUAY-----

-----TOTALS-----

-----TOTAL ALBERTA-----

-----TOTALS-----

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EXCELLENT

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GOOD

(X3)

FAIR

(X2)

POOR

(X1)

DON'T KNOW

NOT STATED

BASE: SKIERS (000'S)

MEAN
STD DEV

RATING OF EASE OF ACCESS TO SKI SLOPES

QUESTION 78

*****ALBERTA DESTINATIONS*****												
*****ROCKY MOUNTAIN SKIING*****												
*****NORQUAY*****MARMOT*****FOR*****												
*****TOTALS*****												

ONE DAY SKIERS NOT ASKED

RATING OF THE SKI TOWN ITSELF

QUESTION 78

*****ALBERTA DESTINATIONS*****										*****ROCKY MOUNTAIN SKIING*****										*****MARMOT*****										*****FOR-THRESS*****									
*****TOTALS*****										*****NORQUAY*****																													
LAST TRIP TOTAL		TOTAL ALTA		RESI- DENT	NON- RES.	TOTAL RMS	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL			
EXCELLENT	53-1	33.5	23.1	14.7	8.3	22.7	14.4	8.3	1.0	.8	.3	4.8	4.2	17.1%	25.6%	11.9%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%				
	(X4)	23.9%	22.5%	19.8%	29.3%	23.1%	20.4%	29.9%	46.6%	30.8%	3	18.0%	17.1%	12.5%	2.0%	2.2%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%				
GOOD	53-2	77.0	56.7	43.5	13.2	55.3	42.1	13.2	1.1	.9	.4	14.9	13.3	54.4%	57.1%	28.3%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%				
	(X3)	55.0%	55.4%	58.4%	47.7%	56.2%	59.7%	47.3%	50.9%	50.0%	57.0%	54.7%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%	54.4%				
FAIR	53-3	16.9	12.3	9.4	3.0	12.3	9.4	3.0	.7	.6	.3	6.1	5.8	22.7%	23.9%	12.3%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%				
	(X2)	10.6%	12.1%	12.6%	10.6%	12.5%	13.3%	10.6%	1.7%	.2%	.2%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%	22.7%	23.9%				
POOR	53-4	2.5	1.7	1.3	.4	1.7	1.3	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4				
	(X1)	1.8%	1.7%	1.8%	1.5%	1.7%	1.9%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%				
DON'T KNOW	53-X	7.2	4.5	3.3	1.2	3.9	2.8	1.2	.7	.6	.3	6.1	5.8	22.7%	23.9%	12.3%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%				
		5.2%	4.4%	4.5%	4.2%	4.0%	3.9%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%	4.2%				
NOT STATED	53-R	5.0	4.1	2.2	1.8	2.4	.6	1.8	.8	.6	.3	6.1	5.8	22.7%	23.9%	12.3%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%				
		3.5%	4.0%	3.0%	6.8%	2.4%	.9%	6.6%	.2%	.2%	.1%	22.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%	2.3%				
BASE: SKIERS (000'S)		140.1	102.4	74.5	27.9	98.4	70.5	27.9	2.2	1.5	.7	27.0	24.4	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					
		100.0%	100.1%	100.1%	100.1%	99.9%	100.0%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%	100.1%				
MEAN		3.11	3.02	3.04	2.18	3.08	3.04	3.18	3.45	3.50	3.14	2.95	2.93	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13	3.13					
	STD DEV	.6670	.6668	.6515	.6966	.6708	.6555	.6966	.5304	.5000	.5810	.6525	.6516	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331	.6331					

ONE DAY SKIERS NOT ASKED

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

QUESTION 78

[illegible]

RATING OF THE QUALITY OF SKI RUN GROOMING

QUESTION 78

*****ALBERTA DESTINATIONS*****
 *****ROCKY MOUNTAIN SKIING*****
 *****NORQUAY*****
 *****TOTALS*****

	LAST TRIP TOTAL	TOTAL ALTA	RESI- DENT	NON- RES.	TOTAL RMS	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	TOTAL
EXCELLENT	57-1	81.5	67.4	59.7	7.7	56.8	49.1	7.7	1.0	.1	14.4	13.7	.7	5.1	14.4	13.7	.7	5.1	14.4	13.7	.7	5.1	14.4	13.7	.7	5.1
	(X4)	25.6%	25.8%	25.8%	25.7%	30.5%	31.4%	25.7%	15.6%	15.3%	40.5%	42.1%	23.2%	30.4%	40.5%	42.1%	23.2%	30.4%	40.5%	42.1%	23.2%	30.4%	40.5%	42.1%	23.2%	30.4%
		100.0%	82.7%	73.3%	9.5%	69.7%	60.2%	9.5%	1.2%	.2%	17.7%	16.3%	.9%	6.2%	17.7%	16.3%	.9%	6.2%	17.7%	16.3%	.9%	6.2%	17.7%	16.3%	.9%	6.2%
GOOD	57-2	173.3	130.4	121.6	16.7	101.8	95.0	16.7	4.6	.4	16.5	12.6	2.0	8.8	16.5	12.6	2.0	8.8	16.5	12.6	2.0	8.8	16.5	12.6	2.0	8.8
	(X3)	54.5%	52.3%	52.5%	55.4%	54.6%	54.3%	55.4%	70.2%	60.2%	40.3%	38.5%	65.5%	57.6%	40.3%	38.5%	65.5%	57.6%	40.3%	38.5%	65.5%	57.6%	40.3%	38.5%	65.5%	57.6%
		100.0%	79.8%	70.2%	9.7%	58.7%	49.1%	9.7%	2.8%	.2%	8.4%	7.3%	1.1%	5.1%	8.4%	7.3%	1.1%	5.1%	8.4%	7.3%	1.1%	5.1%	8.4%	7.3%	1.1%	5.1%
FAIR	57-3	48.3	42.2	38.5	3.7	21.2	17.6	3.7	.9	.1	3.9	3.7	.2	2.5	3.9	3.7	.2	2.5	3.9	3.7	.2	2.5	3.9	3.7	.2	2.5
	(X2)	15.2%	16.1%	16.6%	12.2%	11.4%	11.2%	12.2%	13.4%	13.3%	11.0%	11.4%	6.5%	15.0%	11.0%	11.4%	6.5%	15.0%	11.0%	11.4%	6.5%	15.0%	11.0%	11.4%	6.5%	15.0%
		100.0%	87.5%	79.9%	7.6%	44.0%	36.4%	7.6%	1.8%	.2%	8.1%	7.7%	.4%	5.2%	8.1%	7.7%	.4%	5.2%	8.1%	7.7%	.4%	5.2%	8.1%	7.7%	.4%	5.2%
POOR	57-4	11.4	10.5	9.7	.8	5.3	4.5	.8	.2	.1	2.3	2.3	.1	.3	2.3	2.3	.1	.3	2.3	2.3	.1	.3	2.3	2.3	.1	.3
	(X1)	3.6%	4.0%	4.2%	2.7%	2.8%	2.9%	2.7%	.2%	.2%	2.1%	2.0%	.1%	.2%	2.1%	2.0%	.1%	.2%	2.1%	2.0%	.1%	.2%	2.1%	2.0%	.1%	.2%
		100.0%	92.2%	85.2%	7.0%	46.5%	39.4%	7.0%	.1%	.1%	20.1%	20.1%	.1%	.2%	20.1%	20.1%	.1%	.2%	20.1%	20.1%	.1%	.2%	20.1%	20.1%	.1%	.2%
DON'T KNOW	57-X	3.0	3.0	2.3	.6	1.0	.3	.6	.6	.3	.4	.3	.1	.1	.4	.3	.1	.1	.4	.3	.1	.1	.4	.3	.1	.1
		.9%	1.1%	1.0%	2.1%	.5%	.2%	2.1%	.6%	.5%	1.2%	1.0%	.3%	.3%	1.2%	1.0%	.3%	.3%	1.2%	1.0%	.3%	.3%	1.2%	1.0%	.3%	.3%
		100.0%	100.0%	78.7%	21.3%	32.3%	11.0%	21.3%	1.2%	1.2%	1.2%	1.2%	.1%	.1%	1.2%	1.2%	.1%	.1%	1.2%	1.2%	.1%	.1%	1.2%	1.2%	.1%	.1%
NOT STATED	57-R	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4	.4
		.1%	.2%	.2%	1.5%	.2%	.2%	1.5%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%	.8%
BASE: SKIERS (000'S)		317.9	261.9	231.9	30.0	186.5	156.5	30.0	6.5	5.3	21.6	32.6	3.0	16.7	21.6	32.6	3.0	16.7	21.6	32.6	3.0	16.7	21.6	32.6	3.0	16.7
		92.5%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.1%	99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	9.4%	2.0%	1.3%	11.2%	10.3%	.9%	5.3%	11.2%	10.3%	.9%	5.3%	11.2%	10.3%	.9%	5.3%	11.2%	10.3%	.9%	5.3%
MEAN		3.03	3.02	3.01	3.08	2.14	3.14	3.08	3.02	3.02	3.01	3.17	3.19	3.12	3.01	3.17	3.19	3.12	3.01	3.17	3.19	3.12	3.01	3.17	3.19	3.12
STD DEV		.7456	.7654	.7722	.7049	.7192	.7214	.7049	.5475	.5362	.5540	.8912	.8912	.5301	.8912	.8912	.5301	.8912	.8912	.8912	.5301	.8912	.8912	.5301	.8912	.5301

RATING OF THE VARIETY OF SKI RUNS FOR YCU

QUESTION 78

[illegible]

RATING OF THE LIFT LINE UPS

QUESTION 78

[illegible]

OPERATING OF THE WEATHER CONDITIONS

QUESTION 78

[illegible]

CARD NUMBER 13

JOB NUMBER 907901

QUESTION 78
 RATING OF EASE OF ACCESSIBILITY/FROM HOME
 =====ALBERTA DESTINATIONS=====FLATLAND=====OUT-OF-PROV.DESTINATION=====U.S.A.-----
 +-----TOTAL ALBERTA-----+-----PMS-----+-----B.C.-----+-----U.S.A.-----+-----

		LAST TRIP TOTAL	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN KOOTENAI NAYS	TOTAL MONTANA
EXCELLENT	47-1 (X4)	70.0 22.0% 100.0%	61.0 23.3% 87.1%	54.1 23.3% 77.2%	6.9 23.0% 9.9%	33.7 18.1% 48.1%	26.8 17.1% 38.3%	27.3 35.2% 39.0%	9.0 16.2% 12.9%	7.0 17.0% 10.1%	5.9 19.8% 8.5%	2.0 14.6% 2.8%
GOOD	47-2 (X3)	172.8 54.4% 100.0%	141.8 54.1% 82.0%	128.3 55.3% 74.2%	13.5 44.9% 7.8%	103.0 55.2% 59.6%	99.5 57.2% 51.8%	38.8 51.5% 22.5%	31.0 55.8% 18.0%	23.5 56.8% 13.6%	19.7 65.8% 11.4%	7.6 55.9% 4.4%
FAIR	47-3 (X2)	53.6 16.9% 100.0%	40.9 15.6% 75.3%	34.7 15.0% 64.7%	6.2 20.8% 11.6%	33.6 15.0% 62.7%	27.4 17.5% 51.0%	7.3 9.7% 13.6%	12.4 22.2% 23.1%	9.3 20.0% 15.4%	4.0 13.3% 7.4%	3.4 26.9% 6.3%
POOR	47-4 (X1)	14.0 4.4% 100.0%	11.8 4.5% 84.3%	8.7 3.7% 61.9%	3.1 10.5% 22.4%	10.1 5.4% 72.4%	7.0 4.5% 50.0%	1.7 2.2% 11.9%	2.2 4.0% 15.7%	2.2 5.3% 15.7%	-	-
DOCN'T KNOW	47-X	7.3 2.3% 100.0%	6.3 2.4% 86.6%	6.1 2.7% 93.9%	2 7% 2.8%	6.0 3.2% 82.2%	5.8 3.7% 79.4%	3 4% 4.5%	1.0 1.8% 13.4%	3 8% 4.5%	3 1.1% 4.5%	7 4.8% 8.9%
NOT STATED	47-R	* * 100.0%	* * 100.0%	- - 100.0%	* -2% 100.0%	* * 100.0%	- - 100.0%	- - 100.0%	- - 100.0%	- - 100.0%	- - 100.0%	- - 100.0%
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	261.9 99.9% 82.4%	231.9 100.0% 73.0%	30.0 100.1% 9.4%	186.5 99.9% 58.7%	156.5 100.0% 49.2%	75.4 100.0% 23.7%	55.6 100.0% 17.5%	41.3 99.9% 13.0%	29.9 100.0% 9.4%	13.6 100.0% 4.3%
MEAN		2.96	2.99	3.01	2.81	2.89	2.90	3.22	2.86	2.86	3.07	2.89
STD DEV		.7598	.7639	.7394	.9101	.7651	.7322	.7073	.7299	.7548	.5747	.6503

RATING OF EASE OF ACCESS TO SKI SLOPES

QUESTION 78

*****ALBERTA DESTINATIONS*****#FLATLAND*****OUT-OF-PROV.DESTINATION*****#
 +-----TOTAL ALBERTA-----+-----RMS-----+SKIING+TOTAL+-----8.C-----+-----U.S.A.-----+

		LAST TRIP TOTAL	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN KOOTENAI NAYS	TOTAL	MONTANA
EXCELLENT	48-1 (X4)	43.3 35.1% 100.0%	29.8 23.1% 60.6%	20.1 26.9% 40.7%	9.8 35.0% 19.8%	29.9 23.4% 58.8%	19.2 27.2% 38.9%	.9 22.2% 1.3%	19.4 51.9% 39.4%	12.6 51.2% 25.6%	9.8 60.2% 20.0%	6.8 53.1% 13.8%	5.2 49.9% 10.5%
GOOD	48-2 (X3)	69.7 49.8% 100.0%	55.7 54.4% 79.8%	42.1 56.5% 60.4%	13.6 48.7% 19.5%	54.6 55.5% 79.3%	41.0 58.2% 58.3%	1.1 27.6% 1.6%	14.1 37.5% 20.2%	8.7 35.3% 12.5%	5.1 31.0% 7.3%	5.4 41.8% 7.7%	4.6 44.1% 5.6%
FAIR	48-3 (X2)	12.0 7.6% 100.0%	9.7 9.5% 86.9%	6.1 8.3% 51.2%	3.6 12.8% 29.8%	9.2 9.3% 76.3%	5.6 7.9% 46.5%	.6 14.0% 4.7%	2.0 5.3% 16.4%	1.6 6.7% 13.6%	.6 3.4% 4.7%	.3 2.5% 2.7%	.3 3.1% 2.7%
POOR	48-4 (X1)	4.7 3.3% 100.0%	3.9 3.8% 83.5%	3.2 4.3% 67.6%	.7 2.7% 15.9%	3.6 3.6% 76.5%	2.8 4.0% 60.6%	.3 8.2% 7.0%	.8 2.1% 15.5%	.8 3.2% 16.5%	-	-	-
DON'T KNOW	48-X	1.8 1.3% 100.0%	1.5 1.4% 81.7%	1.3 1.4% 73.6%	.1 .5% 8.2%	1.5 1.5% 81.7%	1.3 1.9% 73.6%	-	.3 .9% 19.3%	-	-	.3 2.5% 13.3%	.3 3.1% 16.3%
NOT STATED	48-R	2.7 1.9% 100.0%	1.8 1.7% 66.6%	1.7 2.3% 63.3%	.1 .3% 3.3%	.6 .7% 24.4%	.6 .8% 21.1%	1.1 28.0% 42.2%	.9 2.4% 33.4%	.9 3.6% 33.4%	.9 5.4% 33.4%	-	-
BASE: SKIERS (000'S)		140.1 100.0% 100.0%	102.4 99.9% 73.1%	74.5 100.1% 53.1%	27.9 100.0% 19.8%	98.4 100.0% 70.2%	70.5 100.0% 50.3%	4.0 100.0% 2.9%	37.4 100.1% 26.7%	24.5 100.0% 17.5%	16.3 100.0% 11.7%	12.8 99.9% 9.2%	10.4 99.9% 7.4%
MEAN STD DEV		3.21 .7400	3.12 .7358	3.11 .7298	3.17 .7492	3.13 .7264	3.12 .7164	2.89 .9717	3.44 .6953	3.40 .7577	3.60 .5589	3.52 .5493	3.48 .5607

ONE DAY SKIERS NOT ASKED

JOB NUMBER 907901

CARD NUMBER 13

RATING OF OVERNIGHT ACCOMMODATION

=====ALBERTA DESTINATIONS=====FLATLAND=====JUT-OF-PROV.DESTINATION=====#
 +-----TOTAL ALBERTA-----+-----RMS-----+-----SKING+TOTAL+-----8.C-----+-----U.S.A.-----+
 QUESTION 78

		LAST TRIP TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	TOTAL	RESI- DENT	TOTAL	EASTERN KOOTENAI WAYS	TOTAL MONTANA	
EXCELLENT	49-1 (X4)	56.3	35.3	24.1	11.2	35.0	23.8	.3	21.0	14.6	10.8	6.4	5.5
		40.2%	34.5%	32.4%	40.1%	35.6%	33.8%	9.2%	56.1%	59.6%	66.2%	49.5%	52.6%
		100.0%	62.7%	42.8%	19.9%	62.1%	42.3%	.5%	37.3%	26.0%	19.2%	11.3%	9.7%
GOOD	49-2 (X3)	64.1	49.8	36.9	12.9	47.5	34.7	2.2	14.3	8.7	4.3	5.6	4.0
		45.7%	48.6%	49.5%	46.1%	48.3%	49.2%	55.6%	38.3%	35.5%	26.3%	43.6%	39.9%
		100.0%	77.6%	57.6%	20.1%	74.2%	54.1%	3.5%	22.4%	13.6%	6.7%	8.7%	6.3%
FAIR	49-3 (X2)	9.3	8.4	5.1	2.2	8.4	6.1	-	.6	-	-	.6	.6
		6.6%	8.2%	8.2%	8.0%	8.5%	8.7%	-	1.5%	4.4%	-	4.4%	5.4%
		100.0%	90.4%	66.2%	24.2%	90.4%	66.2%	-	5.1%	6.1%	-	6.1%	6.1%
POOR	49-4 (X1)	2.5	2.2	1.4	.8	2.2	1.4	-	.3	-	-	.3	.3
		1.8%	2.2%	1.9%	2.9%	2.3%	2.0%	-	.9%	2.5%	3.1%	2.5%	3.1%
		100.0%	87.2%	55.3%	31.9%	87.2%	55.3%	-	12.8%	12.8%	-	12.8%	12.8%
DON'T KNOW	49-X	4.1	3.8	3.5	.3	3.4	3.2	.3	.3	.3	.3	-	-
		2.9%	3.7%	4.7%	1.0%	3.5%	4.5%	8.2%	.9%	1.3%	1.3%	2.0%	-
		100.0%	92.0%	85.2%	6.8%	84.1%	77.3%	8.0%	8.0%	8.0%	8.0%	8.0%	-
NOT STATED	49-R	3.3	3.0	2.4	.5	1.8	1.3	1.1	.9	.9	.9	-	-
		2.7%	2.9%	3.3%	1.9%	1.9%	1.9%	28.0%	2.4%	3.6%	5.6%	-	-
		100.0%	76.9%	63.4%	13.5%	47.7%	34.2%	29.2%	23.1%	23.1%	23.1%	-	-
BASE: SKIERS (000'S)		140.1	102.4	74.5	27.9	98.4	70.5	4.0	37.4	24.6	16.3	12.9	10.4
		99.9%	109.1%	100.0%	100.0%	100.1%	100.1%	100.9%	100.1%	100.0%	99.9%	100.0%	100.0%
		100.0%	73.1%	53.1%	19.9%	70.2%	50.3%	2.9%	26.7%	17.5%	11.7%	9.2%	7.4%
MEAN	STD DEV	3.32	3.24	3.22	3.27	3.24	3.23	3.13	3.55	3.63	3.72	3.40	3.41
		.6870	.7027	.5896	.7361	.7099	.6934	.3341	.5769	.4837	.4512	.6927	.7333

ONE DAY SKIERS NOT ASKED

RATING OF QUALITY OF FOOD

*****ALBERTA DESTINATIONS*****#FLATLAND*****OUT-OF-PROV.DESTINATION*****#
#-----TOTAL ALBERTA-----+-----RMS-----+-----SKING+TOTAL-----+-----U.S.A.-----+
QUESTION 78

		LAST TRIP TOTAL	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN ROCKE- MAYS	TOTAL MONTANA			
EXCELLENT	(X4)	50-1	52.3	36.5	28.7	7.8	31.0	23.2	14.8	7.3	5.5	11.7	7.5	4.1	3.0
			16.4	13.9	12.4	26.0	16.6	14.8	44.4	10.5	7.3	28.3	25.1	29.9	26.5
			100.0	69.9	54.9	14.9	59.3	44.4	44.4	10.5	7.3	30.1	14.4	7.9	5.7
GOOD	(X3)	50-2	145.7	120.0	105.4	14.6	88.5	73.9	47.2	41.9	31.5	17.3	13.6	8.5	7.1
			45.9	45.8	45.5	48.6	47.5	47.2	50.7	21.6	41.9	41.8	45.6	62.2	63.8
			100.0	82.3	72.3	10.0	60.7	50.7	50.7	21.6	41.9	11.9	9.4	5.8	4.9
FAIR	(X2)	50-3	72.9	64.0	59.3	4.7	40.7	36.0	23.0	30.8	23.2	7.8	5.4	-	-
			22.9	24.4	25.6	15.8	21.8	23.0	49.4	31.9	30.8	19.0	18.0	-	-
			100.0	87.8	81.3	6.5	55.9	49.4	49.4	31.9	30.8	10.7	7.4	-	-
POOR	(X1)	50-4	18.3	16.3	15.3	1.0	13.3	12.3	7.3	7.3	3.0	1.7	1.7	3	3
			5.7	5.2	6.6	3.2	7.1	7.3	6.4	15.4	4.0	4.0	5.6	2.4	2.9
			100.0	83.1	83.3	5.3	72.7	6.4	10.9	15.4	4.0	9.1	9.1	1.9	1.8
DON'T KNOW	50-X	23.9	23.6	19.8	8	9.7	9.7	8.9	5.7	14.5	10.9	2.5	1.4	8	8
		7.5	7.9	8.5	2.8	5.2	5.2	5.7	37.1	45.7	14.5	5.1	4.7	5.5	6.7
		100.0	86.4	82.8	3.5	40.6	40.6	37.1	37.1	45.7	14.5	10.5	5.9	3.2	3.2
NOT STATED	50-R	4.8	4.5	3.4	1.1	3.3	3.3	2.2	2.2	1.2	1.2	3	3	-	-
		1.5	1.7	1.5	3.5	1.7	1.7	1.4	1.4	1.6	1.6	8	1.1	1.1	1.1
		100.0	93.2	71.2	22.0	67.9	67.9	45.9	45.9	25.3	25.3	6.8	6.8	6.8	6.8
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	186.5	156.5	156.5	75.4	41.3	29.9	29.9	13.6	11.2
		99.9	99.9	100.1	99.9	99.9	99.9	100.0	100.0	100.0	100.0	100.1	100.1	100.0	99.9
		100.0	82.4	73.0	9.4	58.7	58.7	49.2	49.2	23.7	13.0	9.4	9.4	4.3	3.5
MEAN STD DEV		2.80	2.75	2.71	3.04	2.79	2.74	2.63	3.06	3.01	2.96	3.27	3.22	3.27	3.22
		8040	7969	7931	7632	8221	8243	7093	7852	8249	8315	5895	5895	5895	5895

RATING OF QUALITY OF SERVICE AT THE RESORT

QUESTION 78

*****ALBERTA DESTINATIONS*****#FLATLAND*****OUT-OF-PROV.DESTINATION*****#
 +-----TOTAL ALBERTA-----+-----RMS-----+-----3.C-----+-----U.S.A.-----+

		LAST TRIP TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN KOOTENAI	TOTAL MONTANA
EXCELLENT	51-1 (X4)	101.6 32.0% 100.0%	66.6 28.7% 65.6%	13.3 4.2% 13.1%	61.3 22.9% 60.3%	48.0 30.7% 47.3%	61.3 22.9% 60.3%	48.0 30.7% 47.3%	13.6 24.7% 18.3%	21.7 39.0% 21.4%	13.7 33.2% 13.5%	9.2 30.6% 9.0%	8.0 59.0% 7.9%
GOOD	51-2 (X3)	172.2 54.2% 100.0%	131.1 56.5% 76.1%	15.0 50.0% 9.7%	106.0 56.8% 61.5%	91.0 58.1% 52.8%	106.0 56.8% 61.5%	91.0 58.1% 52.8%	40.1 33.2% 23.3%	25.9 45.5% 15.0%	20.3 49.2% 11.8%	15.7 52.4% 9.1%	4.8 35.3% 2.8%
FAIR	51-3 (X2)	33.3 10.5% 100.0%	27.9 10.7% 83.8%	1.0 3.4% 3.1%	13.3 7.1% 39.9%	12.3 7.8% 36.8%	13.3 7.1% 39.9%	12.3 7.8% 36.8%	14.6 19.4% 43.9%	5.4 9.7% 16.2%	4.6 11.2% 13.9%	4.0 13.3% 11.9%	.8 5.7% 2.3%
POOR	51-4 (X1)	6.5 2.0% 100.0%	3.9 1.5% 55.0%	.3 .8% 3.9%	3.3 1.7% 50.3%	3.0 1.9% 46.4%	3.3 1.7% 50.3%	3.0 1.9% 46.4%	.6 .7% 8.7%	2.7 4.8% 41.1%	2.7 6.4% 41.1%	1.1 3.7% 17.1%	- - -
DON'T KNOW	51-X	4.0 1.3% 100.0%	3.8 1.6% 94.6%	.2 .7% 5.4%	2.4 1.3% 61.1%	2.2 1.4% 55.7%	2.4 1.3% 61.1%	2.2 1.4% 55.7%	1.6 2.1% 38.9%	- -	- -	- -	- -
NOT STATED	51-R	.2 .1% 100.0%	- - -	.2 .8% 100.0%	.2 .1% 100.0%	- -	.2 .1% 100.0%	- -	- -	- -	- -	- -	- -
BASE: SKIERS (000'S)		317.8 100.1% 100.0%	231.9 99.9% 73.0%	30.0 93.9% 9.4%	186.5 99.9% 58.7%	156.5 99.9% 49.2%	186.5 99.9% 58.7%	156.5 99.9% 49.2%	75.4 100.1% 23.7%	55.6 100.0% 17.5%	41.3 100.0% 13.0%	29.9 100.0% 9.4%	13.6 100.0% 4.3%
MEAN		3.18	3.14	3.40	3.23	3.19	3.23	3.19	3.04	3.20	3.09	3.10	3.53
STD DEV		.6938	.6721	.5996	.6523	.6568	.6523	.6568	.6916	.7996	.8324	.7593	.6026

JOB NUMBER 907901

CARD NUMBER 13

RATING OF APRES SKI

QUESTION 78

=====ALBERTA DESTINATIONS=====FLATLAND=====OUT-OF-PROV.DESTINATION=====+
+-----TOTAL ALBERTA-----+-----RMS-----+-----SKIING+TOTAL+-----+-----U.S.A.-----+

		LAST TRIP TOTAL	RESI- CENT	NON- RES.	TOTAL	RESI- CENT	FLAT- LAND RES.	RESI- CENT	TOTAL	RESI- CENT	TOTAL	EASTERN KOOTIE- NAYS	TOTAL MONTANA
EXCELLENT	52-1 (X4)	23.2 20.1 100.0%	11.0 14.8 39.1%	6.2 22.1 21.8%	16.3 16.6 57.9%	10.1 14.4 36.0%	3 22.2 3.1%	11.0 29.4 39.0%	5.2 21.2 18.5%	3.1 18.9 11.0%	5.8 45.1 20.6%	5.8 59.7 20.6%	
GOOD	52-2 (X3)	72.6 51.9 100.0%	42.5 57.0 58.5%	12.0 43.3 16.5%	54.1 55.0 74.6%	42.1 59.8 58.0%	3 3.2 0.4%	17.8 47.6 24.5%	12.5 51.4 17.4%	8.7 53.3 12.0%	5.2 40.4 7.1%	3.1 29.5 4.2%	
FAIR	52-3 (X2)	11.9 8.5 100.0%	5.9 6.0 49.9%	2.6 9.4 22.1%	7.7 7.8 64.6%	5.1 7.2 42.5%	9 22.2 7.5%	3.3 9.9 28.0%	2.4 9.9 20.5%	1.7 10.2 14.0%	9 6.9 7.5%	9 8.5 7.5%	
POOR	52-4 (X1)	2.2 1.6 100.0%	1.5 2.1 69.0%	7 2.6 32.9%	2.2 2.3 100.0%	1.5 2.2 68.0%	-	-	-	-	-	-	
DON'T KNOW	52-X	17.9 12.8 100.0%	10.3 13.8 57.4%	3.2 11.6 18.0%	13.5 13.8 75.5%	10.3 14.6 57.4%	-	4.4 11.7 24.5%	3.4 13.9 19.1%	2.0 12.2 11.1%	1.0 7.6 5.5%	7 6.3 3.6%	
NOT STATED	52-R	7.3 5.2 100.0%	3.2 4.3 44.2%	3.2 11.4 43.6%	4.5 4.6 61.7%	1.3 1.9 18.1%	1.9 47.5 26.1%	9 2.4 12.2%	9 3.5 12.2%	9 5.4 12.2%	-	-	
BASE: SKIERS (000'S)		140.1 100.0 100.0%	74.5 100.0 53.1%	27.9 100.1 19.9%	98.4 100.1 70.2%	70.5 100.1 50.3%	4.0 107.1 2.9%	37.4 100.0 26.7%	24.6 100.0 17.5%	16.3 100.0 11.7%	12.8 100.0 9.2%	10.4 100.0 7.4%	
MEAN		3.10	3.03	3.10	3.05	3.03	3.00	3.24	3.14	3.11	3.41	3.50	
STD DEV		.6452	.6144	.7301	.6394	.6006	.9189	.6233	.5985	.5846	.6261	.6371	

ONE DAY SKIERS NOT ASKED

RATING OF THE SKI TOWN ITSELF

QUESTION 78

#ALBERTA DESTINATIONS=====FLATLAND=====OUT-OF-PROV-DESTINATION=====

+-----TOTAL ALBERTA-----+-----RMS-----+-----TOTAL-----+-----B.C.-----+-----U.S.A.-----+

		LAST TRIP	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN KOOTENAI	TOTAL MONTANA
EXCELLENT	53-1	33-5	23-1	14-7	8-3	22-7	16-4	3	10-5	6-3	3-5	4-2
	(X4)	23-9	22-5	19-8	29-9	23-1	20-4	3-2	28-0	25-6	21-7	32-6
		100-0	68-8	43-9	24-9	67-8	42-9	1-0	31-2	18-8	10-6	12-4
GOOD	53-2	77-0	56-7	43-5	13-2	55-3	42-1	1-4	20-0	13-3	8-5	6-7
	(X3)	55-0	55-4	58-4	47-3	56-2	59-7	35-8	53-4	54-2	52-0	56-8
		100-0	73-6	56-5	17-1	71-7	56-6	1-9	26-0	17-3	11-0	8-7
FAIR	53-3	14-9	12-3	9-4	3-0	12-3	9-4	-	2-5	1-3	7	1-2
	(X2)	10-6	12-1	12-8	10-6	12-5	13-3	-	6-7	5-3	4-0	3-1
		100-0	83-0	63-2	19-5	83-0	63-2	-	17-0	8-8	4-4	8-2
POOR	53-4	2-5	1-7	1-3	0-4	1-7	1-3	-	0-8	-	-	0-8
	(X1)	1-8	1-7	1-8	1-5	1-7	1-9	-	2-1	-	-	6-0
		100-0	63-9	52-8	16-3	63-9	52-6	-	31-1	-	-	31-1
DON'T KNOW	53-X	7-2	4-5	3-3	1-2	3-9	2-8	0-6	2-8	2-8	2-8	-
		5-2	4-4	4-5	4-2	4-0	3-9	14-0	7-4	11-2	16-9	-
		100-0	61-8	45-8	16-0	54-1	38-1	7-7	38-2	33-2	35-2	-
NOT STATED	53-R	5-3	4-1	2-2	1-8	2-4	0-6	1-7	0-9	0-9	0-9	-
		3-5	4-0	3-0	6-6	2-4	0-8	42-1	2-4	3-5	5-4	-
		100-0	82-1	45-1	37-0	48-3	11-3	33-9	17-9	17-9	17-9	-
BASE: SKIERS (000'S)	140-1	102-4	74-5	74-5	27-9	99-4	70-5	4-0	37-4	24-6	16-2	12-8
	100-0	100-1	100-1	100-1	100-1	99-9	100-0	100-1	100-0	99-9	100-0	99-9
	100-0	73-1	53-1	53-1	19-9	70-2	50-3	2-9	26-7	17-5	11-7	9-2
MEAN		3-11	3-08	3-04	3-18	3-08	3-04	3-19	3-19	3-24	3-23	3-11
STD DEV		0-6670	0-6668	0-6515	0-6966	0-6708	0-6565	0-3890	0-6638	0-5536	0-5279	0-7969

ONE DAY SKIERS NOT ASKED

RATING OF THE SCENERY

QUESTION 78

=====ALBERTA DESTINATIONS=====FLATLAND=====OUT-OF-PROV.DESTINATION=====#
 +-----TOTAL ALBERTA-----+-----RMS-----+SKIING+TOTAL+-----8.C-----+-----U.S.A.-----+

		LAST TRIP	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	TOTAL	RESI- DENT	EASTERN KOOTENAI	TOTAL	TOTAL MONTANA
EXCELLENT	54-1	198.2 62.3% 100.0%	162.6 82.1% 100.0%	27.2 90.7% 13.7%	148.2 79.5% 74.8%	121.0 77.3% 61.0%	14.5 13.2% 7.3%	25.1 60.8% 12.7%	35.5 63.9% 17.9%	17.6 58.8% 8.9%	10.4 76.7% 5.3%	8.0 71.7% 4.0%
GOOD	54-2	91.1 28.7% 100.0%	71.0 77.9% 100.0%	2.4 9.1% 2.7%	31.8 17.1% 34.9%	29.4 18.3% 32.3%	39.1 51.9% 43.0%	15.9 38.4% 17.4%	19.8 35.6% 21.7%	12.0 40.1% 13.2%	3.2 28.3% 3.5%	3.2 28.3% 3.5%
FAIR	54-3	22.9 7.2% 100.0%	22.6 8.6% 98.6%	.1 5% .6%	5.7 3.1% 24.9%	5.6 3.6% 24.3%	16.9 22.4% 73.7%	.3 2.8% 1.4%	.3 6% 1.4%	.3 1.1% 1.4%	-	-
POOR	54-4	4.9 1.5% 100.0%	4.9 1.9% 100.0%	-	.6 3% 11.4%	.6 4% 11.4%	4.3 5.8% 88.6%	-	-	-	-	-
DON'T KNOW	54-X	.7 .2% 100.0%	.7 .3% 100.0%	.1 .4% 15.3%	.1 .1% 16.3%	-	.6 .7% 83.7%	-	-	-	-	-
NOT STATED	54-R	.1 % 100.0%	.1 % 100.0%	.1 .4% 100.0%	.1 .1% 100.0%	-	-	-	-	-	-	-
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	261.9 100.0% 82.4%	30.0 100.1% 9.4%	186.5 100.2% 58.7%	156.5 100.1% 49.2%	75.4 100.0% 23.7%	41.3 100.0% 13.0%	55.6 100.1% 17.5%	29.9 100.0% 9.4%	13.6 100.0% 4.3%	11.2 100.0% 3.5%
MEAN		3.52	3.50	1.91	3.76	3.73	2.85	3.60	3.63	3.58	3.77	3.72
STD DEV		.6976	.7317	.3021	.5120	.5380	.7929	.4940	.4940	.5156	.4224	.4506

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

QUESTION 78

=====ALBERTA DESTINATIONS=====FLATLAND=====OUT-OF-PROV-DESTINATION=====

-----TOTAL ALBERTA-----+-----RMS-----+SKIING+TOTAL+-----B.C.-----+-----U.S.A.-----+

	LAST TRIP	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN KOOTE- NAVS	TOTAL	MONTANA
EXCELLENT (X4)	55-1	179.7	145.5	128.6	17.0	113.3	96.4	32.2	25.5	17.8	7.9	6.6
		56.5%	55.6%	55.4%	56.6%	60.8%	61.6%	42.7%	61.9%	59.5%	58.1%	58.8%
		100.0%	81.0%	71.5%	9.4%	63.1%	53.6%	17.9%	19.0%	9.9%	4.4%	3.6%
GOOD (X3)	55-2	115.3	95.6	84.5	11.1	61.6	50.5	34.0	13.7	10.7	5.7	4.6
		36.3%	36.5%	36.4%	37.0%	33.0%	32.2%	45.1%	33.3%	35.6%	41.9%	41.2%
		100.0%	82.9%	73.2%	9.6%	53.4%	43.8%	29.5%	11.9%	9.3%	4.9%	4.0%
FAIR (X2)	55-3	18.6	16.6	15.9	.7	9.2	8.6	7.3	2.0	1.4	-	-
		5.8%	5.3%	6.8%	2.3%	5.0%	5.5%	9.7%	4.9%	4.8%	-	-
		100.0%	89.2%	85.5%	3.7%	49.8%	46.0%	39.4%	10.8%	7.8%	-	-
POOR (X1)	55-4	1.7	1.7	1.7	#	.4	.3	1.3	-	-	-	-
		.5%	.6%	.7%	.1%	.2%	.2%	1.8%	-	-	-	-
		100.0%	100.0%	97.9%	2.1%	21.3%	19.2%	79.7%	-	-	-	-
DON'T KNOW	55-X	1.8	1.3	1.3	.4	1.2	.8	.6	-	-	-	-
		.6%	.7%	.6%	1.4%	.6%	.5%	.7%	-	-	-	-
		100.0%	100.0%	75.9%	24.1%	68.2%	44.1%	31.8%	-	-	-	-
NOT STATED	55-R	.8	.8	-	.8	-	-	-	-	-	-	-
		.2%	.3%	-	2.6%	.4%	-	-	-	-	-	-
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
BASE: SKIERS (000'S)	317-8	261.9	231.9	30.0	186.5	156.5	75.4	55.6	41.3	29.9	13.6	11.2
		99.9%	99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	100.1%	99.9%	100.0%	100.0%
		100.0%	82.4%	73.0%	58.7%	49.2%	23.7%	17.5%	13.0%	9.4%	4.3%	3.5%
MEAN STD DEV	3.50	3.48	3.47	3.56	3.56	3.56	3.30	3.56	3.57	3.55	3.58	3.59
	.6325	.6456	.6560	.5492	.5986	.6073	.7151	.5621	.5950	.5868	.4934	.4922

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF THE SNOW CONDITIONS

=====ALBERTA DESTINATIONS=====FLATLAND=====OUT-OF-PROV.DESTINATIONS=====U.S.A.-----

++++TOTAL ALBERTA-----RMS-----SKIING+TOTAL+-----6.C.-----U.S.A.-----

		LAST TRIP TOTAL	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN ROUTE- NAVS	TOTAL MONTANA
EXCELLENT	56-1 (X4)	99.5 31.3% 100.0%	78.6 30.0% 79.1%	69.1 29.8% 69.5%	9.5 31.6% 9.5%	64.4 34.5% 64.7%	54.9 35.1% 55.2%	14.3 18.9% 14.3%	20.8 37.4% 20.9%	13.3 32.2% 13.4%	8.8 29.3% 8.8%	6.8 50.0% 6.8%
GOOD	56-2 (X3)	124.7 39.2% 100.0%	105.8 40.4% 84.8%	92.6 39.9% 74.2%	13.2 44.1% 10.6%	75.9 40.7% 60.9%	62.7 40.0% 50.2%	29.9 39.1% 24.0%	18.9 34.0% 15.2%	14.3 34.6% 11.5%	9.5 31.9% 7.6%	4.6 24.0% 3.7%
FAIR	56-3 (X2)	69.9 22.0% 100.0%	57.4 21.3% 82.2%	51.8 22.3% 74.1%	5.6 18.8% 3.1%	34.7 18.6% 49.7%	29.1 18.6% 41.7%	22.7 30.1% 32.4%	12.1 21.8% 17.4%	10.3 24.9% 14.7%	8.7 29.2% 12.5%	1.9 13.7% 2.7%
POOR	56-4 (X1)	22.2 7.0% 100.0%	18.8 7.2% 84.5%	17.7 7.6% 79.5%	1.1 3.7% 5.1%	10.2 5.5% 46.0%	9.1 5.8% 40.9%	3.6 11.4% 38.5%	3.4 6.2% 15.5%	3.4 8.3% 15.5%	2.9 9.6% 12.5%	-
DON'T KNOW	56-X	1.1 3% 100.0%	1.1 4% 100.0%	.8 3% 68.6%	.3 1.1% 31.4%	1.1 6% 100.0%	.8 5% 68.6%	-	-	-	-	-
NOT STATED	56-R	.5 2% 100.0%	.2 1% 33.9%	-	.2 6% 33.9%	.2 1% 33.9%	-	-	.3 6% 66.1%	-	-	.3 2.4% 66.1%
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	261.9 100.0% 82.4%	231.9 99.9% 73.0%	30.0 99.9% 9.4%	186.5 100.0% 58.7%	156.5 100.0% 49.2%	75.4 100.1% 23.7%	55.6 100.0% 17.5%	41.3 100.0% 13.0%	29.9 100.0% 9.4%	13.6 100.1% 4.3%
MEAN		2.95	2.94	2.92	3.05	3.05	3.05	2.66	3.03	2.91	2.81	3.37
STD DEV		.9024	.8930	.9071	.9141	.8680	.9779	.9109	.9183	.9459	.9660	.7164

RATING OF THE QUALITY OF SKI RUN GROOMING

QUESTION 7#
 =====#FLATLAND=====OUT-JF-PROV.DESTINATION=====U.S.A.-----
 =====ALBERTA DESTINATIONS=====+SKIING+TOTAL+-----3.C.-----
 +-----TOTAL ALBERTA-----+-----RMS-----

		LAST TRIP TOTAL	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN KOOTENAI TOTAL	TOTAL MONTANA
EXCELLENT	57-1 (X4)	81.5 25.6% 100.0%	67.4 25.8% 82.7%	59.7 25.8% 73.3%	7.7 25.7% 9.5%	55.8 30.5% 69.7%	49.1 31.4% 60.2%	10.6 14.1% 13.1%	14.1 25.3% 17.3%	6.8 16.5% 8.4%	3.1 10.3% 5.8%	7.3 53.4% 8.3%
GOOD	57-2 (X3)	173.3 54.5% 100.0%	138.4 52.8% 79.8%	121.6 52.5% 70.2%	16.7 55.0% 9.7%	101.8 54.0% 58.7%	85.0 54.3% 49.1%	36.6 43.5% 21.1%	54.6 62.2% 20.0%	27.8 67.5% 16.1%	21.5 72.1% 12.4%	6.0 44.2% 3.5%
FAIR	57-3 (X2)	48.3 15.2% 100.0%	42.2 15.1% 87.5%	38.5 16.6% 79.8%	3.7 12.2% 7.6%	21.2 11.4% 44.0%	17.6 11.2% 36.4%	21.0 27.8% 43.5%	6.1 10.9% 12.5%	5.7 13.3% 11.3%	4.9 15.5% 10.3%	.3 2.4% .7%
POOR	57-4 (X1)	11.4 3.6% 100.0%	10.5 4.0% 92.2%	9.7 4.2% 85.2%	.8 2.7% 7.0%	5.3 2.8% 46.5%	4.5 2.9% 39.4%	5.2 6.9% 45.7%	.9 1.6% 7.8%	.9 2.1% 7.8%	.3 1.1% 2.9%	-
DON'T KNOW	57-X	3.0 .9% 100.0%	3.0 1.1% 100.0%	2.3 1.0% 78.7%	.6 2.1% 21.3%	1.0 .5% 32.3%	.3 .2% 11.0%	2.0 2.7% 67.7%	-	-	-	-
NOT STATED	57-R	.4 .1% 100.0%	.4 .2% 100.0%	-	.4 1.5% 100.0%	.4 .2% 100.0%	-	-	-	-	-	-
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	261.9 100.0% 92.4%	231.9 100.1% 73.0%	30.0 100.0% 9.4%	186.5 100.0% 58.7%	156.5 100.0% 49.2%	75.4 100.0% 23.7%	55.6 100.0% 17.5%	41.3 100.0% 13.0%	29.9 100.0% 9.4%	13.6 100.0% 4.3%
MEAN STD DEV		3.03 .7456	3.02 .7654	3.01 .7722	3.08 .7049	3.14 .7192	3.14 .7214	2.72 .7963	3.11 .5426	2.98 .6242	2.32 .5523	3.51 .5512

RATING OF THE VARIETY OF SKI RUNS FOR YOU

QUESTION 78

=====ALBERTA DESTINATIONS=====FLATLAND=====OUT-OF-PROV.DESTINATION=====

++++TOTAL ALBERTA+++++RMS-----+SKIING+TOTAL+-----8.C-----+-----U.S.A.-----+

		LAST TRIP TOTAL	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN KOOTENAI NAYS	TOTAL MONTANA
EXCELLENT	58-1 (X4)	125.9 39.6% 100.0%	101.0 38.6% 80.2%	86.0 37.1% 68.3%	15.0 50.0% 11.9%	91.0 48.8% 72.3%	76.0 48.5% 60.4%	10.0 13.3% 3.0%	24.9 44.7% 19.8%	15.8 38.2% 12.5%	8.9 29.8% 7.1%	9.1 67.1% 7.2% 5.3%
GOOD	58-2 (X3)	132.3 41.6% 100.0%	108.7 41.5% 82.1%	96.5 41.6% 72.9%	12.1 40.4% 9.2%	74.3 39.8% 56.1%	62.2 39.7% 47.0%	34.4 45.6% 26.0%	23.4 42.0% 17.6%	18.1 43.9% 13.7%	14.5 48.4% 10.9%	4.5 32.9% 3.4% 4.5%
FAIR	58-3 (X2)	45.7 16.4% 100.0%	40.1 15.3% 87.7%	38.5 16.5% 94.3%	1.5 5.1% 3.4%	17.7 9.5% 39.7%	16.2 10.3% 35.4%	22.4 29.7% 49.0%	5.6 10.1% 12.3%	5.6 13.7% 12.3%	4.7 15.9% 10.4%	-
POOR	58-4 (X1)	12.6 4.0% 100.0%	11.2 4.5% 83.5%	10.8 4.7% 86.0%	.3 1.1% 2.6%	2.5 1.3% 20.0%	2.2 1.4% 17.3%	8.6 11.5% 68.7%	1.4 2.6% 11.4%	1.4 3.5% 11.4%	1.4 4.8% 11.4%	-
DON'T KNOW	58-X	.8 .2% 100.0%	.5 .2% 58.4%	-	.5 1.5% 58.4%	.5 .2% 58.4%	-	-	.3 .6% 41.6%	.3 .6% 41.6%	.3 1.1% 41.6%	-
NOT STATED	58-R	.6 .2% 100.0%	.6 .2% 100.0%	-	.6 1.8% 100.0%	.6 .3% 100.0%	-	-	-	-	-	-
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	261.9 100.1% 82.4%	231.9 100.0% 73.0%	30.0 99.9% 9.4%	186.5 99.9% 58.7%	156.5 99.9% 49.2%	75.4 100.1% 23.7%	55.6 100.0% 17.5%	41.3 100.1% 13.0%	29.9 100.1% 9.4%	13.6 100.0% 4.3% 11.2 100.0% 3.5%
MEAN		3.17	3.15	3.11	3.44	3.37	3.35	2.61	3.30	3.18	3.05	3.67
STD DEV		.8191	.8305	.8434	.6438	.7104	.7204	.8564	.7532	.7941	.8083	.4699

		LAST TRIP TOTAL	TOTAL	RESI- DENT	NON- RES.	FLAT- LAND RES.	RESI- DENT	TOTAL	REST- DENT	TOTAL	EASTERN KOOTENAI RAYS	TOTAL	MONTANA
EXCELLENT	60-1 (X4)	33.8 100.0%	27.8 82.1%	23.5 100.1%	4.3 14.2%	20.7 61.1%	16.4 48.5%	11.1% 32.0%	6.1 17.9%	2.5 7.5%	2.2 6.5%	3.5 10.4%	3.0 9.7%
GOOD	60-2 (X3)	168.8 53.1%	140.1 83.0%	125.4 54.1%	14.7 47.9%	101.4 54.3%	86.7 51.4%	10.6% 23.0%	28.7 51.5%	19.9 48.2%	13.6 45.6%	8.0 59.0%	6.1 55.0%
FAIR	60-3 (X2)	59.6 18.7%	49.0 82.3%	43.5 88.8%	5.5 9.2%	31.4 52.8%	25.9 43.5%	16.9% 29.5%	10.2 17.2%	9.9 16.6%	7.7 12.9%	.3 .5%	.3 .5%
POOR	60-4 (X1)	19.7 6.2%	14.0 71.4%	11.9 5.1%	2.1 7.0%	11.1% 5.9%	9.0 5.7%	3.0 4.0%	5.6 10.1%	5.3 12.8%	3.7 12.5%	.3 2.4%	.3 2.9%
DON'T KNOW	60-X	32.8 100.0%	27.8 84.7%	26.2 11.3%	1.6 5.3%	18.8 57.3%	17.2 52.4%	10.1% 27.4%	5.0 15.3%	3.6 11.1%	2.6 8.8%	1.4 10.3%	1.4 12.6%
NCT STATED	60-R	3.2 1.0%	3.2 100.0%	1.3 .6%	1.9 6.2%	3.2 100.0%	1.3 .8%	1.7% 41.5%	-	-	-	-	-
BASE: SKIERS (0000'S)		317.8 99.9%	261.9 82.4%	231.9 100.0%	30.0 100.0%	186.5 58.7%	156.5 49.2%	100.0% 23.7%	55.6 17.5%	41.3 13.0%	29.9 9.4%	13.6 4.3%	11.2 3.5%
MEAN STD DEV		2.77 .7464	2.79 7280	2.79 .7179	2.80 .8019	2.80 7386	2.80 7258	2.75 7000	2.69 .8206	2.52 .8156	2.52 .8279	3.21 .6158	3.20 .6555

RATING OF THE WEATHER CONDITIONS

QUESTION 78

#=====ALBERTA DESTINATIONS=====	FLATLAND#	OUT-OF-PROV.DESTINATIONS=====
-----TOTAL ALBERTA-----	-----RHS-----	-----SKIING+TOTAL-----9.C.-----U.S.A.-----

MS-----+SKING+TOTAL--+---B.C.-----+---H.S.A.-----+

		LAST TRIP TOTAL	TOTAL	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	RESI- DENT	TOTAL	EASTERN KOOTE- NAYS	TOTAL	MONTANA
EXCELLENT	62-1 (X4)	136.3	116.7	102.2	14.5	85.5	70.9	31.2	19.6	12.8	9.8	6.0	3.9
		42.9%	44.6%	44.1%	48.5%	45.8%	45.3%	41.4%	35.2%	31.1%	32.9%	44.3%	35.1%
		100.0%	85.8%	75.0%	10.7%	62.7%	52.0%	22.9%	14.4%	9.4%	7.2%	4.4%	2.9%
GOOD	62-2 (X3)	119.4	96.9	87.4	9.5	63.9	54.4	33.0	22.5	19.0	13.5	4.5	4.2
		37.6%	37.0%	37.7%	31.6%	34.2%	34.8%	43.8%	40.5%	43.7%	45.1%	33.1%	37.4%
		100.0%	81.1%	73.2%	7.9%	53.5%	45.5%	27.7%	18.3%	15.1%	11.3%	3.8%	3.5%
FAIR	62-3 (X2)	46.2	35.1	30.5	4.6	28.1	23.5	7.0	10.8	7.7	4.2	3.1	3.1
		16.5%	13.4%	13.2%	15.4%	15.1%	15.0%	9.3%	19.4%	18.7%	14.0%	22.6%	27.5%
		100.0%	76.0%	66.0%	10.0%	60.8%	50.8%	15.2%	23.3%	16.7%	9.1%	5.6%	6.6%
POOR	62-4 (X1)	15.5	12.7	11.8	.9	8.6	7.7	4.1	2.7	2.7	2.4	-	-
		4.9%	4.9%	5.1%	3.1%	4.6%	4.9%	5.5%	4.9%	6.8%	8.0%	-	-
		100.0%	82.3%	76.2%	6.1%	55.7%	49.7%	26.6%	17.7%	17.7%	15.6%	-	-
DON'T KNOW	62-X	.4	.4	-	.4	.4	-	-	-	-	-	-	-
		.1%	.1%	-	1.2%	.2%	-	-	-	-	-	-	-
		100.0%	100.0%	-	100.0%	100.0%	-	-	-	-	-	-	-
NOT STATED	62-R	.1	.1	-	.1	.1	-	-	-	-	-	-	-
		#	#	-	.3%	#	-	-	-	-	-	-	-
		100.0%	100.0%	-	100.0%	100.0%	-	-	-	-	-	-	-
BASE: SKIERS (000'S)		317.8	261.9	231.9	30.0	186.5	156.5	75.4	55.6	41.3	29.9	13.6	11.2
		100.0%	100.0%	100.1%	100.1%	99.9%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%
		100.0%	82.4%	73.0%	9.4%	58.7%	49.2%	23.7%	17.5%	13.0%	9.4%	4.3%	3.5%
MEAN STD DEV		3.19	3.21	3.21	3.27	3.22	3.21	3.21	3.06	2.99	3.03	3.22	3.08
		.8574	.8540	.8559	.8372	.8655	.8704	.8250	.8596	.8729	.8834	.7885	.7875

MEAN
STD

STD DEV

JOB NUMBER 907901		CARD NUMBER 13		QUESTION 78											
RATING OF TOTAL COST OF THIS TRIP				TRIP TIMING				PERIOD SKIED				OVERNIGHT SKIING			
*****SEASON*****				*****DAY SKIING*****				*****OVERNIGHT SKIING*****				*****OVERNIGHT SKIING*****			
		LAST TRIP TOTAL	START - XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY	WEEKEND	TOTAL MIDWEEK	WEEKEND	TOTAL	WEEKEND			
EXCELLENT	46-1 (X4)	67.8	3.9	8.4	15.1	24.4	15.9	21.3	35.9	14.6	31.1	19.8	11.4		
		21.3%	20.7%	19.5%	18.0%	24.6%	22.0%	22.2%	18.1%	22.3%	22.3%	24.9%	18.8%		
		100.0%	5.8%	12.4%	22.3%	36.0%	23.5%	31.4%	21.6%	45.9%	29.2%	16.7%			
GOOD	46-2 (X3)	163.0	10.8	24.3	47.0	45.9	35.0	41.4	89.0	47.6	73.9	39.2	34.7		
		51.3%	56.9%	56.3%	55.9%	46.3%	48.4%	43.3%	59.0%	52.9%	52.9%	49.4%	57.5%		
		100.0%	6.6%	14.9%	26.8%	28.1%	21.5%	25.4%	29.2%	45.3%	24.0%	21.3%			
FAIR	46-3 (X2)	75.2	2.9	7.9	20.4	24.4	19.6	29.8	45.1	15.3	29.3	17.3	12.0		
		23.7%	15.5%	16.2%	24.3%	24.7%	27.0%	31.1%	19.0%	21.0%	21.8%	19.9%			
		100.0%	3.9%	10.5%	27.2%	32.5%	26.0%	39.5%	20.4%	38.9%	23.0%	16.0%			
POOR	46-4 (X1)	10.0	.3	2.3	1.4	4.2	1.8	2.6	5.4	2.8	4.6	2.4	2.2		
		3.1%	1.7%	5.2%	1.7%	4.3%	2.5%	2.7%	3.4%	3.3%	3.0%	3.6%			
		100.0%	3.3%	22.6%	13.9%	42.3%	17.9%	26.2%	27.7%	46.1%	24.1%	22.0%			
DON'T KNOW	46-X	1.5	1.0	.4	.1	*	.7	.3	1.0	.3	.5	.5	*		
		.5%	5.2%	.8%	.1%	*	.4%	.7%	.4%	.6%	.6%	.8%			
		100.0%	63.3%	23.0%	4.2%	2.1%	7.4%	44.3%	21.9%	33.8%	32.9%	.8%			
NOT STATED	46-R	.2	-	-	*	.1	-	-	-	-	.2	.2	*		
		.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%	.1%		
		100.0%	18.9%	18.9%	62.2%	18.9%	18.9%	18.9%	18.9%	100.0%	31.1%	18.9%			
BASE: SKIERS (000'S)		317.8	18.9	43.2	94.1	99.1	72.5	95.8	176.4	80.6	139.7	79.4	60.3		
		100.0%	100.0%	100.1%	100.0%	100.0%	100.2%	100.0%	99.9%	100.1%	99.9%	99.9%	99.9%		
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	30.1%	25.4%	44.0%	25.0%	19.0%			
MEAN		2.91	3.02	2.91	2.90	2.91	2.89	2.86	2.90	2.92	2.95	2.97	2.92		
STD DEV		.7560	.6739	.7630	.6932	.6107	.7560	.7911	.7105	.7517	.7701	.7257	.7257		

RATING OF EASE OF ACCESSIBILITY/FROM HOME

QUESTION 78

		LAST TRIP TOTAL	START - XMAS -		EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND		TOTAL MIDWEEK WEEKEND	
			UP	NEW YEAR							
EXCELLENT	(X4)	47-1	70.0	5.6	22.8	19.9	10.6	44.6	22.8	21.9	24.6
			22.0%	29.3%	27.1%	20.1%	16.7%	25.3%	23.8%	27.1%	17.6%
			100.0%	7.9%	32.5%	28.4%	15.2%	63.8%	32.5%	31.2%	20.1%
GOOD	(X3)	47-2	172.8	9.1	40.9	58.7	42.9	101.8	58.8	43.0	70.1
			54.4%	48.3%	49.7%	59.2%	59.1%	57.7%	61.4%	53.3%	50.2%
			100.0%	5.3%	23.7%	34.0%	24.8%	58.9%	34.0%	24.9%	40.6%
FAIR	(X2)	47-3	53.6	3.9	14.8	15.2	13.0	24.6	12.3	12.3	28.9
			16.9%	20.7%	17.6%	15.4%	17.9%	14.0%	12.9%	15.3%	20.7%
			100.0%	7.3%	27.5%	28.4%	24.2%	45.9%	23.0%	22.9%	54.0%
POOR	(X1)	47-4	14.0	-	3.8	3.7	3.7	2.7	.3	2.4	11.2
			4.4%	6.3%	4.6%	3.8%	5.1%	1.6%	.4%	3.0%	8.0%
			100.0%	15.4%	27.3%	26.7%	26.6%	19.6%	2.5%	17.1%	80.2%
DON'T KNOW	47-X		7.3	.3	1.8	1.6	2.3	2.6	1.5	1.1	4.8
			2.3%	1.7%	2.1%	1.6%	3.1%	1.4%	1.5%	1.3%	3.4%
			100.0%	4.5%	24.4%	21.2%	30.8%	34.8%	20.1%	14.7%	65.2%
NOT STATED	47-R		*	-	-	-	*	-	-	-	*
			#	#	#	#	#	#	#	#	#
			100.0%	28.3%	28.3%	71.7%	71.7%	100.0%	100.0%	100.0%	100.0%
BASE: SKIERS (000-S)			317.8	18.9	84.1	99.1	72.5	176.4	25.8	80.6	139.7
			100.0%	100.0%	100.1%	100.1%	99.3%	100.0%	100.0%	100.0%	99.9%
			100.0%	6.0%	26.5%	31.2%	22.9%	55.5%	30.1%	25.4%	44.0%
MEAN STD DEV			2.96	3.09	3.00	2.97	2.86	3.08	3.10	3.06	2.90
			.7598	.7078	.8012	.7158	.7273	.6743	.6135	.7392	.8312

2.78
.84432.82
.92082.90
.83122.96
.84432.97
.84432.98
.84432.99
.84433.00
.84433.01
.84433.02
.84433.03
.84433.04
.84433.05
.84433.06
.84433.07
.84433.08
.84433.09
.8443

RATING OF EASE OF ACCESS TO SKI SLOPES

QUESTION 78

*****TRIP TIMING*****PERIOD SKIED*****										
*****DAY SKIING*****OVERNIGHT SKIING*****										
*****SEASON*****										
LAST										
TRIP START - XMAS -										
TOTAL UP NEW YEAR										
EARLY WINTER										
LATE WINTER										
SPRING										
TOTAL WEEKDAY WEEKEND TOTAL MIDWEEK WEEKEND										
EXCELLENT	48-1	49-3	2-0	7-1	13-5	17-7	9-0	49-1	27-3	21-8
	(X4)	35-1%	42-5%	35-3%	38-2%	41-2%	24-2%	35-1%	34-4%	36-1%
		100-0%	4-0%	14-4%	27-4%	35-9%	18-4%	99-6%	55-5%	44-2%
GOOD	43-2	69-7	2-0	9-9	15-4	20-7	21-8	69-5	43-8	25-8
	(X3)	49-8%	42-9%	49-3%	43-5%	49-3%	58-5%	49-8%	55-1%	42-8%
		100-0%	2-8%	14-2%	22-0%	29-7%	31-3%	99-7%	62-8%	37-0%
FAIR	43-3	12-0	.7	1-9	2-9	2-7	3-9	12-0	6-2	5-7
	(X2)	8-6%	14-3%	9-3%	8-2%	6-3%	10-4%	8-6%	7-9%	9-5%
		100-0%	5-4%	15-5%	24-2%	22-6%	32-2%	99-5%	51-9%	47-6%
POOR	48-4	4-7	-	.6	.7	1-7	1-7	4-7	1-0	3-7
	(X1)	3-3%	2-9%	2-9%	1-9%	4-0%	4-6%	3-4%	1-3%	6-1%
		100-0%	12-3%	14-3%	14-3%	36-5%	36-9%	99-9%	21-3%	78-7%
DON'T KNOW	48-X	1-9	-	.3	.6	-	.9	1-8	.1	1-6
		1-3%	1-6%	1-7%	1-7%	-	2-3%	1-3%	.2%	2-7%
		100-0%	18-5%	33-2%	33-2%	48-3%	48-3%	100-0%	8-2%	91-8%
NOT STATED	48-R	2-7	-	.3	2-3	.#	-	2-7	.9	1-7
		1-9%	1-6%	6-5%	.1%	.1%	-	1-9%	1-2%	2-9%
		100-0%	12-3%	86-0%	1-7%	1-7%	-	100-0%	35-1%	64-9%
BASE: SKIERS (000'S)		140-1	4-6	20-1	35-2	42-8	37-3	139-7	79-4	60-3
		100-0%	100-1%	100-0%	100-0%	99-9%	100-0%	100-1%	100-1%	100-1%
		100-0%	3-3%	14-3%	25-2%	30-6%	26-6%	99-7%	56-7%	43-0%
MEAN		3-21	3-29	3-21	3-26	3-27	3-05	3-21	3-24	3-15
STD DEV		.7400	.6998	.7319	.7122	.7509	.7360	.7400	.6480	.8476

ONE DAY SKIERS NOT ASKED

RATING OF OVERNIGHT ACCOMMODATION

QUESTION 78

*****TRIP TIMING*****
 *****PERIOD SKIED*****
 *****DAY SKIING*****OVERNIGHT SKIING****

	LAST TRIP TOTAL	START UP	XMAS NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL MIDWEEK WEEKEND
EXCELLENT	49-1	56.3	2.0	7.0	13.1	20.1	14.1	56.1
(X4)		40.2%	42.9%	34.8%	37.1%	46.9%	37.9%	40.2%
		100.0%	3.5%	12.4%	23.3%	35.7%	25.1%	99.7%
GOOD	49-2	64.1	2.0	9.3	17.3	18.5	17.1	63.8
(X3)		45.7%	42.9%	46.0%	49.1%	43.2%	45.8%	45.7%
		100.0%	3.1%	14.4%	27.0%	28.8%	26.6%	99.6%
FAIR	49-3	9.3	3	1.7	1.5	3.0	2.7	9.3
(X2)		6.6%	7.1%	8.4%	4.4%	7.0%	7.3%	6.6%
		100.0%	3.5%	18.2%	16.7%	32.2%	29.4%	100.0%
POOR	49-4	2.5	-	1.1	.2	.1	1.0	2.5
(X1)		1.8%		5.7%	.6%	.3%	2.8%	1.8%
		100.0%		45.1%	8.7%	5.1%	4.1%	100.0%
DON'T KNOW	49-X	4.1	3	.7	.7	.9	1.5	4.1
		2.9%	7.1%	3.3%	2.0%	2.1%	4.1%	2.9%
		100.0%	8.0%	16.0%	16.9%	21.4%	37.7%	100.0%
NOT STATED	49-R	3.8	-	.4	2.4	.3	.8	3.8
		2.7%		1.8%	6.9%	.6%	2.1%	2.7%
		100.0%		9.5%	63.0%	6.6%	20.8%	99.9%
BASE: SKIERS (000'S)		140.1	4.6	20.1	35.3	42.8	37.3	139.7
		99.9%	100.0%	100.0%	100.1%	100.1%	100.0%	99.9%
		100.0%	3.3%	14.3%	25.2%	30.6%	26.6%	99.7%
MEAN		3.32	3.38	3.16	3.35	3.40	3.27	3.32
STD DEV		.6870	.6249	.8187	.6025	.6343	.7283	.6876
								.7024
								.6662

LINE DAY SKIERS NOT ASKED

JOB NUMBER 907901 CARD NUMBER 13

RATING OF QUALITY OF SERVICE AT THE RESORT

QUESTION 78

*****TRIP TIMING*****PERIOD SKIED*****
 *****SEASON*****DAY SKIING*****OVERNIGHT SKIING*****

		LAST TRIP START - XMAS -		EARLY WINTER		LATE WINTER		SPRING		TOTAL WEEKDAY WEEKEND		TOTAL MIDWEEK WEEKEND	
		TRIP TOTAL	UP	NEW	YEAR	WINTER	WINTER	SPRING	SPRING	WEEKDAY	WEEKEND	WEEKDAY	WEEKEND
EXCELLENT	(X4)	51-1	101.6	3.9	13.5	26.6	31.6	26.0	44.3	27.4	16.9	56.5	34.2
			32.0%	20.7%	31.2%	31.6%	31.9%	33.9%	25.1%	28.7%	20.9%	40.4%	43.0%
GOOD	(X3)	51-2	172.2	13.1	24.8	43.7	51.5	39.2	100.1	55.1	45.0	71.1	39.7
			54.2%	69.0%	57.3%	51.9%	52.0%	54.2%	56.8%	57.5%	55.9%	50.5%	52.1%
FAIR	(X2)	51-3	33.3	1.6	4.2	10.8	9.7	7.0	23.8	11.3	12.4	9.5	4.6
			16.5%	8.5%	9.7%	12.9%	9.8%	9.7%	13.5%	11.8%	15.4%	6.8%	5.7%
POOR	(X1)	51-4	6.5	-	.7	1.7	4.0	.1	4.3	.3	4.0	2.1	.6
			2.0%		1.6%	2.0%	4.0%	.2%	2.5%	.3%	5.0%	1.5%	.7%
DON'T KNOW	51-X		4.0	.3	#	1.3	2.3	#	3.8	1.6	2.3	.2	.2
			1.3%	1.7%	.1%	1.5%	2.3%	.1%	2.2%	1.8%	2.8%	.1%	.2%
NOT STATED	51-R		100.0%	8.2%	.8%	31.4%	58.4%	1.2%	95.8%	38.9%	56.9%	4.2%	4.1%
BASE: SKIERS (000'S)			317.8	18.9	43.2	34.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4
			100.1%	100.0%	100.1%	100.0%	100.1%	100.2%	100.1%	99.9%	100.0%	99.9%	99.9%
MEAN	STD DEV		3.18	3.12	3.18	3.15	3.14	3.26	3.07	3.16	2.95	3.31	3.36
			.6938	.5321	.6627	.7159	.7544	.6283	.7002	.6313	.7534	.6642	.6241

*****TRIP TIMING*****PERIOD SKIED*****
 *****SEASON*****DAY SKIING*****OVERNIGHT SKIING*****

QUESTION 78

RATING OF APRES SKI

*****TRIP TIMING*****
 *****PERIOD SKIED*****
 *****DAY SKIING*****
 *****OVERNIGHT SKIING*****

		LAST TRIP TOTAL	START UP	KNAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL MIDWEEK WEEKEND
EXCELLENT	52-1 (X4)	28.2 20.1% 100.0%	1.6 35.7% 5.8%	4.0 19.7% 14.0%	7.0 19.8% 24.8%	9.6 22.3% 33.9%	6.1 16.2% 21.5%	28.0 20.0% 99.3%	17.6 17.2% 62.5%
GOOD	52-2 (X3)	72.6 51.8% 100.0%	1.6 35.7% 2.2%	10.0 50.0% 13.8%	16.9 47.6% 23.1%	22.9 53.6% 31.6%	21.2 56.8% 29.2%	72.5 51.9% 99.8%	41.2 51.9% 56.8%
FAIR	52-3 (X2)	11.9 8.5% 100.0%	.3 7.1% 2.7%	2.4 12.1% 20.5%	4.5 12.7% 37.7%	2.5 5.8% 20.9%	2.2 5.8% 18.2%	11.8 8.5% 99.4%	6.4 8.0% 53.6%
POOR	52-4 (X1)	2.2 1.6% 100.0%	- .3% 2.9%	.1 .3% 7.5%	.2 .5% 7.5%	1.1 2.5% 47.0%	1.0 2.6% 42.7%	2.2 1.6% 98.5%	.5 .6% 22.4%
DON'T KNOW	52-X	17.9 12.8% 100.0%	1.0 21.4% 5.5%	2.8 13.9% 15.6%	3.9 11.1% 21.8%	4.7 11.0% 26.4%	5.5 14.8% 30.8%	17.9 12.8% 100.0%	9.4 11.9% 52.7%
NOT STATED	52-R	7.3 5.2% 100.0%	- .8% 11.1%	.8 4.0% 11.1%	3.0 8.4% 40.9%	2.0 4.8% 28.2%	1.4 3.9% 19.8%	7.2 5.2% 99.7%	4.2 5.3% 58.2%
BASE: SKIERS (000'S)		140.1 100.0% 100.0%	4.6 99.9% 3.3%	20.1 100.0% 14.3%	35.3 100.1% 25.2%	42.8 100.0% 30.6%	37.3 100.1% 26.6%	139.7 100.0% 99.7%	79.4 99.9% 56.7%
MEAN		3.10	3.36	3.08	3.08	3.14	3.07	3.10	3.16
STD DEV		.6452	.6428	.6291	.6488	.6576	.6267	.6438	.6096
									.6805

ONE DAY SKIERS NOT ASKED

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RATING OF THE SKI TOWN ITSELF      QUESTION 7B
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+-----+-----+-----+-----+-----+-----+
|TRIP TIMING|PERIOD SKIED|DAY SKIING|OVERNIGHT SKIING|
+-----+-----+-----+-----+-----+
|SEASON|          |*****|                |
+-----+-----+-----+-----+-----+

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	LAST TRIP	START -		EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY	TOTAL WEEKEND	TOTAL MIDWEEK	WEEKEND
		UP	NEW YEAR							
EXCELLENT	53-1 (X4)	33.5 23.9 100.0%	1.3 28.6% 3.9%	4.3 21.5% 12.9%	7.3 20.8% 21.9%	12.2 28.4% 36.3%	8.4 22.5% 25.1%	33.4 23.9% 99.4%	23.2 29.3% 69.3%	10.1 16.8% 30.2%
GOOD	53-2 (X3)	77.0 55.0% 100.0%	2.3 50.0% 3.0%	10.8 53.7% 14.0%	18.2 51.5% 23.6%	24.5 57.1% 31.7%	21.3 51.1% 27.7%	76.8 59.0% 99.7%	40.8 51.4% 53.0%	36.0 59.7% 46.8%
FAIR	53-3 (X2)	14.9 10.6% 100.0%	.7 14.3% 4.4%	3.5 17.6% 23.8%	2.8 8.0% 19.1%	2.5 5.9% 17.0%	5.3 14.2% 35.7%	14.8 10.6% 99.8%	9.2 11.6% 62.0%	5.6 9.3% 37.8%
POOR	53-4 (X1)	2.5 1.8% 100.0%	- -4% 3.1%	.1 -4% 3.1%	.7 2.0% 28.6%	.9 2.0% 35.0%	.8 2.2% 33.2%	2.5 1.8% 100.0%	1.2 1.4% 46.1%	1.3 2.2% 53.9%
DON'T KNOW	53-X	7.2 5.2% 100.0%	.3 7.1% 4.5%	.9 4.4% 12.3%	3.0 8.6% 41.7%	2.0 4.6% 27.2%	1.0 2.8% 14.3%	7.2 5.2% 100.0%	2.7 3.4% 37.3%	4.5 7.5% 62.7%
NOT STATED	53-R	5.0 3.5% 100.0%	- - - 2.4% 9.7%	.5 - - 2.4% 9.7%	3.2 9.1% 64.7%	.8 1.9% 16.7%	.4 1.2% 8.9%	5.0 3.6% 100.0%	2.3 2.9% 46.5%	2.7 4.4% 53.5%
BASE: SKIERS (000'S)		149.1 100.0% 100.0%	4.6 100.0% 3.3%	20.1 100.0% 14.3%	35.3 100.0% 25.2%	42.8 99.9% 30.6%	37.3 100.0% 26.6%	139.7 100.1% 99.7%	79.4 100.0% 56.7%	60.3 99.9% 43.0%
MEAN		3.11	3.15	3.03	3.11	3.20	3.04	3.11	3.16	3.03
STD DEV		.6670	.6617	.6592	.6611	.6447	.6881	.6670	.6818	.6295

DAY SKIERS NOT ASKED

CARD NUMBER 13

JOB NUMBER 907901

RATING OF THE SCENERY

QUESTION 78

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*****TRIP TIMING*****PERIOD SKIED*****

*****DAY SKING*****OVERNIGHT SKING*****

	LAST TRIP TOTAL	START UP	WAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY	TOTAL WEEKEND	TOTAL	MIDWEEK	WEEKEND	
EXCELLENT	54-1	198.2	8.8	28.0	48.2	62.4	86.4	50.3	36.0	110.7	64.2	46.5
	(X4)	62.3%	46.6%	64.9%	57.4%	63.0%	49.0%	52.6%	44.7%	79.2%	80.8%	77.1%
		100.0%	4.4%	14.1%	24.3%	31.5%	43.6%	25.4%	18.2%	55.9%	32.4%	23.5%
GOOD	54-2	31.1	6.9	12.9	24.5	30.4	64.2	30.6	33.5	26.9	13.6	13.2
	(X3)	28.7%	36.2%	29.8%	29.2%	30.7%	36.4%	22.0%	41.6%	19.2%	17.2%	22.0%
		100.0%	7.5%	14.1%	26.9%	33.4%	70.4%	33.6%	36.8%	29.5%	15.0%	14.5%
FAIR	54-3	22.9	3.3	2.0	8.4	3.9	21.5	12.9	8.6	1.4	.9	.6
	(X2)	7.2%	17.2%	4.5%	10.0%	3.9%	12.2%	13.4%	10.7%	1.0%	1.1%	.9%
		100.0%	14.2%	8.5%	36.8%	17.1%	93.8%	56.1%	37.7%	6.2%	3.7%	2.4%
POOR	54-4	4.9	-	.3	2.2	2.3	3.8	1.3	2.4	.6	.6	-
	(X1)	1.5%	.8%	6.7%	2.7%	2.3%	2.1%	1.4%	3.0%	.4%	.7%	.9%
		100.0%	-	-	45.8%	47.6%	77.1%	27.3%	49.8%	11.4%	11.4%	11.4%
DON'T KNOW	54-X	.7	-	-	.6	*	.6	.6	-	.1	.1	.1
		.2%	-	-	.8%	*	.3%	.6%	-	.6%	.7%	.1%
		100.0%	-	-	95.1%	4.9%	90.3%	90.3%	-	9.7%	9.7%	9.7%
NOT STATED	54-R	.1	-	-	*	*	-	-	-	.1	.1	.1
		*	-	-	*	*	-	-	-	.1%	.1%	.1%
		100.0%	-	-	29.8%	29.8%	-	-	-	100.0%	100.0%	100.0%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	176.4	95.8	80.6	139.7	79.4	60.3
		99.9%	100.0%	100.0%	100.1%	99.9%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%
		100.0%	6.0%	13.6%	26.5%	31.2%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%
MEAN		3.52	3.29	3.59	3.42	3.54	3.33	3.37	3.28	3.78	3.79	3.76
STD DEV		.6976	.7429	.6149	.7793	.6842	.7701	.7658	.7727	.4676	.4822	.4472

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

*****TRIP TIMING*****PERIOD SKIED-----
*****DAY SKIING*****OVERNIGHT SKIING*****

	LAST TRIP TOTAL	START UP	SEAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY	TOTAL WEEKEND	TOTAL	MIDWEEK	WEEKEND	
EXCELLENT	55-1 (X4)	179.7 56.5% 100.0%	7.5 39.7% 4.2%	22.2 51.5% 12.4%	44.9 53.3% 25.0%	61.4 61.9% 34.1%	43.8 60.4% 24.3%	93.8 53.2% 52.2%	53.3 55.7% 29.7%	40.5 50.2% 22.5%	50.1 63.1% 27.9%	34.3 56.9% 19.1%
GOOD	55-2 (X3)	115.3 36.3% 100.0%	8.8 46.6% 7.6%	18.6 43.0% 16.1%	30.9 36.8% 26.9%	31.2 36.8% 26.8%	26.1 36.0% 22.6%	65.4 37.1% 56.7%	33.0 34.5% 28.7%	32.4 40.2% 28.1%	24.7 31.1% 21.4%	25.0 41.5% 21.7%
FAIR	55-3 (X2)	18.6 5.8% 100.0%	2.6 13.8% 14.1%	1.8 4.2% 9.8%	6.9 8.2% 37.0%	4.9 4.9% 26.2%	2.4 3.3% 12.9%	14.0 8.0% 75.6%	7.8 8.2% 42.2%	6.2 7.7% 33.4%	3.8 4.8% 20.7%	.6 1.0% 3.3%
POOR	55-4 (X1)	1.7 .5% 100.0%	- - -	.3 .8% 19.4%	.6 .7% 33.0%	.9 .8% 45.7%	* * 1.9%	1.7 .9% 97.9%	.9 .9% 52.2%	.8 1.0% 45.7%	* * 2.1%	* .1% 1.9%
DON'T KNOW	55-X	1.8 .6% 100.0%	- - -	.1 .2% 5.2%	.8 .9% 43.1%	.9 .9% 49.9%	* * 1.9%	1.4 .6% 80.9%	.6 .6% 34.3%	.8 1.0% 46.6%	.3 .2% 19.1%	* .4% 18.3%
NOT STATED	55-R	.8 .2% 100.0%	- - -	.2 .4% 20.0%	.1 .1% 14.9%	.3 .3% 42.4%	.2 .2% 22.7%	.1 * 7.6%	.1 .1% 7.6%	- - -	.7 .5% 92.4%	.3 .4% 34.7%
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	18.9 100.1% 6.0%	43.2 100.1% 13.6%	34.1 100.0% 26.5%	99.1 100.0% 31.2%	72.5 99.9% 22.8%	176.4 100.0% 55.5%	95.8 100.0% 30.1%	80.6 100.1% 25.4%	139.7 99.9% 44.0%	60.3 99.9% 25.0%
MEAN		3.50	3.26	3.46	3.44	3.56	3.57	3.44	3.46	3.41	3.58	3.56
STD DEV		.6325	.6838	.6161	.6726	.6270	.6808	.6848	.6750	.5833	.5199	.5199

		LAST TRIP TOTAL	START UP	- XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL MIDWEEK WEEKEND	TOTAL WEEKEND			
EXCELLENT	56-1	99.5	4.9	8.7	24.7	30.6	30.6	50.5	29.1	21.4	48.2	28.3	19.9
	(X4)	31.3%	25.9%	20.0%	29.3%	30.9%	42.3%	28.6%	30.4%	26.5%	34.5%	35.7%	33.0%
		100.0%	4.9%	8.7%	24.8%	30.8%	30.8%	50.8%	29.3%	21.5%	48.5%	28.5%	20.0%
GOOD	56-2	124.7	8.2	20.8	29.3	42.8	23.6	69.2	40.2	29.0	54.5	33.0	21.5
	(X3)	39.2%	43.1%	48.2%	34.9%	43.1%	32.6%	39.3%	42.0%	36.0%	39.0%	41.5%	35.7%
		100.0%	6.5%	16.7%	23.5%	34.3%	19.0%	55.5%	32.2%	23.3%	43.7%	26.4%	17.3%
FAIR	56-3	69.9	3.6	8.8	20.3	21.6	15.5	41.1	19.8	21.3	28.7	13.6	15.0
	(X2)	22.0%	19.0%	20.5%	24.2%	21.8%	21.4%	23.3%	20.7%	26.4%	20.5%	17.2%	25.0%
		100.0%	5.1%	12.7%	29.1%	30.9%	22.2%	58.9%	28.4%	30.5%	41.1%	19.5%	21.5%
POOR	56-4	22.2	2.3	4.4	9.7	4.1	1.8	15.5	6.6	8.9	6.8	3.7	3.1
	(X1)	7.0%	12.1%	10.1%	11.5%	4.2%	2.4%	8.8%	6.9%	11.0%	4.9%	4.7%	5.1%
		100.0%	10.3%	19.7%	43.5%	18.5%	8.0%	69.5%	29.5%	40.0%	30.5%	16.8%	13.7%
DON'T KNOW	56-X	1.1	-	.1	.1	*	.9	.1	*	*	1.0	.3	.8
		.3%	.3%	1.1%	.1%	*	1.2%	*	*	*	.7%	.3%	1.3%
		100.0%	10.0%	7.0%	7.0%	4.0%	79.1%	5.2%	4.0%	1.2%	94.8%	25.2%	69.6%
NOT STATED	56-R	.5	-	.4	*	.1	*	*	*	*	.4	.4	-
		.2%	.9%	6.6%	6.6%	.1%	2.6%	9.2%	6.6%	2.6%	.3%	.6%	.6%
		100.0%	79.2%	6.6%	11.6%	11.6%	2.6%	9.2%	6.6%	2.6%	90.8%	90.8%	90.8%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7	79.4	60.3
		100.0%	100.1%	100.0%	100.0%	100.1%	99.9%	100.0%	100.0%	99.9%	99.9%	100.0%	100.1%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%	19.0%
		100.0%	2.79	2.82	3.01	3.16	2.88	2.96	2.78	3.04	3.09	3.09	2.98
		.9024	.8811	.8821	.8324	.8473	.9248	.8854	.9604	.8665	.8452	.8452	.8898
MEAN													
STD DEV													

8 NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF THE QUALITY OF SKI RUN GROOMING

*****TRIP TIMING*****PERIOD SKIED-----
*****DAY SKIING*****OVERNIGHT SKIING***

	LAST TRIP TOTAL	START UP	SEAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY	WEEKEND	TOTAL	MIDWEEK	WEEKEND
EXCELLENT	57-1	81.5	3.3	6.2	20.7	27.9	23.5	36.0	20.5	15.6	44.7
	(X4)	25.6%	17.2%	14.5%	24.6%	28.1%	32.4%	20.4%	21.4%	19.3%	32.0%
		100.0%	4.0%	7.7%	25.3%	34.2%	28.8%	44.2%	25.1%	19.1%	54.9%
GOOD	57-2	173.3	11.1	24.9	45.3	54.2	37.8	95.3	53.9	41.4	77.1
	(X3)	54.5%	58.6%	57.7%	53.9%	54.6%	52.1%	54.0%	56.3%	51.4%	55.2%
		100.0%	6.4%	14.4%	26.2%	31.3%	21.8%	55.0%	31.1%	23.9%	44.5%
FAIR	57-3	48.3	2.9	9.6	13.2	14.3	9.2	34.6	16.6	18.0	13.5
	(X2)	15.2%	15.5%	20.0%	15.7%	14.4%	12.8%	19.6%	17.4%	22.3%	9.7%
		100.0%	6.1%	17.9%	27.3%	29.6%	19.2%	71.7%	34.5%	37.3%	28.1%
POOR	57-4	11.4	1.3	2.8	3.0	2.6	1.7	7.9	3.2	4.7	3.5
	(X1)	3.6%	6.9%	6.5%	3.5%	2.8%	2.4%	4.5%	3.3%	5.8%	2.5%
		100.0%	11.5%	24.6%	26.0%	22.6%	15.3%	69.5%	28.2%	41.3%	30.5%
DON'T KNOW	57-X	3.0	.3	.5	1.9	.1	.2	2.4	1.5	.9	.5
		.9%	1.7%	1.1%	2.2%	.1%	.2%	1.4%	1.6%	1.1%	.4%
		100.0%	11.0%	16.5%	63.1%	3.5%	5.9%	82.6%	52.2%	30.3%	17.4%
NOT STATED	57-R	.4	-	.1	.1	.2	.1	.1	*	.1	.4
		.1%	.3%	.3%	.1%	.2%	.1%	.1%	*	.1%	.3%
		100.0%	25.3%	24.7%	24.7%	37.2%	12.8%	20.3%	7.3%	13.0%	79.7%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	72.5	176.4	95.8	80.6	139.7
		99.9%	99.9%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%
MEAN		3.03	2.88	2.81	3.02	3.09	3.15	2.92	2.97	2.85	3.17
STD DEV		.7456	.7739	.7589	.7454	.7229	.7259	.7622	.7274	.7964	.6993

3.16
-7463

QUESTION 78

RATING OF NUMBER OF SKIERS ON HILL TODAY

*****TRIP TIMING*****PERIOD SKIED*****
 *****DAY SKIING*****OVERNIGHT SKIING*****

	LAST TRIP TOTAL	START UP	SEAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL	MIDWEEK	WEEKEND			
XCELLENT (X4)	59-1	64.4 20.3% 100.0%	3.9 20.7% 6.1%	6.5 15.1% 10.1%	19.2 22.9% 29.9%	20.8 21.0% 32.3%	13.9 19.2% 21.6%	32.0 18.2% 49.7%	22.7 23.7% 35.2%	9.4 11.6% 14.5%	32.2 23.0% 50.0%	20.1 25.3% 31.2%	12.1 20.0% 18.8%
	59-2 (X3)	156.1 49.1% 100.0%	9.8 51.7% 6.3%	24.3 56.2% 15.6%	36.4 43.2% 23.3%	47.5 47.9% 30.4%	38.2 52.8% 24.5%	88.6 50.2% 56.7%	47.8 49.9% 30.6%	40.8 50.6% 26.2%	66.8 47.8% 42.8%	39.2 49.4% 25.1%	27.6 45.7% 17.7%
	59-3 (X2)	76.4 24.0% 100.0%	4.6 24.1% 6.0%	8.8 20.4% 11.5%	21.4 25.4% 28.0%	25.3 25.5% 33.1%	16.3 22.5% 21.3%	44.9 25.4% 58.7%	21.8 22.7% 28.5%	23.1 28.6% 30.2%	30.7 22.0% 46.2%	16.4 20.6% 21.4%	14.4 23.8% 18.8%
POOR (X1)	59-4	13.9 4.4% 100.0%	.3 1.7% 2.3%	2.0 4.7% 14.6%	4.1 4.8% 29.3%	4.6 4.6% 32.7%	2.9 4.0% 21.0%	10.8 6.1% 77.4%	3.4 3.6% 24.5%	7.3 9.1% 52.8%	3.1 2.2% 22.4%	1.5 1.8% 10.5%	1.7 2.8% 11.9%
	59-X	6.4 2.0% 100.0%	.3 1.7% 5.1%	1.4 3.2% 21.7%	3.0 3.5% 46.1%	.8 .9% 13.2%	.9 1.2% 13.9%	.1 * .9%	* * .7%	* * 2.1%	6.4 4.5% 99.1%	1.8 2.3% 28.2%	4.5 7.5% 70.9%
NOT STATED	59-R	.6 .2% 100.0%	- - 23.4%	.1 .3% 23.4%	.1 .1% 13.2%	.2 .2% 28.7%	.2 .3% 34.7%	.1 .1% 14.8%	.1 .1% 12.6%	* * 2.1%	.5 .4% 85.2%	.5 .6% 74.5%	.1 .1% 10.7%
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	18.9 99.9% 6.0%	43.2 99.9% 13.6%	84.1 99.9% 26.5%	99.1 100.1% 31.2%	72.5 100.0% 22.8%	176.4 100.0% 55.5%	95.8 100.0% 30.1%	80.6 99.9% 25.4%	139.7 99.9% 44.0%	79.4 100.0% 25.0%	60.3 99.9% 19.0%
MEAN		2.87	2.93	2.85	2.87	2.86	2.88	2.81	2.94	2.65	2.96	3.01	2.90
STD DEV		.7845	.7220	.7346	.8283	.7976	.7575	.8015	.7770	.8016	.7524	.7403	.7642

CARD NUMBER 13

JB NUMBER 907901

QUESTION 78

RATING OF THE DAY LODGE CAPACITY

*****TRIP TIMING*****
 *****PERIOD SKIED*****
 *****DAY SKIING*****
 *****OVERNIGHT SKIING*****

	LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL MIDWEEK WEEKEND				
EXCELLENT	60-1	33.8	2.0	3.6	10.3	11.0	17.2	14.3	2.8	16.5	12.1	4.4
	(X4)	10.6%	10.3%	8.3%	12.2%	11.1%	9.7%	15.0%	3.5%	11.8%	15.3%	7.3%
		100.0%	5.8%	10.5%	30.3%	32.5%	20.8%	50.7%	42.4%	48.9%	35.9%	13.0%
GOOD	60-2	168.8	10.4	23.2	41.9	52.4	89.0	48.8	40.2	78.8	46.3	32.5
	(X3)	53.1%	55.2%	53.7%	49.8%	52.8%	50.4%	51.0%	49.8%	56.4%	58.3%	53.9%
		100.0%	6.2%	13.7%	24.8%	31.0%	24.2%	52.7%	28.9%	46.7%	27.4%	19.3%
FAIR	60-3	59.6	4.2	8.7	14.2	21.9	40.6	18.0	22.6	18.9	9.5	9.5
	(X2)	18.7%	22.4%	20.2%	16.9%	22.1%	23.0%	18.8%	28.0%	13.6%	11.9%	15.7%
		100.0%	7.1%	14.7%	23.8%	36.7%	17.7%	68.1%	30.3%	37.9%	31.8%	15.9%
POOR	60-4	19.7	1.6	3.2	5.9	6.7	10.2	4.4	5.8	9.4	5.0	4.4
	(X1)	6.2%	8.6%	7.4%	7.0%	6.8%	5.8%	4.6%	7.2%	6.7%	6.3%	7.3%
		100.0%	8.3%	16.3%	30.1%	34.2%	11.1%	51.9%	22.3%	29.6%	47.9%	25.5%
DON'T KNOW	60-X	32.8	.7	4.2	10.8	6.6	17.9	10.0	7.9	14.4	5.1	9.2
		10.3%	3.4%	9.7%	12.8%	6.7%	10.1%	10.5%	9.8%	10.3%	6.4%	15.3%
		100.0%	2.0%	12.7%	32.9%	20.2%	32.2%	54.5%	30.5%	24.0%	43.8%	15.6%
NOT STATED	60-R	3.2	-	.3	1.0	.5	1.6	.2	1.4	1.6	1.3	.3
		1.0%	.7%	.7%	1.2%	.5%	.9%	.2%	1.7%	1.1%	1.7%	.4%
		100.0%	9.4%	33.1%	16.0%	16.0%	49.8%	5.5%	44.1%	50.3%	42.3%	8.0%
BASE: SKIERS (000'S)		317.8	18.9	43.2	84.1	99.1	176.4	95.8	80.6	139.7	79.4	60.3
		99.9%	99.9%	100.0%	99.9%	100.0%	99.9%	100.1%	100.0%	99.9%	99.9%	99.9%
		100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%
MEAN		2.77	2.70	2.78	2.74	2.87	2.72	2.85	2.56	2.83	2.90	2.73
	STD DEV	.7464	.7773	.7480	.7614	.6460	.7416	.6989	.7497	.7494	.7491	.7382

RATING OF THE LIFT LINE UPS

*****TRIP TIMING*****PERIOD SKIED-----
 *****DAY SKIING*****OVERNIGHT SKIING*****

		LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL WEEKEND	TOTAL MIDWEEK WEEKEND			
EXCELLENT	61-1 (X4)	84.4 26.6% 100.0%	7.5 39.7% 8.9%	6.6 15.4% 7.9%	27.4 32.5% 32.4%	23.1 23.3% 27.4%	19.8 27.4% 23.5%	44.8 25.4% 53.1%	31.0 32.4% 36.8%	13.8 17.1% 16.3%	39.5 28.2% 46.7%	25.5 32.2% 30.3%	13.9 23.1% 16.5%
GOOD	61-2 (X3)	141.4 44.5% 100.0%	8.2 43.1% 5.8%	23.4 54.1% 16.5%	35.0 41.6% 26.8%	42.9 43.2% 30.3%	32.0 44.1% 22.6%	77.4 43.9% 54.8%	38.1 39.8% 27.0%	39.3 48.7% 27.8%	63.3 45.3% 44.7%	34.4 43.4% 24.3%	28.8 47.8% 20.4%
FAIR	61-3 (X2)	65.7 20.7% 100.0%	2.3 12.1% 3.5%	9.2 21.2% 13.9%	13.5 16.1% 20.6%	26.0 26.2% 39.5%	14.7 20.3% 22.4%	36.8 20.9% 56.1%	18.3 19.1% 27.8%	18.6 23.0% 28.3%	28.0 20.0% 42.6%	14.8 18.7% 22.6%	13.2 21.8% 20.1%
POOR	61-4 (X1)	25.7 8.1% 100.0%	1.0 5.2% 3.8%	3.9 8.9% 15.0%	8.0 9.5% 31.2%	7.0 7.1% 27.3%	5.8 8.1% 22.7%	17.2 9.8% 66.9%	8.2 8.6% 32.0%	9.0 11.1% 34.9%	8.5 6.1% 33.0%	4.2 5.3% 16.2%	4.3 7.2% 16.8%
DON'T KNOW	61-X	.3 .1% 100.0%	- .2% 20.0%	.1 .3% 36.9%	.1 .1% 18.1%	.1 .1% 34.7%	.1 .1% 10.3%	.1 .1% 13.6%	.1 .1% 13.6%	-	.2 .2% 72.8%	.2 .2% 58.4%	.1 .1% 14.5%
NOT STATED	61-R	.3 .1% 100.0%	- .3% 36.9%	.1 .1% 18.1%	.1 .1% 34.7%	.1 .1% 34.7%	.1 .1% 10.3%	.1 .1% 13.6%	.1 .1% 13.6%	-	.3 .2% 88.5%	.2 .3% 78.2%	.1 .1% 10.3%
BASE: SKIERS (000'S)		317.8 100.1% 100.0%	18.9 100.1% 6.0%	43.2 100.1% 13.6%	84.1 99.9% 26.5%	99.1 100.0% 31.2%	72.5 100.0% 22.8%	176.4 100.0% 55.5%	95.8 99.9% 30.1%	80.6 99.9% 25.4%	139.7 100.0% 44.0%	79.4 100.1% 25.0%	60.3 100.1% 19.0%
				</									

MEAN
STD DEV

2.90
.8871

3.17
.8333

2.76
.9183

2.97
.9320

2.83
.8664

2.96
.9263

2.72
.8525

3.03
.8494

2.87
.8480

*****SEASON-----DAY SKIING*****

	LAST TRIP TOTAL	START - XMAS -		EARLY		LATE		SPRING	TOTAL WEEKDAY WEEKEND		TOTAL MIDWEEK WEEKEND	
		UP	NEW YEAR	WINTER	WINTER	WINTER	WINTER					
62-1	136.3	4.6	12.0	38.1	44.8	36.8	36.8	71.3	39.2	32.1	63.4	27.2
(X4)	42.9%	24.1%	27.9%	45.3%	45.2%	50.8%	50.8%	40.4%	41.0%	39.8%	45.4%	45.1%
	100.0%	3.4%	8.8%	27.9%	32.9%	27.0%	27.0%	52.3%	28.8%	23.5%	46.5%	20.0%
62-2	119.4	8.8	19.9	29.9	39.5	21.3	21.3	69.1	35.3	33.8	50.2	23.9
(X3)	37.6%	46.6%	46.2%	35.5%	39.9%	29.4%	29.4%	39.2%	36.9%	41.9%	35.9%	39.7%
	100.0%	7.4%	16.7%	25.0%	33.1%	17.8%	17.8%	57.9%	29.8%	28.3%	42.1%	20.0%
62-3	46.2	3.9	9.0	9.9	12.4	11.0	11.0	24.7	12.8	11.9	21.5	8.1
(X2)	14.5%	20.7%	20.8%	11.8%	12.5%	15.2%	15.2%	14.0%	13.4%	14.7%	15.4%	13.4%
	100.0%	8.5%	19.5%	21.4%	26.8%	23.8%	23.8%	53.5%	27.8%	25.7%	46.5%	17.5%
62-4	15.5	1.6	2.1	6.0	2.4	3.4	3.4	11.2	8.3	2.9	4.3	1.1
(X1)	4.9%	8.6%	4.8%	7.1%	2.4%	4.6%	4.6%	6.3%	8.6%	3.6%	3.1%	4.0%
	100.0%	10.5%	13.4%	38.8%	15.5%	21.7%	21.7%	72.1%	53.4%	18.7%	27.6%	20.5%
62-X	.4	-	.1	.2	#	-	-	#	#	-	.3	.3
	.1%	.3%	.3%	.2%	#	#	#	#	#	#	.2%	.4%
	100.0%	35.6%	55.6%	55.6%	8.7%	8.7%	8.7%	11.9%	11.9%	11.9%	88.1%	88.1%
62-R	.1	-	-	.1%	#	-	-	#	#	-	#	#
	#	#	#	.1%	#	#	#	#	#	#	#	.1%
	100.0%	57.6%	57.6%	57.6%	42.4%	42.4%	42.4%	42.4%	42.4%	42.4%	57.6%	57.6%
BASE: SKIERS (000'S)	317.8	18.9	43.2	84.1	99.1	72.5	72.5	176.4	95.8	80.6	139.7	79.4
	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%	100.0%
	100.0%	6.0%	13.6%	26.5%	31.2%	22.8%	22.8%	55.5%	30.1%	25.4%	44.0%	25.0%
MEAN	3.19	2.86	2.97	3.19	3.28	3.26	3.26	3.14	3.10	3.18	3.24	3.21
STD DEV	.8574	.8798	.8250	.9064	.7719	.8810	.8810	.8824	.9377	.8101	.8210	.8625

CARD NUMBER 13

QUESTION 7B

JOB NUMBER 907901

RATING OF EASE OF ACCESSIBILITY/FROM HOME

RATING OF EASE OF ACCESSIBILITY/FROM HOME															
*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****															
*****TRAVEL MODE(S)*****															
*****ACCOMMODATION*****															
*****SATISFACTION*****															
*****TRIP IN GENERAL*****															
*****FAIR/POOR*****															
*****EXCEL-LENT*****															
*****OTHER*****															
*****HOTEL/LODGE*****															
*****PRIVATE HOME*****															
*****TRAIN*****															
*****BUS*****															
*****AIR*****															
*****CAR*****															
*****INDE-PEM-DENT*****															
*****TOTAL PACKAGE*****															
*****TOTAL*****															
EXCELLENT	47-1	(X4)	61.0	7.3	53.6	50.1	4.7	8.7	.4	11.2	4.5	2.3	26.7	30.2	4.0
			23.3%	21.6%	23.5%	23.8%	27.5%	20.7%	20.7%	13.5%	20.1%	23.4%	28.6%	22.5%	11.9%
			100.0%	12.0%	88.0%	82.1%	7.7%	14.2%	.7%	19.4%	7.4%	3.7%	43.9%	49.5%	6.5%
GOOD	47-2	(X3)	141.8	17.6	124.1	115.2	7.8	22.2	1.3	35.8	11.4	4.9	49.9	76.0	15.8
			54.1%	51.8%	54.5%	54.6%	45.7%	53.0%	59.2%	49.4%	51.0%	50.9%	53.3%	56.5%	47.0%
			100.0%	12.4%	87.6%	81.2%	5.5%	15.6%	.9%	25.2%	3.0%	3.5%	35.2%	53.6%	11.2%
FAIR	47-3	(X2)	40.9	5.5	35.4	32.4	2.9	6.6	.3	14.7	3.5	2.3	12.5	19.7	8.7
			15.6%	16.3%	15.5%	15.4%	17.1%	15.7%	14.3%	20.3%	15.6%	23.9%	13.4%	14.6%	26.0%
			100.0%	13.5%	86.5%	79.0%	7.1%	16.0%	.8%	35.9%	8.5%	5.6%	30.6%	48.1%	21.3%
POOR	47-4	(X1)	11.8	1.6	10.2	9.5	1.5	1.7	.1	6.7	2.8	.2	3.0	6.1	2.7
			4.5%	4.7%	4.5%	4.5%	8.6%	4.1%	5.8%	9.3%	12.5%	1.8%	3.2%	4.5%	8.0%
			100.0%	13.5%	86.5%	80.6%	12.4%	14.6%	1.1%	56.9%	23.8%	1.5%	25.4%	51.5%	22.7%
DON'T KNOW	47-X		6.3	1.9	4.4	3.6	.2	2.7	-	4.0	.1	-	1.5	2.4	2.4
			2.4%	5.6%	1.9%	1.7%	.9%	6.4%	-	5.6%	.6%	-	1.6%	1.8%	7.2%
			100.0%	30.1%	69.9%	57.2%	2.5%	42.3%	-	63.7%	2.0%	-	23.0%	38.5%	38.1%
NOT STATED	47-R		*	-	*	*	*	-	-	*	*	-	-	*	*
			100.0%	100.0%	100.0%	100.0%	71.7%	.2%	-	28.3%	71.7%	-	-	100.0%	-
BASE: SKIERS (000'S)			261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
			99.9%	100.0%	99.9%	100.0%	100.0%	99.9%	100.0%	100.1%	99.9%	100.0%	100.1%	99.9%	100.1%
			100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
MEAN			2.99	2.96	2.99	2.99	2.93	2.97	2.95	2.75	2.79	2.96	3.09	2.99	2.68
STD DEV			.7639	.7737	.7624	.7627	.8909	.7508	.7611	.9426	.9069	.7381	.7401	.7499	.8040

RATING OF OVERNIGHT ACCOMMODATION

*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****SATISFACTION*****													
*****TRAVEL MODE(S)*****ACCOMMODATION*****TRIP IN GENERAL*****FAIR/POOR													
*****TRAVEL INDE*****HOTEL/ LODGE*****PRIVATE HOME*****OTHER LENT*****EXCEL*****GOOD*****POOR													
*****TOTAL PACKAGE*****PEN- DENT*****AIR*****BUS*****TRAIN*****HOTEL/ LODGE*****PRIVATE HOME*****OTHER LENT*****EXCEL*****GOOD*****POOR													
*****EXCELLENT*****													
49-1	(X4)	35.3	5.5	29.8	27.4	7.3	5.6	.4	21.4	11.9	2.0	24.1	10.5
		34.5	30.5	35.3	35.0	45.1	35.0	21.5	29.8	56.0	21.1	49.4	22.6
		100.0	15.7	84.3	77.7	20.6	16.0	1.3	60.5	33.7	5.8	68.2	29.8
49-2	(X3)	49.8	11.0	38.8	36.4	6.8	9.3	1.4	41.2	4.5	4.2	21.0	25.4
		48.6	60.6	46.0	46.4	42.3	57.4	66.3	57.5	21.0	43.9	42.2	54.7
		100.0	22.1	77.9	73.1	13.7	18.6	2.8	82.8	8.9	8.5	42.2	51.1
49-3	(X2)	8.4	1.4	7.0	7.5	1.2	.4	.2	7.2	.5	.8	2.4	5.0
		8.2	7.5	8.3	9.6	7.6	2.5	10.1	10.0	2.1	8.1	4.9	10.8
		100.0	16.3	83.7	90.2	14.6	4.9	2.5	85.8	5.4	9.3	29.3	59.7
49-4	(X1)	2.2	.2	2.0	1.9	.4	.1	*	1.6	.2	.4	.3	1.5
		2.2	1.3	2.4	2.4	2.6	.4	1.5	2.3	.9	4.1	.6	3.3
		100.0	10.3	89.7	85.0	19.2	2.9	1.5	73.8	8.7	17.7	12.8	69.8
49-X		3.8	*	3.7	2.3	.2	.8	-	.1	1.6	2.1	1.3	1.7
		3.7	.2	4.4	3.0	1.2	4.7	-	.2	7.3	21.9	2.5	3.7
		100.0	.9	99.1	61.8	4.9	19.9	-	3.0	41.3	55.7	33.2	46.0
49-R		3.0	-	3.0	2.9	.2	-	*	.2	2.7	.1	.7	2.2
		2.9	3.5	3.7	3.7	1.3	-	.6	.2	12.6	.9	1.3	4.8
		100.0	100.0	100.0	97.2	7.0	-	.4	6.0	91.0	3.0	22.7	75.1
BASE: SKIERS (000'S)		102.4	18.2	84.2	78.4	16.2	16.1	2.1	71.7	21.3	9.6	49.7	46.4
		100.1	100.1	99.9	100.1	100.1	100.0	100.0	100.0	99.9	100.0	99.9	99.9
		100.0	17.1	82.3	76.6	15.8	15.7	2.0	70.0	20.8	9.4	48.6	45.3
MEAN		3.24	3.21	3.24	3.22	3.33	3.33	3.08	3.15	3.65	3.06	3.44	3.06
STD DEV		.7027	.6237	.7198	.7294	.7339	.5482	.6110	.6842	.5904	.7651	.6200	.7125

ONE DAY SKIERS NOT ASKED

JOB NUMBER 907901

CARD NUMBER 13

RATING OF QUALITY OF SERVICE AT THE RESORT

QUESTION 78

RATING OF QUALITY OF SERVICE AT THE RESORT															
*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****															
*****MODE(S)*****															
*****ACCOMMODATION*****															
*****SATISFACTION*****															
*****TRIP IN GENERAL*****															
*****FAIR/POOR*****															
*****EXCEL-LENT*****															
*****GOOD*****															
*****OTHER*****															
*****HOTEL/ LODGE*****															
*****PRIVATE HOME*****															
*****INDE- PEN-*****															
*****TOTAL PACKAGE*****															
*****CAR*****															
*****AIR*****															
*****BUS*****															
*****TRAIN*****															
EXCELLENT	51-1	(X4)	79.9	13.6	66.3	62.5	8.5	13.5	.5	26.4	9.3	2.9	43.2	30.4	6.3
			30.5	39.9	29.1	29.7	49.7	32.3	21.9	36.4	41.6	30.0	46.1	22.8	18.6
			100.0	17.0	83.0	78.3	10.6	16.9	.6	33.0	11.7	3.6	54.0	38.0	7.8
GOOD	51-2	(X3)	146.1	18.1	128.0	119.2	7.6	22.0	1.5	40.2	10.7	5.9	43.2	83.8	19.1
			55.8	53.1	56.2	56.5	4.3	52.5	68.8	47.9	47.9	61.1	46.1	62.3	56.9
			100.0	12.4	87.6	81.6	5.2	15.0	1.0	27.5	7.3	4.0	29.5	57.3	13.1
FAIR	51-3	(X2)	27.9	1.7	26.2	22.6	-5	5.0	-1	4.4	2.1	-8	5.0	16.3	6.6
			10.7	5.0	11.5	10.7	3.2	11.9	5.2	6.1	9.2	8.4	5.3	12.1	19.5
			100.0	6.0	94.0	81.1	1.9	17.8	.4	15.8	7.4	2.9	17.9	58.5	23.6
POOR	51-4	(X1)	3.8	-6	3.3	2.8	-2	1.0	-	1.1	-2	*	1.4	2.4	-1
			1.5	1.6	1.4	1.3	1.0	2.3	-	1.6	-8	-5	1.5	1.8	-2
			100.0	14.7	85.3	73.0	4.3	25.3	-	29.8	4.6	1.2	35.9	62.4	1.7
DON'T KNOW	51-X		4.0	*	3.9	3.6	-2	3	-	-1	-1	*	1.0	1.4	1.6
			1.5	-1	1.7	1.7	1.0	-8	-	-1	-5	*	1.0	1.1	4.7
			100.0	1.1	98.9	89.8	4.1	8.3	-	2.5	2.7	.1	24.1	35.7	39.3
NOT STATED	51-R		-2	-1	-2	-1	-2	-1	-1	-2	*	-	-	-2	*
			-1	-2	.1	*	-9	-2	4.1	-3	*	-	-	-2	-1
			100.0	31.1	68.9	37.8	63.7	31.1	35.8	98.5	1.5	-	-	86.8	13.2
BASE: SKIERS (000'S)			261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
			100.1	99.9	100.0	99.9	100.1	100.0	100.0	100.0	100.0	100.0	100.0	100.1	100.0
			100.0	13.0	87.0	80.5	6.5	16.0	.8	27.7	8.5	3.7	35.8	51.3	12.8
MEAN			3.17	3.32	3.15	3.17	3.46	3.16	3.17	3.27	3.31	3.21	3.38	3.07	2.99
STD DEV			.6692	.6445	.6701	.6613	.6088	.7156	.5024	.6442	.6680	.5997	.6577	.6466	.6392

*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****SATISFACTION*****													
*****TRIP IN GENERAL*****													
*****ACCOMMODATION*****													
*****HOTEL/ PRIVATE HOME*****													
*****TRAIN*****													
*****BUS*****													
*****AIR*****													
*****CAR*****													
*****INDE-*****													
*****PEN-*****													
*****TOTAL PACKAGE*****													
*****DENT*****													
52-1	EXCELLENT	(X4)	17.2	3.2	13.9	12.7	3.7	2.4	.3	10.4	6.2	6.0	.8
			16.8	17.3	16.6	16.2	23.1	15.2	16.5	14.5	23.2	13.0	13.1
			100.0	18.9	81.1	74.1	21.7	14.2	2.0	60.3	36.1	35.1	4.6
52-2	GOOD	(X3)	54.5	8.2	46.3	43.5	6.8	8.7	.5	38.4	10.1	26.0	2.3
			53.2	44.9	55.0	55.5	42.3	53.9	23.5	53.6	47.8	56.1	38.4
			100.0	15.0	85.0	80.0	12.0	15.9	.9	70.5	19.6	47.8	4.3
52-3	FAIR	(X2)	8.6	2.5	6.1	6.1	1.6	1.7	.2	6.5	1.4	6.2	1.8
			3.4	13.6	7.2	7.8	10.3	10.6	11.2	9.1	6.8	9.0	29.8
			100.0	28.8	71.2	71.6	19.1	19.9	2.7	76.2	16.5	48.8	21.2
52-4	POOR	(X1)	2.2	.9	1.4	1.3	.3	.9	*	2.1	.1	1.9	.1
			2.2	4.9	1.6	1.6	2.2	5.3	1.6	3.0	.3	4.1	2.1
			100.0	39.2	60.8	57.0	15.5	38.1	1.5	94.2	2.9	84.8	5.8
52-X	DON'T KNOW		13.5	2.1	11.5	10.1	2.1	1.0	.8	9.9	1.7	5.4	.9
			13.2	11.4	13.6	12.9	13.1	6.4	39.2	13.8	7.8	11.7	14.8
			100.0	15.3	84.7	74.6	15.7	7.6	6.0	73.0	12.2	40.2	6.7
52-R	NOT STATED		6.4	1.3	5.1	4.7	1.5	1.4	.2	4.4	1.8	2.8	.1
			6.2	7.3	6.0	5.9	9.1	8.7	8.0	6.8	3.3	6.1	1.8
			100.0	20.8	79.2	72.9	23.1	21.9	2.6	68.7	27.8	44.5	1.7
BASE: SKIERS (000'S)			102.4	18.2	84.2	79.4	16.2	16.1	2.1	71.7	21.3	46.4	6.1
			100.0	100.0	100.0	99.9	100.0	100.1	100.0	100.1	100.0	100.0	100.0
			100.0	17.7	82.3	76.6	15.8	15.7	2.0	70.0	20.8	45.3	5.9
MEAN			3.05	2.33	3.08	3.06	3.11	2.93	3.04	2.99	3.26	2.95	2.75
STD DEV			.6471	.7885	.6090	.5104	.7256	.7405	.8015	.6646	.6109	.6820	.7439

CODE (A) 51165 NM1 ASKEU

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

QUESTION 78

*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****															
*****TRAVEL MODE(S)*****															
*****ACCOMMODATION*****															
*****SATISFACTION*****															
*****TRIP IN GENERAL*****															
*****FAIR/POOR*****															
*****EXCEL-*****															
*****LENT*****															
*****GODO*****															
*****OTHER*****															
*****HOME*****															
*****LODGE*****															
*****TRAIN*****															
*****BUS*****															
*****AIR*****															
*****CAR*****															
*****DENT*****															
*****PACKAGE*****															
*****TOTAL*****															
EXCELLENT	(X4)	55-1	145.5	21.8	123.7	112.5	10.1	26.8	1.5	42.8	14.4	5.3	74.4	61.7	9.4
			55.6%	64.1%	54.3%	53.4%	59.1%	64.1%	67.3%	59.1%	64.5%	54.9%	79.4%	45.9%	27.8%
			100.0%	15.0%	85.0%	77.3%	6.9%	18.4%	1.0%	29.4%	9.9%	3.6%	51.1%	42.4%	6.4%
GOOD	(X3)	55-2	95.6	7.4	88.1	84.4	5.8	8.6	.7	26.5	7.1	4.2	17.3	64.3	14.0
			36.5%	21.8%	38.7%	40.0%	33.8%	20.5%	31.0%	31.0%	31.6%	43.3%	18.4%	47.8%	41.7%
			100.0%	7.8%	92.2%	88.3%	6.0%	9.0%	.7%	27.8%	7.4%	4.4%	18.1%	67.2%	14.7%
FAIR	(X2)	55-3	16.6	3.9	12.7	10.7	.4	5.6	*	2.1	.7	.1	1.6	7.2	7.7
			6.3%	11.5%	5.6%	5.1%	2.6%	13.3%	1.5%	2.9%	3.2%	.7%	1.7%	5.4%	22.9%
			100.0%	23.6%	76.4%	64.7%	2.7%	33.7%	.2%	12.8%	4.3%	.4%	9.9%	43.7%	46.5%
POOR	(X1)	55-4	1.7	-	1.7	1.7	*	-	*	*	-	-	-	*	1.7
			.6%		.7%	.8%	*			.2%	*			*	5.0%
			100.0%		100.0%	99.8%	.2%		.2%	.2%	2.1%			.2%	99.8%
DON'T KNOW	55-X		1.8	.6	1.1	1.0	.3	.7	-	.3	.1	*	.2	.8	.8
			.7%	1.8%	.5%	.5%	1.8%	1.6%		.4%	.3%	.3%	.2%	.6%	2.3%
			100.0%	35.5%	64.5%	58.3%	17.5%	38.0%		17.9%	4.4%	1.9%	9.5%	44.6%	44.1%
NOT STATED	55-R		.8	.2	.5	.5	.5	.2	-	.6	.1	*	.2	.4	.1
			.3%	.7%	.2%	.2%	2.7%	.4%		.9%	.3%	.1%	.3%	.3%	.2%
			100.0%	31.7%	68.3%	65.7%	59.1%	24.3%		82.4%	10.0%	1.7%	30.8%	57.5%	10.0%
BASE: SKIERS (000'S)			261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
			100.0%	99.9%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	99.9%	99.9%	100.0%	100.0%	99.9%
			100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
MEAN	STD DEV		3.48	3.54	3.48	3.47	3.59	3.52	3.65	3.57	3.62	3.54	3.78	3.41	2.95
			.6456	.6958	.6375	.6325	.5456	.7226	.5157	.5545	.5487	.5124	.4545	.5920	.8508

RATING OF THE DAY LODGE CAPACITY

QUESTION 78

*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****SATISFACTION*****															
*****TRAVEL MODE(S)*****ACCOMMODATION***** (TRIP IN GENERAL)*****															
*****TRAVEL INDE*****															
*****TRAVEL PEN*****															
*****TRAVEL PACKAGE DENT*****															
*****TRAVEL CAR*****															
*****TRAVEL AIR*****															
*****TRAVEL BUS*****															
*****TRAVEL TRAIN*****															
*****TRAVEL LODGE*****															
*****TRAVEL HOME*****															
*****TRAVEL OTHER*****															
*****TRAVEL EXCEL*****															
*****TRAVEL LENT*****															
*****TRAVEL GOOD*****															
*****TRAVEL FAIR*****															
*****TRAVEL POOR*****															
EXCELLENT	60-1	(X4)	27.8	6.1	21.7	21.2	2.9	6.0	.1	8.3	1.6	1.3	13.1	11.9	2.8
			10.6	17.8	9.5	10.1	17.1	14.3	3.9	11.4	7.1	13.1	11.0	8.8	2.8
			100.0	21.8	78.2	76.3	10.5	21.5	.3	29.7	5.7	4.5	47.1	42.7	9.2
GOOD	60-2	(X3)	140.1	20.6	119.5	114.3	8.1	21.7	1.5	38.9	12.9	5.3	57.8	68.4	13.9
			53.5	60.5	52.5	54.7	47.7	51.9	68.3	53.8	57.5	54.8	61.7	50.9	41.4
			100.0	14.7	85.3	81.6	5.8	15.5	1.1	27.8	9.2	3.8	41.3	48.8	9.9
FAIR	60-3	(X2)	49.0	2.4	46.6	41.1	2.7	7.0	.3	10.3	4.1	2.3	11.6	28.2	9.2
			18.7	7.1	20.5	19.5	15.8	16.6	13.9	14.3	18.4	26.1	12.4	21.0	27.2
			100.0	4.9	95.1	83.8	5.5	14.2	.6	21.1	8.4	4.7	23.7	57.6	18.7
POOR	60-4	(X1)	14.0	2.0	12.0	10.9	1.2	1.9	*	5.3	1.8	.1	2.0	9.8	2.2
			5.4	5.9	5.3	5.2	7.2	4.5	1.5	7.4	7.8	.7	2.1	7.3	6.6
			100.0	14.2	85.8	77.4	8.8	13.5	.2	38.1	12.5	.5	14.3	69.6	15.8
DON'T KNOW	60-X		27.8	2.6	25.1	20.7	1.1	4.9	.1	8.2	1.7	.6	8.0	14.2	5.5
			10.6	7.7	11.0	9.8	6.6	11.6	6.3	11.3	7.8	5.9	8.5	10.6	16.4
			100.0	9.4	90.6	74.7	4.1	17.5	.5	29.5	6.3	2.1	28.7	51.3	19.9
NOT STATED	60-R		3.2	.4	2.8	2.7	1.0	.4	.1	1.4	.3	.1	1.1	2.0	.1
			1.2	1.1	1.2	1.3	5.6	1.0	6.1	1.9	1.2	1.4	1.2	1.5	.2
			100.0	11.6	88.4	83.7	30.0	13.5	4.2	43.1	8.5	4.2	36.0	61.6	2.4
BASE: SKIERS (000'S)			261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
			100.0	100.1	100.0	100.1	100.0	99.9	100.0	100.1	99.8	100.0	99.9	100.1	100.0
			100.0	13.0	87.0	80.5	6.5	16.0	.8	27.7	8.5	3.7	35.8	51.3	12.8
MEAN			2.79	2.99	2.76	2.78	2.85	2.87	2.85	2.80	2.70	2.87	2.97	2.70	2.61
STD DEV			.7290	.7281	.7230	.7175	.8257	.7371	.4995	.7710	.7333	.8423	.6216	.7598	.7691

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF THE WEATHER CONDITIONS

RATING OF THE WEATHER CONDITIONS															
*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****SATISFACTION*****															
*****-(TRIP IN GENERAL)*****															
*****ACCOMMODATION*****															
*****MODE(S)*****															
*****TRAVEL*****															
*****INDE-*****															
*****PEN-*****															
*****DENT*****															
*****TOTAL PACKAGE*****															
*****CAR*****															
*****AIR*****															
*****BUS*****															
*****TRAIN*****															
*****HOTEL/*****															
*****PRIVATE*****															
*****OTHER*****															
*****EXCEL-*****															
*****LENT*****															
*****GOOD*****															
*****FAIR/*****															
*****POOR*****															
*****DOON'T KNOW*****															
*****NOT STATED*****															
*****BASE: SKIERS (000'S)*****															
*****MEAN*****															
*****STD DEV*****															
EXCELLENT	62-1	(X4)	116.7	15.9	100.8	92.7	8.5	20.2	1.5	34.0	13.2	4.2	55.4	52.2	9.0
			44.6%	46.6%	44.3%	44.0%	50.0%	48.2%	69.1%	47.0%	58.9%	43.3%	59.2%	38.8%	26.8%
			100.0%	13.6%	86.4%	79.4%	7.3%	17.3%	1.3%	29.2%	11.3%	3.6%	47.5%	44.7%	7.7%
GOOD	62-2	(X3)	96.9	12.5	84.4	80.1	5.0	12.6	.5	23.8	6.3	5.3	25.6	60.0	11.3
			37.0%	36.7%	37.0%	38.0%	29.3%	30.1%	22.7%	28.2%	27.3%	54.7%	26.4%	44.6%	33.5%
			100.0%	12.9%	87.1%	82.7%	5.2%	13.0%	.5%	24.5%	6.5%	5.4%	26.4%	61.9%	11.6%
FAIR	62-3	(X2)	35.1	3.5	31.6	28.7	2.6	5.5	.2	11.9	1.8	.2	9.9	15.1	10.0
			13.4%	10.4%	13.9%	13.6%	15.0%	13.3%	8.2%	16.5%	8.1%	1.6%	10.6%	11.3%	29.8%
			100.0%	10.1%	89.9%	81.7%	7.3%	15.8%	.5%	34.0%	5.2%	.4%	28.3%	43.1%	28.6%
POOR	62-4	(X1)	12.7	2.1	10.7	9.1	.6	3.5	-	2.6	.8	*	2.6	6.9	3.3
			4.9%	6.1%	4.7%	4.3%	3.5%	8.3%	-	3.5%	3.7%	.5%	2.7%	5.1%	9.8%
			100.0%	16.3%	83.7%	71.5%	4.7%	27.2%	-	20.0%	6.5%	.3%	20.1%	54.0%	25.9%
DOON'T KNOW	62-X		.4	.1	.3	.2	.3	.1	-	.2	.2	-	.1	.2	-
			.1%	.2%	.1%	.1%	2.0%	.2%	-	.2%	.9%	-	.1%	.2%	-
			100.0%	17.5%	82.5%	61.9%	91.3%	17.5%	-	46.9%	53.1%	-	20.6%	58.7%	-
NOT STATED	62-R		.1	-	.1	*	*	-	-	-	*	-	*	-	*
			*	*	100.0%	42.4%	57.6%	3%	-	57.6%	2%	-	57.6%	42.4%	42.4%
BASE: SKIERS (000'S)			261.9	34.0	227.9	210.8	17.1	41.8	2.2	72.4	22.3	9.6	93.7	134.4	33.7
			100.0%	100.0%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	100.0%	100.1%	99.9%	100.0%	100.0%
			100.0%	13.0%	87.0%	80.5%	6.5%	16.0%	.8%	27.7%	8.5%	3.7%	35.8%	51.3%	12.8%
MEAN			3.21	3.24	3.21	3.22	3.29	3.18	3.61	3.24	3.44	3.41	3.43	3.17	2.77
STD DEV			.8540	.8704	.8515	.8379	.8525	.9556	.6341	.8497	.7966	.5487	.7885	.8225	.9531

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF TRIP, IN GENERAL

	PURPOSE		SKI AND BUSINESS/CONVENTION		SKI AND VFR		VACATION		TOTAL		EXPERIENCE	
EXCELLENT	45-1	(X4)	13.9	8.9	3.3	1.5	7.1	6.8	41.9	48.9	51.0	51.9
			46.3	46.4	48.1	44.1	51.4	41.9	51.0	51.0	51.0	48.9
			100.0	64.3	23.7	10.8	51.0	48.9	51.0	51.0	51.0	48.9
GOOD	45-2	(X3)	14.7	9.4	3.3	1.7	6.3	8.4	49.5	42.7	42.7	51.9
			49.0	48.7	47.9	49.5	45.5	51.9	42.7	42.7	42.7	57.3
			100.0	63.8	22.3	11.4	42.7	57.3	42.7	42.7	42.7	57.3
FAIR	45-3	(X2)	1.2	.8	.2	.2	.3	.8	5.1	2.4	2.4	5.1
			3.9	3.9	3.4	5.1	2.4	5.1	2.4	2.4	2.4	71.1
			100.0	65.2	19.8	15.0	28.9	71.1	2.4	2.4	2.4	71.1
POOR	45-4	(X1)	.1	.1	-	-	*	.1	.3	37.2	37.2	.5
			.4	.6	100.0	100.0	37.2	.5	.3	37.2	37.2	62.8
			100.0	100.0	100.0	100.0	37.2	.5	.3	37.2	37.2	62.8
DON'T KNOW	45-X		.1	*	*	*	*	.1	.3	36.5	36.5	.5
			.4	.2	.6	1.3	.3	.5	.3	36.5	36.5	.5
			100.0	26.9	36.5	36.5	36.5	.5	.3	36.5	36.5	.5
NOT STATED	45-R		*	*	-	-	-	*	-	-	-	*
			*	.1	-	-	-	.1	-	-	-	.1
			100.0	100.0	100.0	100.0	100.0	.1	-	-	-	100.0
BASE: SKIERS (000'S)			30.0	19.2	6.9	3.4	13.8	16.2	99.9	100.0	100.0	100.0
			100.0	99.9	100.0	100.0	99.9	100.0	100.0	100.0	100.0	100.0
			100.0	64.1	22.8	11.3	45.9	54.0	45.9	45.9	45.9	54.0
MEAN			3.42	3.41	3.45	3.39	3.48	3.36	3.48	3.48	3.48	3.36
STD DEV			.5879	.5997	.5613	.5857	.5643	.6014	.5643	.5643	.5643	.6014

QUESTION 78

RATING OF TOTAL COST OF THIS TRIP

RATING OF TOTAL COST OF THIS TRIP *****TRAVEL BEHAVIOUR(NON-RESIDENTS)*****								*****EXPERIENCE*****	
		TOTAL		SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT	
EXCELLENT	46-1 (X4)	6.8 22.8% 100.0%	3.9 20.4% 57.5%	1.7 24.8% 24.9%	1.2 35.2% 17.4%	3.4 25.0% 50.4%	3.4 21.0% 49.6%		
GOOD	46-2 (X3)	15.0 50.0% 100.0%	10.2 52.8% 67.7%	3.4 49.5% 22.6%	1.3 39.5% 8.9%	7.3 52.8% 48.5%	7.7 47.5% 51.4%		
FAIR	46-3 (X2)	6.5 21.6% 100.0%	4.0 21.0% 62.4%	1.5 21.5% 22.7%	.7 20.4% 10.7%	2.4 17.2% 36.7%	4.1 25.3% 63.3%		
POOR	46-4 (X1)	1.2 4.0% 100.0%	.7 3.8% 61.1%	.2 3.3% 18.6%	.1 3.6% 10.1%	.4 3.0% 34.5%	.8 4.9% 65.5%		
DON'T KNOW	46-X	.2 .8% 100.0%	.1 .8% 61.3%	* .7% 19.8%	* 1.3% 18.8%	.1 .5% 29.0%	.2 1.1% 71.0%		
NOT STATED	46-R	.2 .8% 100.0%	.2 1.2% 94.5%	* .2% 5.5%	- 1.4% 81.1%	.2 1.4% 81.1%	* .3% 18.9%		
BASE: SKIERS (000'S)		30.0 100.0% 100.0%	19.2 100.0% 64.1%	6.9 100.0% 22.8%	3.4 100.0% 11.3%	13.8 99.9% 45.9%	16.2 100.1% 54.0%		
MEAN		2.93	2.92	2.97	3.08	3.02	2.86		
STD DEV		.7809	.7563	.7739	.8386	.7439	.8038		

J09 NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF EASE OF ACCESSIBILITY/FROM HOME

=====TRAVEL BEHAVIOUR(NON-RESIDENTS)=====

-----PURPOSE-----+-----EXPERIENCE-----+

		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	47-1 (X4)	6.9 23.0% 100.0%	4.2 22.0% 61.3%	1.5 22.3% 22.1%	1.0 30.3% 14.9%	3.2 23.2% 46.3%	3.7 22.9% 53.7%
GOOD	47-2 (X3)	13.5 44.9% 100.0%	8.6 45.0% 64.2%	3.4 50.2% 25.5%	1.3 39.3% 9.9%	6.5 47.3% 48.4%	6.9 42.8% 51.6%
FAIR	47-3 (X2)	6.2 20.8% 100.0%	4.4 22.7% 70.0%	1.1 15.5% 17.0%	.6 17.7% 9.6%	2.5 18.2% 40.3%	3.7 23.0% 59.7%
POOR	47-4 (X1)	3.1 10.5% 100.0%	1.9 9.6% 59.0%	.7 10.3% 22.4%	.4 12.7% 13.8%	1.4 10.0% 43.9%	1.7 10.8% 55.6%
DON'T KNOW	47-X	.2 .7% 100.0%	.1 .6% 56.1%	.1 1.3% 43.9%	-	.2 1.2% 83.8%	* .2% 16.2%
NOT STATED	47-R	* .2% 100.0%	* .1% 28.3%	* .5% 71.7%	-	-	* .3% 100.0%
BASE: SKIERS (000'S)		30.0 100.1% 100.0%	19.2 100.0% 64.1%	6.9 100.1% 22.8%	3.4 100.0% 11.3%	13.8 99.9% 45.9%	16.2 100.0% 54.0%
MEAN		2.81	2.80	2.86	2.87	2.85	2.78
STD DEV		.9101	.8932	.8848	.9860	.8955	.9201

QUESTION 78

RATING OF EASE OF ACCESS TO SKI SLOPES

*****TRAVEL BEHAVIOR(NON-RESIDENTS)*****
 +-----PURPOSE-----+-----EXPERIENCE-----+

		TOTAL	SKI VACATION	SKI AND VFR	SKI		FIRST VISIT	REPEAT VISIT
					BUSINESS/ CONVENTION	AND		
EXCELLENT	48-1 (X4)	9.8 35.0% 100.0%	6.2 33.7% 63.6%	2.0 34.2% 20.9%	1.3 43.6% 13.7%		4.4 33.7% 45.3%	5.3 36.1% 54.6%
GOOD	48-2 (X3)	13.6 48.7% 100.0%	9.1 49.5% 67.1%	2.9 43.2% 21.6%	1.3 43.9% 9.9%		6.3 48.3% 46.7%	7.2 49.0% 53.3%
FAIR	48-3 (X2)	3.6 12.8% 100.0%	2.3 12.7% 55.4%	.8 14.0% 23.3%	.4 11.5% 9.6%		2.0 15.1% 55.3%	1.6 10.8% 44.7%
POOR	48-4 (X1)	.7 2.7% 100.0%	.6 3.0% 75.1%	.1 2.5% 20.0%	* 1.1% 4.4%		.3 2.4% 41.9%	.4 2.9% 58.1%
DON'T KNOW	48-X	.1 .5% 100.0%	.1 .6% 75.1%	# .1% 2.5%	- - -		.1 .6% 52.8%	.1 .5% 47.2%
NOT STATED	48-R	.1 .3% 100.0%	.1 .5% 100.0%	- - -	- - -		- - -	.1 .6% 100.0%
BASE: SKIERS (000'S)		27.9 100.0% 100.0%	18.4 100.0% 66.0%	6.0 100.0% 21.4%	3.1 100.1% 11.0%		13.1 100.1% 47.1%	14.8 99.9% 52.9%
MEAN		3.17	3.15	3.15	3.30		3.14	3.20
STD DEV		.7492	.7546	.7477	.7092		.7527	.7449

THE ONLY SKIERS NOT ASKED

JOB NUMBER 907901 CARD NUMBER 13

QUESTION 78

RATING OF OVERNIGHT ACCOMMODATION

*****TRAVEL BEHAVIOUR(NON-RESIDENTS)*****
 *****PURPOSE*****
 *****EXPERIENCE*****

		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	49-1 (X4)	11.2 40.1% 100.0%	6.8 37.1% 61.2%	2.8 46.9% 25.0%	1.5 47.4% 13.0%	5.4 41.1% 48.3%	5.8 39.2% 51.7%
GOOD	49-2 (X3)	12.9 46.1% 100.0%	9.1 49.4% 78.7%	2.3 38.7% 18.0%	1.3 40.9% 9.8%	6.0 46.0% 46.9%	6.8 45.2% 53.0%
FAIR	49-3 (X2)	2.2 8.0% 100.0%	1.5 8.1% 66.6%	.5 8.6% 23.0%	.1 4.1% 5.6%	1.1 8.2% 48.2%	1.2 7.9% 51.8%
POOR	49-4 (X1)	.8 2.9% 100.0%	.6 3.5% 80.0%	.1 .9% 6.5%	.1 3.6% 13.5%	.4 3.0% 48.7%	.6 2.8% 51.3%
DON'T KNOW	49-X	.3 1.0% 100.0%	.1 .5% 33.3%	.2 2.5% 53.7%	.# 1.2% 12.9%	.1 .7% 34.6%	.2 1.2% 65.4%
NOT STATED	49-R	.5 1.9% 100.0%	.3 1.4% 49.3%	.1 2.3% 27.1%	.1 2.9% 17.3%	.1 .9% 23.4%	.4 2.7% 76.6%
BASE: SKIERS (000'S)		27.9 106.0% 100.0%	19.4 100.0% 66.0%	6.0 99.9% 21.4%	3.1 100.1% 11.0%	13.1 99.9% 47.1%	14.8 100.0% 52.9%
MEAN		3.27	3.22	2.38	3.38	3.27	3.27
STD DEV		.7361	.7443	.6881	.7367	.7411	.7319

ONE DAY SKIERS NOT ASKED

JOB NUMBER 907901

CARD NUMBER 13

RATING OF QUALITY OF FOOD

QUESTION 78

RATING OF QUALITY OF FOOD								BEHAVIOR(NON-RESIDENTS)								EXPERIENCE											
+-----TRAVEL PURPOSE-----+								+-----+								+-----+											
				TOTAL				SKI VACATION				SKI AND VFR				SKI AND BUSINESS/ CONVENTION				FIRST VISIT				REPEAT VISIT			
EXCELLENT	50-1 (X4)	7.8		4.8		2.1		.8		3.9		3.9		3.9		3.9		3.9		3.9		3.9					
		26.0%		25.0%		30.0%		22.7%		29.2%		28.2%		28.2%		28.2%		28.2%		28.2%		28.2%					
		100.0%		61.6%		26.3%		9.9%		49.7%		49.7%		49.7%		49.7%		49.7%		49.7%		49.7%					
GOOD	50-2 (X3)	14.6		10.0		2.9		1.5		6.6		6.6		6.6		6.6		6.6		6.6		6.6					
		48.6%		52.0%		42.7%		43.9%		48.2%		48.2%		48.2%		48.2%		48.2%		48.2%		48.2%					
		100.0%		68.6%		20.1%		10.2%		45.5%		45.5%		45.5%		45.5%		45.5%		45.5%		45.5%					
FAIR	50-3 (X2)	4.7		2.8		1.0		.8		2.0		2.0		2.0		2.0		2.0		2.0		2.0					
		15.8%		14.8%		14.7%		24.5%		14.5%		14.5%		14.5%		14.5%		14.5%		14.5%		14.5%					
		100.0%		60.3%		21.3%		17.6%		42.3%		42.3%		42.3%		42.3%		42.3%		42.3%		42.3%					
POOR	50-4 (X1)	1.0		.7		.2		.1		.4		.4		.4		.4		.4		.4		.4					
		3.2%		3.5%		2.6%		2.3%		2.8%		2.8%		2.8%		2.8%		2.8%		2.8%		2.8%					
		100.0%		70.2%		18.5%		7.9%		39.2%		39.2%		39.2%		39.2%		39.2%		39.2%		39.2%					
DON'T KNOW	50-X	.8		.3		.4		.1		.4		.4		.4		.4		.4		.4		.4					
		2.8%		1.4%		6.2%		2.7%		2.9%		2.9%		2.9%		2.9%		2.9%		2.9%		2.9%					
		100.0%		32.5%		49.9%		10.9%		46.9%		46.9%		46.9%		46.9%		46.9%		46.9%		46.9%					
NOT STATED	50-R	1.1		.6		.3		.1		.5		.5		.5		.5		.5		.5		.5					
		3.5%		3.2%		3.8%		3.9%		3.5%		3.5%		3.5%		3.5%		3.5%		3.5%		3.5%					
		100.0%		58.2%		24.7%		12.6%		45.1%		45.1%		45.1%		45.1%		45.1%		45.1%		45.1%					
BASE: SKIERS (000'S)		30.0		19.2		6.9		3.4		13.8		13.8		13.8		13.8		13.8		13.8		13.8					
		99.9%		99.9%		100.0%		100.0%		100.1%		100.0%		100.0%		100.0%		100.0%		100.0%		100.0%					
		100.0%		64.1%		22.8%		11.3%		45.9%		45.9%		45.9%		45.9%		45.9%		45.9%		45.9%					
MEAN		3.04		3.03		3.11		2.93		3.09		3.09		3.09		3.09		3.09		3.09		3.09					
STD DEV		.7632		.7516		.7746		.7733		.7522		.7522		.7522		.7522		.7522		.7522		.7522					

RATING OF APRES SKI

=====TRAVEL BEHAVIUR(NON-RESIDENTS)=====

=====EXPERIENCE=====

		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	52-1 (X4)	6-2 22.1% 100.0%	4-0 21.8% 65.4%	1-2 20.3% 19.7%	.8 24.9% 12.4%	2-8 21.3% 45.3%	3-4 22.7% 54.5%
GOOD	52-2 (X3)	12-0 43.0% 100.0%	8-5 46.1% 70.9%	2-5 42.3% 21.3%	1-0 32.8% 8.4%	5-5 42.2% 46.2%	6-4 43.7% 53.8%
FAIR	52-3 (X2)	2-6 9.4% 100.0%	1-6 8.7% 61.1%	.7 11.0% 24.9%	.2 8.1% 9.4%	1-3 9.6% 47.8%	1-4 9.3% 32.2%
POOR	52-4 (X1)	.7 2.6% 100.0%	.5 2.5% 65.1%	.1 1.3% 10.6%	.2 5.7% 24.3%	.4 3.2% 58.0%	.3 2.0% 42.0%
DON'T KNOW	52-X	3-2 11.6% 100.0%	2-0 11.1% 63.3%	.8 13.7% 25.2%	.3 10.1% 9.6%	1-7 13.2% 53.8%	1-5 10.1% 46.2%
NOT STATED	52-R	3-2 11.4% 100.0%	1-8 9.7% 56.3%	.7 11.0% 20.6%	.6 18.4% 17.8%	1-4 10.6% 43.7%	1-8 12.1% 56.3%
BASE: SKIERS (000'S)		27.9 100.1% 100.0%	18-4 99.9% 65.0%	6-0 100.1% 21.4%	3-1 100.0% 11.0%	13-1 100.1% 47.1%	14-8 99.9% 52.9%
MEAN		3-10	3-10	3-09	3-08	3-07	3-12
STD DEV		.7301	.7097	.6892	.8796	.7526	.7088

ONE DAY SKIERS NOT ASKED

QUESTION 79

RATING OF THE SKI TOWN ITSELF

*****TRAVEL BEHAVIOUR(NON-RESIDENTS)*****
 +-----PURPOSE-----+-----EXPERIENCE-----+

		TOTAL	SKI VACATION	SKI AND VFR	SKI AND CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	53-1 (X4)	8.3 29.9% 100.0%	5.5 30.1% 66.5%	1.8 30.2% 21.6%	1.0 31.7% 11.7%	4.4 33.8% 53.2%	3.9 26.5% 46.8%
GOOD	53-2 (X3)	13.2 47.3% 100.0%	9.1 49.6% 69.3%	2.3 38.5% 17.4%	1.5 48.3% 11.2%	5.7 43.5% 43.3%	7.5 50.6% 56.6%
FAIR	53-3 (X2)	3.0 10.6% 100.0%	1.8 9.6% 59.6%	.8 14.0% 28.3%	.2 6.9% 7.2%	1.4 10.5% 46.7%	1.6 10.7% 53.3%
POOR	53-4 (X1)	.4 1.5% 100.0%	.2 1.0% 43.3%	.1 1.8% 26.9%	.1 3.9% 29.8%	.2 1.7% 54.2%	.2 1.3% 45.8%
DON'T KNOW	53-X	1.2 4.2% 100.0%	.5 2.9% 46.2%	.5 8.0% 41.2%	.1 4.7% 12.5%	.6 4.8% 54.8%	.5 3.6% 45.2%
NOT STATED	53-R	1.8 6.6% 100.0%	1.3 6.9% 68.8%	.4 7.6% 24.0%	.1 4.3% 7.2%	.7 5.7% 40.5%	1.1 7.4% 59.5%
BASE: SKIERS (000'S)		27.9 100.1% 100.0%	18.4 100.1% 66.0%	6.0 99.9% 21.4%	3.1 99.8% 11.0%	13.1 100.0% 47.1%	14.8 100.1% 52.9%
MEAN		3.18	3.21	3.15	3.19	3.22	3.15
STD DEV		.6966	.6627	.7666	.7509	.7215	.6720

ONE DAY SKIERS NOT ASKED

RATING OF THE SCENERY

QUESTION 78

=====TRAVEL BEHAVIOUR(NON-RESIDENTS)=====									
-----PURPOSE-----+-----EXPERIENCE-----+									
							SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
		TOTAL	SKI VACATION	SKI AND VFR					
EXCELLENT (X4)	54-1	27.2	17.3	6.3			3.1	12.8	14.5
		90.7%	89.9%	92.4%			90.5%	92.6%	89.2%
		100.0%	63.5%	23.3%			11.3%	46.8%	53.1%
GOOD (X3)	54-2	2.4	1.7	.4			.3	.8	1.6
		8.1%	8.8%	6.5%			8.5%	5.8%	10.0%
		100.0%	69.5%	18.5%			12.0%	33.2%	66.8%
FAIR (X2)	54-3	.1	.1	*			-	*	.1
		.5%	.6%	.4%				.2%	.6%
		100.0%	80.9%	19.1%				24.1%	75.9%
DON'T KNOW	54-X	.1	.1	*			-	.1	*
		.4%	.3%	.6%				.6%	.2%
		100.0%	59.6%	40.4%				70.2%	29.8%
NOT STATED	54-R	.1	.1	-			*	.1	-
		.4%	.4%				1.0%	.8%	
		100.0%	70.2%				29.8%	100.0%	
BASE: SKIERS (000'S)		30.0	19.2	6.9			3.4	13.8	16.2
		100.1%	100.0%	99.9%			100.0%	100.0%	100.0%
		100.0%	64.1%	22.8%			11.3%	45.9%	54.0%
MEAN STD DEV		3.91	3.90	3.93			3.91	3.94	3.89
		.3021	.3181	.2748			.2806	.2542	.3356

RATING OF THE FUN, EXCITEMENT & ENJOYMENT =====TRAVEL BEHAVIOUR(NON-RESIDENTS)=====# +-----PURPOSE-----+-----EXPERIENCE-----+

		TOTAL	SKI VACATION	SKI AND VFR	BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	55-1 (X4)	17.0 56.6% 100.0%	10.8 56.1% 63.5%	4.1 59.9% 24.2%	1.8 53.3% 10.7%	7.8 56.3% 45.7%	9.2 56.8% 54.3%
GOOD	55-2 (X3)	11.1 37.0% 100.0%	7.4 38.4% 66.6%	2.3 33.6% 20.7%	1.2 36.2% 11.1%	5.0 36.5% 45.4%	6.1 37.4% 54.6%
FAIR	55-3 (X2)	.7 2.3% 100.0%	.4 1.9% 53.9%	.2 2.2% 22.1%	.1 3.9% 19.3%	.3 2.0% 40.2%	.4 2.6% 59.8%
POOR	55-4 (X1)	* .1% 100.0%	* .2% 90.0%	* .1% 10.0%	- - -	- -	* .2% 100.0%
DON'T KNOW	55-X	.4 1.4% 100.0%	.2 .9% 42.6%	.1 1.8% 29.8%	.1 2.6% 20.9%	.3 1.9% 60.4%	.2 1.0% 39.6%
NOT STATED	55-R	.8 2.6% 100.0%	.5 2.4% 61.0%	.2 2.4% 21.7%	.1 3.9% 17.3%	.5 3.3% 59.0%	.3 1.9% 41.0%
BASE: SKIERS (000'S)		30.0 100.0% 100.0%	19.2 99.9% 64.1%	6.9 100.0% 22.8%	3.4 99.9% 11.3%	13.8 100.0% 45.9%	16.2 99.9% 54.0%
MEAN		3.56	3.56	3.60	3.53	3.57	3.55
STD DEV		.5492	.5453	.5381	.5775	.5361	.5593

SKI

AND

BUSINESS/

CONVENTION

FIRST

VISIT

REPEAT

VISIT

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF THE SNOW CONDITIONS

=====TRAVEL BEHAVIOUR(NON-RESIDENTS)=====

-----PURPOSE-----<-----EXPERIENCE----->

		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	56-1 (X4)	9.5	6.6	1.6	1.1	4.6	4.9
		31.6%	34.4%	24.0%	31.7%	33.6%	30.0%
		100.0%	59.7%	17.3%	11.3%	48.8%	51.2%
GOOD	56-2 (X3)	13.2	7.9	3.2	2.0	5.8	7.4
		44.1%	40.9%	47.1%	58.5%	42.3%	45.6%
		100.0%	59.4%	24.4%	15.0%	44.1%	55.8%
FAIR	56-3 (X2)	5.6	3.9	1.4	.2	2.7	3.0
		18.8%	20.3%	20.0%	7.1%	19.2%	18.5%
		100.0%	69.3%	24.3%	4.3%	47.0%	53.0%
POOR	56-4 (X1)	1.1	.7	.3	.1	.4	.8
		3.7%	3.4%	4.7%	1.9%	2.7%	4.6%
		100.0%	58.8%	28.6%	5.8%	33.0%	67.0%
DON'T KNOW	56-X	.3	.1	.2	*	.2	.2
		1.1%	.6%	3.1%	.7%	1.2%	1.1%
		100.0%	31.8%	61.3%	6.9%	47.8%	52.2%
NOT STATED	56-R	.2	.1	.1	-	.1	*
		.6%	.4%	1.1%		.9%	.3%
		100.0%	46.5%	45.8%		72.9%	27.1%
BASE: SKIERS (000'S)		30.0	19.2	6.9	3.4	13.8	16.2
		99.9%	100.0%	100.0%	99.9%	99.9%	100.1%
		100.0%	64.1%	22.8%	11.3%	45.9%	54.0%
MEAN STD DEV		3.05	3.07	2.94	3.21	3.09	3.02
		.8141	.8283	.8076	.6518	.8011	.8239

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF THE VARIETY OF SKI RUNS FOR YOU

*****TRAVEL BEHAVIOR(CNON-RESIDENTS)*****#
 +-----PURPOSE-----+-----EXPERIENCE-----+

		TOTAL	SKI VACATION	SKI AND VFR	BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	58-1 (X4)	15.0 50.0% 100.0%	9.8 50.8% 65.1%	3.5 50.9% 23.3%	1.5 44.2% 10.0%	6.8 45.4% 45.4%	8.2 50.5% 54.6%
GOOD	58-2 (X3)	12.1 40.4% 100.0%	7.8 40.7% 64.5%	2.4 35.6% 20.1%	1.6 47.6% 13.3%	5.5 40.3% 45.7%	6.6 40.6% 54.3%
FAIR	58-3 (X2)	1.5 5.1% 100.0%	1.1 5.8% 72.1%	.3 4.4% 19.5%	.1 3.6% 7.9%	.7 5.1% 45.6%	.8 5.1% 53.6%
POOR	58-4 (X1)	.3 1.1% 100.0%	.1 .5% 26.9%	.2 2.7% 55.3%	.1 1.5% 15.5%	.1 .8% 34.7%	.2 1.3% 65.3%
DON'T KNOW	58-X	.5 1.5% 100.0%	.2 1.1% 47.2%	.2 3.1% 46.8%	* .8% 6.0%	.3 1.9% 58.0%	.2 1.2% 42.0%
NOT STATED	58-R	.6 1.8% 100.0%	.2 1.2% 42.0%	.2 3.4% 41.8%	.1 2.3% 13.9%	.3 2.5% 61.8%	.2 1.3% 38.2%
BASE: SKIERS (000'S)		30.0 99.9% 100.0%	15.2 100.1% 64.1%	6.9 100.1% 22.8%	3.4 100.0% 11.3%	13.8 100.0% 45.9%	16.2 100.0% 54.0%
MEAN		3.44	3.45	3.44	3.39	3.45	3.44
STD DEV		.6488	.6276	.7153	.6362	.6369	.6575

JOB NUMBER 907901

CARD NUMBER 13

RATING OF NUMBER OF SKIERS ON HILL TODAY

QUESTION 78

*****TRAVEL BEHAVIOUR(NON-RESIDENTS)*****

*****PURPOSE*****EXPERIENCE*****

SKI AND BUSINESS/ CONVENTION

SKI AND VFR

SKI VACATION

TOTAL

EXCELLENT

59-1

(X4)

8.2

27.3%

100.0%

5.0

1.9

27.5%

22.9%

1.2

36.3%

15.0%

4.0

29.4%

49.3%

4.2

25.6%

50.7%

GOOD

59-2

(X3)

13.5

45.1%

100.0%

8.7

3.3

48.7%

24.6%

1.1

32.0%

8.0%

6.3

46.0%

46.8%

7.2

44.3%

53.1%

FAIR

59-3

(X2)

5.7

18.8%

100.0%

3.9

.9

13.3%

16.1%

.8

23.5%

14.1%

2.4

17.2%

42.0%

3.3

20.2%

58.0%

POOR

59-4

(X1)

1.6

5.2%

100.0%

1.0

.4

6.1%

26.7%

.2

6.4%

14.1%

.6

4.1%

36.2%

1.0

6.1%

63.8%

DON'T KNOW

59-X

.4

1.5%

100.0%

.2

1.3%

54.2%

.8

39.7%

.3

1.9%

59.8%

.2

1.1%

40.2%

NOT STATED

59-R

.6

2.0%

100.0%

.4

2.2%

71.1%

.1

1.9%

21.4%

.2

1.4%

31.4%

.6

2.6%

68.6%

BASE: SKIERS (000'S)

30.0

39.9%

100.0%

19.2

6.9

100.1%

22.8%

3.4

100.0%

11.3%

13.8

100.0%

45.9%

16.2

99.9%

54.0%

MEAN

STD DEV

2.98

.8326

2.96

3.02

.8249

3.00

.9332

3.04

.8061

2.93

.8516

JOB NUMBER 907901

CARD NUMBER 13

RATING OF THE LIFT LINE UPS

QUESTION 78

=====TRAVEL BEHAVIOUR(NON-RESIDENTS)=====

-----PURPOSE-----+-----EXPERIENCE-----+

		TOTAL	SKI VACATION	SKI AND VFR	BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	61-1 (X4)	8.1 27.0% 100.0%	5.2 27.3% 64.8%	1.8 26.5% 22.4%	.9 25.6% 10.8%	4.1 29.5% 50.3%	4.0 24.8% 49.7%
GOOD	61-2 (X3)	12.1 40.4% 100.0%	7.7 40.0% 63.4%	2.9 41.8% 23.6%	1.4 42.2% 11.8%	5.8 42.0% 47.7%	6.3 39.1% 52.2%
FAIR	61-3 (X2)	6.5 21.8% 100.0%	4.2 21.7% 63.8%	1.4 20.4% 21.4%	.7 21.0% 10.9%	2.5 18.4% 38.8%	4.0 24.7% 61.2%
POOR	61-4 (X1)	2.6 8.7% 100.0%	1.6 8.4% 62.1%	.7 10.1% 26.6%	.3 9.7% 12.6%	.9 6.7% 35.7%	1.7 10.3% 64.3%
DON'T KNOW	61-X	.3 1.1% 100.0%	.2 1.2% 73.1%	.1 1.1% 23.6%	* .3% 3.3%	.2 1.6% 66.4%	.1 .7% 33.6%
NOT STATED	61-R	.3 1.1% 100.0%	.3 1.4% 87.4%	* .1% 1.1%	* 1.0% 10.3%	.2 1.8% 78.2%	.1 .4% 21.8%
BASE: SKIERS (000'S)		30.0 100.1% 100.0%	19.2 100.0% 64.1%	6.9 100.0% 22.8%	3.4 100.0% 11.3%	13.8 100.0% 45.9%	16.2 100.0% 54.0%
MEAN		2.88	2.89	2.86	2.85	2.99	2.79
STD DEV		.9149	.9135	.9287	.9188	.8793	.9353

QUESTION 79

RATING OF THE WEATHER CONDITIONS

*****TRAVEL BEHAVIOUR(NON-RESIDENTS)*****
 +-----PURPOSE-----+-----EXPERIENCE-----+

		TOTAL	SKI VACATION	SKI AND VFR	BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
EXCELLENT	62-1 (X4)	14.5 48.5% 100.0%	9.5 49.4% 65.4%	3.0 44.4% 20.9%	1.6 47.8% 11.2%	7.2 52.3% 49.6%	7.3 45.1% 50.3%
GOOD	62-2 (X3)	9.5 31.6% 100.0%	6.0 31.0% 63.0%	2.3 33.8% 24.5%	1.2 35.0% 12.5%	4.0 28.7% 41.8%	5.5 34.0% 58.2%
FAIR	62-3 (X2)	4.6 15.4% 100.0%	3.1 16.0% 66.9%	1.0 14.7% 21.9%	.5 13.7% 10.1%	2.0 14.8% 44.4%	2.6 15.8% 55.6%
POOR	62-4 (X1)	.9 3.1% 100.0%	.5 2.4% 49.4%	.3 4.2% 30.8%	.1 2.6% 9.4%	.3 2.4% 35.1%	.6 3.8% 64.9%
DON'T KNOW	62-X	.4 1.2% 100.0%	.1 .7% 38.1%	.2 2.9% 53.1%	* 1.0% 8.7%	.2 1.7% 61.9%	.1 .9% 38.1%
NOT STATED	62-R	.1 .3% 100.0%	.1 .4% 100.0%	-	-	-	.1 .5% 100.0%
BASE: SKIERS (000'S)		30.0 100.1% 100.0%	19.2 98.9% 64.1%	6.9 100.0% 22.8%	3.4 100.1% 11.3%	13.8 99.9% 45.9%	16.2 100.1% 54.0%
MEAN		3.27	3.29	3.22	3.29	3.33	3.22
STD DEV		.8372	.8222	.8576	.8004	.8187	.8493

RATING OF TRIP, IN GENERAL

QUESTION 78

*****SKIER PROFILE*****AGE*****
 *****SKILL*****

	LAST TRIP TOTAL	BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
EXCELLENT (X4)	121.3 38.1% 100.0%	14.3 34.6% 11.0%	57.1 34.1% 47.1%	41.7 45.0% 34.4%	8.1 49.0% 6.7%	32.3 37.2% 26.6%	33.7 38.8% 27.8%	19.2 36.7% 15.8%	13.1 38.3% 10.8%	9.5 29.2% 7.8%	6.5 38.1% 5.3%	3.4 57.1% 2.8%	1.6 29.7% 1.3%	1.9 49.0% 1.0%
GOOD (X3)	160.5 50.5% 100.0%	21.5 51.3% 13.4%	88.9 53.2% 55.4%	43.2 46.7% 26.9%	6.8 41.3% 4.3%	43.2 49.7% 26.9%	45.8 52.6% 28.5%	26.0 49.7% 16.2%	17.1 49.8% 10.6%	11.6 46.9% 7.1%	9.5 56.1% 5.9%	2.5 42.9% 1.0%	3.0 54.0% 1.9%	1.2 30.8% .8%
FAIR (X2)	32.5 10.2% 100.0%	5.6 13.5% 17.1%	19.2 11.5% 59.0%	6.2 6.7% 19.0%	1.6 9.5% 4.9%	11.1 12.7% 34.0%	6.5 7.5% 20.0%	7.0 13.5% 21.7%	3.7 10.8% 11.4%	1.9 8.0% 5.9%	.9 5.4% 2.8%	.# .1% .#	.6 10.4% 1.8%	.8 19.6% 2.4%
POOR (X1)	3.4 1.1% 100.0%	.# .# .#	1.9 1.1% 54.8%	1.5 1.7% 44.9%	-. -. -. 36.5%	.3 4% 9.5%	.9 1.1% 27.1%	.# .# .#	.4 1.1% 10.8%	1.4 6.0% 42.1%	- -. -. 36.5%	- -. -. 100.0%	.3 5.9% 9.5%	- -. -. 100.0%
DON'T KNOW	.1 .# 100.0%	- .# 36.5%	.# .# 26.9%	.# .# 26.9%	.3% 36.5%	- -. 9.5%	- .# 26.9%	.# .# 36.5%	- -. 10.8%	- -. 42.1%	.# .# 36.5%	- -. 100.0%	- -. 100.0%	- -. 100.0%
NOT STATED	.# .# 100.0%	- .# 100.0%	.# .# 100.0%	- .# 100.0%	- .# 100.0%	- -. 9.5%	- .# 26.9%	- .# 36.5%	- -. 10.8%	- -. 42.1%	- .# 36.5%	- -. 100.0%	- -. 100.0%	- -. 100.0%
BASE: SKIERS (000'S)	317.8 99.5% 100.0%	41.4 100.0% 13.0%	167.1 99.9% 52.6%	92.6 100.1% 29.1%	16.6 100.1% 5.2%	86.8 100.0% 27.3%	87.0 100.0% 27.4%	52.3 100.1% 16.4%	34.3 100.0% 10.8%	24.2 100.1% 7.5%	15.9 100.0% 5.3%	6.0 100.0% 1.9%	5.5 100.0% 1.7%	3.9 100.0% 1.2%
MEAN STD DEV	3.26 .6789	3.21 .6613	3.20 .6781	3.35 .6788	3.40 .6558	3.24 .6767	3.29 .6486	3.23 .6718	2.25 .6860	3.15 .8205	3.33 .5739	3.57 .4961	3.07 .7954	3.30 .7754

RATING OF EASE OF ACCESSIBILITY/FROM HOME

QUESTION 78

*****SKILL-----*																*****SKIER PROFILE*****							*****AGE*****				
LAST TRIP TOTAL			BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS												
EXCELLENT (X4)	47-1	70.0 22.0% 100.0%	8.7 21.1% 100.0%	34.5 20.7% 100.0%	23.2 25.0% 100.0%	3.5 21.4% 100.0%	14.1 16.2% 100.0%	16.3 18.8% 100.0%	13.0 24.9% 100.0%	8.4 24.6% 100.0%	8.2 33.7% 100.0%	3.5 20.4% 100.0%	2.1 35.7% 100.0%	3.1 56.3% 100.0%	1.0 24.3% 100.0%												
	47-2	172.8 54.4% 100.0%	23.1 55.7% 100.0%	92.0 55.1% 100.0%	46.9 50.6% 100.0%	10.8 64.9% 100.0%	52.0 59.9% 100.0%	48.0 55.2% 100.0%	28.4 54.3% 100.0%	16.7 48.7% 100.0%	11.7 48.1% 100.0%	8.6 51.0% 100.0%	2.6 43.5% 100.0%	1.4 26.2% 100.0%	2.8 71.3% 100.0%												
	47-3	53.6 16.9% 100.0%	6.9 15.7% 100.0%	27.8 16.6% 100.0%	17.0 18.3% 100.0%	2.0 12.1% 100.0%	15.1 17.4% 100.0%	15.9 18.3% 100.0%	7.7 14.7% 100.0%	7.1 20.6% 100.0%	2.1 8.6% 100.0%	2.3 9.6% 100.0%	3.7 22.0% 100.0%	1.1 18.5% 100.0%	.9 15.9% 100.0%	.1 3.6% 100.0%											
POOR (X1)	47-4	14.0 4.6% 100.0%	2.3 5.5% 100.0%	7.7 4.6% 100.0%	3.8 4.1% 100.0%	.3 1.7% 100.0%	2.5 2.9% 100.0%	3.6 4.1% 100.0%	2.9 5.5% 100.0%	2.1 6.1% 100.0%	2.3 9.6% 100.0%	.3 2.0% 100.0%	.1 2.3% 100.0%	.1 1.6% 100.0%	* .8% 100.0%												
	47-X	7.3 2.3% 100.0%	.4 1.0% 100.0%	5.2 3.1% 100.0%	1.8 1.9% 100.0%	- - 100.0%	3.1 3.6% 100.0%	3.1 3.6% 100.0%	.3 .6% 100.0%	.3 .6% 100.0%	- - 100.0%	.8 4.4% 100.0%	- - 100.0%	- - 100.0%	- - 100.0%	- - 100.0%											
NOT STATED	47-R	* * 100.0%	* * 100.0%	- * 100.0%	* * 100.0%	- * 100.0%	- * 100.0%	* * 100.0%	- * 100.0%	- * 100.0%	- * 100.0%	* * 100.0%	- * 100.0%	- * 100.0%	- * 100.0%	- * 100.0%											
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	41.4 100.0% 100.0%	167.1 100.1% 100.0%	92.6 99.9% 100.0%	16.6 100.1% 100.0%	86.6 100.0% 100.0%	87.0 100.0% 100.0%	52.3 100.0% 100.0%	34.3 100.0% 100.0%	24.2 100.0% 100.0%	16.9 100.0% 100.0%	6.0 100.0% 100.0%	5.5 100.0% 100.0%	3.9 100.0% 100.0%												
MEAN		2.96	2.93	2.95	2.98	3.06	2.93	2.92	2.99	2.92	3.06	2.94	3.13	3.37	3.19												
STD DEV		.7598	.7737	.7556	.7804	.6307	.5808	.7417	.7876	.8292	.8963	.7234	.7866	.8054	.8252												

RATING OF TOTAL COST OF THIS TRIP

QUESTION 78

*****SKIER PROFILE*****															
*****SKILL*****					*****AGE*****										
LAST TRIP TOTAL		BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS	
EXCELLENT	46-1 (X4)	67.8	8.0	30.8	24.7	4.2	20.2	11.9	10.1	12.3	3.4	.6	.7	1.0	
		21.3%	19.4%	18.5%	26.6%	25.4%	23.2%	13.7%	19.4%	15.0%	35.8%	20.2%	9.6%	12.8%	24.3%
		100.0%	11.2%	45.5%	36.4%	6.2%	29.8%	17.5%	15.0%	18.1%	11.2%	5.1%	.8%	1.0%	1.4%
GOOD	46-2 (X3)	163.0	18.3	92.2	43.7	8.8	40.3	48.8	25.1	15.0	9.0	4.4	4.7	2.0	
		51.3%	44.1%	55.2%	47.2%	53.2%	46.4%	56.0%	49.9%	43.7%	51.0%	53.3%	74.6%	86.1%	50.3%
		100.0%	11.2%	56.6%	26.8%	5.4%	24.7%	29.9%	16.0%	9.2%	7.6%	5.5%	2.7%	2.9%	1.2%
FAIR	46-3 (X2)	75.2	12.6	39.3	20.7	2.6	21.9	22.4	14.3	6.5	3.3	.9	.#	1.0	
		23.7%	30.5%	23.5%	22.3%	15.7%	25.2%	25.8%	27.3%	19.0%	13.8%	25.6%	15.1%	.8%	25.1%
		100.0%	16.8%	52.2%	27.5%	3.5%	29.1%	29.8%	18.9%	8.7%	4.4%	5.8%	1.2%	.1%	1.3%
POOR	46-4 (X1)	10.0	1.7	4.3	3.0	.9	2.9	3.9	1.7	.5	.9	.1	.#	.-	
		3.1%	4.2%	2.6%	3.3%	5.4%	3.4%	4.5%	3.2%	1.4%	3.8%	.5%	.5%	.2%	.-
		100.0%	17.4%	43.2%	30.4%	8.9%	29.4%	38.8%	15.9%	4.7%	9.2%	.8%	.1%	.-	.-
DON'T KNOW	46-X	1.5	.7	.4	.5	-	1.5	.#	.#	.#	.-	.-	.-	.-	
		.5%	1.6%	.2%	.6%	.-	1.7%	.1%	.1%	.1%	.-	.1%	.-	.-	.-
		100.0%	44.1%	22.8%	33.1%	.-	93.9%	2.9%	2.1%	.2%	.-	.8%	.-	.-	.-
NOT STATED	46-R	.2	.#	.1	.#	.#	.1	-	.#	-	.#	.#	-	.#	
		.1%	.1%	.1%	.#	.3%	.1%	.1%	.1%	.1%	.-	.3%	.7%	.-	.3%
		100.0%	16.9%	43.3%	18.9%	18.9%	37.8%	18.9%	18.9%	.-	18.9%	18.9%	18.9%	.-	5.5%
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
		100.0%	99.9%	100.1%	100.0%	100.0%	100.0%	100.1%	100.0%	99.9%	100.0%	100.0%	100.0%	99.9%	100.0%
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%
MEAN		2.91	2.80	2.90	2.98	2.99	2.91	2.79	2.86	3.14	2.94	2.94	3.12	2.99	
STD DEV		.7560	.7999	.7169	.7899	.7919	.7894	.7271	.7594	.7640	.6893	.4955	.3636	.7039	

RATING OF EASE OF ACCESS TO SKI SLOPES

QUESTION 7B

		*****SKIER PROFILE*****																	
		*****SKILL*****										*****AGE*****							
		LAST TRIP TOTAL	BEGIN- NER	INTER- MEDIANE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS				
EXCELLENT	(X4)	48-1	49.3	4.3	24.5	17.7	2.8	37.0%	36.7%	35.1%	49.3	35.1%	100.0%						
			23.7%	31.7%	36.7%	31.2%	31.2%	37.0%	36.7%	35.9%	35.9%	35.9%	35.9%	35.9%	35.9%				
			8.7%	49.7%	35.9%	35.9%	35.9%	17.7%	19.3%	11.2%	8.2%	7.3%	1.7%	.4%	2.1%				
GOOD	(X3)	48-2	69.7	10.6	30.1	23.2	5.7	46.3%	45.7%	47.3%	8.1	5.0	25.0%	83.7%	31.4%				
			49.8%	58.7%	46.4%	48.3%	64.2%	37.0%	45.7%	47.3%	60.0%	52.0%	25.0%	83.7%	31.4%				
			15.3%	43.2%	33.3%	8.2%	15.7%	34.9%	17.0%	9.4%	11.6%	7.2%	.9%	2.6%	.7%				
FAIR	(X2)	48-3	12.0	2.3	5.8	3.6	.3	6.2%	7.6%	11.0%	.7	1.0	1.1	.1	.5				
			8.6%	12.6%	8.9%	7.5%	3.5%	12.2%	16.4%	12.6%	5.1%	10.5%	42.7%	5.2%	2.1%				
			19.0%	47.9%	30.2%	2.6%	12.2%	34.3%	16.4%	12.6%	5.7%	8.4%	9.1%	.9%	.3%				
POOR	(X1)	48-4	4.7	.9	1.4	2.3	.1	3.4%	6.4%	1.4%	.2	.7	.5	.2	.3%				
			3.3%	5.0%	2.1%	4.8%	1.1%	17.0%	35.5%	4.2%	5.0%	.3%	.5%	2.2%	.5%				
			19.4%	29.7%	48.7%	2.2%	17.0%	27.2%	35.5%	4.2%	5.0%	.3%	.5%	2.2%	.5%				
DON'T KNOW		48-X	1.8	-	1.7	.1	-	.8	.6	.4	-	-	-	-	-				
			1.3%	-	2.6%	.2%	-	3.4%	1.3%	1.4%	-	-	-	-	-				
			100.0%	100.0%	93.9%	6.1%	-	44.9%	35.0%	20.1%	-	-	-	-	-				
NOT STATED		48-R	2.7	-	1.5	1.2	-	.9	1.2	.6	*	-	-	-	-				
			1.9%	-	2.3%	2.4%	-	3.8%	2.5%	2.2%	.3%	-	-	-	-				
			100.0%	100.0%	56.1%	43.9%	-	33.4%	43.9%	21.1%	1.7%	-	-	-	-				
BASE: SKIERS (000-S)			140.1	18.1	64.9	48.1	8.9	23.6	47.3	25.9	13.8	13.5	9.6	2.6	2.2				
			100.0%	100.0%	100.0%	99.9%	100.0%	100.1%	100.0%	100.0%	99.9%	100.1%	100.1%	100.1%	100.0%	1.6			
			100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.1%	100.1%	100.0%	100.1%			
			12.9%	46.3%	34.3%	6.4%	16.8%	33.8%	18.5%	9.8%	9.6%	9.6%	6.9%	1.8%	1.6%	1.1%			
MEAN			3.21	3.01	3.26	3.20	3.25	3.26	3.20	3.17	3.26	3.15	3.26	2.88	2.99	3.64			
STD DEV			.7400	.7505	.7162	.7805	.5722	.7375	.7136	.8348	.7069	.7257	.6477	.8669	.4781	.5202			

ONE DAY SKIERS NOT ASKED

JOB NUMBER 907901

CARD NUMBER 13

QUESTION 78

RATING OF OVERNIGHT ACCOMMODATION

*****SKIER PROFILE*****
 *****-SKILL*****
 *****-AGE*****

		LAST TRIP TOTAL	BEGIN- INTER- MEDIANE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
EXCELLENT	49-1 (X4)	56.3 40.2% 100.0%	7.4 40.8% 13.1%	27.8 36.8% 49.4%	17.7 37.5% 31.4%	3.3 37.5% 5.9%	18.3 38.6% 32.5%	11.7 45.3% 20.8%	6.0 43.6% 10.7%	6.6 49.0% 11.8%	4.5 46.4% 7.9%	.9 35.1% 1.6%	.4 23.5% .7%	
GOOD	49-2 (X3)	64.1 45.7% 100.0%	8.7 47.9% 13.5%	28.3 43.6% 44.1%	23.5 49.0% 36.7%	3.6 40.2% 5.6%	12.7 53.6% 19.7%	10.4 40.1% 16.2%	5.6 40.8% 8.8%	5.4 39.7% 8.4%	3.5 36.7% 5.5%	1.6 61.4% 2.5%	1.8 80.5% 2.7%	1.2 73.6% 1.8%
FAIR	49-3 (X2)	9.3 6.6% 100.0%	1.2 6.7% 13.1%	4.9 7.6% 53.4%	2.4 5.0% 26.0%	.7 7.5% 7.5%	2.2 9.3% 23.7%	2.0 9.6% 26.8%	1.3 9.5% 14.1%	.2 1.8% 2.7%	1.0 9.9% 10.3%	* 1.7% .5%	* 2.0% .5%	2.1% .4%
POOR	49-4 (X1)	2.5 1.8% 100.0%	.8 4.4% 31.0%	.4 6.2% 15.4%	.9 1.9% 36.4%	.4 4.9% 17.1%	* .1% -.5%	1.1 2.4% 43.7%	.5 2.0% 20.5%	.4 3.2% 16.8%	.1 -.6% 3.0%	- -	- -	- -
DON'T KNOW	49-X	4.1 2.9% 100.0%	* * .2%	1.8 2.7% 43.0%	2.3 4.8% 55.7%	* .5% 1.1%	.3 1.4% 8.0%	1.9 4.1% 47.1%	.1 .3% 1.6%	.8 5.9% 19.4%	.6 6.1% 14.4%	* 1.7% 1.1%	- -	* -.8% -.5%
NOT STATED	49-R	3.8 2.7% 100.0%	.1 .3% 1.3%	1.7 2.6% 44.3%	1.3 2.6% 32.7%	.8 9.3% 21.6%	.9 3.8% 23.4%	2.0 4.2% 51.7%	.7 2.8% 18.9%	.1 .4% 1.5%	* .1%	- -	- -	- -
BASE: SKIERS (000'S)		140.1 99.9% 100.0%	18.1 100.1% 12.9%	64.9 100.0% 46.3%	48.1 100.1% 34.3%	8.9 100.0% 6.4%	23.6 100.0% 16.8%	47.3 100.0% 33.8%	25.9 100.1% 18.5%	13.8 100.0% 9.8%	9.6 99.9% 6.9%	2.6 99.9% 1.8%	2.2 99.9% 1.6%	1.6 100.0% 1.1%
MEAN		3.32	3.25	3.36	3.30	3.22	3.24	3.32	3.29	2.44	3.37	3.34	3.15	3.22
STD DEV		.6870	.7657	.6552	.6656	.8177	.6164	.6807	.7360	.6980	.7040	.5093	.4135	.4597

ONE DAY SKIERS NOT ASKED

RATING OF QUALITY OF FOOD

QUESTION 7B

*****SKIER PROFILE*****														
*****AGE*****														
*****SKILL*****														
	LAST TRIP TOTAL	BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
EXCELLENT	50-1 (X4)	52.3 16.4% 100.0%	5.9 14.2% 11.2%	29.6 17.7% 56.6%	15.1 16.3% 28.9%	1.6 9.7% 3.1%	11.4 13.1% 21.8%	12.3 14.2% 23.6%	8.8 16.9% 16.9%	4.5 13.2% 8.6%	6.5 26.9% 12.5%	1.4 24.0% 2.7%	1.6 28.5% 3.0%	.3 6.9% -.5%
GOOD	50-2 (X3)	145.7 45.9% 100.0%	22.8 55.1% 15.7%	70.7 42.3% 48.5%	44.3 47.9% 30.4%	7.9 47.5% 5.4%	40.4 46.5% 27.7%	39.0 44.8% 26.7%	24.6 47.0% 16.9%	18.3 53.5% 12.6%	9.4 38.8% 6.5%	2.8 47.6% 1.9%	2.4 43.4% 1.6%	2.8 72.0% 1.9%
FAIR	50-3 (X2)	72.9 22.9% 100.0%	5.5 13.4% 7.5%	45.0 26.9% 61.8%	18.8 20.3% 25.7%	3.6 21.4% 4.9%	23.7 27.3% 32.5%	23.3 26.7% 31.9%	10.6 20.3% 14.6%	5.9 17.3% 8.1%	4.7 15.9% 6.4%	1.0 16.4% 1.3%	.4 7.7% .6%	.1 1.5% .1%
POOR	50-4 (X1)	18.3 5.7% 100.0%	3.0 7.3% 16.6%	8.8 5.3% 48.3%	4.8 5.2% 26.2%	1.6 9.8% 8.9%	5.0 5.7% 27.2%	7.4 8.5% 40.3%	2.2 4.3% 12.8%	2.3 6.8% 12.8%	.1 .5% .7%	1.2 7.0% 6.5%	-	-
DON'T KNOW	50-X	23.9 7.5% 100.0%	3.4 8.3% 14.4%	11.3 6.7% 47.1%	8.1 8.7% 33.7%	1.1 6.8% 4.8%	5.9 6.8% 24.6%	2.7 3.0% 11.1%	5.3 10.2% 22.3%	2.7 7.9% 11.3%	3.4 14.1% 14.3%	2.1 12.2% 8.7%	1.1 19.6% 4.5%	.8 19.6% 3.2%
NOT STATED	50-R	4.8 1.5% 100.0%	.7 1.7% 14.7%	1.7 1.0% 35.8%	1.6 1.7% 32.9%	.8 4.8% 16.6%	.5 .6% 10.3%	2.4 2.8% 50.0%	.7 1.3% 13.8%	.5 1.3% 9.6%	.1 .2% 1.2%	-	* -8% .9%	-
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	41.4 100.0% 13.0%	167.1 99.9% 52.6%	92.6 100.1% 29.1%	16.6 100.0% 5.2%	86.8 100.0% 27.3%	87.0 100.0% 27.4%	52.3 100.0% 16.4%	34.3 100.0% 10.8%	24.2 99.9% 7.6%	16.9 99.9% 5.3%	6.0 100.0% 1.7%	5.5 100.0% 1.2%
MEAN		2.80	2.85	2.79	2.84	2.65	2.72	2.69	2.86	2.81	3.09	2.99	3.07	3.07
STD DEV		.8040	.7795	.8167	.7833	.8177	.7793	.8343	.7716	.7729	.7483	.9142	.6896	.3166

RATING OF QUALITY OF SERVICE AT THE RESORT

QUESTION 78

*****SKIER PROFILE*****AGE-----
 +-----SKILL-----+
 LAST
 TRIP BEGIN- INTER- AD-
 TOTAL NER MEDIATE VANCED EXPERT

		LAST TRIP TOTAL	REGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
EXCELLENT	51-1	101.6	14.8	53.8	28.9	4.1	31.0	23.7	17.2	10.0	9.8	4.8	1.7	1.2	1.2
	(X4)	32.0%	35.6%	32.2%	31.2%	24.7%	35.7%	27.2%	32.8%	29.1%	40.6%	28.6%	28.5%	22.4%	30.1%
		100.0%	14.5%	52.9%	28.5%	4.0%	30.5%	23.3%	16.9%	9.8%	9.7%	4.8%	1.7%	1.2%	1.2%
GOOD	51-2	172.2	20.2	93.8	47.6	10.6	40.5	46.1	30.3	23.0	12.4	9.9	3.7	3.6	2.7
	(X3)	54.2%	48.9%	56.1%	51.4%	63.8%	46.7%	53.0%	57.9%	67.1%	51.2%	58.5%	62.1%	66.2%	68.8%
		100.0%	11.7%	54.5%	27.6%	6.1%	23.5%	26.8%	17.6%	13.3%	7.2%	5.7%	2.1%	2.1%	1.6%
FAIR	51-3	33.3	5.6	13.6	13.0	1.2	14.9	11.7	2.6	.4	1.1	1.3	.6	.6	-
	(X2)	10.5%	13.5%	8.1%	14.0%	7.1%	17.2%	13.4%	5.0%	1.3%	4.7%	7.9%	9.4%	11.4%	-
		100.0%	16.9%	40.7%	38.9%	3.6%	44.8%	35.0%	7.9%	1.3%	3.4%	4.0%	1.7%	1.9%	-
POOR	51-4	6.5	.8	3.9	1.2	.5	.3	4.4	.9	.8	-	*	-	-	-
	(X1)	2.0%	2.0%	2.3%	1.3%	3.6%	.4%	5.1%	1.6%	2.4%	-	.2%	-	-	-
		100.0%	12.5%	50.1%	18.1%	9.3%	5.0%	68.7%	13.2%	12.5%	-	.5%	-	-	-
DON'T KNOW	51-X	4.0	*	2.0	1.9	*	*	1.0	1.3	-	.9	.8	-	-	*
		1.3%	*	1.2%	2.1%	.3%	*	1.1%	2.6%	-	3.5%	4.6%	-	-	1.1%
		100.0%	.1%	50.4%	48.4%	1.1%	.3%	24.2%	33.5%	-	21.4%	19.5%	-	-	1.1%
NOT STATED	51-R	-2	-	-1	*	+1	-	.1	*	*	-	*	-	-	-
		.1%	-	.1%	.1%	.5%	-	.1%	.1%	.1%	-	.3%	-	-	-
		100.0%	49.5%	19.4%	31.1%	31.1%	51.0%	13.2%	13.2%	17.9%	-	17.9%	-	-	-
BASE: SKIERS (000'S)	317-8	41.4	167.1	92.6	16.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9
	100.1%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%
	100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%
MEAN		3.18	3.18	3.20	3.15	3.10	3.18	3.04	3.25	3.23	3.37	3.21	3.19	3.11	3.30
STD DEV		.6938	.7324	.6808	.7007	.6756	.7159	.7856	.6262	.5977	.5747	.5886	.5852	.5711	.4600

RATING OF APRES SKI

QUESTION 78

===== SKIER PROFILE =====										===== AGE =====									
----- SKILL -----										-----									
LAST TRIP BEGIN- INTER- AD- VANCED EXPERT										12-17 18-24 25-29 30-34 35-39 40-44 45-49 50-54 55+									
TOTAL										YEARS YEARS YEARS YEARS YEARS YEARS YEARS YEARS YEARS YEARS									
EXCELLENT (X4)	52-1	28-2	2-1	11-7	11-6	2-7	2-0	11-9	3-6	2-8	5-4	1-0	1-0	3-3	1-0	1-0	1-0	1-0	1-0
		20-1%	11-7%	18-0%	24-1%	30-7%	8-6%	25-1%	13-9%	20-4%	40-3%	10-3%	10-3%	12-9%	4-5%	60-7%	60-7%	60-7%	60-7%
		100-0%	7-5%	41-5%	41-1%	9-7%	7-2%	42-2%	12-8%	10-0%	19-3%	3-5%	3-5%	1-2%	0-3%	3-4%	3-4%	3-4%	3-4%
GOOD (X3)	52-2	72-6	8-4	35-2	24-4	4-6	13-3	23-6	17-0	6-7	5-1	4-7	1-6	1-6	3-3	2-2	2-2	2-2	2-2
		51-8%	46-3%	54-2%	50-7%	52-1%	56-3%	50-0%	65-6%	48-4%	37-0%	49-1%	62-4%	12-7%	17-9%	17-9%	17-9%	17-9%	17-9%
		100-0%	11-6%	48-4%	33-6%	6-4%	18-3%	32-6%	23-4%	9-2%	7-0%	6-5%	2-2%	4-4%	4-4%	4-4%	4-4%	4-4%	4-4%
FAIR (X2)	52-3	11-9	2-2	4-8	4-7	2-2	3-1	4-0	1-0	1-0	5-5	1-2	1-1	1-1	1-1	1-1	1-1	1-1	1-1
		8-5%	11-9%	7-4%	9-8%	2-7%	13-2%	8-4%	3-8%	7-3%	3-7%	13-0%	4-4%	4-4%	4-4%	4-4%	4-4%	4-4%	4-4%
		100-0%	18-1%	40-4%	39-4%	2-0%	26-2%	33-5%	8-2%	8-5%	4-2%	10-5%	1-0%	1-0%	1-0%	1-0%	1-0%	1-0%	1-0%
POOR (X1)	52-4	2-2	8-8	4-4	2-2	9-9	1-7	1-7	1-1	2-2	3-3	1-1	1-1	1-1	1-1	1-1	1-1	1-1	1-1
		1-6%	4-3%	7-7%	4-4%	9-6%	3-6%	3-6%	6-6%	1-2%	1-2%	1-2%	1-2%	1-2%	1-2%	1-2%	1-2%	1-2%	1-2%
		100-0%	34-6%	19-7%	7-6%	38-1%	74-9%	74-9%	6-5%	7-3%	1-8%	3-9%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%	2-1%
DON'T KNOW	52-X	17-9	4-2	6-1	5-4	1-1	3-2	5-0	2-9	2-0	1-3	2-4	2-4	2-4	2-4	2-4	2-4	2-4	2-4
		12-8%	23-3%	12-5%	11-3%	1-6%	13-5%	10-5%	11-0%	14-7%	9-3%	24-8%	7-4%	7-4%	7-4%	7-4%	7-4%	7-4%	7-4%
		100-0%	23-3%	45-4%	30-3%	8-8%	17-7%	27-8%	15-9%	11-3%	7-5%	13-3%	1-1%	1-1%	1-1%	1-1%	1-1%	1-1%	1-1%
NOT STATED	52-R	7-3	5-5	4-7	1-8	3-3	2-0	1-1	1-3	1-1	1-1	1-1	1-1	1-1	1-1	1-1	1-1	1-1	1-1
		5-2%	2-6%	7-2%	3-9%	3-2%	8-4%	2-4%	5-1%	8-1%	8-2%	1-9%	11-2%	2-0%	2-0%	2-0%	2-0%	2-0%	2-0%
		100-0%	6-5%	64-4%	25-2%	3-9%	27-4%	15-6%	18-2%	15-3%	15-2%	2-5%	4-0%	4-0%	4-0%	4-0%	4-0%	4-0%	4-0%
BASE: SKIERS (000'S)	52-S	14-0-1	18-1	64-9	48-1	8-9	23-6	47-3	25-9	13-8	13-5	9-6	2-6	2-6	2-6	2-6	2-6	2-6	2-6
		100-0%	100-1%	100-0%	100-1%	99-9%	100-0%	100-0%	100-0%	100-1%	100-0%	100-0%	100-1%	100-1%	100-0%	100-0%	100-0%	100-0%	100-0%
		100-0%	12-9%	46-3%	34-3%	6-4%	16-8%	33-8%	18-5%	9-8%	9-6%	6-9%	1-8%	1-8%	1-6%	1-6%	1-6%	1-6%	1-6%
MEAN STD DEV		3-10	2-88	3-12	3-16	3-09	2-94	3-11	3-11	3-14	3-44	2-94	3-06	2-33	2-33	2-33	2-33	2-33	2-33
		.6452	.7313	.5809	.6243	.8643	.5249	.7325	.4758	.6328	.5980	.6038	.5468	.6653	.6653	.6653	.6653	.6653	.6653

ONE DAY SKIERS NOT ASKED

RATING OF THE SKI TOWN ITSELF

QUESTION 78

*****SKILL-----+-----SKIER PROFILE-----+-----AGE-----+-----#

		LAST TRIP TOTAL	BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
EXCELLENT	53-1 (X4)	33.5 23.9% 100.0%	3.7 20.4% 11.0%	15.3 23.5% 45.6%	13.5 23.1% 40.3%	1.0 11.2% 3.0%	7.3 30.8% 21.7%	12.5 26.5% 37.3%	5.2 20.0% 15.5%	3.5 25.2% 10.3%	2.5 18.7% 7.5%	1.5 16.0% 4.6%	.5 18.1% 1.4%	.1 6.7% .4%	.3 21.0% 1.0%
GOOD	53-2 (X3)	77.0 55.0% 100.0%	11.0 60.8% 14.3%	35.4 54.6% 46.0%	24.2 50.4% 31.4%	6.4 71.3% 8.2%	9.4 39.9% 12.2%	25.5 53.9% 33.1%	17.1 66.0% 22.2%	7.8 56.9% 10.2%	6.5 48.1% 8.4%	6.2 64.6% 8.1%	1.5 58.2% 1.9%	1.9 87.7% 2.5%	1.1 68.3% 1.4%
FAIR	53-3 (X2)	14.9 10.6% 100.0%	2.4 13.3% 16.2%	5.7 8.7% 39.2%	5.7 11.9% 38.5%	1.0 11.4% 6.8%	3.9 16.3% 25.9%	5.5 11.6% 36.9%	1.1 4.1% 7.2%	.4 2.6% 2.5%	2.9 21.5% 19.6%	.9 9.4% 6.1%	.2 8.7% 1.5%	-	.1 3.7% .4%
POOR	53-4 (X1)	2.5 1.8% 100.0%	.3 1.8% 1.8%	1.7 2.6% 67.0%	.7 1.5% 29.1%	.1 .9% 3.1%	.8 3.2% 30.2%	.9 1.8% 36.2%	.1 .3% 2.6%	.1 .7% 3.9%	.6 4.1% 22.4%	.1 .9% 3.5%	.1 1.7% 1.8%	* 1.5% 1.3%	-
DON'T KNOW	53-X	7.2 5.2% 100.0%	.2 1.1% 2.7%	4.2 6.4% 57.4%	2.5 5.1% 34.0%	.4 4.8% 5.9%	1.4 6.0% 19.6%	1.1 2.2% 14.6%	1.6 6.1% 21.7%	1.6 11.6% 22.0%	.9 6.4% 12.0%	.6 8.2% 1.2%	.1 3.4% 1.2%	* 2.1% .6%	-
NOT STATED	53-R	5.0 3.5% 100.0%	.8 4.2% 15.5%	2.7 4.2% 54.4%	1.4 3.0% 29.2%	* .5% .9%	.9 3.8% 17.9%	1.9 4.0% 38.4%	.9 3.6% 18.6%	.4 3.0% 8.2%	.2 1.1% 3.1%	.3 2.9% 5.5%	.3 9.3% 5.1%	* 2.0% .9%	.1 7.0% 2.2%
BASE: SKIERS (000'S)		140.1 100.0% 100.0%	19.1 100.1% 12.9%	64.9 100.0% 46.3%	48.1 100.0% 34.3%	8.9 100.1% 6.4%	23.6 100.0% 16.8%	47.3 100.0% 33.8%	25.9 100.1% 18.5%	13.8 100.0% 9.8%	13.5 99.3% 9.6%	9.6 100.0% 6.9%	2.6 100.0% 1.8%	2.2 100.0% 1.6%	1.6 100.0% 1.1%
MEAN		3.11	3.07	3.11	3.15	2.98	3.09	3.12	3.17	3.25	2.98	3.05	3.07	3.04	3.19
STD DEV		.6670	.6009	.6815	.6516	.5232	.9098	.6845	.4993	.5456	.7743	.5634	.6191	.3616	.4810

ONE DAY SKIERS NOT ASKED

RATING OF THE SCENERY

QUESTION 78

=====SKIERS PROFILE=====										=====AGE=====									
-----SKILL-----										-----AGE-----									
LAST																			
TRIP BEGIN- INTER- AD-																			
TOTAL NER MEDIANE VANCED EXPERT																			

JOB NUMBER 907901

CARD NUMBER 13

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

QUESTION 7B

*****SKIER PROFILE*****AGE*****

LAST
TRIP BEGIN- INTER- AD-
TOTAL MER MEDIANE VANCED EXPERT YEARS YEARS YEARS YEARS YEARS YEARS YEARS YEARS

EXCELLENT
(X4)
55-1
179.7 22.4 88.1 57.9 11.2 54.2 27.6 17.6 13.9 5.7 4.0 2.2 4.1 1.2
56.5% 54.1% 52.7% 62.5% 67.7% 62.3% 52.8% 51.5% 57.3% 33.9% 66.8% 73.9% 73.9% 30.5%
100.0% 12.5% 49.0% 32.2% 6.3% 30.1% 15.4% 9.8% 7.7% 3.2% 2.2% 2.3% .71

GOOD
(X3)
55-2
115.3 16.8 65.9 27.9 4.7 26.2 23.8 14.5 7.9 11.2 1.9 1.9 1.9 1.9
36.3% 40.6% 39.4% 30.2% 28.1% 30.2% 40.7% 42.3% 32.7% 65.9% 31.9% 2.6% 48.0%
100.0% 14.6% 57.1% 24.2% 4.0% 22.8% 13.5% 12.6% 6.9% 9.7% 1.6% 1.1% 1.6%

FAIR
(X2)
55-3
18.6 2.1 11.0 5.5 * 2.4 2.4 1.2 1.5 * 1.2 .8
5.8% 5.0% 6.6% 5.9% 3% 10.5% 4.6% 3.5% 6.3% .2% 22.6% 20.4%
100.0% 11.1% 59.1% 29.6% .2% 49.0% 12.9% 6.4% 8.2% .1% 6.7% 4.3%

POOR
(X1)
55-4
1.7 * .8 .9 * - .6 4 - - -
.5% .5% 1.0% .2% .9% 1.1% 1.0%
100.0% .2% 45.7% 52.2% 1.9% 33.0% 21.1%

DON'T KNOW
55-X
1.8 .1 .9 .2 .6 * .1 .6 .9
.6% .1% .5% .3% 3.6% .1% 1.7% 3.5%
100.0% 3.2% 49.9% 13.2% 33.7% 2.5% 9.5% 4.4% 43.5%

NOT STATED
55-R
.3 .1 .5 .2 * .2 .3 -
.2% .2% .2% .2% .2% .6%
100.0% 12.5% 61.6% 21.7% 4.2% 11.5% 22.6% 42.5%

BASE: SKIERS (000'S)
317.8 41.4 167.1 92.6 16.6 87.0 52.3 34.3 24.2 16.9 6.0 5.5 3.9
99.9% 100.0% 100.0% 100.1% 100.1% 100.0% 99.9% 100.0% 100.0% 100.1% 100.0% 99.9% 100.1%
100.0% 13.0% 52.6% 29.1% 5.2% 27.3% 16.4% 10.8% 7.6% 5.3% 1.9% 1.7% 1.2%

MEAN
STD DEV
3.50 3.49 3.46 3.55 3.70 3.49 3.58 3.46 3.47 3.53 3.34 3.52 3.10
.6325 .5917 .6392 .6516 .4789 .6782 .5916 .6372 .6190 .5167 .4759 .4693 .8403

RATING OF THE SNOW CONDITIONS

QUESTION 79

*****SKIER PROFILE*****AGE*****

		*****SKILL*****															
		LAST TRIP TOTAL	BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	YEARS	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS	
EXCELLENT	(X4)	56-1	99.5	11.7	49.5	31.6	6.6	6.6	29.4	13.1	12.7	8.5	4.3	3.3	1.6	.4	
			31.3%	28.3%	29.6%	34.1%	39.5%	30.1%	33.7%	25.1%	37.1%	35.2%	25.5%	55.2%	29.7%	9.2%	9.2%
			100.0%	11.8%	49.8%	31.8%	6.6%	26.2%	29.5%	13.2%	12.8%	8.6%	4.3%	3.3%	1.6%	.4%	.4%
GOOD	(X3)	56-2	124.7	18.4	62.3	38.0	5.9	5.9	30.0	19.4	12.4	7.6	9.1	2.4	2.8	3.6	
			39.2%	44.6%	37.3%	41.1%	35.7%	42.0%	34.5%	37.1%	36.3%	31.5%	54.0%	40.7%	51.4%	86.8%	86.8%
			100.0%	14.8%	50.0%	30.5%	4.7%	29.3%	24.1%	15.6%	10.0%	6.1%	1.9%	2.3%	1.9%	2.7%	2.7%
FAIR	(X2)	56-3	69.9	7.3	42.6	16.7	3.2	3.2	21.0	15.5	5.7	6.0	2.9	2	.7	.1	
			22.0%	17.7%	25.5%	18.0%	19.6%	20.4%	24.2%	29.6%	16.8%	16.8%	24.7%	16.9%	3.5%	12.9%	3.2%
			100.0%	10.5%	60.9%	23.9%	4.6%	25.3%	30.1%	22.2%	8.2%	4.1%	.3%	1.0%	.2%	.2%	.2%
POOR	(X1)	56-4	22.2	3.0	12.5	5.8	.9	.9	6.5	5.5	3.2	2.0	.6	*	.3	*	
			7.0%	7.1%	7.5%	6.3%	5.5%	7.4%	7.5%	6.2%	8.9%	8.3%	3.5%	.5%	6.1%	.8%	.8%
			100.0%	13.3%	56.4%	26.3%	4.1%	29.1%	29.2%	14.6%	13.7%	9.0%	2.7%	.1%	1.5%	.1%	.1%
DON'T KNOW	56-X	56-X	1.1	.9	.1	.1	*	*	.1	.9	*	*	*	-	-	-	
			.3%	2.2%	.1%	.1%	.2%	.1%	.1%	.1%	1.7%	*	.2%	.1%	.1%	.1%	.1%
			100.0%	81.8%	9.2%	5.9%	3.0%	4.0%	7.7%	82.8%	.3%	1.2%	4.0%	1.2%	.1%	.1%	.1%
NOT STATED	56-R	56-R	.5	*	.1	.4	-	-	-	.1	.3	*	-	-	-	-	
			.2%	*	.1%	.4%				.2%	1.0%	.1%	.1%				
			100.0%	2.6%	24.7%	72.7%		2.6%		24.7%	66.1%	6.5%					
BASE: SKIERS (000'S)		317-8	41.4	167.1	92.6	16.6	16.6	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9	
			99.9%	100.1%	100.0%	100.1%	100.1%	100.0%	100.0%	99.9%	100.1%	100.0%	100.0%	99.9%	100.1%	100.0%	100.0%
			100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%	1.2%
MEAN	STD DEV	2.95	2.96	2.89	3.03	3.09	2.95	2.95	2.95	2.83	3.03	2.94	3.02	3.51	3.05	3.04	
		.9024	.8730	.9166	.8809	.8956	.8945	.9357	.8837	.9493	.9640	.7513	.5949	.8161	.8161	.8161	.8161

REPORTING OF THE QUALITY OF SKI RUN GROOMING

QUESTION 7B

*****SKIER PROFILE*****																	*****AGE*****							
*****SKILL*****																								
LAST TRIP TOTAL		BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+										
																	YEARS							
EXCELLENT	57-1 (X4)	81-5	8-9	40-2	27-1	5-3	17-9	21-2	10-8	12-2	10-1	2-7	3-1	1-6	1-7									
		25-6%	21-5%	24-0%	29-3%	31-7%	20-7%	24-4%	20-7%	35-7%	41-9%	15-7%	51-6%	29-2%	44-4%									
		100-0%	10-9%	49-3%	33-3%	6-5%	22-0%	26-0%	13-3%	15-0%	12-4%	3-3%	3-8%	2-0%	2-1%									
GOOD	57-2 (X3)	173-3	24-7	91-9	50-5	6-2	47-5	47-4	30-1	16-4	11-8	12-6	2-7	2-1	2-0									
		54-5%	59-6%	55-0%	54-5%	37-1%	54-7%	54-5%	57-5%	47-8%	48-8%	74-1%	44-9%	37-4%	50-3%									
		100-0%	14-2%	53-1%	29-1%	3-6%	27-4%	27-4%	17-3%	9-4%	6-8%	7-2%	1-5%	1-2%	1-1%									
FAIR	57-3 (X2)	48-3	4-4	26-4	13-1	4-3	16-2	14-3	8-7	4-6	1-5	1-3	.1	1-4	.1									
		15-2%	10-6%	15-8%	14-1%	26-2%	18-8%	16-5%	16-6%	13-5%	6-0%	7-7%	1-4%	26-2%	3-3%									
		100-0%	9-1%	54-8%	27-1%	9-0%	33-5%	29-7%	18-0%	9-6%	3-0%	2-7%	.2%	3-0%	.3%									
POOR	57-4 (X1)	11-4	1-5	7-2	1-7	.8	4-5	3-2	1-7	1-4	.7	.3	.1	.4	.#									
		3-6%	3-7%	4-3%	1-9%	5-1%	5-2%	3-7%	3-3%	1-1%	2-3%	1-9%	1-4%	7-2%	.8%									
		100-0%	13-5%	63-7%	15-3%	7-4%	39-8%	28-2%	15-0%	3-5%	6-2%	2-9%	.7%	3-5%	.3%									
DON'T KNOW	57-X	3-0	1-8	1-0	.2	-	.7	.8	.8	.6	.1	.#	.#	.#	-									
		.9%	4-4%	.6%	.2%	.2%	.8%	.9%	1-4%	1-7%	.3%	.3%	.7%	.1%	.1%									
		100-0%	61-6%	33-2%	5-2%	7-4%	23-5%	25-6%	25-3%	19-7%	2-6%	1-7%	1-5%	.1%	.1%									
NOT STATED	57-R	.4	.#	.4	.#	-	.#	.#	.2	.1	.1	.#	-	-	.#									
		.1%	.1%	.2%	.#	.#	.#	.1%	.4%	.2%	.1%	.2%	.2%	.1%	.1%									
		100-0%	10-2%	81-7%	8-1%	8-1%	2-9%	9-9%	47-4%	15-4%	7-3%	7-3%	7-3%	.1%	.1%									
BASE: SKIERS (000-'S)		317-8	41-4	167-1	92-6	16-6	86-8	87-0	52-3	34-3	24-2	16-9	6-0	5-5	3-9									
		99-9%	99-9%	99-9%	100-0%	100-1%	100-0%	100-1%	99-9%	100-0%	100-0%	99-9%	100-0%	100-1%	99-9%									
		100-0%	13-0%	52-6%	29-1%	5-2%	27-3%	27-4%	16-4%	10-8%	7-6%	5-3%	1-3%	1-7%	1-2%									
MEAN STD DEV		3-03	3-04	3-00	3-11	2-95	2-92	3-01	2-98	3-20	3-30	3-04	3-48	2-89	3-40									
		.7456	.7005	.7591	.7051	.8826	.7739	.7490	.7163	.7116	.7118	.5591	.5997	.9102	.5976									

RATING OF THE VARIETY OF SKI RUNS FOR YOU

QUESTION 7E

		↑ SKILL ↓										↑ SKIER PROFILE ↓										↑ AGE ↓																																																																																																																																																																																																																																																																																																																																																																															
		LAST TRIP		BEGIN- INTER- AD- VANCED EXPERT		12-17 YEARS		18-24 YEARS		25-29 YEARS		30-34 YEARS		35-39 YEARS		40-44 YEARS		45-49 YEARS		50-54 YEARS		55+ YEARS																																																																																																																																																																																																																																																																																																																																																																															
		TOTAL		NER	MEDIATE																																																																																																																																																																																																																																																																																																																																																																																																
EXCELLENT	58-1 (X4)	125.9	9.0	70.9	40.8	5.1	30.3	33.5	23.0	15.0	11.6	5.4	1.2	3.1	52.3%	21.8%	1.0%	2.1	54.3%	1.7%	2.1	54.3%	1.7%																																																																																																																																																																																																																																																																																																																																																																														
		39.6%	21.3%	42.4%	44.1%	30.7%	34.9%	38.5%	43.9%	43.8%	47.9%	31.7%	1.2	52.3%	21.8%	1.0%	2.1	54.3%	1.7%	2.1	54.3%	1.7%																																																																																																																																																																																																																																																																																																																																																																															
		100.0%	7.2%	56.3%	32.4%	4.0%	24.1%	26.6%	18.2%	11.9%	9.2%	4.3%	1.0%	2.5%	52.3%	21.8%	1.0%	2.1	54.3%	1.7%	2.1	54.3%	1.7%																																																																																																																																																																																																																																																																																																																																																																														
GOOD	58-2 (X3)	132.3	26.4	65.6	33.3	7.0	37.3	37.5	20.9	13.0	10.3	7.5	1.9	2.7	45.1%	33.9%	1.4%	1.0	26.4%	2.0%	1.0	26.4%	2.0%																																																																																																																																																																																																																																																																																																																																																																														
		41.6%	63.7%	39.2%	35.9%	42.4%	42.9%	43.1%	39.9%	38.0%	42.5%	44.3%	1.9	45.1%	33.9%	1.4%	1.0	26.4%	2.0%	1.0	26.4%	2.0%																																																																																																																																																																																																																																																																																																																																																																															
		100.0%	19.9%	49.6%	25.2%	5.3%	26.2%	28.3%	15.8%	9.8%	7.6%	5.7%	1.4%	2.0%	45.1%	33.9%	1.4%	1.0	26.4%	2.0%	1.0	26.4%	2.0%																																																																																																																																																																																																																																																																																																																																																																														
FAIR	58-3 (X2)	45.7	5.6	23.1	13.8	3.2	16.0	12.8	4.9	4.4	2.3	2.1	2.4	1.1	1.8%	44.2%	5.3%	1.0	19.2%	1.6%	1.0	19.2%	1.6%																																																																																																																																																																																																																																																																																																																																																																														
		14.4%	13.5%	13.8%	14.9%	19.4%	18.4%	14.7%	9.4%	12.9%	9.4%	12.3%	2.4	1.8%	44.2%	5.3%	1.0	19.2%	1.6%	1.0	19.2%	1.6%																																																																																																																																																																																																																																																																																																																																																																															
		100.0%	12.2%	50.6%	30.2%	7.0%	34.9%	27.9%	10.8%	9.7%	5.0%	4.5%	2.4	1.8%	44.2%	5.3%	1.0	19.2%	1.6%	1.0	19.2%	1.6%																																																																																																																																																																																																																																																																																																																																																																															
POOR	58-4 (X1)	12.6	.1	6.9	4.5	1.2	3.1	3.0	3.2	1.4	.#	1.9	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#																																																																																																																																																																																																																																																																																																																																																																														
		4.0%	.1%	4.1%	4.8%	7.1%	3.6%	3.4%	6.2%	4.0%	.#	11.2%	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#																																																																																																																																																																																																																																																																																																																																																																														
		100.0%	.4%	54.8%	35.4%	9.2%	24.6%	23.6%	25.6%	10.9%	.1%	15.1%	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#																																																																																																																																																																																																																																																																																																																																																																														
DON'T KNOW	58-X	.8	.2	.4	.1	-	.1	.2	.1	.4	.#	.#	-	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#																																																																																																																																																																																																																																																																																																																																																																														
		.2%	.6%	.2%	.2%		.1%	.2%	.1%	.1%	1.0%	.1%	.1%	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#																																																																																																																																																																																																																																																																																																																																																																														
		100.0%	29.2%	52.7%	18.1%		11.3%	23.6%	8.8%	44.7%	4.2%	1.6%	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#																																																																																																																																																																																																																																																																																																																																																																														
NOT STATED	58-R	.6	.1	.2	.1	.1	.1	.1	.2	.1	.1	.1	.1	-	-	-	-	-	-	-	-	-	-																																																																																																																																																																																																																																																																																																																																																																														
		.2%	.3%	.1%	.1%	.5%	.1%	.1%	.4%	.3%	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#																																																																																																																																																																																																																																																																																																																																																																														
		100.0%	20.0%	44.1%	19.8%	16.0%	10.3%	13.9%	42.0%	19.8%	.#	13.9%	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#	.#																																																																																																																																																																																																																																																																																																																																																																														
BASE: SKIERS (000'S)		317.8	41.4	167.1	92.6	16.5	86.8	87.0	52.3	34.3	24.2	16.9	6.0	5.5	3.9	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%																																																																																																																																																																																																																																																																																																																																																																														
		100.0%	100.0%	99.8%	100.0%	100.1%	100.0%	100.0%	99.9%	100.0%	99.9%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%																																																																																																																																																																																																																																																																																																																																																																														
		100.0%	13.0%	52.6%	29.1%	5.2%	27.3%	27.4%	16.4%	10.8%	7.6%	5.3%	1.9%	1.7%	1.2%	1.7%	1.7%	1.7%	1.7%	1.7%	1.7%	1.7%	1.7%																																																																																																																																																																																																																																																																																																																																																																														
		3.17	3.08	3.20	3.20	2.97	3.09	3.17	3.22	3.23	3.39	2.97	3.51	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35																																																																																																																																																																																																																																																																																																																																																																														
MEAN																								3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35	3.35

RATING OF THE DAY LODGE CAPACITY

QUESTION 78

*****SKIER PROFILE*****														
*****AGE*****														
*****SKILL*****														
	LAST TRIP TOTAL	BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
EXCELLENT	60-1 (X4)	33.8 10.6% 100.0%	4.8 11.6% 14.1%	19.6 48.3% 57.9%	7.7 10.4% 22.8%	1.7 10.4% 5.1%	9.7 11.2% 28.7%	6.5 12.3% 19.1%	3.6 10.6% 10.8%	2.1 8.7% 6.2%	1.1 6.5% 3.2%	.8 14.0% 2.5%	.1 1.8% .3%	.1 3.3% .4%
GOOD	60-2 (X3)	168.8 53.1% 100.0%	18.7 45.2% 11.1%	86.9 52.0% 51.5%	54.7 59.1% 32.4%	8.4 50.8% 5.0%	46.1 52.9% 27.7%	25.7 49.1% 15.2%	21.1 51.7% 12.5%	12.7 52.6% 7.6%	7.7 45.4% 4.6%	3.7 62.8% 2.2%	3.1 55.7% 1.8%	1.3 33.3% .8%
FAIR	60-3 (X2)	59.6 18.7% 100.0%	7.6 18.3% 12.7%	34.5 20.7% 57.9%	16.6 18.0% 27.9%	.8 5.0% 1.4%	16.1 21.3% 31.0%	10.1 19.4% 17.0%	4.9 14.2% 8.2%	4.1 16.8% 5.8%	3.5 20.7% 5.9%	1.1 18.2% 1.8%	.5 8.2% .8%	.9 23.8% 1.6%
POOR	60-4 (X1)	19.7 6.2% 100.0%	.7 1.3% 3.7%	9.4 5.6% 47.8%	5.6 6.0% 28.5%	3.9 23.8% 20.1%	8.7 10.0% 44.1%	2.7 5.2% 13.8%	2.5 7.2% 12.5%	1.8 7.4% 9.2%	.1 .6% .5%	* 10.2% .2%	.6 2.8% .2%	* .8% .2%
DON'T KNOW	60-X	32.8 10.3% 100.0%	9.3 22.5% 28.4%	14.5 8.7% 44.1%	7.5 8.1% 22.3%	1.5 9.3% 4.7%	6.0 6.9% 18.3%	6.8 13.0% 20.7%	1.9 5.7% 5.9%	3.4 14.1% 10.4%	3.6 21.4% 11.0%	- 13.7% 2.3%	.8 38.5% 4.6%	1.5 38.5% 4.6%
NOT STATED	60-R	3.2 1.0% 100.0%	.3 .7% 8.9%	2.3 1.4% 71.9%	.5 .5% 14.9%	.1 .8% 4.2%	.1 .1% 2.8%	.5 1.0% 15.6%	.2 .6% 7.0%	.1 .4% 2.8%	.9 5.4% 29.0%	.3 4.5% 8.4%	.6 10.4% 18.1%	* .3% .4%
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	41.4 100.1% 13.0%	167.1 100.1% 52.6%	92.6 100.0% 29.1%	16.6 100.1% 5.2%	86.8 100.1% 27.3%	52.3 100.0% 16.4%	34.3 100.0% 10.8%	24.2 100.0% 7.6%	16.9 100.0% 5.3%	6.0 100.0% 1.9%	5.5 100.0% 1.7%	3.9 100.0% 1.2%
MEAN		2.77	2.87	2.78	2.76	2.53	2.80	2.80	2.81	2.73	2.79	2.95	2.65	2.64
STD DEV		.7464	.5802	.7478	.7038	1.0037	.6999	.8147	.7313	.7570	.5990	.5976	.7383	.6044

RATING OF THE LIFT LINE UPS

QUESTION 78

*****SKIER PROFILE*****AGE*****														
*****SKILL*****														
	LAST TRIP TOTAL	BEGIN- NER	INTER- MEDIATE	AD- VANCED	EXPERT	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
EXCELLENT	61-1 (X4)	84.4 26.6% 100.0%	6.2 14.9% 7.3	46.1 27.6% 54.6%	28.8 31.1% 34.1%	3.3 19.8% 3.9%	26.1 30.0% 30.9%	12.4 23.7% 14.7%	11.0 32.0% 13.0%	6.0 24.9% 7.1%	3.7 21.7% 4.4%	1.8 31.0% 2.2%	5 9.8% .6%	2 4.5% .2%
GOOD	61-2 (X3)	141.4 44.5% 100.0%	24.1 58.3% 17.1%	70.8 42.4% 50.1%	38.5 41.6% 27.3%	7.9 47.8% 5.6%	34.6 39.3% 24.5%	25.8 49.3% 18.2%	15.2 44.3% 10.7%	13.2 56.7% 9.4%	11.5 67.5% 8.1%	3.0 50.2% 2.1%	3.9 71.0% 2.8%	2.0 52.3% 1.4%
FAIR	61-3 (X2)	65.7 20.7% 100.0%	7.3 17.7% 11.2%	27.3 22.3% 56.8%	16.4 17.7% 25.0%	4.6 27.7% 7.0%	23.0 26.4% 35.0%	12.9 24.8% 19.7%	4.9 14.4% 7.5%	3.2 13.4% 4.9%	1.6 9.5% 2.5%	1.0 16.2% 1.5%	.5 7.1% .7%	1.6 40.4% 2.4%
POOR	61-4 (X1)	25.7 8.1% 100.0%	3.5 8.5% 13.7%	12.7 7.6% 49.4%	8.8 9.5% 34.1%	.7 4.3% 2.8%	5.9 6.8% 22.9%	1.0 1.8% 3.7%	3.2 9.2% 12.3%	1.6 6.6% 6.2%	.1 -.8% -.6%	.2 2.6% -.6%	.6 10.4% 2.2%	* -.8% -1%
DON'T KNOW	61-X	.3 .1% 100.0%	.2 .4% 46.3%	.1 .1% 33.6%	* * 10.0%	* .2% 10.0%	.1 .1% 37.0%	.1 .1% 15.8%	- - - 10.0%	* - - 10.0%	- - - 10.0%	- - - 10.0%	- - - 10.0%	.1 2.0% 23.6%
NOT STATED	61-R	.3 .1% 100.0%	.1 .1% 18.1%	.1 .1% 41.3%	.1 .1% 26.6%	* .3% 14.0%	.1 .1% 21.8%	.1 .2% 38.7%	- - - 24.3%	.1 - - 24.3%	* - - 14.0%	- - - 14.0%	* - - 14.0%	- - - 14.0%
BASE: SKIERS (000'S)		317.8 100.1% 100.0%	41.4 99.9% 13.0%	167.1 100.1% 52.6%	92.6 100.0% 29.1%	16.6 100.1% 5.2%	86.8 100.0% 27.3%	52.3 99.9% 16.4%	34.3 99.9% 10.8%	24.2 100.0% 7.6%	16.9 99.9% 5.3%	6.0 100.0% 1.9%	5.5 100.0% 1.7%	3.9 100.0% 1.2%
MEAN		2.90	2.80	2.90	2.94	2.83	2.75	2.90	2.99	2.98	3.11	3.10	2.80	2.62
STD DEV		.8871	.7940	.8914	.9300	.7891	.9985	.9096	.9130	.9061	.5796	.7521	.7504	.5880

RATING OF TOTAL COST OF THIS TRIP

QUESTION 78

*****SKIER PROFILE*****SEX-----+---SOCIO-ECONOMIC STATUS-----+---															
*****RESIDENT AGE-----+-----															
	LAST TRIP TOTAL	RESIDENT AGE					MALE FEMALE		UPPER MIDDLE	LOWER STUDENT					
		12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS								
EXCELLENT (X4)	46-1	67.8 21.3% 100.0%	60.9 21.2% 89.9%	20.1 23.6% 29.6%	9.6 12.3% 14.2%	8.4 18.5% 12.3%	11.2 37.1% 16.6%	7.0 32.6% 10.3%	4.7 17.3% 6.9%	36.5 19.2% 53.9%	31.3 26.5% 46.1%	12.7 26.1% 18.7%	14.5 19.2% 21.3%	7.0 18.3% 10.3%	23.5 22.0% 34.6%
	46-2	163.0 51.3% 100.0%	148.0 51.4% 90.8%	39.3 46.2% 24.1%	44.6 57.2% 27.3%	22.6 50.0% 13.8%	13.0 42.9% 8.0%	11.0 51.2% 6.7%	17.3 63.7% 10.6%	102.4 51.1% 62.8%	60.7 51.7% 37.2%	25.1 51.8% 15.4%	37.6 49.8% 23.1%	17.6 46.3% 10.8%	52.2 49.0% 32.0%
	46-3	75.2 23.7% 100.0%	69.8 23.9% 91.4%	21.5 25.3% 28.6%	20.4 26.2% 27.1%	12.8 28.3% 17.0%	5.7 18.9% 7.6%	2.6 12.0% 3.4%	5.2 19.1% 6.9%	52.3 26.1% 69.5%	23.0 19.6% 30.5%	9.8 20.1% 13.0%	20.2 26.8% 26.9%	12.5 33.0% 16.1%	24.8 23.3% 32.9%
POOR (X1)	46-4	10.0 3.1% 100.0%	8.8 3.1% 87.9%	2.8 3.3% 28.4%	3.3 4.2% 33.1%	1.4 3.2% 14.3%	.3 1.1% 3.3%	.9 4.1% 8.9%	-	7.7 77.1% 22.9%	2.3 1.9% 22.9%	.9 1.9% 9.4%	3.1 4.1% 30.7%	.9 2.4% 9.0%	4.5 4.3% 45.4%
	46-X	1.5 .5% 100.0%	1.3 .5% 84.4%	1.3 1.5% 84.4%	-	-	-	-	-	1.4 .7% 91.3%	.1 .1% 8.7%	* .1% 2.1%	* * 2.1%	* * .8%	1.5 1.4% 93.9%
	46-R	.2 .1% 100.0%	-	-	-	-	-	-	-	.2 .1% 81.1%	* * 18.9%	- * 18.9%	* .1% 5.5%	* * 37.8%	.1 .1% 37.8%
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	287.8 100.1% 90.6%	85.1 99.9% 26.8%	77.9 99.9% 24.5%	45.1 100.0% 14.2%	30.2 100.0% 9.5%	21.5 99.9% 6.8%	27.2 100.1% 8.6%	200.5 100.0% 63.1%	117.3 99.9% 36.9%	49.5 100.0% 15.3%	75.4 100.0% 23.7%	38.0 100.0% 12.0%	106.5 100.1% 33.5%
MEAN STD DEV		2.91 .7560	2.91 .7533	2.91 .7905	2.78 .7107	2.84 .7562	3.16 .7603	3.12 .7723	2.98 .6026	2.84 .7596	3.03 .7347	3.02 .7347	2.84 .7735	2.81 .7550	2.90 .7888

RATING OF EASE OF ACCESS TO SKI SLOPES

QUESTION 7B

*****SKIER PROFILE*****SEX-----+---SOCIO-ECONOMIC STATUS-----+												
*****RESIDENT AGE-----+-----												
	LAST TRIP	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER
	TOTAL RES.											STUDENT
EXCELLENT												
48-1	49.3	39.5	8.1	12.6	7.1	3.3	3.9	27.0	22.3	10.8	13.2	3.2
(X4)	35.1%	35.2%	36.8%	32.3%	37.1%	29.9%	35.5%	31.2%	41.5%	40.9%	33.7%	21.4%
	100.0%	80.2%	16.5%	25.6%	14.4%	6.6%	8.0%	54.8%	45.2%	21.9%	26.7%	6.5%
GOOD												
48-2	69.7	56.2	10.3	20.3	8.5	6.8	5.6	46.5	25.2	12.1	19.6	9.8
(X3)	49.8%	50.0%	46.4%	52.0%	44.6%	62.0%	50.7%	51.4%	47.1%	45.8%	50.1%	65.7%
	100.0%	80.5%	14.7%	23.1%	12.2%	9.7%	8.1%	63.8%	36.2%	17.4%	28.1%	14.0%
FAIR												
48-3	12.0	8.4	1.3	3.3	1.1	.3	1.5	9.7	3.3	2.4	3.9	.8
(X2)	8.6%	7.5%	5.9%	8.5%	5.6%	3.0%	13.8%	10.0%	6.2%	8.9%	9.9%	5.5%
	100.0%	70.2%	10.9%	27.5%	9.0%	2.7%	12.7%	72.2%	27.8%	19.6%	32.2%	6.8%
POOR												
48-4	4.7	3.9	.8	1.1	1.5	.6	-	4.5	.2	1.0	1.6	1.1
(X1)	3.3%	3.5%	3.4%	2.8%	8.0%	5.1%	-	5.2%	.3%	4.0%	4.1%	7.4%
	100.0%	84.1%	16.1%	23.5%	32.6%	11.9%	-	96.3%	3.7%	22.3%	34.2%	23.5%
DON'T KNOW												
48-X	1.8	1.6	.9	.6	.3	-	-	.4	1.4	.1	.3	-
	1.3%	1.5%	3.4%	1.4%	1.7%	-	-	.4%	2.7%	.2%	.8%	2.2%
	100.0%	91.8%	42.2%	31.4%	18.3%	-	-	20.1%	79.9%	3.7%	13.3%	46.7%
NOT STATED												
48-R	2.7	2.6	.9	1.1	.6	-	-	1.5	1.2	*	.6	-
	1.9%	2.3%	4.0%	2.9%	2.9%	-	-	1.7%	2.2%	.2%	1.4%	3.9%
	100.0%	96.7%	33.4%	42.2%	21.1%	-	-	56.1%	43.9%	1.7%	21.1%	56.1%
BASE: SKIERS (000'S)												
	140.1	112.2	22.1	39.0	13.1	10.9	11.1	86.5	53.6	26.4	39.1	14.9
	100.0%	100.0%	99.9%	99.9%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%
	100.0%	80.1%	15.8%	27.8%	13.6%	7.8%	7.9%	61.7%	38.3%	18.9%	27.9%	10.6%
MEAN	3.21	3.21	3.26	3.19	3.16	3.17	3.22	3.11	3.36	3.24	3.16	3.01
STD DEV	.7400	.7373	.7358	.7131	.6705	.7116	.6675	.7890	.6138	.7748	.7658	.7521

ONE DAY SKIERS BUT ASKED

RATING OF OVERNIGHT ACCOMMODATION

QUESTION 7B

*****SKIERS PROFILE*****SEX-----+---SOCIO-ECONOMIC STATUS---+*														
*****RESIDENT AGE*****														
	LAST TRIP TOTAL	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT	
EXCELLENT	49-1 (X4)	56.3 40.2% 100.0%	45.1 40.2% 80.1%	6.7 30.3% 11.9%	15.1 38.8% 26.9%	9.3 48.4% 16.4%	4.3 53.2% 10.3%	3.9 35.3% 7.0%	31.6 36.6% 56.2%	24.7 46.0% 43.8%	14.7 55.7% 26.2%	12.6 32.3% 22.4%	5.5 36.8% 9.7%	13.2 34.3% 23.6%
GOOD	49-2 (X3)	64.1 45.7% 100.0%	51.2 45.7% 79.9%	12.1 54.8% 18.9%	18.1 46.5% 28.2%	7.1 39.7% 11.1%	4.0 37.0% 6.3%	5.9 52.9% 9.2%	43.3 50.1% 57.6%	20.8 38.7% 32.4%	9.5 36.0% 14.8%	20.0 51.0% 31.1%	3.6 58.0% 13.5%	18.5 47.8% 28.8%
FAIR	49-3 (X2)	9.3 6.6% 100.0%	7.0 6.2% 75.8%	2.1 9.5% 22.6%	1.2 3.1% 13.1%	1.9 10.3% 20.3%	1.1 10.3% 11.7%	-	5.8 6.7% 62.2%	3.5 6.5% 37.8%	1.5 5.6% 15.9%	2.9 7.5% 31.7%	.6 3.7% 6.0%	3.8 9.9% 41.2%
POOR	49-4 (X1)	2.5 1.8% 100.0%	1.7 1.5% 68.1%	-	.8 1.9% 29.6%	.3 1.7% 12.8%	.3 3.0% 12.8%	-	1.2 1.4% 48.6%	1.3 2.4% 51.4%	.6 2.3% 23.7%	1.3 3.4% 51.9%	* .3% 1.9%	.1 .4% 5.8%
DON'T KNOW	49-X	4.1 2.9% 100.0%	3.8 3.4% 93.2%	.3 1.5% 8.0%	1.9 4.8% 45.2%	-	.3 3.3% 8.0%	.6 5.0% 13.7%	2.7 3.2% 66.8%	1.4 2.5% 33.2%	.1 .3% 2.0%	.8 2.1% 19.8%	1 .7% 2.6%	1.4 3.6% 34.4%
NOT STATED	49-R	3.8 2.7% 100.0%	3.3 3.0% 86.5%	.9 4.0% 23.1%	1.9 4.8% 48.8%	.6 2.9% 14.6%	-	-	1.8 2.1% 47.0%	2.0 3.8% 53.0%	* .1% .9%	1.5 3.7% 37.8%	1 .5% 2.0%	1.5 4.0% 40.0%
BASE: SKIERS (000'S)		140.1 99.9% 100.0%	112.2 99.9% 80.1%	22.1 100.1% 15.8%	39.0 100.0% 27.8%	19.1 99.9% 13.6%	10.0 100.1% 7.2%	11.1 100.0% 7.9%	86.5 100.1% 61.7%	53.6 99.9% 38.3%	26.4 100.0% 18.9%	39.1 100.0% 27.9%	14.9 100.0% 10.6%	38.6 100.0% 27.6%
MEAN		3.32	3.33	3.22	3.35	3.36	3.27	3.51	3.29	3.37	2.46	3.19	3.33	3.26
STD DEV		.6870	.6733	.6098	.6520	.7341	.7873	.6654	.6594	.7269	.7051	.7274	.5617	.6551

ONE DAY SKIERS NOT ASKED

RATING OF APRES SKI

QUESTION 78

*****SKIERS PROFILE*****SEX*****SOCIO-ECONOMIC STATUS*****												
*****RESIDENT AGE*****												

RATING OF THE SKI TOWN ITSELF

QUESTION 79

*****SKIER PROFILE*****SEX*****SOCIO-ECONOMIC STATUS*****															
*****RESIDENT AGE*****															
*****LAST TRIP*****															
	TOTAL	12-17	18-24	25-29	30-34	35-39	40+		MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT	
	RES.	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS		YEARS						
EXCELLENT															
(X4)	53-1	33.5	25.2	6.7	9.8	3.3	2.4	1.9	1.1	19.2	15.4	6.0	7.1	3.4	10.3
		23.9%	22.5%	30.2%	25.2%	17.3%	24.3%	17.0%	9.9%	21.0%	28.7%	22.6%	18.1%	22.7%	26.6%
		100.0%	75.1%	19.9%	29.3%	9.8%	7.3%	5.5%	3.3%	54.1%	45.9%	17.8%	21.1%	10.0%	30.7%
GOOD															
(X3)	53-2	77.0	63.8	8.8	21.9	13.3	6.1	5.1	8.7	49.7	27.3	15.7	23.4	10.3	17.8
		55.0%	56.9%	39.7%	56.1%	69.4%	61.2%	46.8%	78.2%	57.5%	50.9%	59.2%	59.8%	69.5%	46.0%
		100.0%	82.9%	11.4%	28.4%	17.2%	8.0%	6.6%	11.3%	64.6%	35.4%	20.3%	30.4%	13.4%	23.1%
FAIR															
(X2)	53-3	14.9	11.9	3.7	4.3	.6	-	2.6	.8	10.7	4.2	2.3	5.0	.9	5.4
		10.6%	10.6%	16.7%	11.0%	2.9%	-	23.9%	6.8%	12.3%	7.8%	8.7%	12.7%	5.7%	13.9%
		100.0%	80.1%	24.9%	28.8%	3.8%	-	17.6%	5.1%	71.9%	28.1%	15.4%	33.5%	5.7%	36.0%
POOR															
(X1)	53-4	2.5	2.1	.8	.8	-	-	.6	-	.9	1.6	.2	.6	.1	1.6
		1.8%	1.9%	3.4%	2.0%	-	-	5.1%	-	1.0%	3.0%	.8%	1.6%	.6%	4.0%
		100.0%	83.7%	30.2%	31.1%	-	-	22.4%	-	36.1%	63.9%	8.8%	25.1%	3.6%	62.6%
DON'T KNOW															
	53-X	7.2	6.1	1.3	.6	1.4	1.4	.8	.6	4.5	2.8	1.7	1.8	.2	1.6
		5.2%	5.4%	5.9%	1.4%	7.5%	14.4%	7.1%	5.0%	5.2%	5.2%	6.3%	4.6%	1.3%	4.1%
		100.0%	84.0%	18.1%	7.7%	19.7%	20.0%	10.7%	7.7%	61.8%	38.2%	23.0%	24.6%	2.6%	21.7%
NOT STATED															
	53-R	5.0	3.1	.9	1.7	.6	-	-	-	2.6	2.4	.6	1.3	.#	2.1
		3.5%	2.8%	4.0%	4.3%	2.9%	-	-	-	3.0%	4.4%	2.3%	3.2%	.2%	5.4%
		100.0%	63.0%	17.9%	33.9%	11.3%	-	-	-	51.9%	48.1%	12.5%	25.2%	.7%	41.9%
BASE: SKIERS (000'S)															
		140.1	112.2	22.1	39.0	19.1	10.0	10.9	11.1	96.5	53.6	26.4	39.1	14.9	38.6
		100.0%	100.1%	99.9%	100.0%	100.0%	99.9%	99.9%	99.9%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%
		100.0%	80.1%	15.8%	27.3%	13.6%	7.2%	7.8%	7.9%	61.7%	38.3%	18.9%	27.3%	10.6%	27.6%
MEAN		3.11	3.09	3.07	3.11	3.16	3.28	2.82	3.03	3.07	3.17	3.13	3.02	3.16	3.05
STD DEV		.6670	.6583	.8169	.6757	.4470	.4511	.7920	.4181	.6349	.7128	.6003	.6351	.5359	.7894

ONE DAY SKIERS NOT ASKED

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

QUESTION 7a

*****SKIER PROFILE*****SEX-----+-----SOCIO-ECONOMIC STATUS-----+
 +-----RESIDENT AGE-----

		LAST TRIP TOTAL RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
EXCELLENT (X4)	55-1	179.7 56.5% 100.0%	50.2 59.0% 27.9%	48.8 62.6% 27.1%	23.8 52.7% 13.2%	15.6 51.5% 8.7%	12.5 58.2% 7.0%	11.9 43.8% 6.6%	112.6 56.2% 62.7%	67.1 57.2% 37.3%	28.3 58.3% 15.7%	40.7 54.0% 22.7%	20.8 54.8% 11.6%	62.6 58.8% 34.8%
	55-2	115.3 36.3% 100.0%	25.8 30.3% 22.3%	26.2 33.7% 22.7%	18.6 41.2% 16.1%	12.7 42.0% 11.0%	6.8 31.5% 5.9%	13.3 49.0% 11.5%	72.8 36.3% 63.2%	42.5 36.2% 36.8%	17.4 35.0% 15.1%	32.5 39.2% 28.2%	14.9 32.7% 12.9%	33.6 31.5% 29.1%
	55-3	18.6 5.8% 100.0%	9.1 10.7% 49.0%	2.1 2.7% 11.3%	2.2 4.9% 11.9%	1.1 3.6% 5.8%	1.4 6.7% 7.7%	2.0 7.2% 10.6%	11.1 5.6% 60.0%	7.4 6.3% 40.0%	1.4 2.9% 7.5%	1.4 2.9% 7.5%	2.0 2.5% 10.5%	1.1 2.8% 5.8%
POOR (X1)	55-4	1.7 .5% 100.0%	1.7 6% 97.9%	.8 1.0% 45.7%	.6 1.2% 33.0%	.3 1.1% 19.2%	- 1.1% 5.8%	- 1.2% 10.6%	1.7 .8% 98.1%	# # 1.9%	.6 1.2% 34.9%	- 1.2% 64.9%	- 2.9% 64.9%	# # 2.9%
	55-X	1.8 .6% 100.0%	1.3 .5% 75.9%	- .6% -	- -	.6 1.9% 31.8%	.8 3.6% 44.1%	- -	1.7 .8% 94.9%	.1 .1% 5.1%	.7 1.5% 40.6%	.1 .1% 5.1%	.1 .2% 3.2%	.1 .1% 6.9%
	55-R	.8 .2% 100.0%	- -	- -	- -	- -	- -	- -	.6 .3% 75.8%	.2 .2% 24.2%	.2 .3% 20.6%	.2 .2% 21.7%	.2 .2% 7.6%	.2 .2% 32.5%
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	85.1 100.0% 26.8%	77.9 100.0% 24.5%	45.1 100.0% 14.2%	30.2 100.0% 9.5%	21.5 100.0% 6.8%	27.2 100.0% 8.6%	200.5 100.0% 63.1%	117.3 100.0% 36.9%	48.5 100.0% 15.3%	75.4 100.0% 23.7%	38.0 100.0% 12.0%	106.5 100.0% 33.5%
MEAN STD DEV		3.50 .6325	3.49 .6400	3.48 .6809	3.45 .6481	3.47 .6225	3.53 .6219	3.37 .6136	3.49 .6425	3.51 .6152	3.54 .6175	3.52 .5497	3.46 .6926	3.50 .6620

RATING OF THE SNOW CONDITIONS

QUESTION 78

#-----RESIDENT AGE-----SKIER PROFILE-----SEX-----SOCIO-ECONOMIC STATUS-----#														
+-----+-----+-----+-----+-----+-----+-----+-----+-----+-----+														
	LAST TRIP TOTAL	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT	
EXCELLENT	56-1 (X4)	99.5 31.3% 100.0%	25.5 29.9% 90.5%	26.9 34.5% 27.1%	10.9 24.1% 10.9%	11.3 37.5% 11.4%	7.8 36.1% 7.8%	7.6 28.0% 7.6%	61.2 30.5% 51.5%	38.3 32.6% 38.5%	17.6 36.4% 17.7%	22.5 29.8% 22.6%	10.1 26.5% 10.1%	29.7 27.9% 29.9%
GOOD	56-2 (X3)	124.7 39.2% 100.0%	35.7 42.0% 28.7%	25.9 33.3% 20.8%	16.3 36.1% 13.0%	10.7 35.4% 8.6%	6.5 30.0% 5.2%	15.5 56.9% 12.4%	81.9 40.9% 65.7%	42.8 36.5% 34.3%	16.8 34.6% 13.5%	30.6 40.5% 24.5%	14.2 37.3% 11.4%	43.4 40.8% 34.8%
FAIR	56-3 (X2)	69.9 22.0% 100.0%	17.4 20.5% 24.9%	19.0 24.4% 27.1%	14.2 31.5% 20.3%	5.0 16.6% 7.2%	5.4 25.1% 7.7%	3.2 11.8% 4.6%	40.0 19.9% 57.2%	29.9 25.5% 42.8%	8.3 17.2% 11.9%	18.3 24.3% 26.2%	10.6 28.0% 15.2%	24.8 23.2% 35.4%
POOR	56-4 (X1)	22.2 7.0% 100.0%	6.5 7.6% 29.0%	6.0 7.8% 27.1%	3.0 6.6% 13.4%	2.9 9.5% 12.9%	1.9 8.7% 8.4%	.9 3.3% 4.0%	16.4 6.2% 73.9%	5.8 4.9% 26.1%	5.3 10.9% 23.8%	3.1 4.1% 14.0%	3.1 8.1% 13.8%	8.5 8.0% 38.1%
DON'T KNOW	56-X	1.1 .3% 100.0%	.8 .3% 68.6%	- 1.7% 68.6%	.8 1.7% 68.6%	- -								

RATING OF THE QUALITY OF SKI RUN GROOMING

QUESTION 78

*****SKIER PROFILE*****SEX-----+-----SOCIO-ECONOMIC STATUS-----+
 #-----RESIDENT AGE-----+-----

	LAST TRIP TOTAL	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
EXCELLENT													
57-1 (X4)	81.5 25.6% 100.0%	73.8 25.6% 100.0%	19.5 25.6% 100.0%	8.8 19.5% 100.0%	11.1 36.7% 13.6%	9.4 43.8% 11.5%	7.5 27.6% 9.2%	47.8 23.8% 56.6%	33.8 28.9% 41.4%	16.6 34.2% 20.4%	16.9 22.4% 20.7%	12.1 31.8% 14.8%	21.0 19.8% 25.8%
GOOD													
57-2 (X3)	173.3 54.5% 100.0%	156.6 54.4% 100.0%	41.6 53.4% 100.0%	26.4 58.5% 15.2%	14.2 47.0% 8.2%	10.4 48.4% 6.0%	16.6 61.0% 9.6%	112.5 56.1% 64.9%	60.8 51.8% 35.1%	22.1 45.6% 12.8%	46.3 61.4% 26.7%	17.9 47.0% 10.3%	61.0 57.2% 35.2%
FAIR													
57-3 (X2)	48.3 15.2% 100.0%	44.6 15.5% 100.0%	13.2 17.0% 100.0%	7.8 17.3% 16.2%	4.0 13.3% 8.3%	1.1 5.1% 2.3%	2.4 9.0% 5.1%	29.3 14.6% 60.8%	18.9 16.1% 39.2%	7.5 15.5% 15.6%	10.0 13.2% 20.7%	5.3 14.1% 11.1%	18.1 17.0% 37.5%
POOR													
57-4 (X1)	11.4 3.6% 100.0%	10.6 3.7% 100.0%	3.0 3.9% 100.0%	1.5 3.4% 13.6%	.3 2.9% 2.9%	.6 4.9% 4.9%	.7 2.4% 5.8%	9.7 4.8% 85.5%	1.6 1.4% 14.5%	1.9 3.9% 16.9%	1.5 2.0% 13.1%	2.6 6.9% 23.0%	4.9 4.6% 43.6%
DON'T KNOW													
57-X	3.0 .9% 100.0%	2.3 .8% 100.0%	.6 .7% 18.9%	.6 1.2% 18.9%	.6 1.9% 18.9%	-	-	.9 .5% 31.0%	2.0 1.7% 69.0%	.2 .4% 7.3%	.7 .9% 22.0%	.1 .3% 3.2%	1.3 1.3% 45.0%
NOT STATED													
57-R	.4 .1% 100.0%	-	-	-	-	-	-	.2 .1% 55.2%	.2 .2% 44.8%	.1 .3% 28.1%	.1 .1% 24.5%	.1 .1% 2.9%	.1 .1% 29.9%
BASE: SKIERS (000'S)	317.8 99.9% 100.0%	287.8 99.9% 100.0%	77.9 100.0% 100.0%	45.1 99.9% 14.2%	30.2 100.0% 9.5%	21.5 99.9% 6.8%	27.2 100.0% 8.6%	200.5 99.9% 63.1%	117.3 100.0% 36.9%	48.5 99.9% 15.3%	75.4 100.0% 23.7%	38.0 100.1% 12.0%	106.5 100.0% 33.5%
MEAN	3.03	3.03	2.91	2.95	3.22	3.33	3.14	3.00	3.10	3.11	3.05	3.04	2.73
STD DEV	.7456	.7494	.7755	.7596	.7118	.6940	.6655	.7626	.7103	.8047	.6605	.8565	.7460

RATING OF THE VARIETY OF SKI RUNS FOR YOU

QUESTION 78

*****SKIER PROFILE*****										*****SOCIO-ECONOMIC STATUS*****									
*****RESIDENT AGE*****										*****SEX*****									
*****LAST TRIP*****										*****40+*****									
*****TOTAL RES.*****										*****35-39 YEARS*****									
*****TOTAL RES.*****										*****30-34 YEARS*****									
*****TOTAL RES.*****										*****25-29 YEARS*****									
*****TOTAL RES.*****										*****18-24 YEARS*****									
*****TOTAL RES.*****										*****12-17 YEARS*****									
*****TOTAL RES.*****										*****MALE*****									
*****TOTAL RES.*****										*****FEMALE*****									
*****TOTAL RES.*****										*****UPPER MIDDLE*****									
*****TOTAL RES.*****										*****LOWER STUDENT*****									
*****TOTAL RES.*****										*****40.1*****									
*****TOTAL RES.*****										*****37.6*****									
*****TOTAL RES.*****										*****31.9*****									
*****TOTAL RES.*****										*****47.7*****									
*****TOTAL RES.*****										*****44.8*****									
*****TOTAL RES.*****										*****36.1*****									
*****TOTAL RES.*****										*****9.7*****									
*****TOTAL RES.*****										*****6.0*****									
*****TOTAL RES.*****										*****16.9*****									
*****TOTAL RES.*****										*****15.9*****									
*****TOTAL RES.*****										*****37.0*****									
*****TOTAL RES.*****										*****1.5*****									
*****TOTAL RES.*****										*****1.4*****									
*****TOTAL RES.*****										*****11.9*****									
*****TOTAL RES.*****										*****1.1*****									
*****TOTAL RES.*****										*****.4*****									
*****TOTAL RES.*****										*****.1*****									
*****TOTAL RES.*****										*****.3*****									
*****TOTAL RES.*****										*****15.4*****									
*****TOTAL RES.*****										*****2.2*****									
*****TOTAL RES.*****										*****.2*****									
*****TOTAL RES.*****										*****.2*****									
*****TOTAL RES.*****										*****38.2*****									
*****TOTAL RES.*****										*****75.4*****									
*****TOTAL RES.*****										*****39.0*****									
*****TOTAL RES.*****										*****106.5*****									
*****TOTAL RES.*****										*****99.9*****									
*****TOTAL RES.*****										*****100.1*****									
*****TOTAL RES.*****										*****100.0*****									
*****TOTAL RES.*****										*****23.7*****									
*****TOTAL RES.*****										*****12.0*****									
*****TOTAL RES.*****										*****33.5*****									
*****TOTAL RES.*****										*****3.1*****									
*****TOTAL RES.*****										*****3.19*****									
*****TOTAL RES.*****										*****.7461*****									

BASE: SKIERS (000'S)

MEAN
STD DEV

RATING OF NUMBER OF SKIERS ON HILL TODAY

QUESTION 78

*****SKIER PROFILE*****+-----SEX-----+-----SOCIO-ECONOMIC STATUS-----+
 +-----RESIDENT AGE-----+-----

	LAST TRIP TOTAL	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER	STUDENT
EXCELLENT													
(X4)	59-1	64.4	56.2	18.4	6.9	5.4	3.6	37.5	26.9	11.5	15.9	6.0	22.9
		20.3%	19.5%	21.7%	20.5%	15.4%	13.3%	18.7%	22.9%	23.7%	24.1%	15.8%	21.5%
		100.0%	87.3%	28.6%	24.8%	10.8%	5.6%	58.2%	41.8%	17.8%	21.7%	9.3%	35.6%
GOOD													
(X3)	59-2	156.1	142.6	41.7	32.5	18.4	15.5	97.1	59.0	24.6	37.1	15.9	50.9
		49.1%	49.5%	49.0%	41.9%	60.9%	57.0%	48.4%	50.3%	50.8%	49.2%	41.9%	47.8%
		100.0%	91.3%	26.7%	20.8%	11.8%	9.9%	62.2%	37.8%	15.8%	23.7%	10.2%	32.6%
FAIR													
(X2)	59-3	76.4	70.7	19.9	23.7	13.1	6.4	51.9	24.5	10.0	16.7	13.8	25.1
		24.0%	24.6%	23.4%	30.5%	29.1%	23.6%	25.9%	20.9%	20.7%	22.1%	36.4%	23.6%
		100.0%	92.6%	26.0%	31.0%	17.2%	8.4%	67.9%	32.1%	13.1%	21.8%	18.1%	32.9%
POOR													
(X1)	59-4	13.9	12.3	3.9	3.5	2.6	.3	9.7	4.2	2.1	2.7	1.5	5.8
		4.4%	4.3%	4.6%	4.5%	1.4%	1.2%	4.8%	3.5%	4.3%	3.5%	4.1%	5.5%
		100.0%	89.8%	27.9%	25.3%	18.9%	2.3%	69.5%	30.5%	15.2%	19.2%	11.1%	42.0%
DON'T KNOW													
	59-X	5.4	6.0	1.2	2.1	.8	1.3	3.9	2.5	.1	2.8	.7	1.7
		2.0%	2.1%	1.4%	2.7%	1.7%	4.9%	2.0%	2.1%	.3%	3.7%	1.7%	1.5%
		100.0%	93.0%	18.9%	32.8%	11.7%	20.8%	61.1%	38.9%	2.0%	44.0%	10.2%	26.1%
NOT STATED													
	59-R	.5	-	-	-	-	-	.5	.2	.1	.3	#	.1
		.2%						.2%	.1%	.2%	.3%	.1%	.1%
		100.0%						74.5%	25.5%	18.0%	42.0%	7.3%	18.2%
BASE: SKIERS (000'S)													
		317.8	287.8	85.1	77.9	45.1	27.2	200.5	117.3	48.5	75.4	38.0	106.5
		100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	100.0%	99.9%	100.0%	99.9%	100.0%	100.1%
		100.0%	90.6%	26.8%	24.5%	14.2%	8.6%	63.1%	36.9%	15.3%	23.7%	12.0%	33.5%
MEAN		2.87	2.86	2.83	2.81	2.83	2.87	2.83	2.95	2.94	2.92	2.71	2.87
STD DEV		.7845	.7785	.7935	.8198	.6346	.6485	.7894	.7702	.7856	.7629	.7824	.8147

RATING OF THE DAY LODGE CAPACITY

QUESTION 78

***** SKIER PROFILE *****												***** SEX *****												***** SOCIO-ECONOMIC STATUS *****																							
***** RESIDENT AGE *****												*****												*****																							
LAST												40+																																			
TRIP												YEARS												MALE FEMALE												UPPER MIDDLE LOWER STUDENT											
TOTAL												YEARS																																			
RES.																																															

RATING OF THE WEATHER CONDITIONS

QUESTION 70

[illegible]

RATING OF TOTAL COST OF THIS TRIP

QUESTION 78

*****SKIER PROFILE*****
 *****LIFE STAGE*****

		YOUNG		COUPLES/ COOP.	YOUNG TOTAL BACHELORS	YOUNG		MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
		LAST TRIP	YOUNG			FAMILIES	FAMILIES						
EXCELLENT	(X4)	46-1	67.8	8.9	13.9	8.8	22.9	9.0	2.5	13.6%	5.4%	5.4%	.1
			21.3%	26.4%	19.3%	26.3%	26.4%	15.9%	15.6%	13.6%	5.4%	5.4%	5.4%
			100.0%	13.1%	20.5%	13.0%	33.7%	13.3%	3.7%	1.3%	.1%	.1%	.1%
GOOD	(X3)	46-2	163.0	14.2	37.4	16.3	39.4	32.7	8.5	53.4%	81.8%	.7	1.0
			51.3%	45.3%	52.0%	48.6%	45.6%	57.9%	53.4%	59.9%	81.8%	.7	90.7%
			100.0%	8.7%	22.9%	10.0%	24.2%	20.1%	5.2%	2.4%	.5%	.5%	.6%
FAIR	(X2)	46-3	75.2	7.2	16.3	7.1	22.1	12.7	4.8	30.3%	21.1%	.1	*
			23.7%	23.0%	22.7%	21.1%	25.6%	22.4%	30.3%	21.1%	11.4%	.1	3.9%
			100.0%	9.6%	21.7%	9.4%	29.4%	16.8%	6.4%	1.8%	.1%	.1%	.1%
POOR	(X1)	46-4	10.0	1.0	4.2	1.3	.9	1.8	.1	.3	5.2%	-	-
			3.1%	3.1%	5.9%	3.8%	1.1%	3.1%	.6%	5.2%	5.2%	-	-
			100.0%	9.8%	42.4%	12.9%	9.4%	17.6%	1.0%	3.4%	3.4%	-	-
DON'T KNOW	46-X	46-X	1.5	*	*	-	1.2	.3	-	-	-	-	-
			.5%	.1%	*	-	1.4%	.6%	-	-	-	-	-
			100.0%	2.9%	.2%	-	75.7%	21.1%	-	-	-	-	-
NOT STATED	46-R	46-R	.2	-	*	*	-	.1	-	-	*	*	-
			.1%	-	.1%	.1%	-	.2%	-	-	1.4%	1.4%	-
			100.0%	18.9%	18.9%	18.9%	-	37.8%	-	-	5.5%	5.5%	-
BASE: SKIERS (000'S)		317.8	31.3	71.9	33.6	96.5	56.6	16.0	6.6	100.0%	100.0%	.9	1.1
		100.0%	99.9%	100.0%	99.9%	100.1%	100.1%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	2.1%	.3%	.3%	.4%
MEAN	STD DEV	2.91	2.99	2.85	2.98	2.99	2.99	2.87	2.84	2.82	2.82	2.94	3.01
		.7560	.7996	.7958	.7924	.7555	.7036	.6772	.7243	.6772	.4078	.4078	.3038

JOB NUMBER 907901

CARD NUMBER 13

RATING OF EASE OF ACCESSIBILITY/FROM HOME

QUESTION 78

=====SKIIR PROFILE=====

-----LIFE STAGE-----

		LAST TRIP	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	47-1 (X4)	70.0 22.0% 100.0%	6.7 21.3% 9.5%	15.5 21.6% 22.2%	9.0 26.7% 12.8%	18.0 20.8% 25.7%	11.5 20.3% 16.4%	4.5 28.2% 6.4%	1.6 24.2% 2.3%	.6 63.2% .8%	.2 17.3% .3%
GOOD	47-2 (X3)	172.8 54.4% 100.0%	16.4 52.4% 9.5%	38.3 53.3% 22.2%	16.9 50.3% 9.8%	50.2 58.0% 29.0%	30.3 53.5% 17.5%	8.9 55.4% 5.1%	3.6 55.2% 2.1%	.2 19.8% -.1%	.9 78.8% -.5%
FAIR	47-3 (X2)	53.6 16.9% 100.0%	6.6 21.1% 12.3%	12.1 16.8% 22.5%	5.2 15.5% 9.7%	13.7 15.8% 25.4%	10.6 18.8% 19.8%	2.5 15.6% 4.6%	.8 12.1% 1.5%	.1 12.1% -.2%	-
POOR	47-4 (X1)	14.0 4.4% 100.0%	1.3 4.1% 9.3%	4.4 6.1% 31.4%	2.5 7.3% 17.6%	2.6 3.0% 18.6%	1.4 2.4% 9.9%	.1 .9% 1.1%	.6 8.5% 4.0%	.8 4.8% -.3%	.8 3.9% -.3%
DOCN'T KNOW	47-X	7.3 2.3% 100.0%	.3 1.0% 4.5%	1.5 2.1% 21.0%	.8 .1% .6%	2.0 2.3% 27.6%	2.8 4.9% 38.0%	-	-	-	-
NCT STATED	47-R	* * 100.0%	* * 28.3%	-	-	* * 71.7%	-	-	-	-	-
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	31.3 99.5% 9.9%	71.9 99.9% 22.6%	33.6 99.9% 10.6%	86.5 99.9% 27.2%	56.6 99.9% 17.8%	16.0 100.1% 5.0%	6.6 100.0% 2.1%	.9 99.9% -.3%	1.1 100.0% -.4%
MEAN STD DEV		2.96 .7598	2.92 .7617	2.92 -7980	2.96 -8456	2.99 -7056	2.96 -7162	3.11 -6802	2.95 -8368	3.41 -8809	3.09 -5653

CARD NUMBER 13

JOB NUMBER 907901

RATING OF OVERNIGHT ACCOMMODATION

QUESTION 78

=====SKIER PROFILE=====

-----LIFE STAGE-----

		LAST TRIP TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	49-1 (X4)	56.3 40.2% 100.0%	6.0 45.0% 10.7%	14.5 37.6% 25.8%	8.3 57.4% 14.7%	13.5 41.5% 24.0%	7.0 28.2% 12.5%	3.2 46.4% 5.7%	.8 37.3% 1.5%	.1 25.7% .1%	.3 55.9% .5%
GOOD	49-2 (X3)	54.1 45.7% 100.0%	6.3 46.8% 9.8%	16.8 43.6% 26.2%	4.6 31.7% 7.1%	14.3 44.0% 22.4%	15.0 60.0% 23.4%	3.5 51.2% 5.5%	1.3 51.3% 2.1%	.2 53.5% .3%	.2 34.9% .3%
FAIR	49-3 (X2)	9.3 6.6% 100.0%	.8 5.9% 8.5%	2.3 6.0% 25.0%	1.4 9.5% 14.9%	2.8 8.5% 29.8%	1.8 7.3% 19.7%	.1 1.2% .9%	- 10.4% .4%	* 10.4% 1.3%	- - -
POOR	49-4 (X1)	2.5 1.8% 100.0%	.1 .9% 4.8%	1.7 4.3% 64.9%	.1 .5% 2.6%	.1 .5% 5.8%	.5 1.8% 16.0%	* .5% 1.3%	* 1.5% 1.3%	* 10.4% 1.3%	- - -
DON'T KNOW	49-X	4.1 2.9% 100.0%	* # .1%	1.4 3.7% 34.5%	.1 .5% 1.9%	1.1 3.5% 27.8%	.3 1.3% 8.0%	* .2% .3%	- - -	- - -	- - -
NCT STATED	49-R	3.8 2.7% 100.0%	.2 1.4% 5.0%	1.9 4.9% 46.8%	.1 .4% 1.5%	.7 2.1% 18.1%	.3 1.4% 8.8%	* .5% .9%	- - -	- - -	* 9.3% 1.2%
BASE: SKIERS (000'S)		140.1 99.9% 100.0%	13.4 100.0% 9.6%	38.5 100.1% 27.5%	14.4 100.0% 10.3%	32.6 100.1% 23.3%	25.0 100.0% 17.8%	6.9 100.0% 4.9%	2.2 100.1% 1.6%	.3 100.0% .2%	.5 100.1% .3%
MEAN STD DEV		3.32 .6370	3.39 .6404	3.25 .7750	3.47 .6849	3.34 .6577	3.18 .6393	3.45 .5474	3.34 .5606	2.94 .8795	3.62 .4864

ONE DAY SKIERS NOT ASKED

RATING OF QUALITY OF FOOD

QUESTION 7B

=====SKIERS PROFILE=====

-----LIFE STAGE-----

		LAST TRIP	YOUNG BACHELORS	COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	50-1 (X4)	52.3 16.4% 100.0%	4.2 13.5% 8.1%	14.1 19.6% 27.0%	3.2 9.6% 6.1%	17.8 20.6% 34.0%	7.1 12.6% 13.7%	2.0 12.3% 3.7%	1.1 16.4% 2.1%	.1 13.8% .2%	.2 20.7% .5%
GOOD	50-2 (X3)	145.7 45.9% 100.0%	14.2 45.4% 9.8%	32.9 45.9% 22.6%	15.0 44.7% 10.3%	38.5 44.5% 26.4%	28.5 50.4% 19.6%	6.2 39.8% 4.2%	2.9 44.6% 2.0%	.7 79.1% .5%	.8 74.1% .6%
FAIR	50-3 (X2)	72.9 22.9% 100.0%	8.5 27.3% 11.7%	14.5 20.2% 20.0%	10.0 29.7% 13.7%	17.9 20.6% 24.5%	12.6 22.3% 17.3%	5.4 33.5% 7.3%	1.1 17.0% 1.5%	.1 7.1% .1%	.1 5.1% .1%
POOR	50-4 (X1)	18.3 5.7% 100.0%	1.0 3.2% 5.5%	4.2 5.8% 22.8%	2.2 6.4% 11.9%	4.0 4.7% 22.1%	2.8 5.0% 15.4%	2.4 15.3% 13.3%	- - -	- - -	- - -
DON'T KNOW	50-X	23.9 7.5% 100.0%	2.8 9.0% 11.8%	4.8 6.7% 20.1%	3.2 9.5% 13.3%	7.3 8.4% 30.3%	4.7 8.3% 19.6%	* -1% .1%	1.1 16.4% 4.5%	- - -	- - -
NOT STATED	50-R	4.8 1.5% 100.0%	.5 1.6% 10.5%	1.3 1.9% 27.8%	.1 .2% 1.2%	1.1 1.3% 22.5%	.8 1.4% 16.7%	- - -	.4 5.6% 7.7%	- - -	- - -
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	31.3 100.0% 9.9%	71.9 100.0% 22.6%	33.6 100.1% 10.6%	36.5 100.1% 27.2%	56.6 100.0% 17.8%	16.0 100.0% 5.0%	6.6 100.0% 2.1%	.9 100.0% .3%	1.1 99.9% .4%
MEAN		2.80	2.77	2.87	2.63	2.90	2.78	2.43	2.99	3.07	3.16
STD DEV		.6040	.7402	.8195	.7655	.8073	.7484	.8951	.6542	.4528	.4842

RATING OF QUALITY OF SERVICE AT THE RESORT

QUESTION 78

=====SKIER PROFILE=====

=====LIFE STAGE=====

		LAST TRIP	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	51-1 (X4)	101.6 32.0% 100.0%	7.3 23.2% 7.2%	21.4 29.8% 21.1%	9.7 29.0% 9.6%	33.3 38.5% 32.8%	18.2 32.3% 18.0%	4.3 26.7% 4.2%	2.2 34.1% 2.2%	.2 23.6% .2%	.3 23.9% .2%
GOOD	51-2 (X3)	172.2 54.2% 100.0%	19.6 62.4% 11.4%	39.6 55.1% 25.0%	20.5 61.0% 11.9%	41.1 47.5% 23.8%	30.4 53.8% 17.7%	9.0 56.3% 5.2%	4.3 65.2% 2.5%	.1 15.0% .1%	.9 76.1% .5%
FAIR	51-3 (X2)	33.3 10.5% 100.0%	1.0 3.1% 2.9%	7.3 10.1% 21.8%	2.5 7.4% 7.5%	11.1 12.8% 33.2%	7.5 13.3% 22.6%	1.9 11.9% 5.7%	* .1% *	.6 61.4% 1.7%	-
POOR	51-4 (X1)	6.5 2.0% 100.0%	.8 2.6% 12.5%	3.5 4.8% 53.8%	.1 .2% 1.2%	.9 1.1% 14.2%	-	.9 5.1% 12.7%	-	-	-
DON'T KNOW	51-X	4.0 1.3% 100.0%	2.7 8.5% 67.1%	* .1% 1.1%	.8 2.3% 19.5%	.1 .1% 3.1%	.3 .6% 8.2%	-	* .7% 1.1%	-	-
NCT STATED	51-R	.2 .1% 100.0%	.1 .2% 31.1%	* .1% 17.9%	* * 5.2%	* .1% 19.4%	* .1% 13.2%	-	-	-	-
BASE: SKIERS (000'S)		317.8 100.1% 100.0%	31.3 100.0% 9.9%	71.9 100.0% 22.6%	33.6 99.9% 10.6%	86.5 100.1% 27.2%	56.6 100.1% 17.8%	16.0 100.0% 5.0%	6.6 100.1% 2.1%	.9 100.0% .3%	1.1 100.0% .4%
MEAN STD DEV		3.18 .6938	3.16 .6116	3.10 .7638	3.22 .5789	3.24 .7075	3.19 .6500	3.04 .7673	3.34 .4757	2.62 .8412	3.24 .4266

RATING OF APRES SKI

QUESTION 7B

*****SKIER PROFILE*****
 *****LIFE STAGE*****

		LAST TRIP TOTAL	YOUNG BACHELORS	YOUNG COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	(X4)	52-1	28.2	1.9	9.3	5.8	3.4	1.2	1.0	.1	.#
		20.1%	14.1%	24.1%	23.9%	17.6%	13.6%	17.7%	43.6%	18.2%	10.0%
		100.0%	6.7%	33.0%	12.3%	20.4%	12.1%	4.3%	3.4%	.2%	.2%
GOOD	(X3)	52-2	72.6	8.8	20.7	15.9	12.8	4.8	.5	.1	.3
		51.8%	65.3%	53.7%	43.8%	48.8%	51.1%	59.4%	21.5%	24.5%	55.1%
		100.0%	12.1%	28.5%	8.7%	21.9%	17.6%	6.6%	.7%	.1%	.4%
FAIR	(X2)	52-3	11.9	1.2	1.6	2.7	4.0	.5	.4	.1	.1
		8.5%	9.8%	4.3%	5.7%	8.3%	16.2%	7.1%	27.7%	31.2%	13.7%
		100.0%	9.9%	13.8%	6.9%	22.8%	33.9%	4.1%	5.1%	.8%	.5%
POOR	(X1)	52-4	2.2	.4	1.7	.1	-	.1	*	*	*
		1.6%	2.8%	4.4%	.3%	.2%	.4%	.9%	.2%	1.2%	2.7%
		100.0%	16.9%	75.0%	1.6%	2.5%	2.5%	2.9%	.2%	.2%	.6%
DON'T KNOW	52-X	17.9	.8	2.9	5.5	3.8	.3	.1	-	-	-
		12.8%	5.7%	7.5%	16.9%	15.4%	3.7%	4.4%	.5%		
		100.0%	4.2%	16.1%	30.7%	21.4%	1.4%				
NOT STATED	52-R	7.3	.4	2.3	2.7	.9	.1	.1	.1	.1	.1
		5.2%	3.3%	6.0%	8.2%	3.7%	2.6%	3.7%	2.6%	24.9%	18.5%
		100.0%	6.0%	32.0%	36.8%	12.7%	1.1%	1.1%	.8%	1.1%	1.2%
BASE: SKIERS (000'S)		140.1	13.4	38.5	32.6	25.0	6.9	2.2	.3	.3	.5
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	95.9%	100.0%	100.0%	100.0%
		100.0%	9.6%	27.5%	23.3%	17.8%	4.9%	1.6%	.2%	.2%	.3%
MEAN	STD DEV	3.10	3.00	3.13	3.12	2.97	2.97	3.09	3.17	2.80	2.89
		.6452	.6128	.7170	.5844	.6060	.5405	.5405	.8636	.8235	.6408

ONE DAY SKIERS NOT ASKED

RATING OF THE FUN, EXCITEMENT & ENJOYMENT

QUESTION 78

=====SKIER PROFILE=====

-----LIFE STAGE-----

		LAST TRIP	YOUNG BACHELORS	YOUNG COUPLES/ COOP.	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	55-1 (X4)	179.7 56.5% 100.0%	15.1 48.2% 9.4%	42.4 59.0% 23.6%	16.6 49.5% 9.3%	52.4 60.5% 29.1%	31.3 55.3% 17.4%	11.5 72.1% 6.4%	2.4 36.2% 1.3%	.1 11.6% .1%	.3 29.0% .2%
GOOD	55-2 (X3)	115.3 36.3% 100.0%	13.1 41.8% 11.4%	26.0 36.2% 22.6%	13.1 36.9% 11.3%	30.3 35.1% 26.3%	20.1 35.6% 17.5%	4.3 27.0% 3.7%	2.4 35.7% 2.0%	.2 20.6% .2%	.8 68.2% .7%
FAIR	55-3 (X2)	18.6 5.8% 100.0%	2.2 7.0% 11.8%	2.0 2.7% 10.6%	2.6 7.8% 14.2%	3.7 4.3% 19.9%	5.0 8.9% 27.1%	.1 .6% .5%	1.8 27.3% 9.7%	.6 61.4% 3.0%	-
POOR	55-4 (X1)	1.7 .5% 100.0%	-	1.1 1.6% 65.8%	.6 1.7% 33.0%	-	* # .2%	-	-	-	-
DON'T KNOW	55-X	1.8 .6% 100.0%	.9 2.8% 49.5%	.1 .2% 7.4%	.6 1.8% 35.1%	* # 1.9%	* # 1.9%	.1 .4% 3.2%	-	-	-
NOT STATED	55-R	.9 .2% 100.0%	.1 .2% 9.1%	.2 .3% 24.9%	.1 .2% 9.1%	.1 .1% 11.5%	.1 .2% 14.2%	-	* .7% 5.8%	.1 6.4% 7.6%	* 2.9% 4.2%
BASE: SKIERS (000'S)		317.8 99.9% 100.0%	21.3 100.0% 9.9%	71.9 100.0% 22.4%	33.6 99.9% 10.6%	86.5 100.0% 27.2%	56.6 100.1% 17.8%	16.0 100.1% 5.0%	6.6 39.9% 2.1%	.9 100.0% .3%	1.1 100.1% .4%
MEAN STD DEV		3.50 .6325	3.42 .6234	3.53 .6313	3.39 .7073	3.56 .5757	3.46 .6539	3.72 .4627	3.09 .7950	2.47 .7055	3.30 .4574

RATING OF THE VARIETY OF SKI RUNS FOR YCU

QUESTION 78

=====SKIERS PROFILE=====

-----LIFE STAGE-----

		LAST TRIP TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COCO. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	58-1 (X4)	125.9 39.6% 100.0%	13.5 42.6% 10.7%	29.1 40.4% 23.1%	12.5 37.2% 9.9%	39.4 45.6% 31.2%	16.8 29.8% 13.4%	7.0 43.8% 5.6%	2.9 44.7% 2.3%	.2 21.2% .2%	.3 27.9% .3%
GOOD	58-2 (X3)	132.3 41.6% 100.0%	14.0 44.6% 10.6%	31.6 44.4% 24.1%	12.6 37.4% 9.5%	31.1 35.0% 23.5%	28.1 49.7% 21.2%	4.7 29.6% 3.6%	2.0 30.3% 1.5%	.2 17.0% .1%	.8 70.9% .6%
FAIR	58-3 (X2)	45.7 14.4% 100.0%	2.7 8.7% 6.0%	9.0 12.5% 19.7%	3.7 11.0% 8.0%	13.1 15.1% 28.6%	10.0 17.7% 22.0%	2.8 17.8% 6.2%	1.6 25.0% 3.6%	.6 61.8% 1.2%	# 1.1% #
POOR	58-4 (X1)	12.6 4.0% 100.0%	.9 2.7% 6.8%	1.4 1.9% 11.0%	4.8 14.3% 38.1%	2.8 3.2% 21.9%	1.4 2.5% 11.1%	1.4 8.6% 10.9%	- - -	- -	-
DON'T KNOW	58-X	.8 .2% 100.0%	.1 .3% 11.2%	.4 .5% 45.4%	.1 .2% 7.1%	.1 .1% 11.9%	.1 .1% 9.8%	# .2% 4.2%	- -	- -	-
NOT STATED	58-R	.6 .2% 100.0%	.2 .8% 44.1%	.1 .2% 25.7%	- -	# # 2.3%	.1 .2% 19.8%	- -	- -	- -	-
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	31.2 100.0% 9.9%	71.9 99.3% 22.6%	33.6 100.1% 10.6%	86.5 100.0% 27.2%	56.6 100.0% 17.8%	16.0 100.0% 5.0%	6.6 100.0% 2.1%	.9 100.0% .3%	1.1 99.9% .4%
MEAN		3.17	3.23	3.24	2.98	3.24	3.07	3.09	3.20	2.59	3.27
STD DEV		.6191	.7299	.7430	1.0269	.8230	.7555	.9769	.8110	.6157	.4678

RATING OF NUMBER OF SKIERS ON HILL TODAY

QUESTION 7B

=====SKIFR PROFILE=====

-----LIFE STAGE-----

		LAST TRIP	YOUNG TOTAL	YOUNG COUPLES/ COOP.	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	59-1 (X4)	54.4 20.5% 100.0%	4.3 13.9% 6.7%	15.8 21.9% 24.5%	4.3 12.7% 6.6%	19.7 22.7% 30.5%	13.1 23.1% 20.3%	3.3 20.3% 5.1%	.4 6.1% .6%	.1 8.2% .1%	.3 26.1% .5%
GOOD	59-2 (X3)	156.1 49.1% 100.0%	15.1 48.1% 9.6%	33.0 45.9% 21.1%	15.6 58.4% 12.6%	44.4 51.3% 28.4%	27.6 48.8% 17.7%	6.2 38.8% 4.0%	2.3 50.4% 2.1%	.2 23.2% .1%	.8 70.4% .5%
FAIR	59-3 (X2)	76.4 24.0% 100.0%	9.7 30.9% 12.7%	18.7 26.1% 24.5%	7.5 22.2% 9.9%	17.3 19.9% 22.6%	12.8 22.6% 16.7%	5.6 35.3% 7.4%	2.0 30.0% 2.6%	.6 68.6% .8%	# 2.9% #
POOR	59-4 (X1)	13.9 4.4% 100.0%	1.9 6.1% 13.7%	2.7 3.9% 19.6%	1.4 4.2% 10.1%	3.9 4.5% 28.3%	2.0 3.6% 14.7%	.8 5.3% 6.1%	.3 5.0% 2.3%	- - -	- -
DON'T KNOW	59-X	6.4 2.0% 100.0%	.2 .5% 2.6%	1.6 2.2% 24.4%	.8 2.4% 12.4%	1.2 1.4% 19.0%	.9 1.6% 13.8%	# # .1%	.6 8.5% 9.7%	- -	- -
NOT STATED	59-R	.6 .2% 100.0%	.2 .6% 30.6%	.1 .2% 18.6%	.# .1% 7.3%	.# .1% 7.5%	.2 .3% 30.6%	- -	- -	- -	- -
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	31.3 100.1% 9.9%	71.9 100.1% 22.6%	33.6 100.0% 10.6%	35.5 99.9% 27.2%	56.6 100.0% 17.8%	16.0 100.0% 5.0%	6.6 100.0% 2.1%	.9 100.0% .3%	1.1 100.0% .4%
MEAN		2.87	2.70	2.88	2.82	2.94	2.93	2.75	2.63	2.40	3.24
STJ DEV		.7845	.7814	.7945	.7041	.7932	.7902	.8407	.6984	.6351	.4897

RATING OF THE DAY LODGE CAPACITY

QUESTION 7B

=====SKIERS PROFILE=====

-----LIFE STAGE-----

			LAST TRIP TOTAL	YOUNG BACHELORS	YOUNG COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	(X4)	60-1	33.8	2.3	8.6	3.6	8.5	7.5	1.2	.1	*	.1
			10.6%	7.3%	12.0%	10.6%	9.8%	13.3%	7.7%	1.5%	4.6%	8.1%
			100.0%	6.7%	25.5%	10.5%	25.1%	22.3%	3.6%	.3%	.1%	.3%
GOOD	(X3)	60-2	168.8	16.6	38.9	18.3	45.5	31.7	6.4	2.9	.3	.9
			53.1%	52.8%	54.2%	54.4%	52.7%	56.0%	39.8%	43.9%	30.4%	80.0%
			100.0%	9.8%	23.1%	10.8%	27.0%	18.3%	3.8%	1.7%	.2%	.5%
FAIR	(X2)	60-3	59.6	6.4	10.5	6.1	16.6	11.9	4.8	1.2	*	.1
			18.7%	20.6%	14.6%	18.0%	19.1%	21.0%	30.3%	17.6%	3.6%	5.7%
			100.0%	10.8%	17.6%	10.2%	27.8%	19.9%	8.1%	1.9%	.1%	.1%
POOR	(X1)	60-4	19.7	3.0	5.3	2.3	3.2	2.0	2.3	-	.6	-
			6.2%	9.4%	7.4%	6.9%	3.7%	3.6%	14.3%	61.4%	2.8%	-
			100.0%	15.0%	26.9%	11.8%	16.2%	10.3%	11.6%	2.8%	-	-
DON'T KNOW	60-X		32.8	2.7	7.4	3.2	12.4	3.1	.6	2.4	-	-
			10.3%	8.7%	10.3%	9.7%	14.3%	5.6%	3.5%	16.3%	-	-
			100.0%	8.4%	22.5%	9.9%	37.8%	9.6%	1.7%	7.3%	-	-
NOT STATED	60-R		3.2	.4	1.1	.1	.3	.3	.7	*	-	.1
			1.0%	1.2%	1.6%	.4%	.4%	.5%	4.3%	.7%	-	6.2%
			100.0%	11.8%	35.6%	4.2%	10.9%	9.4%	21.5%	1.4%	2.2%	2.2%
BASE: SKIERS (000'S)			317.8	31.3	71.9	33.6	86.5	56.6	16.0	6.6	.9	1.1
			99.9%	100.0%	100.1%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%
			100.0%	9.9%	22.6%	10.6%	27.2%	17.8%	5.0%	2.1%	.3%	.4%
MEAN STD DEV			2.77	2.64	2.90	2.76	2.80	2.84	2.44	2.74	1.70	3.03
			.7464	.7748	.7731	.7541	.6883	.7018	.8515	.4884	1.0275	.3935

RATING OF THE LIFT LINE UPS

QUESTION 76

*****SKIER PROFILE*****
 *****LIFE STAGE*****

YOUNG
COUPLES/
COOP.
UNITSYOUNG
FAMILIESMIDDLE
FAMILIESOLDER
FAMILIESGROWN
FAMILIESOLDER
COUPLESRETIRED
COUPLESOLDER
SINGLEYOUNG
COUPLES/
COOP.
UNITSYOUNG
FAMILIESMIDDLE
FAMILIESOLDER
FAMILIESGROWN
FAMILIESOLDER
COUPLESRETIRED
COUPLESOLDER
SINGLEYOUNG
COUPLES/
COOP.
UNITSYOUNG
FAMILIESMIDDLE
FAMILIESOLDER
FAMILIESGROWN
FAMILIESOLDER
COUPLESRETIRED
COUPLESOLDER
SINGLEYOUNG
COUPLES/
COOP.
UNITSYOUNG
FAMILIESMIDDLE
FAMILIESOLDER
FAMILIESGROWN
FAMILIESOLDER
COUPLESRETIRED
COUPLESOLDER
SINGLEYOUNG
COUPLES/
COOP.
UNITSYOUNG
FAMILIESMIDDLE
FAMILIESOLDER
FAMILIESGROWN
FAMILIESOLDER
COUPLESRETIRED
COUPLESOLDER
SINGLEYOUNG
COUPLES/
COOP.
UNITSYOUNG
FAMILIESMIDDLE
FAMILIESOLDER
FAMILIESGROWN
FAMILIESOLDER
COUPLESRETIRED
COUPLESOLDER
SINGLEYOUNG
COUPLES/
COOP.
UNITSYOUNG
FAMILIESMIDDLE
FAMILIESOLDER
FAMILIESGROWN
FAMILIESOLDER
COUPLESRETIRED
COUPLESOLDER
SINGLEYOUNG
COUPLES/
COOP.
UNITSYOUNG
FAMILIESMIDDLE
FAMILIESOLDER
FAMILIESGROWN
FAMILIESOLDER
COUPLESRETIRED
COUPLESOLDER
SINGLE

EXCELLENT

61-1

(X4)

GOOD

61-2

(X3)

FAIR

61-3

(X2)

POOR

61-4

(X1)

DON'T KNOW

61-X

NOT STATED

61-R

BASE: SKIERS (000'S)

MEAN

STD DEV

2.90

.8871

2.97

.8322

2.91

.8886

2.82

.9256

2.63

.9111

2.71

.6076

1.77

1.0998

3.49

.7400

BASE: SKIERS (000'S)

31.3

100.0%

96.5

56.6

16.0

6.6

.9

1.1

BASE: SKIERS (000'S)

31.3

100.0%

96.5

56.6

16.0

6.6

.9

1.1

RATING OF THE WEATHER CONDITIONS

QUESTION 7B

SKIER PROFILE

LIFE STAGE

		LAST TRIP	YOUNG TOTAL	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
EXCELLENT	62-1 (X4)	136.3 42.9% 100.0%	13.5 43.0% 5.9%	31.6 43.9% 23.2%	11.7 34.7% 8.6%	42.8 49.5% 31.4%	18.1 32.0% 13.3%	9.4 58.9% 6.9%	2.5 37.7% 1.8%	.1 10.5% .1%	.6 71.6% .6%
GOOD	62-2 (X3)	119.4 37.6% 100.0%	10.3 32.8% 8.6%	28.8 40.0% 24.1%	14.6 43.6% 12.3%	28.4 32.8% 23.8%	25.9 45.8% 21.7%	2.4 15.0% 2.0%	2.7 40.6% 2.2%	.7 81.1% .6%	.1 10.5% .1%
FAIR	62-3 (X2)	46.2 14.5% 100.0%	6.5 20.6% 14.0%	6.9 9.6% 15.0%	6.7 19.9% 14.4%	10.0 11.6% 21.7%	9.6 17.0% 20.8%	3.6 22.6% 7.8%	1.4 21.2% 3.0%	.1 8.4% .2%	.2 13.8% .3%
POOR	62-4 (X1)	15.5 4.9% 100.0%	1.0 3.2% 6.5%	4.6 6.3% 29.5%	.6 1.7% 3.6%	5.3 6.1% 34.1%	2.9 5.2% 18.8%	.6 3.5% 3.6%	* .5% .2%	- -	* 3.9% .3%
DON'T KNOW	62-X	.4 .1% 100.0%	.1 .2% 20.6%	.1 .1% 20.6%	.1 .2% 20.6%	* * 8.7%	* .1% 8.7%	- -	- -	- -	- -
NOT STATED	62-R	.1 * 100.0%	* .1% 57.6%	- .1% 57.6%	- .1% 57.6%	- -	- -	- -	- -	- -	- -
BASE: SKIERS (000'S)		317.8 100.0% 100.0%	31.3 99.9% 9.9%	71.9 99.9% 22.6%	33.6 100.1% 10.6%	86.5 100.0% 27.2%	56.6 100.1% 17.8%	16.0 100.0% 5.0%	6.6 100.0% 2.1%	.9 100.0% .5%	1.1 100.1% .4%
MEAN STD DEV		3.19 .8574	3.16 .8617	3.22 .8620	3.12 .7747	3.26 .8883	3.05 .8331	3.29 .9325	3.16 .7646	3.02 .4344	3.50 .9712

EXPENDITURE TABLES

[illegible]

JOB NUMBER 907901
##DIRECT EXPENDITURES IN ALBERTA (DAILY)**

[illegible]

*****SKIER ORIGIN*****									
.....RESIDENTS.....									
.....ALBERTA.....									
	LAST TRIP TOTAL	TOTAL	CAL- REG.	CAL. METRO	EDM.- OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI- ONAL MRKT.	HINT- ERLAND MRKT.
TOTAL RES.-EXP. IN ALTA.	BASE	230.9	87.5	78.1	85.2	69.6	15.7	36.7	21.5
	MEAN	50.72	41.30	42.56	61.02	63.38	50.54	47.04	54.45
	S.D.	54.9498	30.0781	29.5311	74.1559	79.8782	38.1244	46.0723	50.0496
NON-PKG.(NON-RES.) IN	BASE	21.5							
ALTA.	MEAN	117.48							
	S.D.	187.1945							
PACKAGE (NON-RES.) IN	BASE	7.6							
ALTA.	MEAN	58.05							
	S.D.	67.9421							
TOTAL DIRECT EXP. IN	BASE	259.8	87.5	78.1	85.2	69.6	15.7	36.7	21.5
ALTA.	MEAN	56.45	41.30	42.56	61.02	63.38	50.54	47.04	54.45
	S.D.	77.8157	30.0781	29.5311	74.1559	79.8782	38.1244	46.0723	50.0496

JOB NUMBER 907901
 DIRECT EXPENDITURES IN ALBERTA (OAILY)

*****ALBERTA DESTINATIONS*****									
*****BANFF/L. LOUISE*****SUNSHINE*****SKIING LOUISE*****									
*****TOTALS*****									
*****TOTAL ALBERTA*****									
LAST TRIP	TOTAL TOTAL	RESI- ALTA	NON- DENT	RESI- DENT	NON- RES.	TOTAL	RESI- DENT	NON- RES.	RESI- DENT
BASE	198.7	198.7	198.7	198.7	198.7	198.7	198.7	198.7	198.7
MEAN	14.75	14.75	14.75	14.75	14.75	14.75	14.75	14.75	14.75
S.D.	20.40220	40220.402	20.40220	40220.402	20.40220	40220.402	20.40220	40220.402	20.40220
BASE	201.2	201.2	201.2	201.2	201.2	201.2	201.2	201.2	201.2
MEAN	7.41	7.41	7.41	7.41	7.41	7.41	7.41	7.41	7.41
S.D.	22.33522	33522.335	22.33522	33522.335	22.33522	33522.335	22.33522	33522.335	22.33522
BASE	182.8	182.8	182.8	182.8	182.8	182.8	182.8	182.8	182.8
MEAN	11.27	11.27	11.27	11.27	11.27	11.27	11.27	11.27	11.27
S.D.	14.50414	50414.504	14.50414	50414.504	14.50414	50414.504	14.50414	50414.504	14.50414
BASE	203.1	203.1	203.1	203.1	203.1	203.1	203.1	203.1	203.1
MEAN	.02	.02	.02	.02	.02	.02	.02	.02	.02
S.D.	.3126	.3126	.3126	.3126	.3126	.3126	.3126	.3126	.3126
BASE	203.2	203.2	203.2	203.2	203.2	203.2	203.2	203.2	203.2
MEAN	1.41	1.41	1.41	1.41	1.41	1.41	1.41	1.41	1.41
S.D.	7.25737	25737.257	7.25737	25737.257	7.25737	25737.257	7.25737	25737.257	7.25737
BASE	179.2	179.2	179.2	179.2	179.2	179.2	179.2	179.2	179.2
MEAN	15.19	15.19	15.19	15.19	15.19	15.19	15.19	15.19	15.19
S.D.	6.59646	59646.596	6.59646	59646.596	6.59646	59646.596	6.59646	59646.596	6.59646
BASE	199.9	199.9	199.9	199.9	199.9	199.9	199.9	199.9	199.9
MEAN	2.86	2.86	2.86	2.86	2.86	2.86	2.86	2.86	2.86
S.D.	5.69545	69545.695	5.69545	69545.695	5.69545	69545.695	5.69545	69545.695	5.69545
BASE	202.3	202.3	202.3	202.3	202.3	202.3	202.3	202.3	202.3
MEAN	.39	.39	.39	.39	.39	.39	.39	.39	.39
S.D.	2.63032	63032.630	2.63032	63032.630	2.63032	63032.630	2.63032	63032.630	2.63032
BASE	200.4	200.4	200.4	200.4	200.4	200.4	200.4	200.4	200.4
MEAN	4.25	4.25	4.25	4.25	4.25	4.25	4.25	4.25	4.25
S.D.	12.77012	77012.770	12.77012	77012.770	12.77012	77012.770	12.77012	77012.770	12.77012
BASE	203.8	203.8	203.8	203.8	203.8	203.8	203.8	203.8	203.8
MEAN	.37	.37	.37	.37	.37	.37	.37	.37	.37
S.D.	3.36053	36053.360	3.36053	36053.360	3.36053	36053.360	3.36053	36053.360	3.36053
BASE	204.6	204.6	204.6	204.6	204.6	204.6	204.6	204.6	204.6
MEAN	54.11	54.11	54.11	54.11	54.11	54.11	54.11	54.11	54.11
S.D.	56.84056	84056.840	56.84056	84056.840	56.84056	84056.840	56.84056	84056.840	56.84056

JOB NUMBER 907901
DIRECT EXPENDITURES IN ALBERTA (DAILY)

*****ALBERTA DESTINATIONS*****												
---ROCKY MOUNTAIN SKIING---												
*.....TOTALS.....**..BANFF/L.LOUISSE*****SUNSHINE*****SKIING LOUISE**												
*****ALBERTA*****												
LAST												
TRIP TOTAL RESI- NON- TOTAL RESI- NON- RESI- NON- RESI- NON-												
TOTAL ALTA DENT RES. RMS DENT RES. TOTAL DENT RES. TOTAL DENT RES. TOTAL DENT RES. TOTAL DENT RES.												
TOTAL RES.-EXP.-IN ALTA.	BASE	230.9	230.9	230.9	155.8	155.8	106.5	106.5	47.9	47.9	44.3	44.3
	MEAN	50.72	50.72	50.72	63.22	63.22	63.43	63.43	57.48	57.48	69.83	69.83
	S.D.	54.94	949.54	949.54	59.98	559.98	63.45	63.45	32.47	32.47	88.32	88.32
NON-PKG.(NON-RES.) IN ALTA.	BASE	21.5	21.5	21.5	21.5	18.9	18.9	18.9	10.0	10.0	8.5	8.5
	MEAN	117.48	117.48	117.48	117.48	114.61	114.61	114.61	118.37	118.37	111.41	111.41
	S.D.	187.19	187.19	187.19	187.19	173.88	173.88	173.88	201.85	201.85	137.51	137.51
PACKAGE (NON-RES.) IN ALTA.	BASE	7.4	7.4	7.4	7.4	7.1	7.1	7.1	3.6	3.6	3.3	3.3
	MEAN	58.05	58.05	58.05	58.05	58.53	58.53	58.53	39.45	39.45	78.39	78.39
	S.D.	67.94	267.94	267.94	67.94	269.06	269.06	269.06	29.98	29.98	90.23	90.23
TOTAL DIRECT EXP. ALTA.	BASE	259.8	259.8	230.9	28.9	184.7	155.8	28.9	132.5	106.5	26.0	61.5
	MEAN	56.45	56.45	50.72	102.31	69.33	63.22	102.31	70.46	63.43	99.28	66.29
	S.D.	77.81	577.81	554.94	9167.16	87.22	759.98	5167.16	90.13	863.45	154.60	89.51

*****ALBERTA DESTINATIONS*****FLATLAND*															
+---TOTAL ALBERTA---+					*-----TOTALS-----*					*****ROCKY MOUNTAIN SKIING*****+SKIING+					
LAST TRIP		TOTAL		NON-		RESI-		NON-		RESI-		NON-		RESI-	
TOTAL	ALTA	RES.	NON-	TOTAL	RMS	DENT	RES.	TOTAL	DENT	RES.	TOTAL	DENT	RES.	TOTAL	DENT
230.9	230.9	230.9	230.9	155.8	155.8	155.8	5.8	5.8	5.8	32.6	32.6	32.6	16.7	75.1	
50.72	50.72	50.72	50.72	63.22	63.22	63.22	33.93	33.93	33.93	80.70	80.70	80.70	27.80	24.76	
S.D.	54.949854	949854	949854	59.983159	9851	23.308923	3089	54.406854	4068	16.2974	28.6361				
NON-PKG.(NON-RES.) IN ALTA.															
BASE	21.5	21.5	21.5	21.5	21.5	21.5	5.4	5.4	5.4	2.7	2.7	2.7	2.7		
MEAN	117.48	117.48	117.48	117.48	117.48	117.48	91.15	91.15	91.15	137.94	137.94	137.94	137.94		
S.D.	187.194187	194	187.194187	194	187.194187	194	187.194187	194	97.779326	262.160	262.160				
PACKAGE (NON-RES.) IN ALTA.															
BASE	7.4	7.4	7.4	7.4	7.4	7.4	2	2	2	3	3	3	3		
MEAN	58.05	58.05	58.05	58.05	58.05	58.05	70.99	70.99	70.99	46.15	46.15	46.15	46.15		
S.D.	67.942167	9421	67.942167	9421	67.942167	9421	67.942167	9421	69.779724	5225	5225				
TOTAL DIRECT EXP. IN ALTA.															
BASE	259.8	259.8	230.9	28.9	184.7	155.8	28.9	6.4	5.8	35.5	32.6	2.9	16.7	75.1	
MEAN	56.45	56.45	50.72	102.31	69.33	63.22	102.31	38.92	33.93	85.13	84.70	80.70	129.08	24.76	
S.D.	77.815777	815754	9498167	16787	227859	9851167	16739	040423	308990	799989	938054	4068250	777162974	28.6361	

*****TRIP TIMING*****									
*****SEASON*****				*****DAY SKIING*****					
*****PERIOD SKIED*****				*****OVERNIGHT SKIING*****					
LAST TRIP TOTAL	START - UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL MIDWEEK WEEKEND		
*****NON-PKG-RES-IN ALTA.*****									
BASE	198.7	13.7	23.2	55.5	57.4	48.9	137.3	70.6	66.7
MEAN	14.75	8.39	14.96	12.35	18.67	14.55	10.26	8.16	12.49
S.D.	20.4020	11.6210	21.7361	16.8143	25.7301	17.1822	16.7280	12.1367	20.2599
*****ACCOMMODATION*****									
BASE	201.2	14.0	22.9	57.1	56.7	50.4	139.2	72.2	67.0
MEAN	7.41	1.53	7.48	5.58	9.62	8.62	3.28	1.02	5.71
S.D.	22.3354	6.0354	21.7188	12.5855	34.0253	16.2801	23.0555	6.7001	32.3130
*****CAR EXPENSES*****									
BASE	182.8	12.1	20.2	48.7	54.3	47.4	127.7	67.3	60.3
MEAN	11.27	8.98	11.94	11.21	11.45	11.44	10.55	9.25	12.01
S.D.	14.5041	11.6892	13.3031	12.1489	14.1184	17.8588	15.4819	13.9917	16.8722
*****OTHER TRANSPORTATION*****									
BASE	203.1	14.0	23.2	57.1	59.0	49.7	139.9	72.2	67.8
MEAN	.02	.00	.15	.00	.00	.00	.01	.03	.00
S.D.	.3126	.0000	.9138	.0000	.0000	.0000	.2894	.4026	.0000
*****SKI EQUIP-&CLOTHING*****									
BASE	203.2	13.7	22.9	57.1	59.0	50.4	139.6	72.2	67.5
MEAN	1.41	2.57	2.77	.69	1.35	1.81	2.36	1.23	.53
S.D.	7.2573	14.5702	13.6384	3.8070	5.4849	4.0890	8.6405	10.8611	5.2615
*****LIFT TICKETS*****									
BASE	179.2	13.1	19.6	53.2	48.1	45.2	121.0	61.6	59.4
MEAN	15.19	13.53	14.01	14.64	15.27	16.73	14.43	14.36	14.49
S.D.	6.5964	5.8882	7.2092	6.3955	6.3344	6.7051	6.5213	6.9615	6.0304
*****SKI EQUIP-RENTAL*****									
BASE	199.9	14.0	23.2	57.1	55.1	50.4	136.1	69.0	67.0
MEAN	2.86	2.92	2.29	2.64	2.90	3.29	3.23	3.93	2.50
S.D.	5.6954	5.9649	5.2746	5.5410	5.9356	5.6746	6.0917	6.8177	5.1401
*****SKI SCHOOL LESSONS*****									
BASE	202.3	14.0	23.2	57.1	57.4	50.4	138.4	70.6	67.8
MEAN	.39	.27	1.06	.12	.43	.36	.42	.64	.18
S.D.	2.6303	1.0739	6.5696	.8435	1.9102	1.5648	2.8668	3.7836	1.3258
*****RECREATION/ENTERTAIN*****									
BASE	200.4	14.0	22.9	57.1	55.9	50.4	137.6	69.8	67.8
MEAN	4.25	1.87	4.35	2.37	7.34	3.55	2.23	1.77	2.70
S.D.	12.7708	7.2442	14.1863	8.8302	16.9910	10.8250	9.5861	8.3333	10.7039
*****OTHER EXPENSES*****									
BASE	203.8	14.0	23.2	57.1	59.0	50.4	139.9	72.2	67.8
MEAN	.37	.00	.23	.21	.83	.19	.32	.00	.65
S.D.	3.3605	.0000	1.9632	1.3789	5.8769	.9736	3.7460	.0000	5.3620
*****TOTAL EXPEN(NON-PKG)*****									
BASE	204.6	14.0	23.2	57.1	59.8	50.4	139.9	72.2	67.8
MEAN	54.11	37.60	55.35	46.79	61.88	57.22	43.31	38.38	48.56
S.D.	56.8408	30.7667	59.1977	39.6769	80.6143	39.0757	57.2717	36.9708	72.5467

*****TRIP TIMING*****																	
*****PERIOD SKIED*****OVERNIGHT SKING*****																	
*****DAY SKING*****OVERNIGHT SKING*****																	
*****SEASON*****																	
*****TRIP TOTAL*****																	
*****LAST TRIP TOTAL*****																	
*****START UP*****																	
*****XMAS - NEW YEAR*****																	
*****EARLY WINTER*****																	
*****LATE WINTER*****																	
*****SPRING*****																	
*****TOTAL WEEKDAY WEEKEND*****																	
*****TOTAL MIDWEEK WEEKEND*****																	
*****WEEKEND*****																	
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JOB NUMBER 907901
 DIRECT EXPENDITURES IN ALBERTA (DAILY)

*****TRIP TIMING***** *****SEASON***** *****DAY SKIING***** *****OVERNIGHT SKIING*****											
	LAST TRIP TOTAL	START UP	XMAS -		EARLY		LATE		SPRING	TOTAL WEEKDAY WEEKEND	TOTAL MIDWEEK WEEKEND
			NEW	YEAR	WINTER	WINTER	WINTER	WINTER			
TOTAL RES. EXP. IN ALTA.	230.9	14.0	24.5	68.3	68.3	53.7	155.8	35.3	70.5	73.8	35.4
MEAN	50.72	37.60	53.46	44.23	56.28	53.96	40.58	35.24	47.05	72.33	70.20
S.D.	54.9498	30.7667	58.2722	39.0491	76.9956	38.6871	55.2896	35.8867	71.5707	47.9368	40.8837
NON-PKG. (NON-RES.) IN ALTA.	21.5	6.4	4.5	6.3	6.3	6.3	2.0	.9	1.1	19.3	15.7
MEAN	117.48	113.14	122.21	118.20	116.42	116.42	234.24	192.57	267.48	106.12	102.39
S.D.	187.1945	189.0714	158.6671	1207.7051	1183.0350	282.6811	242.5749	306.9559	170.1976	159.3402	210.0325
PACKAGE (NON-RES.) IN ALTA.	7.4	1.1	2.1	2.4	1.8	1.8	.0	.0	.0	7.3	6.7
MEAN	58.05	45.96	64.93	57.51	58.08	58.08	25.00	25.00	25.00	58.43	58.70
S.D.	67.9421	43.4116	100.8634	52.9655	45.9506	45.9506	.0000	.0000	.0000	68.4371	69.5199
TOTAL DIRECT EXP. IN ALTA.	259.8	14.0	30.0	74.9	77.0	63.9	157.8	86.2	71.6	100.4	57.7
MEAN	56.45	37.60	61.96	49.50	61.37	60.25	43.09	36.89	50.55	77.82	77.60
S.D.	77.8157	30.7667	92.4613	59.4996	95.7094	70.8816	67.3110	46.3696	85.4194	88.2969	93.3555

#-----TRAVEL-----TRAVEL BEHAVIOUR (LAST TRIP ALTA.)-----SATISFACTION-----												
			INDE- PEN- DENT				ACCOMMODATION			*---(TRIP IN GENERAL)---		
TOTAL PACKAGE			CAR	AIR	BUS	TRAIN	MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL- LENT	GOOD	FAIR/ POOR
NON-PKG-RES-IN ALTA. MEALS & REFRESHMENTS	BASE MEAN	S.D.	198.7 14.75 20.4020	180.7 14.78 20.0085	15.7 11.65 16.5502		38.1 25.51 26.6466	15.5 17.03 16.6176	6.6 18.89 16.0280	64.9 19.65 23.2795	106.5 12.42 18.3943	27.3 12.17 18.3410
ACCOMMODATION	BASE MEAN	S.D.	201.2 7.41 22.3354	183.1 7.53 22.7538	15.7 5.20 17.0887		38.9 25.12 15.4125	15.5 2.51 10.9196	6.3 2.75 4.3307	64.2 10.04 20.1012	109.1 7.38 25.7260	27.9 1.51 5.3504
CAR EXPENSES	BASE MEAN	S.D.	182.8 11.27 14.5041	165.6 12.32 14.7589	15.7 10 4.277		34.4 12.22 11.2944	14.0 14.39 12.6748	5.5 12.93 12.2282	60.0 12.58 14.0983	96.6 11.92 15.7954	26.2 5.88 7.6252
OTHER TRANSPORTATION	BASE MEAN	S.D.	203.1 -02 -3126	185.0 -00 -0000	15.7 -23 1.1036		40.5 -04 -4471	14.7 -00 -0000	6.6 -00 -0000	65.0 -00 -0000	110.2 -01 -2717	27.9 -07 -6454
SKI EQUIP.-CLOTHING	BASE MEAN	S.D.	203.2 1.41 7.2573	185.1 1.45 7.5256	15.7 -89 3.2569		40.2 -59 1.9929	15.5 -24 1.2446	6.6 -90 1.6677	65.7 1.02 3.4042	109.9 1.46 7.4210	27.6 2.12 11.8388
LIFT TICKETS	BASE MEAN	S.D.	179.2 15.19 6.5964	164.0 15.27 6.6069	13.0 13.57 6.5736		38.3 16.59 6.7187	12.2 18.13 6.1601	6.3 16.09 2.3415	58.7 16.15 7.0702	96.7 14.81 6.3753	23.8 14.33 5.9651
SKI EQUIP.-RENTAL	BASE MEAN	S.D.	199.9 2.86 5.6954	183.4 2.84 5.7096	14.1 3.59 5.8269		40.5 2.71 4.7690	15.5 -10 4.305	6.6 3.17 7.4250	64.9 2.09 4.8144	108.7 3.22 5.9353	26.3 3.24 6.4523
SKI SCHOOL LESSONS	BASE MEAN	S.D.	202.3 -39 2.6303	184.9 -40 2.7234	14.9 -30 1.3465		40.5 -44 2.4661	15.5 -00 -0000	6.6 -42 1.3939	65.7 -12 -6241	109.4 -62 3.5141	27.1 -08 -5725
RECREATION/ENTERTAIN	BASE MEAN	S.D.	200.4 4.25 12.7708	183.1 4.17 12.6278	14.9 1.75 4.6297		39.7 7.84 13.2119	15.1 14.28 26.1431	6.6 2.52 4.2007	63.0 5.83 16.2011	110.2 3.94 11.7295	27.1 1.79 4.8399
OTHER EXPENSES	BASE MEAN	S.D.	203.8 -37 3.3605	185.7 -40 3.5175	15.7 -08 -3549		40.5 -70 2.8142	15.5 -00 -0000	6.6 -54 1.2206	65.7 -98 5.7042	110.2 -06 -9150	27.9 -19 1.1346
TOTAL EXPEN(NON-PKG)	BASE MEAN	S.D.	204.6 54.11 56.8408	186.5 55.19 56.9365	15.7 34.62 35.5614		41.3 88.45 47.9386	15.5 61.22 67.6505	6.6 55.09 28.0510	65.5 64.17 48.1375	110.2 52.00 65.0853	27.9 38.44 30.5214

*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****													
*****TRAVEL*****				*****MODE(S)*****				*****ACCOMMODATION*****				*****SATISFACTION*****	
INDE- PEN-				HOTEL/ LODGE				PRIVATE HOME				*...*(TRIP IN GENERAL)*...	
TOTAL	PACKAGE	DENT	CAR	AIR	BUS	TRAIN	MOTEL/ LODGE	PRIVATE HOME	OTHER	EXCEL- LENT	GOOD	FAIR/ POOR	
TOTAL RES-EXP. IN ALTA.													
BASE	230.9	26.3	191.1	10.8	36.6	.8	50.2	15.5	8.1	79.1	119.8	32.0	
MEAN	50.72	24.33	54.11	55.03	25.74	20.50	79.46	61.22	49.37	58.74	49.64	34.94	
S.D.	54.9498	24.2986	56.8408	56.4850	28.2282	.0000	48.7558	47.6505	27.9899	47.1565	63.2387	30.1777	
NON-PKG.(NON-RES.) IN													
BASE	21.5		14.6	10.8	2.4	.9	14.0	6.6	1.0	9.7	10.7	1.0	
MEAN	117.48		119.13	133.88	109.74	71.55	128.82	98.96	87.41	126.19	107.08	149.57	
S.D.	187.1945		187.1945	187.1945	187.1945	187.1945	187.1945	187.1945	187.1945	187.1945	187.1945	187.1945	
PACKAGE (NON-RES.) IN													
BASE	7.4	7.4	3.4	5.6	2.7	.4	7.0	.1	.2	3.8	3.4	.2	
MEAN	58.05	58.05	54.85	57.43	68.85	49.32	57.62	114.35	44.14	45.89	72.10	50.21	
S.D.	67.9421	67.9421	53.4660	72.4150	91.7107	49.1041	68.5559	39.4419	48.3514	34.6296	90.9821	31.7239	
TOTAL DIRECT EXP. IN													
BASE	259.8	33.7	209.1	16.3	41.6	2.1	71.2	22.2	9.3	92.6	133.9	33.2	
MEAN	56.45	31.71	59.52	107.82	33.30	43.53	86.99	72.76	53.19	65.26	54.80	38.52	
S.D.	77.8157	40.8214	81.2685	76.2876183	71.3334	49.7269105	4.208	88.6091	45.6087	85.3966	76.11306	55.7094	

#-----TRAVEL BEHAVIOUR(NON-RESIDENTS)-----EXPERIENCE-----#							
		TOTAL	SKI VACATION	SKI AND VFR	SKI AND BUSINESS/ CONVENTION	FIRST VISIT	REPEAT VISIT
TOTAL RES.EXP.IN ALTA.	BASE MEAN S.D.						
NON-PKG.(NON-RES.) IN ALTA.	BASE MEAN S.D.	21.5 117.48 187.1945	11.9 105.28 147.8619	6.3 116.14 211.3177	2.7 168.11 264.8145	8.5 112.17 206.0691	13.0 120.95 173.7485
PACKAGE (NON-RES.) IN ALTA.	BASE MEAN S.D.	7.4 58.05 67.9421	6.5 60.53 71.1565	.4 58.81 37.3835	.5 24.23 20.5835	4.8 60.69 63.0084	2.6 53.27 75.8455
TOTAL DIRECT EXP. IN ALTA.	BASE MEAN S.D.	28.9 102.31 167.1678	18.4 89.59 128.1764	6.8 112.47 205.1420	3.2 147.83 250.6137	13.3 93.71 171.0856	15.6 109.59 163.4833

*****SKILL*****														*****AGE*****													
LAST														LAST													
TRIP BEGIN- INTER- AD- TOTAL NER MEDIANE VANCED EXPERT														TRIP BEGIN- INTER- AD- TOTAL NER MEDIANE VANCED EXPERT													
NON-PKG-RES-IN ALTA. MEALS & REFRESHMENTS S.O.														*NON-PKG-RES-IN ALTA.* MEALS & REFRESHMENTS S.O.													
BASE MEAN S.O.	198.7 14.75 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	27.9 12.35 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	106.0 15.70 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	53.9 12.17 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	10.9 24.32 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	58.0 7.97 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	55.0 17.51 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	32.5 19.76 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	20.5 23.31 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	15.1 13.88 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	8.5 9.65 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	3.8 19.88 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	2.2 3.61 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364	2.3 2.62 20.402013.967923.089113.432929.353110.236623.841022.030529.596515.421410.082813.9364													
ACCOMMODATION														ACCOMMODATION													
BASE MEAN S.O.	201.2 7.41 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	29.2 6.00 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	108.2 8.75 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	53.1 5.26 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	10.6 8.43 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	57.3 3.53 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	56.9 6.69 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	31.4 9.24 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	20.5 20.04 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	15.1 7.69 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	10.8 7.71 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	3.8 2.01 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	2.2 .00 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103	2.3 .00 22.335410.956628.063012.774915.193010.672514.230516.660655.939013.923712.7103													
CAR EXPENSES														CAR EXPENSES													
BASE MEAN S.O.	182.8 11.27 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	23.7 12.06 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	99.1 10.36 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	49.7 17.31 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	10.3 17.31 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	48.8 9.46 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	55.0 14.04 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	30.3 12.03 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	18.6 16.32 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	14.2 4.89 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	7.6 6.25 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	3.2 7.62 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	2.2 3.34 14.504122.179813.740210.580014.088118.172512.230811.375720.0323	2.3 2.69 14.504122.179813.740210.580014.088118.172512.230811.375720.0323													
OTHER TRANSPORTATION														OTHER TRANSPORTATION													
BASE MEAN S.O.	203.1 .02 203.1	29.2 .00 203.1	109.8 .02 203.1	53.1 .03 203.1	10.9 .00 203.1	57.3 .06 203.1	57.6 .00 203.1	32.5 .00 203.1	20.5 .00 203.1	15.1 .00 203.1	10.8 .00 203.1	3.8 .00 203.1	2.2 .00 203.1	2.3 .00 203.1													
SKI EQUIP-&CLOTHING														SKI EQUIP-&CLOTHING													
BASE MEAN S.O.	203.2 1.41 7.2573	28.9 1.40 7.2573	109.8 1.54 7.2573	53.6 1.23 7.2573	10.9 1.03 7.2573	57.7 1.70 7.2573	57.3 1.43 7.2573	32.5 .93 7.2573	20.5 3.40 7.2573	15.1 .28 7.2573	10.8 .00 7.2573	3.8 .00 7.2573	2.2 .00 7.2573	2.3 .85 7.2573													
LIFT TICKETS														LIFT TICKETS													
BASE MEAN S.O.	179.2 15.19 6.5964	27.8 13.59 6.1307	95.6 14.77 6.0976	46.8 16.25 7.0023	9.0 18.68 8.5803	47.8 12.27 6.5910	52.8 16.46 5.6774	29.2 16.82 6.2484	19.3 15.30 6.4382	12.5 16.62 7.1307	9.3 14.05 5.9475	3.8 20.22 3.3948	1.4 12.71 6.6723	2.3 14.74 6.6723													
SKI EQUIP-RENTAL														SKI EQUIP-RENTAL													
BASE MEAN S.O.	199.9 2.86 5.6954	29.2 7.13 7.1511	105.9 2.86 5.4255	53.9 1.11 4.4907	10.9 .00 0.0000	56.5 3.90 6.1444	56.9 2.82 5.7945	31.8 1.99 4.5785	20.5 3.67 7.3305	15.1 2.53 4.7565	10.0 1.18 3.6197	3.8 .35 1.1242	2.2 .00 0.0000	2.3 .00 0.0000													
SKI SCHOOL LESSONS														SKI SCHOOL LESSONS													
BASE MEAN S.O.	202.3 .39 2.6303	29.2 1.12 3.5662	108.2 .39 3.0293	53.9 .03 2.606	10.9 .15 0.8507	57.3 .61 4.0234	57.6 .14 0.9129	31.8 .00 0.0000	20.5 1.51 4.2537	15.1 .20 0.5909	10.8 .15 0.8567	3.8 .00 0.0000	2.2 .00 0.0000	2.3 .00 0.0000													
RECREATION/ENTERTAIN														RECREATION/ENTERTAIN													
BASE MEAN S.O.	200.4 4.25 12.7708	28.5 .93 3.0171	107.4 3.36 11.0046	53.6 6.51 10.4661	10.9 10.50 0.8142	57.0 .92 7.7433	56.1 8.77 3.818	32.5 4.76 7.6110	20.5 4.87 3.9772	15.1 2.61 7.4423	10.0 .19 0.6594	3.8 1.14 2.2429	2.2 2.79 3.8137	2.3 .00 0.0000													
OTHER EXPENSES														OTHER EXPENSES													
BASE MEAN S.O.	203.8 .37 3.3605	29.2 .18 1.1088	109.8 .27 1.7447	53.9 .77 5.9683	10.9 .00 0.0000	58.1 .10 0.6435	57.6 .11 0.8144	32.5 1.68 7.9901	20.5 .46 2.1292	15.1 .00 0.0000	10.8 .00 0.0000	3.8 .00 0.0000	2.2 .00 0.0000	2.3 .00 0.0000													
TOTAL EXPEN(NON-PKG)														TOTAL EXPEN(NON-PKG)													
BASE MEAN S.O.	204.6 54.11 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	29.2 51.30 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	109.8 54.27 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	54.7 50.95 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	10.9 75.78 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	58.8 36.15 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	57.6 64.75 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	32.5 45.48 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	20.5 86.48 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	15.1 45.54 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	10.8 33.18 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	3.8 50.09 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	2.2 18.01 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187	2.3 21.97 56.840837.303365.982040.102366.693837.090247.624147.961417.01438.754925.167915.7187													

[illegible]

JOB NUMBER 907901
DIRECT EXPENDITURES IN ALBERTA (DAILY)

*****SKIER PROFILE*****SEX-----SOCIO-ECONOMIC STATUS-----												
*****RESIDENT AGE-----												
	LAST TRIP TOTAL	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS	MALE	FEMALE	UPPER	MIDDLE	LOWER
	RES.	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40+ YEARS					STUDENT
NON-PKG.RES.IN ALTA.	BASE	198.7	138.7	58.0	55.0	32.5	20.5	15.1	16.8	129.4	69.3	25.2
MEALS & REFRESHMENTS	MEAN	14.75	16.75	7.97	17.51	19.76	23.31	13.08	10.34	16.91	10.72	21.30
	S.D.	20.40	20.20	23.66	23.84	20.52	19.56	15.42	14.11	16.08	10.72	21.30
ACCOMMODATION	BASE	201.2	201.2	57.3	56.9	31.4	20.5	15.1	19.1	129.0	72.2	25.2
	MEAN	7.41	7.41	3.53	6.69	9.24	20.04	7.09	4.76	8.31	5.81	18.47
	S.D.	22.33	22.33	4.67	23.05	16.60	5.93	9.01	3.92	10.51	9.75	25.2
CAR EXPENSES	BASE	182.8	182.8	48.8	55.0	30.3	18.6	14.2	15.3	120.7	62.1	23.0
	MEAN	11.27	11.27	9.46	14.04	12.03	16.32	4.89	5.59	11.80	10.24	17.53
	S.D.	14.50	14.50	11.75	12.23	10.81	11.37	9.22	4.63	11.13	8.39	20.62
OTHER TRANSPORTATION	BASE	203.1	203.1	57.3	57.6	32.5	20.5	15.1	19.1	130.9	72.2	25.2
	MEAN	0.2	0.2	0.6	0.0	0.0	0.0	0.0	0.0	0.3	0.0	0.0
	S.D.	3126	3126	5861	0.00	0.00	0.00	0.00	0.00	3890	0.00	0.00
SKI EQUIP.&CLOTHING	BASE	203.2	203.2	57.7	57.3	32.5	20.5	15.1	19.1	131.3	71.8	25.2
	MEAN	1.41	1.41	1.70	1.43	0.93	3.40	0.28	1.0	1.57	1.12	1.17
	S.D.	7.25	7.25	9.04	5.53	3.52	4.01	2.08	4.94	8.23	4.98	5.24
LIFT TICKETS	BASE	179.2	179.2	47.8	52.8	29.2	19.3	12.5	16.8	113.3	65.9	23.7
	MEAN	15.19	15.19	12.27	16.46	16.82	15.30	16.62	15.42	15.89	13.98	17.48
	S.D.	6.59	6.59	6.59	6.59	6.59	6.59	6.59	6.59	6.59	6.59	6.59
SKI EQUIP.RENTAL	BASE	199.9	199.9	56.5	56.9	31.8	20.5	15.1	18.3	127.8	72.2	25.2
	MEAN	2.86	2.86	3.90	2.82	1.99	3.67	2.53	0.72	2.79	2.97	1.72
	S.D.	5.69	5.69	6.14	5.79	4.57	3.30	4.75	2.77	5.41	5.61	4.12
SKI SCHOOL LESSONS	BASE	202.3	202.3	57.3	57.6	31.8	20.5	15.1	19.1	130.1	72.2	25.2
	MEAN	0.39	0.39	0.61	0.14	0.0	1.51	0.20	0.09	0.37	0.42	0.55
	S.D.	2.63	2.63	4.02	0.12	0.00	4.25	0.90	0.86	2.05	2.16	2.29
RECREATION/ENTERTAIN	BASE	200.4	200.4	57.0	56.1	32.5	20.5	15.1	18.3	128.2	72.2	25.2
	MEAN	4.25	4.25	9.2	8.77	4.76	4.87	2.61	0.66	5.76	1.56	8.65
	S.D.	12.77	12.77	7.74	7.74	10.39	12.12	7.42	1.95	10.18	5.51	11.2
OTHER EXPENSES	BASE	203.8	203.8	58.1	57.6	32.5	20.5	15.1	19.1	131.7	72.2	25.2
	MEAN	0.37	0.37	0.10	0.11	1.68	0.46	0.0	0.0	0.9	0.0	0.0
	S.D.	3.36	3.36	0.63	0.81	7.99	2.12	0.00	0.00	4.07	1.23	0.00
TOTAL EXPENSE(NON-PKG)	BASE	204.6	204.6	58.8	57.6	32.5	20.5	15.1	19.1	132.4	72.2	25.2
	MEAN	56.11	56.11	36.15	64.75	64.28	80.48	45.54	33.42	59.67	43.91	84.27
	S.D.	56.84	56.84	37.00	64.28	64.28	80.48	45.54	33.42	59.67	43.91	84.27

*****SKIER PROFILE*****SEX*****SOCIO-ECONOMIC STATUS*****																							
LAST		RESIDENT AGE							40+			MALE		FEMALE		UPPER		MIDDLE		LOWER		STUDENT	
TRIP		TOTAL		12-17		18-24		25-29		30-34		35-39		YEARS									
TOTAL		RES.		YEARS		YEARS		YEARS		YEARS		YEARS											
PKG-RESIDENT IN ALTA MEALS & REFRESHMENT	BASE	25.8	25.8	13.9	3.6	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	10.9	4.2	3.9	2.1	13.1	
	MEAN	13.20	13.20	9.46	25.68	24.45	9.95	6.00	2.96	12.04	14.76	24.41	10.31	7.14	11.86								
	S.D.	16.0049	16.0049	9.3615	13.4261	13.1252	9.2593	1.0000	4.5651	10.7052	11.0610	27.9821	10.4701	8.0164	12.3332								
ACCOMMODATION	BASE	26.3	26.3	13.9	4.1	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	11.5	4.2	3.9	2.1	13.7	
	MEAN	-53	-53	-20	2.72	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	-0.00	
	S.D.	2.9317	2.9317	8030	6.8552	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	
CAR EXPENSES	BASE	26.3	26.3	13.9	4.1	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	11.5	4.2	3.9	2.1	13.7	
	MEAN	1.51	1.51	0.00	4.98	3.49	1.85	0.00	2.47	1.04	2.11	1.26	3.57	2.65	1.09								
	S.D.	4.5743	4.5743	0.0000	9.2408	4.7666	2.0600	0.0000	3.8027	2.8651	6.0545	1.9064	4.6671	4.4140	5.2780								
OTHER TRANSPORTATION	BASE	26.3	26.3	13.9	4.1	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	11.5	4.2	3.9	2.1	13.7	
	MEAN	-01	-01	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	S.D.	0.845	0.845	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	
SKI EQUIP-&CLOTHING	BASE	26.3	26.3	13.9	4.1	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	11.5	4.2	3.9	2.1	13.7	
	MEAN	1.52	1.52	2.49	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1.69	1.31	0.00	5.70	0.00	1.30	
	S.D.	5.7137	5.7137	7.3067	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	4.2395	4.9466	0.0000	10.9495	0.0000	4.6962	
LIFT TICKETS	BASE	25.5	25.5	13.1	4.1	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.0	11.5	4.2	3.9	1.3	13.7	
	MEAN	1.57	1.57	1.87	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	2.86	0.00	0.00	11.62	1.79	0.00	
	S.D.	5.1083	5.1083	5.3266	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	6.6183	0.0000	0.0000	9.8684	5.2298	0.0000	
SKI EQUIP-RENTAL	BASE	25.5	25.5	13.9	4.1	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.0	11.5	4.2	3.9	1.3	13.7	
	MEAN	3.00	3.00	3.92	0.59	6.14	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3.11	2.87	0.00	0.00	8.35	3.88	
	S.D.	5.5445	5.5445	5.9414	1.4841	7.4610	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	5.8107	5.1982	0.0000	0.0000	3.9473	5.9829	
SKI SCHOOL LESSONS	BASE	26.3	26.3	13.9	4.1	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	11.5	4.2	3.9	2.1	13.7	
	MEAN	-10	-10	0.00	0.66	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	S.D.	0.5921	0.5921	0.0000	1.3686	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.8780	0.0000	0.0000	0.0000	0.0000	
RECREATION/ENTERTAIN	BASE	25.8	25.8	13.9	3.6	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	10.9	4.2	3.9	2.1	13.1	
	MEAN	3.32	3.32	7.8	2.36	17.75	1.32	5.00	0.00	2.06	5.04	2.24	5.74	16.28	0.77								
	S.D.	9.7202	9.7202	2.5768	3.7548	21.1074	2.2064	5.0000	0.0000	0.0000	5.6640	13.1855	3.5896	8.6416	26.673	3.0629							
OTHER EXPENSES	BASE	25.8	25.8	13.9	4.1	2.6	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	10.9	3.6	3.9	2.1	13.7	
	MEAN	-04	-04	-08	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	
	S.D.	0.3725	0.3725	0.5038	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	0.0000	
TOTAL EXPEN(PKG)	BASE	26.3	26.3	13.9	4.1	3.2	2.8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	14.8	11.5	4.2	3.9	2.1	13.7	
	MEAN	24.33	24.33	18.69	33.18	51.83	13.13	11.00	24.79	26.34	27.91	26.30	25.31	36.88	21.26								
	S.D.	24.2986	24.2986	13.6639	28.6740	44.2912	7.876	6.0000	6.6149	15.1171	32.3943	30.9403	20.5509	38.7276	20.7679								

*****SKIER PROFILE-----LIFE STAGE*****											
	LAST TRIP	YOUNG BACHELORS	YOUNG COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE	
NON-PKG.RES-IN ALTA.	198.7	14.8	44.2	22.3	56.5	34.6	11.7	4.0			
MEALS & REFRESHMENTS	14.75	19.54	20.39	12.52	10.61	13.72	18.78	9.36	.6	20.00	
S.D.	20.4020	22.2405	24.7900	15.8605	14.7240	24.4654	19.1384	10.9884	.0000	.0000	
ACCOMMODATION	201.2	14.8	45.4	21.6	59.0	33.1	11.7	4.6	.6	.6	
BASE MEAN	7.41	8.58	12.38	8.23	4.67	7.51	1.79	3.62	.00	.00	
S.D.	22.3354	19.5406	37.2846	21.8719	11.7379	16.2413	5.6355	7.4389	.0000	.0000	
CAR EXPENSES	182.8	14.2	43.0	21.1	47.5	31.6	11.7	3.7	.6	.6	
BASE MEAN	11.27	8.47	15.28	7.80	6.96	14.67	17.33	5.29	.00	.00	
S.D.	14.5041	7.2662	15.9151	8.4853	12.5103	19.0956	15.4528	3.7121	.0000	.0000	
OTHER TRANSPORTATION	203.1	14.8	45.7	22.3	58.2	34.6	11.7	4.6	.6	.6	
BASE MEAN	.02	.00	.00	.00	.03	.06	.00	.00	.00	.00	
S.D.	.3126	.0000	.0000	.0000	.3733	.5800	.0000	.0000	.0000	.0000	
SKI EQUIP.&CLOTHING	203.2	14.8	45.7	22.0	59.0	34.3	11.7	4.6	.6	.6	
BASE MEAN	1.41	2.39	2.07	.74	1.41	1.11	1.43	.42	.00	.00	
S.D.	7.2573	5.9678	10.1879	2.1867	8.5713	4.6429	3.8563	.9364	.0000	.0000	
LIFT TICKETS	179.2	14.0	41.4	18.8	49.8	30.6	8.8	4.6	.6	.6	
BASE MEAN	15.19	18.55	17.17	14.72	13.22	13.37	15.13	16.47	5.00	20.00	
S.D.	6.5964	5.9453	6.3670	5.7909	6.6239	5.9477	6.6442	8.4022	.0000	.0000	
SKI EQUIP.RENTAL	199.9	14.0	45.7	22.3	56.7	34.6	10.9	4.6	.6	.6	
BASE MEAN	2.86	2.59	2.42	2.53	2.97	4.89	.18	1.22	.00	.00	
S.D.	5.6954	5.8682	5.7117	4.3515	5.4615	7.4841	.7061	3.2708	.0000	.0000	
SKI SCHOOL LESSONS	202.3	14.0	45.7	22.3	58.2	34.6	11.7	4.6	.6	.6	
BASE MEAN	.39	.16	.57	.20	.78	.00	.00	.00	.00	.00	
S.D.	2.6303	.6763	2.2594	.8676	4.3890	.0000	.0000	.0000	.0000	.0000	
RECREATION/ENTERTAIN	200.4	14.8	45.7	22.3	57.4	32.7	11.7	4.6	.6	.6	
BASE MEAN	4.25	6.15	8.44	2.24	1.78	1.16	11.93	3.55	.00	.00	
S.D.	12.7708	16.4394	18.7335	6.0069	8.9543	3.5152	16.1107	12.8415	.0000	.0000	
OTHER EXPENSES	203.8	14.8	45.7	22.3	59.0	34.6	11.7	4.6	.6	.6	
BASE MEAN	.37	.36	.00	.78	.09	.08	.00	1.18	.00	.00	
S.D.	3.3605	1.5385	.0000	3.0802	.6278	.5470	.0000	4.2787	.0000	.0000	
TOTAL EXPEN(NON-PKG)	204.6	14.8	45.7	22.3	59.0	35.4	11.7	4.6	.6	.6	
BASE MEAN	54.11	65.36	75.44	46.73	38.48	52.20	62.92	39.47	5.00	40.00	
S.D.	56.8408	43.6151	87.1349	45.7048	38.5548	45.2037	43.8722	32.4109	.0000	.0000	

*****SKIER PROFILE-----LIFE STAGE*****

		LAST TRIP	YOUNG BACHELORS	YOUNG COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
PKG.RESIDENT IN ALTA	BASE	25.8	2.7	2.9	1.9	10.3	7.2	.6	.3		
MEALS & REFRESHMENT	MEAN	13.20	26.54	17.67	16.11	6.94	13.69	30.00	5.00		
	S.D.	16.0049	33.4503	8.8614	8.9926	5.9882	15.5063	.0000	.0000		
ACCOMMODATION	BASE	26.3	2.7	2.9	1.9	10.8	7.2	.6	.3		
	MEAN	.53	.00	.00	.00	.25	1.56	.00	.00		
	S.D.	2.9317	.0000	.0000	.0000	.9030	5.3586	.0000	.0000		
CAR EXPENSES	BASE	26.3	2.7	2.9	1.9	10.8	7.2	.6	.3		
	MEAN	1.51	2.10	.00	5.00	.25	2.28	10.00	.00		
	S.D.	4.5743	4.0700	.0000	3.8567	1.4246	7.1084	.0000	.0000		
OTHER TRANSPORTATION	BASE	26.3	2.7	2.9	1.9	10.8	7.2	.6	.3		
	MEAN	.01	.00	.00	.00	.00	.03	.00	.00		
	S.D.	.0845	.0000	.0000	.0000	.0000	.1551	.0000	.0000		
SKI EQUIP.&CLOTHING	BASE	26.3	2.7	2.9	1.9	10.8	7.2	.6	.3		
	MEAN	1.52	.00	.00	.00	3.71	.00	.00	.00		
	S.D.	5.7137	.0000	.0000	.0000	8.4431	.0000	.0000	.0000		
LIFT TICKETS	BASE	25.5	2.7	2.9	1.9	10.0	7.2	.6	.3		
	MEAN	1.57	.00	.00	.00	2.44	2.16	.00	.00		
	S.D.	5.1083	.0000	.0000	.0000	5.9763	6.2045	.0000	.0000		
SKI EQUIP-RENTAL	BASE	25.5	2.7	2.9	1.9	10.8	6.4	.6	.3		
	MEAN	3.00	2.72	4.34	.00	5.27	.00	.00	.00		
	S.D.	5.5445	5.2910	7.2620	.0000	6.1975	.0000	.0000	.0000		
SKI SCHOOL LESSONS	BASE	26.3	2.7	2.9	1.9	10.8	7.2	.6	.3		
	MEAN	.10	.00	.95	.00	.00	.00	.00	.00		
	S.D.	.5921	.0000	1.5554	.0000	.0000	.0000	.0000	.0000		
RECREATION/ENTERTAIN	BASE	25.8	2.7	2.9	1.9	10.3	7.2	.6	.3		
	MEAN	3.32	14.67	2.29	9.49	1.44	.23	10.00	.00		
	S.D.	9.7202	23.6688	2.4912	10.3426	3.9671	.8037	.0000	.0000		
OTHER EXPENSES	BASE	25.8	2.1	2.9	1.9	10.8	7.2	.6	.3		
	MEAN	.04	.00	.00	.00	.10	.00	.00	.00		
	S.D.	.3725	.0000	.0000	.0000	.5695	.0000	.0000	.0000		
TOTAL EXPEN(PKG)	BASE	26.3	2.7	2.9	1.9	10.8	7.2	.6	.3		
	MEAN	24.33	46.03	25.24	30.59	19.79	19.98	50.00	5.00		
	S.D.	24.2986	47.3529	5.2308	20.4241	13.9049	24.7512	.0000	.0000		

*****SKIER PROFILE*****											
*****LIFE STAGE*****											
	LAST TRIP TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE	
TOTAL RES. EXP. IN ALTA.	230.9	17.5	48.6	24.2	69.8	42.6	12.3	4.9	.6	.6	
MEAN	50.72	62.38	72.48	45.48	35.58	46.75	62.33	37.19	5.00	40.00	
S.D.	54.9498	44.7510	85.3583	44.4768	36.4929	44.1289	42.9439	32.4712	.0000	.0000	
NON-PKG. (NON-RES.) IN ALTA.	21.5	5.2	5.3	2.0	2.9	2.6	1.1	.2	.3	.5	
MEAN	117.46	153.33	104.60	133.50	83.13	98.60	111.65	88.09	177.29	124.60	
S.D.	187.1945	234.9125	138.4809	165.8662	82.2722	124.6375	111.2888	93.7893	135.2904	176.4738	
PACKAGE (NON-RES.) IN ALTA.	7.4	1.5	2.2	.5	.9	.9	.4	.4	.1	.1	
MEAN	58.05	69.71	66.25	40.68	60.14	39.04	43.90	38.40	47.70	108.30	
S.D.	67.9421	71.8328	89.4360	25.3719	59.0120	54.5776	37.4302	25.7138	11.2668	30.3828	
TOTAL DIRECT EXP. IN ALTA.	259.8	24.1	56.1	26.9	73.6	46.1	13.7	5.4	.9	1.1	
MEAN	56.45	82.33	75.29	52.09	37.75	49.52	65.83	30.77	61.71	81.26	
S.D.	77.8157	147.6201	92.3884	66.8715	40.7773	53.6320	53.6422	36.5050	108.7686	120.5561	

JOB NUMBER 907901
 RESIDENT OUT-OF-PROVINCE EXPENDITURES (DAILY)

*****SKIER ORIGIN*****													
*****RESIDENTS*****													
*****ALBERTA*****													
*****HINT-*****													
*****ERLAND*****													
*****MRKT.*****													
*****REGI-*****													
*****ONAL*****													
*****MRKT.*****													
*****OTHER*****													
*****MAJOR*****													
*****CENTRE*****													
*****EDM. &*****													
*****REGION*****													
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*****OMC*****													
*****CAL.*****													
*****METRO*****													
*****CAL. &*****													
*****REG.*****													
*****TOTAL*****													
*****LAST*****													
*****TRIP*****													
*****TOTAL*****													
#RES. OUT-OF-PROVINCE# MEALS & REFRESHMENTS S.D.	BASE	49.7	49.7	18.8	17.3	15.4	4.2	11.2	13.2	2.3			
	MEAN	17.19	17.19	19.31	19.28	12.79	10.12	13.79	16.57	32.73			
	S.D.	17.3624	17.3624	19.5606	19.0713	12.8523	9.8837	13.6666	17.0183	22.8053			
ACCOMMODATION	BASE	52.5	52.5	18.8	17.3	17.0	5.1	12.0	14.4	2.3			
	MEAN	9.75	9.75	10.83	11.52	7.18	9.11	6.36	5.92	4.564			
	S.D.	23.6880	23.6880	29.7282	30.7798	16.5934	25.2520	10.9158	12.7360	33.1296			
CAR EXPENSES	BASE	50.1	50.1	18.8	17.3	15.6	4.8	10.9	13.4	2.3			
	MEAN	12.52	12.52	6.76	6.70	14.36	17.39	13.03	15.84	27.68			
	S.D.	19.6685	19.6685	10.1084	10.3455	21.5633	36.8655	9.2928	23.2195	24.7382			
OTHER TRANSPORTATION	BASE	53.5	53.5	19.4	18.0	17.0	5.1	12.0	14.8	2.3			
	MEAN	-20	-20	46	-50	02	08	00	09	00			
	S.D.	1.5599	1.5599	2.5154	2.6112	1.042	1.793	0.000	0.5882	0.000			
SKI EQUIP.&CLOTHING	BASE	53.5	53.5	19.4	18.0	17.0	5.1	12.0	14.8	2.3			
	MEAN	1.64	1.64	1.88	2.03	1.71	5.73	0.00	1.50	0.00			
	S.D.	6.8169	6.8169	9.5511	8.8715	6.8194	11.5287	0.000	4.2456	0.000			
LIFT TICKETS	BASE	50.9	50.9	17.4	16.0	16.4	4.8	11.6	14.8	2.3			
	MEAN	10.97	10.97	11.24	11.21	12.49	10.08	13.40	9.25	9.20			
	S.D.	8.4886	8.4886	9.9277	9.2644	9.2936	11.2605	8.0894	6.8324	6.4142			
SKI EQUIP.RENTAL	BASE	52.4	52.4	19.4	18.0	16.7	5.1	11.6	14.0	2.3			
	MEAN	2.33	2.33	1.48	1.60	0.47	0.52	0.45	3.15	17.96			
	S.D.	6.4762	6.4762	4.0132	4.1489	1.2037	1.0264	1.2727	6.4425	16.6169			
SKI SCHOOL LESSONS	BASE	53.5	53.5	19.4	18.0	17.0	5.1	12.0	14.8	2.3			
	MEAN	-14	-14	00	00	21	69	00	25	00			
	S.D.	0.9245	0.9245	0.0000	0.0000	1.1143	1.9574	0.0000	1.2725	0.0000			
RECREATION/ENTERTAIN	BASE	51.9	51.9	19.4	18.0	16.2	4.5	11.6	14.0	2.3			
	MEAN	6.68	6.68	3.67	8.76	3.41	5.74	2.51	6.94	11.22			
	S.D.	12.6032	12.6032	10.8753	11.0648	9.3712	10.0539	8.9296	16.1620	15.7512			
OTHER EXPENSES	BASE	53.2	53.2	19.4	18.0	17.0	5.1	12.0	14.4	2.3			
	MEAN	-58	-58	1.16	1.25	0.50	1.67	0.00	0.00	0.00			
	S.D.	4.3223	4.3223	6.2782	6.5172	3.5640	6.3750	0.000	0.000	0.000			
TL.(OUTSIDE PROV)	BASE	53.5	53.5	19.4	18.0	17.0	5.1	12.0	14.8	2.3			
	MEAN	58.99	58.99	59.19	60.23	50.04	56.96	47.10	55.70	144.44			
	S.D.	57.1862	57.1862	57.4165	59.4856	38.9554	58.2120	26.3357	53.3997	103.5477			


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=====ALBERTA DESTINATIONS=====#FLATLANDS=====OUT-OF-PROV.DESTINATION=====
+-----TOTAL ALBERTA-----+-----RMS-----+SKIING+TOTAL+-----B.C.-----+-----U.S.A.-----+
LAST TRIP TOTAL RESI- NON- RESI- FLAT- EASTERN
TOTAL DENT RES. TOTAL DENT LAND RES. TOTAL KOOTE-
                                     TOTAL NAYS TOTAL MONTANA
*RES. OUT-OF-PROVINCE* BASE 49.7 36.1 25.1 12.8 10.4
MEALS & REFRESHMENTS MEAN 17.19 15.23 14.45 23.46 26.10
S.D. 17.3624 16.0675 15.3124 19.5058 20.1144
ACCOMMODATION BASE 52.5 38.2 27.5 13.6 11.2
MEAN 9.75 9.38 7.85 11.35 10.87
S.D. 23.6880 26.1805 26.7262 15.3222 15.7496
CAR EXPENSES BASE 50.1 35.8 26.2 13.6 11.2
MEAN 12.52 11.77 10.16 15.20 16.02
S.D. 19.6685 17.7449 9.6730 24.0873 25.8327
OTHER TRANSPORTATION BASE 53.5 39.2 27.8 13.6 11.2
MEAN .20 .03 .05 .69 .08
S.D. 1.5599 .3636 .4307 2.9800 .3018
SKI EQUIP.&CLOTHING BASE 53.5 39.2 27.8 13.6 11.2
MEAN 1.64 .40 .55 5.30 3.95
S.D. 6.8149 1.6808 1.9708 12.5185 9.1696
LIFT TICKETS BASE 50.9 38.2 27.5 11.9 9.5
MEAN 10.97 11.00 10.69 11.57 9.49
S.D. 8.4886 7.6088 7.0943 10.6760 8.4302
SKI EQUIP..RENTAL BASE 52.4 38.1 26.8 13.6 11.2
MEAN 2.33 2.49 1.88 2.01 2.45
S.D. 6.4762 6.9609 4.7294 5.0537 5.4817
SKI SCHOOL LESSONS BASE 53.5 39.2 27.8 13.6 11.2
MEAN .14 .18 .26 .00 .00
S.D. .9245 1.0764 1.2694 .0000 .0000
RECREATION/ENTERTAIN BASE 51.9 37.8 26.5 13.3 10.8
MEAN 6.68 6.35 5.74 7.98 8.57
S.D. 12.6032 11.1914 10.6893 16.0972 17.6494
OTHER EXPENSES BASE 53.2 38.8 27.5 13.6 11.2
MEAN .58 .26 .02 1.55 .00
S.D. 4.3223 2.3878 .2166 7.4538 .0000
YL.(OUTSIDE PROV) BASE 53.5 39.2 27.8 13.6 11.2
MEAN 58.99 54.07 49.05 76.21 74.11
S.D. 57.1862 55.9039 47.2312 57.7548 57.2056

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JOB NUMBER 907901
RESIDENT OUT-OF-PROVINCE EXPENDITURES (DAILY)

*****TRIP TIMING*****PERIOD SKIED-----SKIING*****OVERNIGHT SKIING*****													
*****SEASON*****													
*****DAY SKIING*****													

JOB NUMBER 907901
 RESIDENT OUT-OF-PROVINCE EXPENDITURES (DAILY)

*****SKIER PROFILE*****														
*****LAST														
*****SKILL-----AGE-----														
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*****SKIER PROFILE***** *****LIFE STAGE*****										
	LAST TRIP	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
RES. OUT-OF-PROVINCE	49.7	6.7	14.1	5.2	10.0	9.0	2.2	1.1		
MEALS & REFRESHMENTS	17.19	28.20	18.27	12.62	13.44	11.55	20.21	12.04		
S.D.	17.3624	24.2520	19.7670	10.8823	12.3714	11.9644	5.9208	4.5651		
ACCOMMODATION	52.5	6.7	15.2	5.6	11.7	9.7	2.2	1.1		
MEAN	9.75	11.92	12.59	13.50	5.33	9.42	9.35	.00		
S.D.	23.6880	25.3645	31.7330	28.7419	13.2798	14.7171	15.7335	.0000		
CAR EXPENSES	50.1	6.7	14.6	4.4	11.3	9.5	2.2	1.1		
MEAN	12.52	26.27	7.87	13.50	11.79	7.79	19.37	13.52		
S.D.	19.6685	32.2072	22.4035	12.9711	9.6995	6.7373	17.3183	2.2825		
OTHER TRANSPORTATION	53.5	6.7	15.2	5.9	12.0	9.0	2.2	1.1		
MEAN	.20	.08	.35	.00	.00	.19	.00	.00		
S.D.	1.5599	.3565	2.8234	.0000	.0000	.7519	.0000	.0000		
SKI EQUIP.-CLOTHING	53.5	6.7	15.2	5.9	12.0	9.0	2.2	1.1		
MEAN	1.64	.00	2.98	.00	.84	2.92	2.66	.00		
S.D.	6.8149	.0000	10.0298	.0000	2.1104	9.0992	5.2477	.0000		
LIFT TICKETS	50.9	6.7	13.7	5.9	10.9	9.0	2.2	1.1		
MEAN	10.97	14.48	12.30	8.09	10.21	8.39	9.97	15.00		
S.D.	8.4886	7.0114	11.3771	6.9224	5.2842	7.3551	7.4052	.0000		
SKI EQUIP.-RENTAL	52.4	6.7	15.2	5.9	10.9	9.0	2.2	1.1		
MEAN	2.33	5.37	.47	5.45	2.59	.94	2.57	.00		
S.D.	6.4762	12.7875	1.5724	8.0014	5.3276	2.4633	6.1543	.0000		
SKI SCHOOL LESSONS	53.5	6.7	15.2	5.9	12.0	9.0	2.2	1.1		
MEAN	.14	.00	.00	.00	.60	.00	.00	.00		
S.D.	.9245	.0000	.0000	.0000	1.8802	.0000	.0000	.0000		
RECREATION/ENTERTAIN	51.9	6.7	15.2	5.2	11.4	8.7	2.2	1.1		
MEAN	6.68	10.03	8.26	7.28	1.71	3.74	20.48	3.52		
S.D.	12.6032	12.5933	12.1806	13.5900	3.0236	8.2097	32.1205	2.2825		
OTHER EXPENSES	53.2	6.7	15.2	5.9	12.0	8.7	2.2	1.1		
MEAN	.58	.00	1.94	.00	.07	.00	.00	.00		
S.D.	4.3223	.0000	7.9037	.0000	.4069	.0000	.0000	.0000		
TL-(OUTSIDE PROV)	53.5	6.7	15.2	5.9	12.0	9.0	2.2	1.1		
MEAN	58.99	96.35	62.36	53.56	42.33	43.98	44.62	44.08		
S.D.	57.1862	74.3112	62.5533	62.2468	33.8032	32.5147	77.9594	9.1303		

JOB NUMBER 907901
VALUE OF ALL PACKAGES (DAILY)

*****SKIER ORIGIN (CONT'D)*****
*****UNITED STATES*****OTHER*

		TOTAL		NON-RESIDENT		TOTAL CANADA		B.C.		SASK		MAN		ONT		QUE		ALL OTHER CANADA		TOTAL U.S.-CALIFORNIA		OTHER U.S.-TEXAS		OTHER FOREIGN	
		LAST TRIP TOTAL																							
RES. ON PKG. IN ALTA	BASE	25.8																							
	MEAN	35.33																							
	S.D.	23.3218																							
RES. PKG. OUT OF PROV.	BASE	16.1																							
	MEAN	41.98																							
	S.D.	19.6315																							
NON-RES. PKG. IN ALTA	BASE	7.2		7.2		3.8		-3		-9		-4		1.7		1.2		-4		3.0		.9		1.2	
	MEAN	87.80		87.80		73.32		50.10		44.88		72.19		95.57		101.85		47.23		81.55		79.59		87.23	
	S.D.	92.598192		598169.870132		579522.1213107		579522.1213107		579522.1213107		579522.1213107		579522.1213107		579522.1213107		579522.1213107		579522.1213107		579522.1213107		579522.1213107	

JOB NUMBER 907901
 VALUE OF ALL PACKAGES (DAILY)

*****SKIER ORIGIN*****													
*****RESIDENTS*****													
*****ALBERTA*****													
*****OTHER MAJOR CENTRE*****													
*****REGI- ONAL MKT.*****													
*****HINT- ERLAND MKT.*****													

LAST	CAL-6	CAL-	EDM-6	EDM-6	EDM-6	EDM-6	EDM-6	EDM-6	EDM-6	EDM-6	EDM-6	EDM-6	EDM-6
TRIP	REG.	METRO	DMC	DMC	DMC	DMC	DMC	DMC	DMC	DMC	DMC	DMC	DMC
TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL	TOTAL
25.8	7.5	6.2	12.2	11.4	11.4	11.4	11.4	11.4	11.4	11.4	11.4	11.4	11.4
35.33	27.00	29.21	37.94	39.65	39.65	39.65	39.65	39.65	39.65	39.65	39.65	39.65	39.65
23.3218	17.0302	15.5247	22.3065	21.5793	21.5793	21.5793	21.5793	21.5793	21.5793	21.5793	21.5793	21.5793	21.5793
BASE	7.1	6.0	3.8	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6
MEAN	38.64	38.96	45.19	59.38	59.38	59.38	59.38	59.38	59.38	59.38	59.38	59.38	59.38
S.D.	18.5397	20.1307	25.2868	.6250	.6250	.6250	.6250	.6250	.6250	.6250	.6250	.6250	.6250
BASE	7.2	6.0	3.8	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6	1.6
MEAN	87.80	87.80	87.80	87.80	87.80	87.80	87.80	87.80	87.80	87.80	87.80	87.80	87.80
S.D.	92.5981	92.5981	92.5981	92.5981	92.5981	92.5981	92.5981	92.5981	92.5981	92.5981	92.5981	92.5981	92.5981

RES. ON PKG. IN ALTA

RES. PKG. DUT OF PROV.

NON-RES. PKG. IN ALTA

JOB NUMBER 907901
 VALUE OF ALL PACKAGES (DAILY)

=====ALBERTA DESTINATIONS=====					
	+	TOTAL ALBERTA	+	ROCKY MOUNTAIN SKIING	+
--RANFALL LOUISE	*	*****SUNSHINE*****	*	**--SKIING LOUISE**	*
=====TOTALS=====					

RES.	ON	PKG.	IN	ALTA	BASE	LAST TRIP		NON-RES.		RESI-DENT		NON-RES.		RESI-DENT	
						TOTAL	ALTA	TOTAL	ALTA	TOTAL	DENT	TOTAL	DENT	TOTAL	DENT
25.8	25.8	25.8	25.8	25.8	25.8	16.3	16.3	8.8	8.8	2.4	2.4	4.7	4.7	37.08	37.08
35.33	35.33	35.33	35.33	35.33	35.33	41.90	41.90	37.52	37.52	44.06	44.06	10.73610	10.73610	27.98627	27.98627
32.123	32.123	32.123	32.123	32.123	32.123	25.30725	25.30725	21.15821	21.15821	27.98627	27.98627	10.73610	10.73610	27.98627	27.98627

RES. PKG. OUT OF PROV.

BASE	16.1
MEAN	41.98
S.D.	19.631

NON-RES. PKG. IN ALTA	7-2	7-2	7-2	7-2	7-2	7-2
BASE	87-90	87-90	87-80	87-80	87-80	87-80
MEAN	92.59892.598	92.59892.598	92.59893.709	92.59893.709	92.59893.709	92.59893.709
S.D.	92.59892.598	92.59892.598	92.59893.709	92.59893.709	92.59893.709	92.59893.709

[illegible]

JOB NUMBER 907901
VALUE OF ALL PACKAGES (DAILY)

		*****ALBERTA DESTINATIONS*****			*****#FLATLAND*****			*****OUT-OF-PROV.DESTINATION*****		
+-----TOTAL ALBERTA-----+		+-----RMS-----+		+-----SKIING+-----+		+-----B.C.-----+		+-----U.S.A.-----+		
		RESI- DENT	NON- RES.	TOTAL	RESI- DENT	FLAT- LAND RES.	TOTAL	RESI- DENT	TOTAL	
RES. ON PKG. IN ALTA	BASE	25.8	25.8	16.3	16.3	9.4				
	MEAN	35.33	35.33	41.90	41.90	23.97				
	S.D.	23.3218	23.3218	25.3076	25.3076	13.1676				
RES. PKG. OUT OF PROV.	BASE	16.1			16.1		11.2	8.5	3.4	
	MEAN	41.98			41.98		42.56	41.07	46.27	
	S.D.	19.6315			19.6315		20.2304	21.2438	18.5888	
NON-RES. PKG. IN ALTA	BASE	7.2	7.2	7.2						
	MEAN	87.80	87.80	87.90						
	S.D.	92.5981	92.5981	92.5981						

NUMBER 907901
VALUE OF ALL PACKAGES (DAILY)

[illegible]

*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****												
+-----TRAVEL-----+-----MODE(S)-----+-----ACCOMMODATION-----+-----SATISFACTION-----+												
INDE- *... (TRIP IN GENERAL)...*												
PEN- HOTEL/ PRIVATE EXCEL- FAIR/												
DENT HOTEL/ LODGE HOME LENT GOOD POOR												
TOTAL	PACKAGE	DENT	CAR	AIR	BUS	TRAIN	LODGE	HOME	OTHER	EXCEL- LENT	GOOD	POOR
RES. CN PKG. IN ALTA	BASE 25.8	25.8	4.6		20.4	.8	8.4		1.5	12.6	9.5	3.6
	MEAN 35.33	35.33	40.25		31.26	112.50	47.65		65.72	38.38	31.53	34.68
	S.D. 23.3218	23.3218	15.4140		19.6255	.0000	17.7477		47.4944	26.8918	18.0837	20.4483
RES. PKG. OUT OF PROV.	BASE											
	MEAN											
	S.D.											
NON-RES. PKG. IN ALTA	BASE 7.2	7.2	3.3	5.4	2.5	.3	6.8	.1	.2	3.7	3.3	.2
	MEAN 87.80	87.80	67.95	100.66	110.62	53.99	88.69	89.15	60.28	93.32	84.15	43.13
	S.D. 92.5981	92.5981	38.7843	102.1440	132.2597	29.1512	94.0964	74.8627	26.8230	101.6027	83.1664	12.6565

*****SKIER PROFILE*****													
LAST				SKILL				AGE					
TRIP		INTER-		AD-		12-17		18-24		25-29		30-34	
TOTAL		NER		VANCED		YEARS		YEARS		YEARS		YEARS	
RES. ON PKG. IN ALTA		BASE		MEAN		S.D.		BASE		MEAN		S.D.	
		25.8		5.1		14.1		4.4		2.1		13.9	
		35.33		46.15		30.96		32.23		44.85		27.75	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.41		10.71		5.06	
		23.32		18.37		31.72		16.					

*****SKIER PROFILE*****SEX-----SOCIO-ECONOMIC STATUS-----																	
*****RESIDENT AGE*****																	
LAST		12-17	18-24	25-29	30-34	35-39	40+										
TRIP		YEARS	YEARS	YEARS	YEARS	YEARS	YEARS										
TOTAL		RES.	RES.	RES.	RES.	RES.	RES.										
RES. ON PKG. IN ALTA	BASE	25.8	25.8	13.9	3.6	3.2	2.8	1.1	1.1	14.8	10.9	4.2	3.9	2.1	13.1		
	MEAN	35.33	35.33	27.75	44.94	34.82	37.34	38.75	92.76	37.57	32.30	49.13	22.06	63.04	29.78		
	S.D.	23.32	1823.32	1815.17	3320.85	4830.33	3013.11	78	1.25	0030.43	5923.68	522.46	8020.49	9914.28	0644.03	314.78	
RES. PKG. OUT OF PROV.	BASE	16.1	16.1	4.9	6.0	3.2	.8	.6	.8	7.4	8.8	1.5	2.4	1.6	7.3		
	MEAN	41.98	41.98	36.88	42.02	46.01	36.00	33.30	70.00	44.56	39.82	47.16	43.15	38.04	40.77		
	S.D.	19.63	1519.63	1525.17	6015.93	8415.61	87	.0000	.0000	25.07	5313.06	4122.49	73	9.83	56	4.29	0024.14
NON-RES. PKG. IN ALTA	BASE	7.2	7.2							4.8	2.4	2.5	2.6	.5	.8		
	MEAN	87.80	87.80							91.81	79.93	89.77	80.32	64.38	80.61		
	S.D.	92.59	81							94.27	1288.69	82101.35	452.59	7719.18	1786.83	82	

*****SKIER PROFILE*****												
*****LIFE STAGE*****												
	LAST TRIP	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE		
RES. ON PKG. IN ALTA	25.8	2.7	2.9	1.9	10.3	7.2	.6	.3				
MEAN	35.33	40.60	44.39	35.28	25.91	44.13	30.00	24.00				
S.D.	23.3218	31.2758	25.1946	16.5007	13.3560	27.3959	.0000	.0000				
RES. PKG. OUT OF PROV.	16.1	1.1	5.1	2.3	3.0	3.5	.8					
MEAN	41.98	60.99	38.66	31.78	37.84	54.09	35.00					
S.D.	19.6315	1.5341	10.5159	24.0129	23.0424	11.4341	.0000					
NON-RES. PKG. IN ALTA	7.2	1.4	2.2	.5	.8	.8	.4	.4	.1	.1		
MEAN	87.80	105.03	75.35	73.08	72.34	57.09	81.85	126.21	83.06	147.67		
S.D.	92.5981	106.8901	79.6275	32.5545	79.3768	29.9078	63.3315	144.7672	17.8912	53.3994		

RESIDENT EXPENDITURES FOR SKI CLOTHING

*****SKIERS ORIGIN*****#									
*****RESIDENTS*****#									
*****ALBERTA*****#									
	TOTAL	TOTAL	CAL. & REG.	CAL. METRO	EDM. & OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI- ONAL MKT.	HINT- ERLAND MKT.
NOTHING	62-1	147.1 51.1 100.0	56.5 51.6 38.4	54.2 55.0 36.9	54.4 52.9 37.0	39.6 52.7 26.9	14.8 53.6 10.1	26.6 51.4 18.1	9.7 40.6 6.6
LESS THAN \$50	62-2	36.0 12.5 100.0	14.6 13.3 40.6	12.3 12.5 34.2	11.3 11.0 31.4	6.6 8.7 18.2	4.7 17.2 13.2	6.3 12.2 17.6	3.7 15.7 10.4
\$ 50-\$ 99	62-3	25.8 8.9 100.0	9.5 8.7 37.0	7.7 7.8 29.7	8.3 8.1 32.2	6.3 8.4 24.5	2.0 7.1 7.6	4.3 8.3 16.7	3.6 15.3 14.1
\$100-\$149	62-4	22.3 7.7 100.0	9.1 8.3 41.0	7.7 7.8 34.5	9.9 9.6 44.5	8.1 10.7 36.2	1.9 6.7 8.3	1.0 1.9 4.4	2.3 9.5 10.1
\$150-\$199	62-5	13.9 4.8 100.0	8.0 7.3 57.4	7.2 7.4 52.0	3.0 2.9 21.2	2.6 3.5 18.9	.3 1.2 2.3	2.6 5.1 19.0	.3 1.4 2.3
\$200-\$249	62-6	15.6 5.4 100.0	2.0 1.8 12.8	1.2 1.2 7.8	8.2 8.0 52.6	7.5 10.0 48.4	.7 2.4 4.2	4.6 8.9 29.7	.8 3.3 5.0
\$250-\$299	62-7	2.6 .9 100.0	- - -	- - -	1.6 1.5 59.0	.8 1.0 29.5	- 2.8 2.1	1.1 2.1 41.0	- - -
\$300-\$349	62-8	8.1 2.8 100.0	3.3 3.0 40.4	3.3 3.3 40.4	2.5 2.5 31.4	1.4 1.9 17.8	1.1 4.0 13.6	1.2 2.3 14.9	1.1 4.5 13.3
\$350-\$399	62-9	2.4 .8 100.0	1.6 1.5 67.9	.9 .9 36.7	- - -	- - -	- - -	.8 1.5 32.1	- - -
\$400-\$449	62-0	2.3 .8 100.0	- - -	- - -	1.4 1.4 62.0	1.1 1.5 48.0	.3 1.2 14.0	.9 1.7 38.0	- - -
\$450 OR MORE	62-X	2.1 .7 100.0	1.0 .9 47.6	1.0 1.0 47.6	1.1 1.0 52.4	- - -	1.1 3.9 52.4	- - -	- - -

CONTINUED

RESIDENT EXPENDITURES FOR SKI CLOTHING

*****SKIERS ORIGIN*****									
*****RESIDENTS*****									
*****ALBERTA*****									
	TOTAL	TOTAL	CAL. REG.	CAL. METRO	EDM. OMC	EDM. REGION	OTHER MAJOR CENTRE	REGI- ONAL MKT.	HINT-ERLAND MKT.
NOT STATED	9.6	9.6	3.8	3.1	1.1	1.1	-	2.3	2.3
	3.3%	3.3%	3.5%	3.1%	1.1%	1.5%		4.5%	9.8%
	100.0%	100.0%	40.0%	32.1%	11.5%	11.5%		24.3%	24.3%
BASE: SKIERS (000'S)	287.8	287.8	109.4	98.6	102.8	75.2	27.6	51.7	23.8
	99.7%	99.7%	99.9%	100.0%	100.0%	99.9%	100.1%	99.9%	100.1%
	100.0%	100.0%	38.0%	34.3%	35.7%	26.1%	9.6%	18.0%	8.3%
MEAN	57.93	57.93	53.09	50.08	62.19	60.34	67.14	63.31	49.23
STD DEV	97.6555	97.6555	94.9303	94.2144	101.3766	89.4946	127.7660	103.0177	76.0921
STD ERROR	4.3716	4.3716	6.7635	7.0029	7.5352	7.8795	17.7179	11.0446	13.0497

CARD NUMBER 03

JOB NUMBER 907901

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

*****SKIERS ORIGIN*****									
*****RESIDENTS*****									
*****ALBERTA*****									
	TOTAL	TOTAL	CAL. REG.	CAL. METRO	EDM. & OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI- ONAL MKTY.	HINT- ERLAND MKTY.
NOTHING	63-1	185.9 64.6% 100.0%	66.4 60.7% 35.7%	61.4 62.3% 33.0%	70.8 68.8% 38.1%	50.5 67.1% 27.2%	20.3 73.3% 10.9%	33.1 63.9% 17.8%	15.7 65.8% 8.4%
\$100 OR LESS	63-2	30.0 10.4% 100.0%	11.7 10.7% 39.0%	10.8 11.0% 36.1%	11.4 11.1% 38.1%	7.3 9.8% 24.5%	4.1 14.8% 13.7%	5.0 9.7% 16.6%	1.9 7.8% 6.2%
\$101-200	63-3	19.7 6.8% 100.0%	6.8 6.2% 34.6%	5.5 5.6% 27.8%	7.2 7.0% 36.5%	7.2 9.6% 36.5%	-	3.8 7.4% 19.4%	1.9 7.8% 9.4%
\$201-300	63-4	19.4 6.8% 100.0%	9.2 8.4% 47.2%	6.4 6.4% 32.7%	5.8 5.6% 29.6%	3.6 4.7% 18.3%	2.2 7.9% 11.3%	3.2 6.1% 16.3%	1.3 5.6% 6.9%
\$301-400	63-5	9.8 3.4% 100.0%	6.6 6.0% 67.4%	6.6 6.7% 67.4%	1.9 1.8% 19.0%	1.5 2.0% 15.7%	.3 1.2% 3.3%	1.3 2.6% 13.6%	-
\$401-500	63-6	4.8 1.7% 100.0%	3.0 2.7% 61.6%	3.0 3.0% 61.6%	.8 .8% 16.1%	.8 1.0% 16.1%	-	1.1 2.1% 22.3%	-
\$501-600	63-7	3.8 1.3% 100.0%	1.9 1.7% 48.7%	1.9 1.9% 48.7%	1.1 1.0% 28.2%	1.1 1.4% 28.2%	-	.9 1.7% 23.1%	-
\$601-700	63-8	1.1 .4% 100.0%	- .4% 100.0%	- .4% 100.0%	.8 .7% 69.8%	- .6% 69.8%	.8 2.7% 69.8%	.3 .6% 30.2%	-
\$701-800	63-9	1.1 .4% 100.0%	- .4% 100.0%	- .4% 100.0%	1.1 1.1% 100.0%	1.1 1.5% 100.0%	-	-	-
\$901 OR MORE	63-X	1.3 .5% 100.0%	- .5% 100.0%	- .5% 100.0%	1.3 1.3% 100.0%	1.3 1.8% 100.0%	-	-	-
NOT STATED	63-R	10.8 3.8% 100.0%	3.8 3.5% 35.5%	3.1 3.1% 28.5%	.8 .8% 7.2%	.8 1.0% 7.2%	-	3.1 6.0% 28.5%	3.1 13.0% 28.8%

CONTINUED

JOB NUMBER 907901

CARD NUMBER 17

RESIDENT EXPENDITURES ON SKI CLOTHING & SKI EQUIPMENT IN ALTA.

*****RESIDENTS*****									
*****ALBERTA*****									
	TOTAL	TOTAL	CAL. &		EDM. &		EDM. &		HINT -
			REG.	METRO	OMC	REGION	MAJOR	REGI -	
							CENTRE	ONAL	ERLAND
								MRKT.	MRKT.
SKI CLOTHING	43-1	16120	5606	4784	6327	4472	1856	3129	1057
		43.2%	38.0%	37.1%	44.8%	41.2%	57.1%	47.3%	58.0%
		100.0%	34.8%	29.7%	39.3%	27.7%	11.5%	19.4%	6.6%
SKI EQUIPMENT	43-2	21195	9146	8103	7790	6394	1396	3492	766
		56.8%	62.0%	62.9%	55.2%	58.8%	42.9%	52.7%	42.0%
		100.0%	43.2%	38.2%	36.8%	30.2%	6.6%	16.5%	3.6%
BASE: DOLLARS (000'S)		37314	14753	12886	14117	10866	3251	6621	1824
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	39.5%	34.5%	37.8%	29.1%	8.7%	17.7%	4.9%

RESIDENT EXPENDITURES FOR SKI CLOTHING

*****ALBERTA DESTINATIONS (RESIDENTS ONLY)*****
 *****OUT OF PROVINCE*****
 ...B-C......U.S.A...*

	TOTAL		TOTAL LOUISE		SUN- SKIING		MT.		HARMOT		FOR-		TOTAL		EASTERN		TOTAL	
	RESI-	DENT	RMS	REGION	SHINE	LOUISE	ORQUAY	MT.	TRESS	LAND	FLAT-	LAND	8.C	MAY	8.C	MAY	U.S.A	AMONTANA
NOTHING	62-1	147.1	120.4	83.2	58.5	35.6	36.1	1.2	17.7	13.2	42.8	32.6	25.7	18.4	10.1	7.2	52.2	49.4
		51.1	50.1	50.0	48.1	49.1	51.0	13.8	48.6	50.4	50.0	49.3	49.3	49.4	52.2	49.4	52.2	49.4
		100.0	100.0	69.1	48.6	29.6	30.0	1.0	14.7	11.0	35.6	27.1	21.4	15.3	8.4	6.0	8.4	6.0
LESS THAN \$50	62-2	36.0	30.3	18.2	15.1	9.9	5.4	2.9	2.8	3.3	13.2	6.4	4.6	2.5	1.9	1.9	9.7	12.9
		12.5	12.6	11.0	12.4	13.6	7.6	32.5	7.8	12.6	15.4	9.8	8.8	6.7	9.7	12.9	9.7	12.9
		100.0	100.0	60.2	49.7	32.7	17.8	9.5	9.4	10.9	43.5	21.3	15.1	8.3	6.2	6.2	6.2	6.2
\$ 50-\$ 99	62-3	25.8	23.1	14.5	10.3	5.8	6.4	1.3	3.4	2.4	8.9	4.5	3.1	2.2	2.2	1.9	11.4	12.9
		8.9	9.6	8.8	8.4	8.0	9.0	15.2	9.3	9.1	10.4	6.8	5.9	5.9	5.9	5.9	11.4	12.9
		100.0	100.0	62.9	44.5	25.0	27.6	5.8	14.6	10.4	38.5	19.5	13.3	9.4	9.5	8.1	9.5	8.1
\$100-\$149	62-4	22.3	19.5	16.3	11.8	6.1	7.5	1.3	5.0	1.4	3.7	4.9	4.1	3.4	1.5	.8	7.9	5.2
		7.7	8.1	9.8	9.7	8.5	10.6	15.2	13.8	5.4	4.3	7.4	7.9	9.1	7.9	5.2	7.9	5.2
		100.0	100.0	84.0	60.4	31.6	38.5	6.9	25.9	7.2	18.9	25.3	21.3	17.5	7.9	3.9	21.3	17.5
\$150-\$199	62-5	13.9	11.5	10.1	8.0	6.0	2.7	.6	2.1	1.5	2.5	5.6	4.9	2.4	.8	-	4.9	2.4
		4.8	4.8	6.1	6.6	8.3	3.8	6.4	5.7	5.9	3.0	8.5	9.3	6.6	3.9	3.9	9.3	6.6
		100.0	100.0	87.8	69.6	52.5	23.7	4.9	18.2	13.3	22.0	48.8	42.2	21.2	6.5	6.5	42.2	21.2
\$200-\$249	62-6	15.6	13.2	8.5	6.6	2.1	5.9	-	2.4	-	5.4	4.0	2.9	2.9	1.4	1.4	6.0	4.0
		5.4	5.5	5.1	5.5	2.9	8.3	-	6.7	-	6.3	6.0	5.5	7.7	7.4	9.8	7.4	9.8
		100.0	100.0	64.7	50.5	15.9	44.6	-	18.5	-	41.0	30.1	21.7	21.7	10.9	10.9	21.7	21.7
\$250-\$299	62-7	2.6	2.3	2.3	2.3	2.3	.8	-	.8	-	-	1.1	.8	.8	.3	.3	1.7	2.2
		.9	1.0	1.4	1.9	3.2	1.1	-	2.1	-	-	1.7	1.5	2.1	1.7	2.2	1.7	2.2
		100.0	100.0	100.0	100.0	100.0	32.7	-	33.7	-	-	47.8	33.7	33.7	14.2	14.2	33.7	33.7
\$300-\$349	62-8	8.1	6.2	4.4	2.9	1.5	2.2	.8	.9	1.6	3.3	3.0	3.0	2.2	-	-	5.7	6.0
		2.8	2.6	2.6	2.4	2.1	3.0	8.5	2.4	6.3	3.9	4.5	5.7	6.0	-	-	4.5	4.5
		100.0	100.0	70.0	46.8	24.2	34.7	12.1	14.2	26.3	53.2	47.8	47.8	35.7	-	-	47.8	35.7
\$350-\$399	62-9	2.4	2.4	1.6	1.6	.9	1.6	-	-	.3	.8	.6	.6	.6	-	-	1.1	1.5
		.8	1.0	1.0	1.3	1.2	2.3	-	1.2	1.2	.9	.8	1.1	1.5	-	-	1.1	1.5
		100.0	100.0	67.9	67.9	36.7	67.9	-	13.5	13.5	32.1	23.2	23.2	23.2	-	-	23.2	23.2
\$400-\$449	62-0	2.3	2.3	1.8	1.2	-	1.2	-	.6	.6	.6	-	-	-	-	-	-	-
		.8	1.0	1.1	1.0	-	1.7	-	1.5	2.1	.7	-	-	-	-	-	-	-
		100.0	100.0	76.0	52.0	-	52.0	-	24.0	24.0	24.0	-	-	-	-	-	-	-
\$450 OR MORE	62-X	2.1	1.7	1.4	.3	-	.3	-	.8	.3	.3	.3	.3	.3	.3	.3	.3	.3
		.7	.7	.8	.3	-	.5	-	2.1	1.2	.4	.5	.6	.9	.3	.3	1.7	2.2
		100.0	100.0	81.2	18.8	-	18.8	-	43.5	18.8	18.8	18.8	18.8	18.8	18.8	18.8	18.8	18.8

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

*****ALBERTA DESTINATIONS (RESIDENTS ONLY)*****#.....OUT OF PROVINCE.....*
 *****B.C.....*.....U.S.A.....*

		TOTAL RESI- DENT		BANFF/ LAKE REGION		SUN- SHINE		SKIING LOUISEORQUAY		MT. MARMOT		FOR- TRESS		TOTAL FLAT- LAND		TOTAL 8-C		EASTERN ROUTE- MAY		TOTAL U.S.-AMONTANA	
NOTHING	63-1	185.9	155.2	108.2	75.9	44.4	43.5	6.1	27.2	14.9	51.5	38.0	30.1	22.5	12.3	9.1	62.3%	63.7%	7.9%	5.3%	
		64.6%	64.6%	65.1%	62.4%	61.2%	61.5%	68.9%	74.4%	56.7%	60.1%	57.6%	57.5%	60.4%	63.7%	62.3%					
		100.0%	100.0%	69.7%	48.9%	28.6%	28.1%	3.9%	17.5%	9.6%	33.2%	24.5%	19.4%	14.5%	7.9%	5.3%					
\$100 OR LESS	63-2	30.0	25.0	15.3	13.0	8.3	6.1	.8	.9	2.9	10.7	7.7	6.6	4.9	1.1	1.1	7.6%	7.7%	4.4%	4.4%	
		10.4%	10.4%	9.2%	10.7%	11.4%	8.7%	8.8%	2.4%	11.1%	12.5%	11.6%	12.6%	13.2%	5.7%	7.6%					
		100.0%	100.0%	61.4%	52.2%	33.3%	24.6%	3.1%	3.6%	11.7%	43.1%	30.7%	26.3%	19.7%	4.4%	4.4%					
\$101-200	63-3	19.7	17.4	13.9	8.0	2.0	7.1	-	4.7	3.3	5.7	3.9	3.2	1.9	.8	.8	5.3%	4.0%	4.5%	4.5%	
		6.8%	7.2%	8.3%	6.6%	2.7%	10.1%	12.9%	12.9%	12.5%	6.7%	6.0%	6.1%	5.0%	4.0%	5.3%					
		100.0%	100.0%	79.8%	46.2%	11.3%	41.1%	27.1%	27.1%	18.9%	33.0%	22.7%	18.2%	10.7%	4.5%	4.5%					
\$201-300	63-4	19.4	15.8	10.8	9.6	8.0	5.5	-	1.1	2.4	5.9	7.6	5.4	4.0	3.3	2.5	11.4%	10.4%	10.7%	10.7%	
		6.8%	6.6%	6.5%	7.9%	11.0%	7.7%	3.0%	3.0%	9.2%	6.9%	11.4%	10.4%	10.7%	16.9%	17.2%					
		100.0%	100.0%	68.4%	60.7%	50.4%	34.6%	7.0%	7.0%	15.3%	37.2%	47.8%	34.2%	25.1%	20.6%	15.8%					
\$301-400	63-5	9.8	8.7	6.6	6.6	5.1	4.6	.6	-	-	2.9	2.4	1.6	.9	.8	-	2.4%	2.4%	3.9%	3.9%	
		3.4%	3.6%	4.0%	5.5%	7.0%	6.4%	6.4%	6.4%	6.4%	3.3%	3.6%	3.1%	2.4%	3.9%	5.3%					
		100.0%	100.0%	76.0%	76.0%	58.2%	52.1%	6.4%	27.1%	18.9%	32.6%	27.4%	18.8%	10.1%	8.6%	8.6%					
\$401-500	63-6	4.8	4.8	3.0	3.0	1.6	1.7	.3	-	.6	2.6	.8	.8	-	-	-	1.1%	1.4%	10.1%	10.1%	
		1.7%	2.0%	1.8%	2.4%	2.3%	2.3%	3.7%	2.1%	2.1%	3.1%	1.1%	1.4%	-	-	-					
		100.0%	100.0%	61.6%	61.6%	33.9%	34.4%	6.8%	11.6%	11.6%	54.5%	15.6%	15.6%	-	-	-					
\$501-600	63-7	3.8	3.8	3.5	2.1	1.1	1.2	.3	.8	.7	1.1	-	-	-	-	-	-	-	-	-	
		1.3%	1.6%	2.1%	1.7%	1.5%	1.7%	3.7%	2.1%	2.5%	1.3%	-	-	-	-	-	-	-	-	-	
		100.0%	100.0%	91.5%	54.8%	29.2%	31.7%	8.5%	19.6%	17.0%	28.2%	-	-	-	-	-	-	-	-	-	
\$601-700	63-8	1.1	.8	.8	-	-	-	-	.8	-	-	.3	-	-	.3	.3	1.7%	1.7%	43.4%	43.4%	
		.4%	.3%	.5%	.4%	.5%	.9%	2.1%	2.1%	2.1%	.5%	.5%	.5%	-	-	-					
		100.0%	100.0%	100.0%	100.0%	50.0%	100.0%	100.0%	100.0%	100.0%	100.0%	43.4%	43.4%	-	-	-					
\$701-800	63-9	1.1	1.1	1.1	1.1	.6	1.1	-	1.1	-	-	-	-	-	-	-	-	-	-	-	
		.4%	.5%	.7%	.9%	.8%	1.6%	-	3.1%	-	-	-	-	-	-	-	-	-	-	-	
		100.0%	100.0%	100.0%	100.0%	50.0%	100.0%	-	100.0%	-	-	-	-	-	-	-	-	-	-	-	
\$901 OR MORE	63-X	1.3	.6	-	-	-	-	-	-	-	.6	.8	.8	-	-	-	1.2%	1.5%	138.6%	138.6%	
		.5%	.2%	-	-	-	-	-	-	-	.7%	1.2%	1.5%	-	-	-					
		100.0%	100.0%	-	-	-	-	-	-	-	100.0%	138.6%	138.6%	-	-	-					
NOT STATED	63-R	10.8	6.9	3.1	2.3	1.5	-	.8	-	1.5	4.6	4.6	3.9	3.1	.8	.8	7.4%	7.0%	44.4%	44.4%	
		3.8%	2.9%	1.8%	1.9%	2.1%	-	8.5%	5.8%	5.8%	5.4%	7.0%	7.4%	8.3%	4.0%	5.3%					
		100.0%	100.0%	44.1%	32.9%	22.0%	-	10.8%	22.0%	22.0%	66.8%	66.8%	55.6%	44.4%	11.2%	11.2%					

CONTINUED

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

*****ALBERTA DESTINATIONS (RESIDENTS ONLY)*****#*-----OUT OF PROVINCE-----*
 #-----B.C.-----*-----U.S.A.-----*

	TOTAL RESI- DENT	TOTAL LOUISE RMS	LAKE REGION	SHINE	SUM- SHINE	SKIING LOUISE	MT- QUAY	FOR- TRESS	TOTAL FLAT- LAND	TOTAL	EASTERN		TOTAL U.S.-MONTANA		
											B.C	NAY			
BASE: SKIERS (000'S)	287.8	240.2	166.2	121.7	72.6	70.9	8.8	36.5	26.2	85.6	66.1	52.2	37.2	19.3	14.6
	100.1%	99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%
	100.0%	100.0%	69.2%	50.7%	30.2%	29.5%	3.7%	15.2%	10.9%	35.7%	27.5%	21.7%	15.5%	8.0%	6.1%
MEAN	76.50	78.37	82.35	88.97	92.91	100.43	79.53	83.09	80.68	81.29	84.18	80.14	55.00	85.08	78.72
STD DEV	159.87	159.91	159.49	162.78	165.02	172.88	173.27	191.41	140.55	167.87	158.73	157.76	101.40	147.96	144.08
STD ERROR	7.1641	7.9073	9.6176	11.3969	15.2563	15.5889	48.0570	25.5789	21.6888	13.5722	14.7382	16.4477	12.4822	25.7572	28.2575

RESIDENT EXPENDITURES FOR SKI CLOTHING

*****TRIP TIMING*****													
*****DAY SKIING*****PERIOD SKIED*****OVERNIGHT SKIING*****													
	LAST TRIP TOTAL	START UP	SEASON		EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL MIDWEEK WEEKEND	TOTAL WEEKEND	WEEKEND	WEEKEND	WEEKEND
			NEW YEAR	XMAS -									
NOTHING	62-1	147-1	11-4	19-6	38-7	47-4	30-1	91-4	53-8	37-6	55-7	23-2	32-5
		51-1	60-3	52-2	50-0	52-6	47-1	52-5	56-8	47-3	49-6	41-2	58-1
		100-0	7-8	13-3	26-3	32-2	20-5	62-1	36-6	25-5	37-9	15-8	22-1
LESS THAN \$50	62-2	36-0	2-6	5-9	10-6	9-3	7-5	28-0	14-3	13-7	7-5	4-1	3-4
		12-5	13-8	15-7	13-8	10-3	11-8	16-0	15-0	17-2	6-6	7-2	6-0
		100-0	7-3	16-3	29-6	25-9	20-9	77-7	39-7	38-1	20-7	11-3	9-4
\$ 50-\$ 99	62-3	25-8	-3	3-3	8-4	7-0	6-8	14-3	7-0	7-2	10-8	7-2	3-5
		8-9	1-7	8-7	10-9	7-8	10-6	8-2	7-4	9-1	9-6	12-9	6-3
		100-0	1-3	12-7	32-6	27-1	26-3	55-3	27-3	28-0	41-7	28-1	13-6
\$100-\$149	62-4	22-3	2-0	2-0	6-2	5-4	6-8	10-9	7-2	3-8	11-4	4-2	7-2
		7-7	10-3	5-2	8-0	6-0	10-6	6-3	7-6	4-7	10-1	7-4	12-9
		100-0	8-8	8-8	27-6	24-4	30-4	49-0	32-2	16-8	51-0	18-7	32-3
\$150-\$199	62-5	13-9	-3	1-6	2-8	4-7	4-5	6-8	3-1	3-7	7-1	5-6	1-6
		4-8	1-7	4-3	3-6	5-2	7-1	3-9	3-2	4-7	6-4	9-9	2-8
		100-0	2-3	11-7	20-1	33-4	32-4	48-8	22-0	26-8	51-2	40-1	11-1
\$200-\$249	62-6	15-6	-7	1-6	5-6	5-4	2-3	8-2	4-6	3-6	7-4	5-2	2-2
		5-4	3-4	4-3	7-2	6-0	3-5	4-7	4-9	4-5	6-6	9-2	4-0
		100-0	4-2	10-5	36-0	34-9	14-5	52-5	29-7	22-8	47-5	33-2	14-3
\$250-\$299	62-7	2-6	-	-3	-	1-6	-8	-8	-	-8	1-9	1-9	-
		-9	-	-9	-	1-7	1-2	-4	-4	1-0	1-7	3-3	-
		100-0	-	12-4	59-0	59-0	28-6	29-5	29-5	29-5	70-5	70-5	-
\$300-\$349	62-8	8-1	1-0	1-3	2-8	-8	2-3	4-5	-3	4-2	3-6	1-2	2-4
		2-8	5-2	3-5	3-6	-9	3-5	2-6	-3	5-3	3-2	2-2	4-3
		100-0	12-1	16-1	34-5	9-6	27-8	55-6	4-0	51-6	44-4	14-9	29-5
\$350-\$399	62-9	2-4	-3	-	-6	-8	-8	1-9	1-5	-3	-6	-6	-
		-8	1-7	-	-7	-9	1-2	1-1	1-6	-4	-5	1-0	-
		100-0	13-5	-	23-2	32-1	31-2	76-8	63-3	13-5	23-2	23-2	-
\$400-\$449	62-0	2-3	-3	-3	1-7	-	-	1-2	-7	-6	1-1	-6	-6
		-8	1-7	-9	2-2	-	-	-7	-7	-7	1-0	1-0	1-0
		100-0	14-0	14-0	72-0	-	-	52-0	28-0	24-0	48-0	24-0	24-0
\$450 OR MORE	62-X	2-1	-	1-3	-	-	-8	1-4	-8	-7	-7	-3	-3
		-7	-	3-5	-	-	1-2	-8	-8	-8	-6	-6	-6
		100-0	-	63-4	-	-	36-6	68-3	36-6	31-7	31-7	15-9	15-9

CONTINUED

RESIDENT EXPENDITURES FOR SKI CLOTHING

[illegible]

CARD NUMBER 03

JOB NUMBER 907901

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

*****TRIP TIMING*****

*****PERIOD SKIED*****

*****DAY SKIING*****

*****OVERNIGHT SKIING*****

	LAST TRIP TOTAL	START UP	XMAS - NEW YEAR	EARLY WINTER	LATE WINTER	SPRING	TOTAL WEEKDAY WEEKEND	TOTAL WEEKEND	TOTAL MIDWEEK WEEKEND				
NOTHING	63-1	185.9	14.0	23.5	51.0	58.2	39.2	115.6	63.9	51.7	70.3	35.1	35.1
		64.6	74.1	62.6	65.9	64.7	61.2	66.3	67.4	65.1	62.6	62.4	62.8
		100.0	7.6	12.6	27.4	31.3	21.1	62.2	34.4	27.8	37.8	18.9	18.9
\$100 OR LESS	63-2	30.0	2.0	4.6	9.0	7.0	7.5	20.5	12.5	8.0	9.5	5.1	4.4
		10.4	10.3	12.2	11.6	7.8	11.8	11.8	13.2	10.0	8.5	9.1	7.8
		100.0	6.5	15.2	29.9	23.3	25.1	68.3	41.7	26.5	31.7	17.1	14.6
\$101-200	63-3	19.7	1.0	2.6	6.2	4.7	5.3	10.1	5.1	5.0	9.6	3.4	6.1
		6.8	5.2	7.0	8.0	5.2	8.2	5.8	5.3	6.3	8.5	6.1	11.0
		100.0	5.0	13.3	31.3	23.7	26.8	51.3	25.7	25.6	48.7	17.5	31.2
\$201-300	63-4	19.4	.7	3.6	4.5	5.4	5.3	10.1	5.0	5.1	8.6	4.5	4.1
		6.8	3.4	9.6	5.8	6.0	8.2	5.8	5.3	6.4	7.6	8.0	7.2
		100.0	3.4	18.5	23.1	28.0	27.1	52.1	25.9	26.2	44.0	23.1	20.9
\$301-400	63-5	9.8	1.0	.7	2.8	3.9	1.5	7.0	2.4	4.6	2.3	1.5	.8
		3.4	5.2	1.7	3.6	4.3	2.4	4.0	2.5	5.7	2.0	2.7	1.3
		100.0	10.0	6.6	28.5	39.5	15.3	71.0	24.6	46.4	23.3	15.7	7.7
\$401-500	63-6	4.8	-	.7	1.1	1.6	1.5	2.4	1.5	.9	2.4	.3	2.1
		1.7	1.7	1.7	1.4	1.7	2.4	1.4	1.6	1.1	2.2	.6	3.7
		100.0	13.5	23.2	32.1	32.1	31.2	50.0	31.6	18.4	50.0	6.8	43.2
\$501-600	63-7	3.8	.3	1.6	1.1	-	.8	1.9	1.3	.6	2.0	1.6	.3
		1.3	1.7	4.3	1.4	-	1.2	1.1	1.4	.7	1.8	2.9	.6
		100.0	8.5	42.6	29.2	-	19.6	48.7	34.1	14.6	51.3	42.8	8.5
\$601-700	63-8	1.1	-	.3	-	-	.8	.8	.8	-	.3	.3	-
		.4	-	.9	-	-	1.2	.4	.8	-	.3	.6	-
		100.0	30.2	-	-	-	69.8	69.8	69.8	69.8	30.2	30.2	-
\$701-800	63-9	1.1	-	-	1.1	-	-	-	-	-	1.1	1.1	-
		.4	-	-	1.4	-	-	-	-	-	1.0	2.0	-
		100.0	-	-	100.0	-	-	-	-	-	100.0	100.0	-
\$901 OR MORE	63-X	1.3	-	-	.6	.8	-	.6	-	.6	.8	-	.8
		.5	-	-	.7	.9	-	.3	-	.7	.7	-	1.4
		100.0	-	-	41.9	58.1	-	41.9	-	41.9	58.1	-	58.1
NOT STATED	63-R	10.8	-	-	-	8.5	2.3	5.4	2.3	3.1	5.4	3.1	2.3
		3.8	-	-	9.5	9.5	3.5	3.1	2.4	3.9	4.8	5.5	4.1
		100.0	-	-	79.1	79.1	20.9	49.9	21.1	28.8	50.1	28.8	21.4

CONTINUED

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

#	*****TRIP TIMING*****	*****PERIOD SKIED*****
#	*****SEASON*****	*-----DAY SKIING-----*
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LAST TRIP TOTAL	START - XMAS -		EARLY		LATE		SPRING		TOTAL		TOTAL		TOTAL		TOTAL		
	UP	NEW YEAR	WINTER	WINTER	WINTER	WINTER	WINTER	WINTER	WEEKDAY	WEEKEND	WEEKDAY	WEEKEND	WEEKDAY	WEEKEND	WEEKDAY	WEEKEND	
BASE: SKIERS (000'S)	287.8	18.9	37.5	77.3	90.1	64.0	174.3	94.8	79.5	112.2	56.3	56.0					
	100.1%	99.9%	100.0%	99.8%	100.1%	100.1%	100.0%	99.9%	99.9%	100.0%	99.9%	99.9%					
	100.0%	6.6%	13.0%	26.9%	31.3%	22.2%	60.5%	32.9%	27.6%	39.0%	19.6%	19.4%					
MEAN	76.50	52.28	89.79	85.10	65.02	80.24	67.68	62.28	74.21	87.59	90.73	84.48					
STD DEV	159.8742126	59.69166	0.752183	1.180144	5.282151	2.325149	8.515138	6.087162	1.883172	6.504182	0.0059162	7.848					
STD ERROR	7.1641	16.6229	15.4866	15.5880	14.1045	16.7008	8.5385	10.5688	13.9075	12.5918	18.3854	17.1590					

RESIDENT EXPENDITURES ON SKI CLOTHING & SKI EQUIPMENT IN ALTA.

*****TRIP TIMING*****													
*****SEASON*****													
*****DAY SKIING*****OVERNIGHT SKIING*****													
	LAST TRIP TOTAL	XMAS -		EARLY		LATE		SPRING	TOTAL WEEKDAY WEEKEND		TOTAL MIDWEEK WEEKEND		
		START	UP	WINTER	WINTER	WINTER	WINTER						
SKI CLOTHING	43-1	16120	1043	2491	4737	3889	3961	8876	4224	4652	7198	4290	2898
		43.2%	51.3%	42.5%	41.9%	42.3%	44.4%	43.7%	42.3%	45.1%	43.4%	47.1%	39.0%
		100.0%	6.5%	15.5%	29.4%	24.1%	24.6%	55.1%	26.2%	28.9%	44.6%	26.6%	18.0%
SKI EQUIPMENT	43-2	21195	990	3371	6579	5300	4955	11430	5761	5669	9357	4826	4532
		56.8%	48.7%	57.5%	58.1%	57.7%	55.6%	56.3%	57.7%	54.9%	56.6%	52.9%	61.0%
		100.0%	4.7%	15.9%	31.0%	25.0%	23.4%	53.9%	27.2%	26.7%	44.2%	22.8%	21.4%
BASE: DOLLARS (000'S)		37314	2033	5862	11316	9188	8915	20306	9985	10321	16545	9115	7430
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	5.4%	15.7%	30.3%	24.6%	23.9%	54.4%	26.8%	27.7%	44.3%	24.4%	19.9%

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

*****TRAVEL BEHAVIOUR (LAST TRIP ALTA.)*****											
*****ACCOMMODATION-----Satisfaction-----*											
*****MODE(S)-----*... (TRIP IN GENERAL)...*											
*****HOTEL/ LODGE/ PRIVATE HOME OTHER LENT GOOD POOR											
*****TRAVEL-----INDEX-----											
*****PEN- DENT CAR AIR BUS TRAIN LODE HOME OTHER LENT GOOD POOR											
*****TOTAL PACKAGE*****											
NOTHING	63-1	152.3	18.4	133.9	121.5						
		65.8%	69.8%	65.2%	63.4%						
		100.0%	12.1%	87.9%	79.8%						
\$100 OR LESS	63-2	24.2	2.2	22.0	22.0						
		10.4%	8.4%	10.7%	11.5%						
		100.0%	9.1%	90.9%	90.9%						
\$101-200	63-3	16.3	3.3	13.0	13.0						
		7.0%	12.6%	6.3%	6.8%						
		100.0%	20.4%	79.6%	79.6%						
\$201-300	63-4	13.4	-	13.4	13.1						
		5.8%		6.5%	6.8%						
		100.0%		100.0%	97.6%						
\$301-400	63-5	8.2	1.3	6.8	6.5						
		3.5%	5.1%	3.3%	3.4%						
		100.0%	16.3%	83.7%	79.7%						
\$401-500	63-6	4.8	.3	4.5	4.1						
		2.1%	1.2%	2.2%	2.1%						
		100.0%	6.8%	93.2%	83.9%						
\$501-600	63-7	3.8	-	3.8	3.8						
		1.7%		1.9%	2.0%						
		100.0%		100.0%	100.0%						
\$601-700	63-8	.8	-	.8	.8						
		.3%		.4%	.4%						
		100.0%		100.0%	100.0%						
\$701-800	63-9	1.1	-	1.1	1.1						
		.5%		.5%	.6%						
		100.0%		100.0%	100.0%						
\$901 OR MORE	63-X	.6	-	.6	.6						
		.2%		.3%	.3%						
		100.0%		100.0%	100.0%						
NOT STATED	63-R	6.2	.8	5.4	5.4						
		2.7%	2.9%	2.6%	2.8%						
		100.0%	12.2%	87.8%	87.8%						

RESIDENT EXPENDITURES ON SKI CLOTHING & SKI EQUIPMENT IN ALTA.

		TRAVEL BEHAVIOUR (LAST TRIP ALTA.)										SATISFACTION		FAIR/POOR			
		MODE(S)										EXCEL-LENT		GOOD			
		ACCOMMODATION										EXCEL-LENT		GOOD			
		HOTEL/ LODGE										EXCEL-LENT		GOOD			
		PRIVATE HOME										EXCEL-LENT		GOOD			
		TRAIN										EXCEL-LENT		GOOD			
		BUS										EXCEL-LENT		GOOD			
		AIR										EXCEL-LENT		GOOD			
		CAR										EXCEL-LENT		GOOD			
		DENT										EXCEL-LENT		GOOD			
		PEN-										EXCEL-LENT		GOOD			
		PACKAGE										EXCEL-LENT		GOOD			
		TOTAL										EXCEL-LENT		GOOD			
SKI CLOTHING	43-1	12783	980	11804	11404	1220	2602	1194	857	4791	6161	1811					
		42.5%	40.7%	42.7%	42.4%	40.2%	44.2%	37.9%	58.7%	44.8%	40.8%	42.7%					
		100.0%	7.7%	92.3%	89.2%	9.5%	20.4%	9.3%	6.7%	37.5%	48.4%	14.2%					
SKI EQUIPMENT	43-2	17287	1425	15862	15469	1819	3292	1960	602	5893	8968	2427					
		57.5%	59.3%	57.3%	57.6%	59.8%	55.8%	62.1%	41.3%	55.2%	59.2%	57.3%					
		100.0%	8.2%	91.8%	89.5%	10.5%	19.0%	11.3%	3.5%	34.1%	51.9%	14.0%					
BASE: DOLLARS (000'S)		30071	2405	27666	26872	3039	5894	3154	1459	10684	15149	4238					
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%					
		100.0%	8.0%	92.0%	89.4%	10.1%	19.6%	10.5%	4.9%	35.5%	50.4%	14.1%					

RESIDENT EXPENDITURES FOR SKI CLOTHING

		SKI PROFILE												AGE								
		SKILL				AD- VANCED				EXPERT				YEARS				YEARS				
		GRAND BEGIN- TOTAL	INTER- NER	AD- MEDIATE	AD- VANCED	AD- VANCED	AD- VANCED	AD- VANCED	AD- VANCED	AD- VANCED	AD- VANCED	AD- VANCED	AD- VANCED	12-17 YEARS	18-24 YEARS	25-29 YEARS	30-34 YEARS	35-39 YEARS	40-44 YEARS	45-49 YEARS	50-54 YEARS	55+ YEARS
NOTHING	62-1	147.1	20.5	73.5	43.8	9.3	9.3	38.9	37.6	29.1	16.4	11.9	7.3	2.3	2.4	2.4	2.4	2.4	2.4	2.4	2.4	2.4
		51.1%	54.6%	48.4%	52.1%	65.0%	65.0%	45.7%	48.3%	64.5%	54.1%	55.2%	47.9%	56.8%	49.8%	49.8%	49.8%	49.8%	49.8%	49.8%	49.8%	49.8%
	100.0%	13.9%	49.9%	29.8%	6.3%	6.3%	6.3%	26.4%	25.6%	19.8%	11.1%	8.1%	4.9%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%	1.6%
LESS THAN \$50	62-2	36.0	3.6	23.9	6.5	2.0	2.0	14.5	7.7	6.0	4.9	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1
		12.5%	9.7%	15.8%	7.7%	13.7%	13.7%	17.0%	9.9%	13.4%	16.1%	5.0%	5.1%	5.1%	5.1%	5.1%	5.1%	5.1%	5.1%	5.1%	5.1%	5.1%
	100.0%	10.1%	66.5%	18.0%	5.5%	5.5%	5.5%	40.2%	21.3%	16.8%	13.5%	3.0%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%
\$ 50-\$ 99	62-3	25.8	5.2	12.2	7.6	8	8	8.8	10.1	3.3	2.2	1.9	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1
		8.9%	13.8%	8.0%	9.1%	5.3%	5.3%	10.4%	13.0%	7.7%	7.2%	8.1%	7.4%	13.7%	13.7%	13.7%	13.7%	13.7%	13.7%	13.7%	13.7%	13.7%
	100.0%	20.2%	47.2%	29.7%	2.9%	2.9%	2.9%	34.2%	39.2%	1.3%	8.5%	7.3%	4.3%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%	2.2%
\$100-\$149	62-4	22.3	2.5	10.1	9.7	11.5%	11.5%	8.9%	7.6	3.3	2.7	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%	1.5%
		7.7%	6.7%	6.7%	11.5%	43.4%	43.4%	34.1%	26.6%	14.8%	12.3%	9.1%	9.1%	15.8%	15.8%	15.8%	15.8%	15.8%	15.8%	15.8%	15.8%	15.8%
	100.0%	11.3%	45.3%	43.4%	3.3%	3.3%	3.3%	34.1%	26.6%	14.8%	12.3%	9.1%	9.1%	15.8%	15.8%	15.8%	15.8%	15.8%	15.8%	15.8%	15.8%	15.8%
\$150-\$199	62-5	13.9	1.9	9.3	2.5	2.9%	2.9%	4.2	4.7	8	8	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1	1.1
		4.8%	4.9%	6.1%	2.9%	17.6%	17.6%	30.1%	34.0%	5.4%	5.4%	5.4%	5.4%	7.7%	7.7%	7.7%	7.7%	7.7%	7.7%	7.7%	7.7%	7.7%
	100.0%	13.3%	66.7%	66.7%	17.6%	2.3%	2.3%	30.1%	34.0%	5.4%	5.4%	5.4%	5.4%	7.7%	7.7%	7.7%	7.7%	7.7%	7.7%	7.7%	7.7%	7.7%
\$200-\$249	62-6	15.6	1.6	7.5	6.2	3	3	3.7	4.2	1.6	1.3	2.6	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3	1.3
		5.4%	4.1%	4.9%	7.4%	39.9%	39.9%	23.7%	26.9%	10.5%	8.6%	16.7%	8.6%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%
	100.0%	10.0%	48.0%	48.0%	39.9%	2.1%	2.1%	23.7%	26.9%	10.5%	8.6%	16.7%	8.6%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%	16.7%
\$250-\$299	62-7	2.6	0	0	1.9	0.5%	0.5%	0.9%	1.9	0	0	0	0	0	0	0	0	0	0	0	0	0
		0.9%	0	0	2.2%	29.5%	29.5%	28.6%	71.4%	0	0	0	0	0	0	0	0	0	0	0	0	0
	100.0%	0	0	0	70.5%	0	0	28.6%	71.4%	0	0	0	0	0	0	0	0	0	0	0	0	0
\$300-\$349	62-8	8.1	1.1	4.5	2.5	3.0%	3.0%	3.1%	2.4	0.6	1.4	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3	0.3
		2.8%	2.9%	3.0%	3.0%	31.1%	31.1%	32.8%	29.5%	6.9%	17.6%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%
	100.0%	13.3%	55.6%	55.6%	31.1%	0	0	32.8%	29.5%	6.9%	17.6%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%	4.0%
\$350-\$399	62-9	2.4	0	1.1	0.6	0.8	0.8	1.1	0.6	0.8	0	0	0	0	0	0	0	0	0	0	0	0
		0.8%	0	0.7%	0.7%	23.2%	23.2%	45.6%	23.2%	31.2%	0	0	0	0	0	0	0	0	0	0	0	0
	100.0%	0	0	45.6%	23.2%	31.2%	31.2%	45.6%	23.2%	31.2%	0	0	0	0	0	0	0	0	0	0	0	0
\$400-\$449	62-0	2.3	0.9	0.9	0	0.6	0.6	0.3	0.9	0	0.6	0	0	0	0	0	0	0	0	0	0	0
		0.8%	2.4%	0.6%	0	3.9%	3.9%	1.4%	1.1%	0	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%	1.9%
	100.0%	38.0%	38.0%	38.0%	0	24.0%	24.0%	14.0%	38.0%	0	24.0%	24.0%	24.0%	24.0%	24.0%	24.0%	24.0%	24.0%	24.0%	24.0%	24.0%	24.0%
\$450 OR MORE	62-X	2.1	0.3	0.8	0.7	0.3	0.3	0	0.3	1.1	0	0	0	0	0	0	0	0	0	0	0	0
		0.7%	0.9%	0.5%	0.8%	2.3%	2.3%	0	0.4%	2.4%	0	0	0	0	0	0	0	0	0	0	0	0
	100.0%	15.9%	15.9%	36.6%	31.7%	15.9%	15.9%	0	15.9%	52.4%	0	0	0	0	0	0	0	0	0	0	0	0

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

*****SKIER PROFILE*****															
			SKILL-----			AGE-----									
			GRAND BEGIN- INTER- AD- TOTAL MER MEDIATE VANCED EXPERT	12-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55+			
				YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS		
NOTHING	63-1	185.9	29.4	95.7	51.2	9.6	48.6	52.4	33.6	21.3	11.8	10.2	2.9	2.8	1.5
		64.6	78.3	63.1	60.9	66.6	57.1	67.3	74.5	70.3	54.9	67.3	70.4	57.0	50.0
	100.0	100.0	15.8	51.5	27.6	5.1	26.1	28.2	18.1	11.4	6.3	5.5	1.6	1.5	.8
\$100 OR LESS	63-2	30.0	4.3	16.7	8.7	.3	15.9	4.7	3.7	2.7	1.9	.8	.3	-	-
		10.4	11.4	11.0	10.3	2.3	18.6	6.1	8.3	9.0	8.7	5.1	8.0	-	-
	100.0	100.0	14.3	55.7	28.9	1.1	52.9	15.8	12.4	9.0	6.2	2.6	1.1	-	-
\$101-200	63-3	19.7	.9	11.9	6.9	-	7.8	5.5	.6	2.5	1.8	.8	-	.8	-
		6.8	2.4	7.9	8.2	-	9.2	7.0	1.2	8.4	8.3	5.0	-	15.5	-
	100.0	100.0	4.5	60.5	35.0	-	39.7	27.8	2.8	13.0	9.0	3.8	-	3.8	-
\$201-300	63-4	19.4	1.2	8.4	8.3	1.5	6.5	6.4	1.9	1.4	.3	.9	-	.6	1.5
		6.8	3.2	5.5	9.9	10.5	7.6	8.2	4.2	4.6	1.5	5.8	-	11.5	50.0
	100.0	100.0	6.2	43.1	42.9	7.8	33.4	32.7	9.6	7.2	1.7	4.6	-	2.9	7.9
\$301-400	63-5	9.8	-	5.2	3.3	1.3	1.4	3.8	1.8	1.4	.8	.6	-	-	-
		3.4	3.4	3.9	9.2	9.2	1.7	4.9	4.1	4.7	3.6	3.7	-	-	-
	100.0	100.0	53.0	33.6	13.4	13.4	14.6	38.6	18.7	14.6	7.9	5.7	-	-	-
\$401-500	63-6	4.8	.9	2.1	1.1	.8	.8	.8	.6	.6	1.5	.3	.3	-	-
		1.7	2.4	1.4	1.3	5.3	.9	1.0	1.2	1.9	7.1	2.2	8.0	-	-
	100.0	100.0	18.4	43.2	22.8	15.6	16.1	15.6	11.6	11.6	31.6	6.8	6.8	-	-
\$501-600	63-7	3.8	.3	2.5	.7	.3	.3	.6	.7	.3	1.1	.3	.6	-	-
		1.3	.9	1.7	.8	2.3	.4	.7	1.4	1.1	5.0	2.2	13.7	-	-
	100.0	100.0	8.5	65.9	17.0	8.5	8.5	14.6	17.0	8.5	28.2	8.5	14.6	-	-
\$601-700	63-8	1.1	-	.8	.3	-	-	.3	.8	-	-	-	-	-	-
		.4	.5	.5	.4	-	-	.4	1.7	-	-	-	-	-	-
	100.0	100.0	69.8	30.2	-	-	-	30.2	69.8	-	-	-	-	-	-
\$701-800	63-9	1.1	-	-	.6	.6	-	1.1	-	-	-	-	-	-	-
		.4	.7	.7	.7	3.9	-	1.4	-	-	-	-	-	-	-
	100.0	100.0	50.0	50.0	-	-	-	100.0	-	-	-	-	-	-	-
\$901 OR MORE	63-X	1.3	.6	-	.8	-	-	.8	-	-	-	.6	-	-	-
		.5	1.5	.9	.9	-	-	1.0	-	-	-	3.7	-	-	-
	100.0	100.0	41.9	58.1	-	-	-	58.1	-	-	-	41.9	-	-	-
NOT STATED	63-R	10.9	-	8.5	2.3	-	3.8	1.6	1.6	-	2.3	.8	-	.8	-
		3.8	5.6	2.7	2.7	-	4.5	2.0	3.4	-	10.8	5.1	-	16.0	-
	100.0	100.0	78.6	21.4	-	-	35.3	14.4	14.4	-	21.6	7.2	-	7.2	-

CONTINUED

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

		↓ SKIER PROFILE ↑													
		--SKILL--				--AGE--									
GRAND BEGIN-	INTER-	AD-	12-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55+				
TOTAL	NER	MEDIATE	VANCED	EXPERT	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS		
287.8	37.6	151.8	84.2	14.3	85.1	77.9	45.1	30.2	21.5	15.2	4.1	4.9	3.1		
100.1%	100.1%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	99.9%	100.1%	100.1%	100.0%	100.0%		
100.0%	13.1%	52.7%	29.2%	5.0%	29.6%	27.0%	15.7%	10.5%	7.5%	5.3%	1.4%	1.7%	1.1%		
BASE: SKIERS (000'S)															
MEAN		76.50	54.47	69.22	88.98	135.75	60.43	89.18	60.40	64.14	109.69	110.73	124.91	78.12	125.00
STD DEV		159.874	117.4	411.140	1.45167	387221	292109	515179	911148	866133	977191	169263	108231	477116	796125
STD ERROR		7.164	121.8378	8.776213	6.67142	5.977	9.002115	25.9817	0.76117	7.45733	2.78352	6.21887	4.90244	1.45062	5.000

RESIDENT EXPENDITURES ON SKI CLOTHING & SKI EQUIPMENT IN ALTA.

		SKIER PROFILE													
		SKILL				AGE									
		GRAND BEGIN-	INTER-	AD-		12-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55+	
		TOTAL	NER	MEDIATE	VANCED	EXPERT	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	
SKI CLOTHING	43-1	16120	2159	8029	5076	856	4620	5049	1916	1556	964	911	390	543	163
		43.2%	51.3%	44.7%	41.1%	30.5%	48.5%	42.6%	42.1%	44.5%	31.4%	36.4%	43.2%	63.0%	29.9%
		100.0%	13.4%	49.8%	31.5%	5.3%	28.7%	31.3%	11.9%	9.7%	6.0%	5.7%	2.4%	3.4%	1.0%
SKI EQUIPMENT	43-2	21195	2046	9918	7285	1946	4911	6804	2631	1940	2101	1593	512	319	392
		56.8%	48.7%	55.3%	58.9%	69.5%	51.5%	57.4%	57.9%	55.5%	68.6%	63.6%	56.8%	37.0%	70.1%
		100.0%	9.7%	46.8%	34.4%	9.2%	23.2%	32.1%	12.4%	9.2%	9.9%	7.5%	2.4%	1.5%	1.8%
BASE: DOLLARS (000'S)		37314	4206	17946	12361	2802	9531	11853	4546	3496	3065	2504	902	861	545
		100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
		100.0%	11.3%	48.1%	33.1%	7.5%	25.5%	31.8%	12.2%	9.4%	8.2%	6.7%	2.4%	2.3%	1.5%

		SKIER PROFILE										SEX				SOCIO-ECONOMIC STATUS					
		RESIDENT AGE				YEARS				MALE		FEMALE		UPPER		MIDDLE		LOWER		STUDENT	
		12-17		18-24		25-29		30-34		35-39		40+									
		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL		TOTAL									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
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		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
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		12-17		18-24		25-29		30-34		35-39		40+									
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		12-17		18-24		25-29		30-34		35-39		40+									
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		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
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		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35-39		40+									
		12-17		18-24		25-29		30-34		35											

CONTINUED

RESIDENT EXPENDITURES FOR SKI CLOTHING

[illegible]

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

[illegible]

RESIDENT EXPENDITURES FOR SKI CLOTHING

-----SKIER PROFILE-----
 -----LIFE STAGE-----

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
NOTHING	62-1	147-1 51-1 100-0	16-7 68-2 11-4	37-3 58-2 25-4	16-1 52-1 10-9	36-8 44-6 25-0	25-9 49-1 17-4	3-6 24-6 2-4	2-7 45-3 1-9	-	-
LESS THAN \$50	62-2	36-0 12-5 100-0	3-1 12-6 8-6	4-7 7-4 13-2	5-5 17-7 15-2	12-7 15-3 35-2	5-7 10-9 16-0	2-2 15-2 6-1	1-1 17-9 3-0	-	-
\$ 50-\$ 99	62-3	25-8 8-9 100-0	1-3 5-4 5-1	4-1 6-3 15-7	3-0 9-6 11-6	5-8 7-0 22-4	7-1 13-5 27-7	2-3 15-8 8-9	8 12-9 3-0	-	-
\$100-\$149	62-4	22-3 7-7 100-0	2-6 10-8 11-9	5-1 8-0 23-0	2-4 7-8 10-8	6-5 7-9 29-3	4-1 7-8 18-4	6 3-9 2-5	3 5-4 1-5	-	-
\$150-\$199	62-5	13-9 4-8 100-0	- - -	3-4 5-3 24-5	1-5 4-9 10-8	5-6 6-8 40-1	1-5 2-9 11-0	6 3-9 4-0	8 12-9 5-6	-	6 100-0 4-0
\$200-\$249	62-6	15-6 5-4 100-0	- - -	5-1 7-9 32-5	9 2-9 5-7	5-3 6-4 34-0	2-3 4-4 15-0	2-0 13-7 12-8	-	-	-
\$250-\$299	62-7	2-6 -9 100-0	- - -	- - -	- - -	8 9 29-5	8 1-4 28-6	1-1 7-6 41-9	-	-	-
\$300-\$349	62-8	6-1 2-8 100-0	8 3-1 9-3	9 1-4 10-9	- - -	2-5 3-1 31-4	3-0 5-8 37-5	6 3-9 6-9	-	-	-
\$350-\$399	62-9	2-4 -8 100-0	- - -	1-3 2-0 54-4	- - -	1-1 1-3 45-6	- - -	- - -	-	-	-
\$400-\$449	62-0	2-3 -8 100-0	- - -	3 -5 14-0	- - -	9 1-1 38-0	- - -	6 3-9 24-0	-	6 100-0 24-0	-
\$450 OR MORE	62-X	2-1 -7 100-0	- - -	1-1 1-7 52-4	- - -	- - -	3 6 15-9	3 2-3 15-9	3 5-4 15-9	-	-

CONTINUED

RESIDENT EXPENDITURES FOR SKI CLOTHING

-----SKIER PROFILE-----LIFE STAGE-----											
		GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
NOT STATED	62-R	9.6	-	.8	1.6	4.6	1.9	.8	-	-	-
		3.3%		1.2%	5.0%	5.6%	3.6%	5.4%			
		100.0%		8.1%	16.2%	48.1%	19.6%	8.1%			
BASE: SKIERS (000'S)		287.8	24.5	64.1	30.9	82.6	52.8	14.5	6.0	.6	.6
		99.7%	100.1%	99.9%	100.0%	100.0%	100.0%	100.2%	100.0%	100.0%	100.0%
		100.0%	8.5%	22.3%	10.7%	28.7%	18.3%	5.0%	2.1%	.2%	.2%
MEAN		57.93	27.37	61.45	33.36	62.80	60.60	117.18	63.03	400.00	150.00
STD DEV		97.6555	60.6923	105.9054	53.4532	94.9220	97.3198	145.3772	117.8320	.0000	.0000
STD ERROR		4.3716	9.4785	9.9189	7.4849	7.9938	10.0914	29.6749	35.4673	.0000	.0000

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

-----SKIER PROFILES-----
 -----LIFE STAGE-----

		YOUNG COUPLES/ COOP. UNITS		YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGL.
	GRAND TOTAL BACHELORS	YOUNG								
NOTHING	63-1	185.9	17.3	43.1	46.3	31.0	10.0	4.2	-	-6
		64.6%	70.5%	67.2%	56.1%	58.7%	69.3%	69.2%	-	100.0%
		100.0%	9.3%	23.2%	24.9%	16.7%	5.4%	2.2%	-	.3%
\$100 OR LESS	63-2	30.0	2.2	4.9	11.0	8.9	-	-	-	-
		10.4%	8.8%	7.7%	13.3%	16.8%	-	-	-	-
		100.0%	7.2%	16.5%	36.6%	29.5%	-	-	-	-
\$101-200	63-3	19.7	1.3	1.5	8.2	5.6	-	-3	-	-
		6.8%	5.4%	2.4%	9.9%	10.6%	-	5.4%	-	-
		100.0%	6.7%	7.8%	41.5%	28.4%	-	1.7%	-	-
\$201-300	63-4	19.4	-	7.3	6.4	3.6	-	1.5	-6	-
		6.8%	-	11.4%	7.7%	6.9%	-	25.4%	100.0%	-
		100.0%	-	37.7%	32.9%	18.7%	-	7.9%	2.9%	-
\$301-400	63-5	9.8	3.2	2.6	1.3	.8	1.9	-	-	-
		3.4%	13.0%	4.1%	1.6%	1.5%	13.1%	-	-	-
		100.0%	32.5%	27.0%	13.3%	7.9%	19.3%	-	-	-
\$401-500	63-6	4.8	-	1.3	1.1	.8	.3	-	-	-
		1.7%	-	2.0%	1.3%	1.5%	2.3%	-	-	-
		100.0%	-	27.2%	22.8%	16.1%	6.8%	-	-	-
\$501-600	63-7	3.8	.6	1.0	1.6	.7	-	-	-	-
		1.3%	2.3%	1.5%	2.0%	1.2%	-	-	-	-
		100.0%	14.6%	25.6%	42.8%	17.0%	-	-	-	-
\$601-700	63-8	1.1	-	.8	-	-	.3	-	-	-
		.4%	-	1.2%	-	-	2.3%	-	-	-
		100.0%	-	69.8%	-	-	30.2%	-	-	-
\$701-800	63-9	1.1	-	-	-	-	1.1	-	-	-
		.4%	-	-	-	-	7.7%	-	-	-
		100.0%	-	-	-	-	100.0%	-	-	-
\$901 OR MORE	63-X	1.3	-	.8	.6	-	-	-	-	-
		.5%	-	1.2%	.7%	-	-	-	-	-
		100.0%	-	58.1%	41.9%	-	-	-	-	-
NOT STATED	63-R	10.8	-	.8	6.1	1.6	.8	-	-	-
		3.8%	-	1.2%	6.1%	1.6%	5.4%	-	-	-
		100.0%	-	7.2%	56.9%	14.4%	7.2%	-	-	-

CONTINUED

RESIDENT EXPENDITURES FOR SKI EQUIPMENT

-----SKIER PROFILE-----
 -----LIFE STAGE-----

	GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
BASE: SKIERS (000'S)	287.8	24.5	64.1	30.9	82.6	52.8	14.5	6.0	.6	.6
	100.1%	100.0%	99.9%	99.9%	100.0%	100.1%	100.1%	100.0%	100.0%	100.0%
	100.0%	8.5%	22.3%	10.7%	28.7%	18.3%	5.0%	2.1%	.2%	.2%
MEAN	76.50	75.24	93.58	39.73	81.30	66.55	146.93	74.26	300.00	.00
STD DEV	159.8742	152.4155	181.4102	109.3114	163.7078	123.4349	262.0527	111.8437	.0000	.0000
STD ERROR	7.1641	23.8033	16.9906	15.3066	13.8855	12.7313	53.4912	33.7221	.0000	.0000

RESIDENT EXPENDITURES ON SKI CLOTHING & SKI EQUIPMENT IN ALTA.

-----SKIERS PROFILE-----
 -----LIFE STAGE-----

		GRAND TOTAL	YOUNG BACHELORS	YOUNG COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE
SKI CLOTHING	43-1	16120 43.2% 100.0%	671 26.7% 4.2%	3893 39.6% 24.1%	980 45.6% 6.1%	4896 44.1% 30.4%	3087 47.5% 19.1%	1606 44.4% 10.0%	380 45.9% 2.4%	224 57.1% 1.4%	94 100.0% .5%
SKI EQUIPMENT	43-2	21195 56.8% 100.0%	1845 73.3% 8.7%	5928 60.4% 28.0%	1167 54.4% 5.5%	6213 55.9% 29.3%	3411 52.5% 16.1%	2013 55.6% 9.5%	448 54.1% 2.1%	168 42.9% .8%	-
BASE: DOLLARS (000'S)		37314 100.0% 100.0%	2517 100.0% 6.7%	9820 100.0% 26.3%	2147 100.0% 5.8%	11109 100.0% 29.8%	6498 100.0% 17.4%	3619 100.0% 9.7%	828 100.0% 2.2%	392 100.0% 1.1%	34 100.0% .2%

BASES FOR TABLES - ACTUAL

+--TOTAL ALBERTA--+		ALBERTA DESTINATIONS													
		ROCKY MOUNTAIN SKIING				SUNSHINE***SKIING LOUISE**									
		*****BANFF/L LOUISE*****				*****SUNSHINE*****									
		TOTALS.....		RESI- NON-		RESI- NON-		RESI- NON-		RESI- NON-					
		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-		TOTAL RESI- NON-					
		TOTAL ALTA DENT RES.		TOTAL DENT RES.		TOTAL DENT RES.		TOTAL DENT RES.		TOTAL DENT RES.					
1823	1698	572	1116	1498	372	1116	1164	230	884	486	165	321	534	162	372
39.2%	39.2%	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100	0.8100
60.0%	60.0%	31.42	61.23	81.63	20.42	61.23	63.93	15.43	48.57	26.7%	9.11	17.67	29.32	8.9%	20.42

ANALYZED RESPONDENTS

BASES FOR TABLES - ACTUAL

ALBERTA DESTINATIONS													
ROCKY MOUNTAIN SKIING													
MARMOT													
TRESS													
TOTAL ALBERTA													
TOTALS													
GRAND TOTAL	TOTAL	RESI-	NON-	TOTAL	RESI-	NON-	TOTAL	RESI-	NON-	TOTAL	RESI-	NON-	TOTAL
ALTA	RES.	DENT	RES.	RMS	DENT	RES.	DENT	DENT	RES.	DENT	DENT	RES.	DENT
1223	1638	572	1116	1438	372	1116	210	191	191	303	76	232	51
99.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
100.0%	97.5%	21.4%	61.7%	81.6%	20.4%	61.2%	11.5%	1.0%	10.5%	16.9%	4.2%	12.7%	2.8%

ANALYZED RESPONDENTS

BASES FOR TABLES - ACTUAL

```

=====#FLATLAND#=====OUT-OF-PROV.DESTINATION=====#
+-----+-----+-----+-----+-----+-----+-----+-----+
TOTAL ALBERTA-----+-----RMS-----+SKING+TOTAL-----+-----U.S.A.-----+

```

BASES FOR TABLES - ACTUAL

ANALYZED RESPONDENTS									
	GRAND TOTAL	TOTAL	CAL.& REG.	CAL. METRO	EDM.& OMC	EDM. & REGION	OTHER MAJOR CENTRE	REGI- ONAL MKT.	HINT- ERLAND MKT.
* SKIER ORIGIN *									
* RESIDENTS *									
* ALBERTA *									
	1823	707	261	237	260	197	63	137	49
	99.9%	100.0%	100.0%	100.0%	100.0%	99.9%	99.9%	100.0%	100.0%
	100.0%	38.8%	14.3%	13.0%	14.3%	10.8%	3.5%	7.5%	2.7%

BASES FOR TABLES - ACTUAL

=====SKIER ORIGIN (CONT'D)=====UNITED STATES=====OTHER#
#-----CANADA-----#

GRAND TOTAL	NON- RESI- DENT	TOTAL CANADA		SASK	MAN	ONT	QUE	ALL OTHER CANADA		TOTAL CALI- FORNIA		TEXAS		OTHER U.S.		OTHER FOREIGN
1823	1116	832	180	238	112	220	54	28	202	49	47	106	82			
99.9%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.1%	100.1%	100.0%	100.0%	100.0%	100.0%			
100.0%	61.2%	45.6%	9.9%	13.1%	6.1%	12.1%	3.0%	1.5%	11.1%	2.7%	2.6%	5.8%	4.5%			

ANALYZED RESPONDENTS

BASES FOR TABLES - ACTUAL

*****TRIP TIMING*****									
*****SEASON*****									
*****DAY SKIING*****PERIOD SKIED*****OVERNIGHT SKIING*****									
LAST	START	INVAS	EARLY	LATE	SPRING	TOTAL	WEEKDAY	WEEKEND	TOTAL
TRIP	UP	NEW	WINTER	WINTER					MIDWEEK
TOTAL		YEAR							WEEKEND
1823	87	422	436	502	376	507	272	235	1299
99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%
100.0%	4.0%	23.1%	23.9%	27.5%	20.0%	27.0%	14.9%	12.9%	71.3%
									54.2%
									17.1%

ANALYZED RESPONDENTS

BASES FOR TABLES - ACTUAL

TRAVEL BEHAVIOUR (LAST TRIP ALTA.)												
MODE(S)												
TRAVEL			ACCOMMODATION				SATISFACTION					
INDE- PEN-			MOTEL/ LODGE				*---(TRIP IN GENERAL)---*					
DENT			PRIVATE HOME				EXCEL- LENT					
PACKAGE			OTHER				GOOD					
TOTAL			FAIR/ POOR									
1672	337	1335	1183	615	274	54	930	299	61	679	862	127
99.9%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	99.9%	100.0%	100.0%	99.9%
100.0%	20.2%	79.8%	70.8%	36.8%	16.4%	3.2%	55.6%	17.9%	3.6%	40.6%	51.6%	7.6%

BASES FOR TABLES - ACTUAL

TRAVEL BEHAVIOUR(NON-RESIDENTS)						
PURPOSE		SKI AND BUSINESS/CONVENTION			EXPERIENCE	
		SKI VACATION	SKI AND VFR	BUSINESS/CONVENTION	FIRST VISIT	REPEAT VISIT
ANALYZED RESPONDENTS	TOTAL	1116	275	109	521	594
		100.1%	99.9%	100.1%	100.0%	100.0%
		100.0%	24.6%	9.8%	46.7%	53.2%

BASES FOR TABLES - ACTUAL

		===== SKIER PROFILE =====										----- SEX -----				----- SOCIO-ECONOMIC STATUS -----								
		----- RESIDENT AGE -----					----- YEARS -----					MALE		FEMALE		UPPER		MIDDLE		LOWER		STUDENT		
		12-17	18-24	25-29	30-34	35-39	40+	YEARS																
		YEARS	YEARS	YEARS	YEARS	YEARS	YEARS																	
GRAND TOTAL		707	215	205	112	73	43	56	1217	606	432	503	200	460										
TOTAL RES.		100.0%	100.0%	99.9%	100.0%	100.0%	100.1%	100.0%	100.0%	99.9%	100.1%	100.0%	100.0%	100.1%										
ANALYZED RESPONDENTS		1823	707	215	205	112	73	43	56	1217	606	432	503	200	460									
		100.0%	38.8%	11.8%	11.2%	6.1%	4.0%	2.4%	3.1%	66.8%	33.2%	23.7%	27.6%	11.0%	25.2%									

BASES FOR TABLES - ACTUAL

SKIER PROFILE-----LIFE STAGE-----

	YOUNG		MIDDLE		OLDER		GROWN		OLDER		RETIRED		OLDER	
	GRAND TOTAL	YOUNG BACHELORS	COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	OLDER COUPLES	COUPLES	COUPLES	COUPLES	OLDER SINGLE	SINGLE
ANALYZED RESPONDENTS	1023	297	443	175	361	269	100	38	16	100.0%	100.0%	100.0%	22	22
	99.9%	99.9%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%
	100.0%	100.0%	24.3%	9.0%	19.8%	14.8%	5.5%	2.1%	.9%				1.2%	1.2%

BASES FOR TABLES - ACTUAL

SKIER PROFILE											
SKILL			AD-			AGE			#		
GRAND BEGIN-	INTER-	AD-	12-17	18-24	25-29	30-34	35-39	40-44	45-49	50-54	55+
TOTAL	NER	VANCED	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS	YEARS
1823	297	922	499	103	287	552	364	219	150	101	64
99.9%	99.9%	100.0%	99.9%	100.0%	100.0%	100.0%	99.9%	100.1%	100.1%	100.0%	100.0%
100.0%	16.3%	50.6%	27.4%	5.7%	15.7%	30.3%	20.0%	12.0%	8.2%	5.5%	3.5%
											2.2%

ANALYZED RESPONDENTS

BASES FOR TABLES - ACTUAL

ANALYZED RESPONDENTS	-----SKIER PROFILE-----											
	LIFE STAGE-----											
	YOUNG											
	GRAND TOTAL	YOUNG BACHELORS	YOUNG COUPLES/ COOP. UNITS	YOUNG FAMILIES	MIDDLE FAMILIES	OLDER FAMILIES	GROWN FAMILIES	OLDER COUPLES	RETIRED COUPLES	OLDER SINGLE		
1823	297	443	175	361	269	100	38	16	22			
99.9%	99.9%	100.0%	100.0%	100.0%	100.1%	100.0%	100.0%	100.0%	100.0%			
100.0%	16.3%	24.3%	9.6%	19.8%	14.8%	5.3%	2.1%	.9%	1.2%			

APPENDIX I: DEFINITIONS

DEFINITIONS

Mainly for the purpose of analysis, a number of definitions and keys have been used and are described as a reference in the following sections.

Destinations

Keys to the banners are:

RMS	- Rocky Mountain Skiing, comprising Fortress Mountain Skiing Louise Marmot Basin Mount Norquay Sunshine Village
Banff-Lake Louise	- Skiing Louise Mount Norquay Sunshine Village
Flatland	- Alberta excluding RMS
B.C.	- Total including East Kootenay
East Kootenay	- Fernie Panorama Fairmont Kimberly
U.S.	- Montana and all other American states

Origins of Albertan residents

Reflecting the sampling procedure by area (see Exhibit 7A), banners for the origin analysis are:

Calgary and
region

- Calgary and region equivalent to Travel Alberta "local market".
- Comprises sub-sample of Calgary metropolitan area.

Edmonton and
OMC

- Edmonton and other major centres per "secondary market" definition.
- Comprises sub-sample of Edmonton metro and greater Edmonton (Edmonton and region).
- Comprises sub-sample of Jasper, Hinton, Edson, Lethbridge, Red Deer.

Regional
market

- Per Travel Alberta definitions.

Hinterland

- Per Travel Alberta definitions.

› Socio-economic status

Four respondent groups were created. In light of their number in this type of sample, students were treated as a separate group. The balance were derived from everyone who gave a usable response to the household income, level of education achieved and personal occupation questions. Each was weighted as follows:

<u>Household income</u>	<u>Weight</u>
Under \$25,000	1
\$25,000 to \$40,000	2
Over \$40,000	3
<u>Level of education</u>	
Completed high school or less	1
Some college, university or other post high school training	2
Completed college or university or post graduate training	3
<u>Respondent occupation</u>	
Skilled or unskilled labourer and pensioner	1
Sales, clerical, armed forces	2
Professional, manager, farmer	3

The sum of the score for each respondent produced the banner:

	<u>Upper</u>	<u>Middle</u>	<u>Lower</u>	<u>Student</u>
Scored	8 or 9	5, 6, or 7	3 or 4	-

Life stage

Similarly, the following combination of data was used to define downhill skier households:

- Age of chief wage earner
- Household size
- Presence of children under 18 years of age
- Presence of children under 6 years of age

From this information, nine cells of life stage were created:

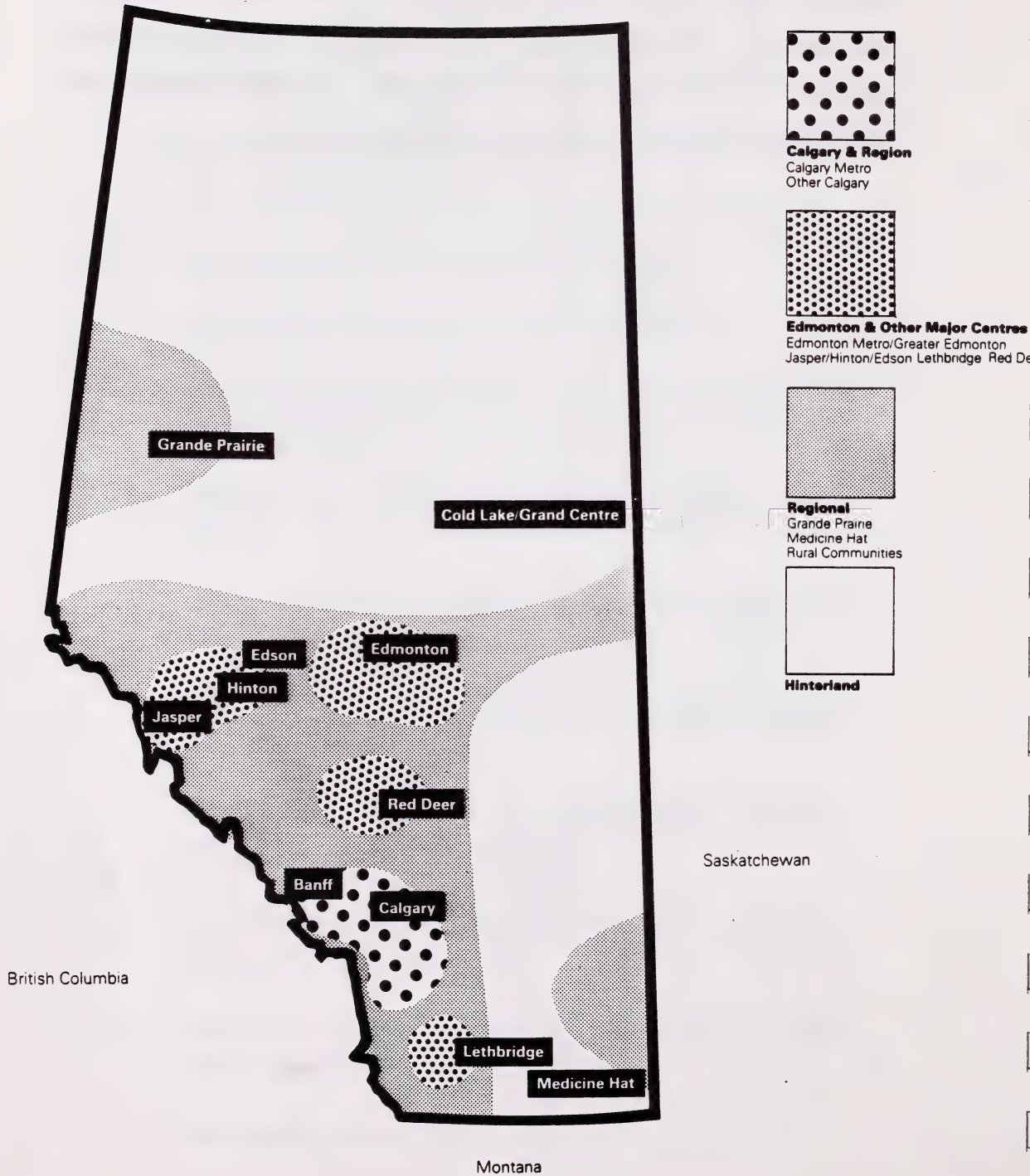
1. Young bachelors: under age 45, 1 person households
2. Young couples/cooperative units: under age 45, 2+ persons in household, none under 18
3. Young families: under age 45, 2+ persons in household, children under 6
4. Middle families: under age 45, 2+ persons in household, with older children (7 to 17) only
5. Older families: age 45+, 2+ persons in household, including children (any age)
6. Grown families: age 45+, 3+ persons in household, no children and a head of the household employed
7. Older couples: age 45+, 2 persons in household, no children and a head of the household employed
8. Retired couples: age 45+, 2 persons in household, no children and no employed head of the household
9. Older single: age 45+, 1 person household

Period skied

This banner of analysis is based on last trip and reflects the type of skier rather than day(s) skied. Created from Travel Alberta's instructions, "day skiing" is self-explanatory. "Overnight skiing-midweek", however, is defined as Monday to Friday only or 2+ week days and 1+ weekend days. Overnight skiing-weekends equals Saturday and Sunday only or 1+ weekend and 1 week day.

Market Areas in Alberta

EXHIBIT 7A



U.S. REGIONS

1. Pacific Northwest

Washington

Oregon

2. California

3. N. W. States

Montana

Idaho

Wyoming

4. S. W. States

Nevada

Utah

Colorado

Arizona

New Mexico

5. W. N. Central

North Dakota

South Dakota

Nebraska

Kansas

Minnesota

Iowa

Missouri

6. W. S. Central

Oklahoma

Texas

Arkansas

Louisiana

7. East Central

Wisconsin

Illinois

Indiana

Ohio

Kentucky

Tennessee

Mississippi

Alabama

Michigan

8. North Eastern Seaboard

Maine

New Hampshire

Vermont

Massachusetts

Connecticut

Rhode Island

New York

New Jersey

Pennsylvania

9. South Eastern Seaboard

Maryland

Delaware

Washington, D.C.

Virginia

West Virginia

North Carolina

South Carolina

Georgia

Florida

10. Non-Contiguous U.S.

Alaska

Hawaii

APPENDIX II: RESIDENT QUESTIONNAIRE

RE-INTRODUCE YOURSELF IF NECESSARY

2a) Before we begin, in which of the following age groups are you? (READ LIST - CIRCLE ONE ONLY)

- Under twelve years ----- 1 → TERMINATE AND RECORD
- Twelve to seventeen years ----- 2
- Eighteen to twenty-four years ----- 3
- Twenty-five to twenty-nine years ----- 4
- Thirty to thirty-four years ----- 5
- Thirty-five to thirty-nine years ----- 6
- Forty to forty-four years ----- 7
- Forty-five to forty-nine years ----- 8
- Fifty to fifty-four years ----- 9
- Fifty-five and over ----- 0

IF RESPONDENT IS NOT PERSON YOU TALKED TO FIRST, ASK QU.2b. OTHERWISE SKIP TO QU.2c

2b) Have you, yourself, done any downhill skiing since the beginning of this season, or not?

Yes ----- 1 →

No ----- 2 → TERMINATE AND RECORD

2c) Since the beginning of this season, how much money, if any, have you, yourself, spent on ski clothing in Alberta?

WRITE IN AMOUNT HERE → \$

--	--	--	--	--

2d) Also since the beginning of this season, how much money, if any, have you, yourself, spent on ski equipment in Alberta?

WRITE IN AMOUNT HERE → \$

--	--	--	--	--

3a1] Since March 17th but before April 30th, did you do any downhill skiing, or not?

Yes ----- 7 → SKIP TO YELLOW QUESTIONNAIRE

No ----- 8

3a2] Since February 7th but before March 17th, did you do any downhill skiing, or not?

Yes ----- 5 → SKIP TO BLUE QUESTIONNAIRE

No ----- 6

3a3] Since the Christmas-New Year holiday, but before Feb. 6th, did you do any downhill skiing, or not?

Yes ----- 3 → SKIP TO PINK QUESTIONNAIRE

No ----- 4

3a4] During the Christmas-New Year holiday period, did you do any downhill skiing, or not?

Yes ----- 1-37

No ----- 2 → SKIP TO QU.6a

3b) On how many different days since March 17th up to the end of April did you do any downhill skiing?

WRITE IN NUMBER HERE →

--	--

 DAY(S)

3c) Thinking just of (that/those) (NUMBER MENTIONED IN QU.3b) day(s), at which ski area(s) did you do any downhill skiing? (DO NOT READ - CIRCLE AS MANY AS MENTIONED)

ALBERTA	QU.3c Areas skied	QU.3d Number of days skied	QU.3e							
			Weekday	Weekend						
Canyon Ski Area -----	1	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Cypress -----	2	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Drayton Valley -----	3	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Edmonton Ski Club -----	4	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Fairview -----	5	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Fortress Mountain -----	6	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Grande Prairie -----	7	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Kinosao Ridge -----	8	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Lake Eden Resort -----	9	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Lake Louise -----	0	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Long Lake -----	4	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Marmot Basin -----	4	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Mt. Norquay -----	1	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Paskapoo -----	2	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Rabbit Hill -----	3	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Silver Summit -----	4	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Sunshine Village -----	5	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Swan Ridge -----	6	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Swiss Valley -----	7	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Tawatinaw Valley -----	8	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Westcastle -----	9	<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
Other Alberta (SPECIFY) _____		<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
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B.C. (SPECIFY) _____		<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
_____		<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
_____		<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
U.S. (SPECIFY) _____		<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
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Other (SPECIFY) _____		<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
_____		<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		
_____		<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>			<table border="1"><tr><td></td><td></td></tr></table>		

IF ONLY "ONE" DAY IN QU.3b SKIP TO QU.3j.

IF MORE THAN ONE AREA MENTIONED IN QU.3c, ASK QU.3d FOR EACH AREA. OTHERWISE SKIP TO QU.3e.

3d) On how many of those (NUMBER IN QU.3b) did you ski at (SKI AREA)? (RECORD NUMBER)

FOR EACH AREA MENTIONED IN QU.3c, ASK:

3e) When you were skiing at (SKI AREA), how many of these days, if any, were on a weekday from Monday to Friday and how many were on a weekend? (WRITE IN NUMBER)

79- 80- 79- 80- 79- 80- 79- 80-

3f) Were these ski days during this period ... (READ LIST - CIRCLE ONE ONLY)

all one trip away from home ----- 1 → SKIP TO QU.31
Or more than one trip from home ----- 2

IF ONE TRIP IN QU.3f AND MORE THAN ONE AREA IN QU.3c, SKIP TO QU.3L.

IF MORE THAN ONE TRIP IN QU.3f AND ONLY ONE AREA IN QU.3c, SKIP TO QU.31.

3g) Of these occasions, I'd like you to think about the last trip you made between March 17th and the end of April. It may have been just for a couple of hours or for a few days, but I need to know about the last outing. To which ski area did you go?

WRITE IN NAME → _____

IF NECESSARY ASK QU.3h. OTHERWISE INTERVIEWER COMPLETE.

3h) In which province or state is that ski area located? (DO NOT READ LIST - CIRCLE ONE)

Alberta ----- 1⁻⁴
B.C. ----- 2
California ----- 3
Colorado ----- 4
Idaho ----- 5
Montana ----- 6

Other (SPECIFY) _____

3i) Thinking just of that/the last trip during that period, how many days did you ski there?

WRITE IN NUMBER →

--	--

 → IF MORE THAN

--	--

 SKIP TO QU.3L

3j) Was this on a ... (READ LIST - CIRCLE ONE)

weekday from Monday to Friday- 1⁻¹⁴
Or a weekend? ----- 2

3k) What was the date of that outing?

WRITE IN → _____ DAY ¹⁵/₁₆ MONTH ¹⁷/₁₈ → SKIP TO QU.4a

3L) What date did you leave home and what date did you return home?

WRITE IN →

DATE LEFT HOME	DAY ¹⁹ / ₂₀ MONTH ²¹ / ₂₂
DATE RETURNED	DAY ²³ / ₂₄ MONTH ²⁵ / ₂₆

3m) On that occasion, did you stay ... (READ LIST - CIRCLE ONE)

at the home of friends or relatives ----- 1⁻²⁷
at a hotel, motel or lodge ----- 2
at a guest house or hostel ----- 3
at your own cottage or condominium ----- 4
at a campsite ----- 5

Or just where did you stay (SPECIFY) _____

4a) How many other people from your own household, if any, were skiing with you on that trip?

WRITE IN NUMBER HERE →

28
29

4b) Which of the following did you use on that trip? (READ LIST - CIRCLE AS MANY AS MENTIONED)

- Air ----- 1-30
- Private car ----- 2
- Rental car ----- 3
- Train ----- 4
- Scheduled bus ----- 5
- Chartered bus ----- 6
- Taxi ----- 7

Or Just what (SPECIFY) _____

4c) Were you on a tour package, that is, one that included at least two items such as transportation, accommodation, and lift tickets, or not?

Yes ----- 1-31

No ----- 2 → SKIP TO QU.5

4d) What is the name of that tour package?

WRITE IN →

32-
33-
34-

4e) In total, how much did the tour package cost you (and other household members travelling with you)?

WRITE AMOUNT IN HERE →

\$					
	35	36	37	38	39

4f) Not including those things covered in your tour package, how much did you (and the other household members travelling with you) spend in total (while you were outside Alberta), including any credit card purchases, on ... (READ EACH ITEM SEPARATELY AND RECORD AMOUNT)

- Meals and refreshments? ----- \$

40	41	42
- Accommodation or lodging? ----- \$

43	44	45
- Car expenses, including gas, oil, and any maintenance or repair? ----- \$

46	47	48
- Any other transportation while in the area? --- \$

49	50	51
- Ski equipment and clothing? ----- \$

52	53	54
- Lift tickets? ----- \$

55	56	57
- Ski equipment rental? ----- \$

58	59	60
- Ski school lessons? ----- \$

61	62	63
- Recreation and entertainment including apres ski? ----- \$

64	65	66
- Any other expenses? ----- \$

67	68	69

→ SKIP TO QU.6

5. Including any credit card purchases, how much did you (and other household members travelling with you) spend, in total (while you were outside Alberta), on ...
(READ EACH ITEM SEPARATELY AND RECORD AMOUNT)

Meals and refreshments? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	5
						8
Accommodation or lodging? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	9
						12
Car expenses, including gas, oil, and any maintenance or repair? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	13
						16
Any other transportation while in the area? ---	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	17
						20
Ski equipment and clothing? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	21
						23
Lift tickets? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	24
						26
Ski equipment rental? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	27
						29
Ski school lessons? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	30
						32
Recreation and entertainment including apres ski? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	33
						35
Any other expenses? -----	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	36
						38

SKIP TO
QU.6

ASK EVERYONE

6. What were some of the reasons for your going to (SKI AREA MENTIONED IN QU.3c/3h) on this trip you've been telling me about? ... What else? ... Anything else?

- 42
- 43
- 44

REFER TO QU.3b/QU.3i - IF 0 1 IN ANY, SKIP TO QU.8

7. Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
Trip, in general? -----	1	2	3	4 - 45
Total cost of this trip? -----	1	2	3	4 - 46
Ease of accessibility from home? -----	1	2	3	4 - 47
Ease of access to ski slopes? -----	1	2	3	4 - 48
Overnight accommodation? -----	1	2	3	4 - 49
Quality of food? -----	1	2	3	4 - 50
Quality of service at the ski resort? -----	1	2	3	4 - 51
Après ski? -----	1	2	3	4 - 52
Ski town itself? -----	1	2	3	4 - 53
Scenery? -----	1	2	3	4 - 54
Fun, excitement and enjoyment? -----	1	2	3	4 - 55
Snow conditions? -----	1	2	3	4 - 56
Quality of ski run grooming? -----	1	2	3	4 - 57
Variety of ski runs for you? -----	1	2	3	4 - 58
Number of skiers on the hill today? -----	1	2	3	4 - 59
Day lodge capacity? -----	1	2	3	4 - 60
Lift line ups? -----	1	2	3	4 - 61
Weather conditions? -----	1	2	3	4 - 62

ASK "ONE" DAY SKIERS ONLY

SKIP TO INSTRUCTION BEFORE QU.9a

8. Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>
Trip, in general? -----	1	2	3	4 - 63
Total cost of this trip? -----	1	2	3	4 - 64
Ease of accessibility from home? -----	1	2	3	4 - 65
Quality of food? -----	1	2	3	4 - 66
Quality of service at the ski resort? -----	1	2	3	4 - 67
Scenery? -----	1	2	3	4 - 68
Fun, excitement and enjoyment? -----	1	2	3	4 - 69
Snow conditions? -----	1	2	3	4 - 70
Quality of ski run grooming? -----	1	2	3	4 - 71
Variety of ski runs for you? -----	1	2	3	4 - 72
Number of skiers on the hill? -----	1	2	3	4 - 73
Day lodge capacity? -----	1	2	3	4 - 74
Lift line ups? -----	1	2	3	4 - 75
Weather conditions? -----	1	2	3	4 - 76

#9079

77
80

REFER TO QU.3c IF ONLY ALBERTA SKI AREAS MENTIONED, ASK QU.9a - ALL OTHERS SKIP TO INSTRUCTIONS BEFORE QU.9b

- 9a) Since the beginning of the nineteen eighty-three - eighty-four season, have you done any skiing downhill outside of Alberta, or not?

Yes ----- 1 ✓

No ----- 2 → SKIP TO QU.10

IF "LAST TRIP" WAS AT AN ALBERTA SKI AREA, ASK QU.9b, OTHERWISE SKIP TO QU.10.

- 9b) At which ski area outside Alberta were you most recently?

WRITE IN NAME → _____

6-
7-
8-
9-
10-

- 9c) Thinking of just that trip, on how many days were you skiing at (SKI AREA)?

WRITE IN NUMBER →

--	--

11-
12-

- 9d) How many other people from your own household, if any, were skiing with you on that trip?

WRITE IN NUMBER →

--	--

13
14

- 9e) Was it a tour package, that is, one that included at least two items such as transportation, accommodation, and lift tickets, or not?

Yes ----- 1 ✓

No ----- 2 → SKIP TO QU.9i

- 9f) What is the name of that tour package?

WRITE IN → _____

16-
17-
18-

- 9g) In total, how much in Canadian dollars did the tour package cost you (and other household members travelling with you)?

WRITE AMOUNT IN HERE → \$

--	--	--	--	--

19 20 21 22 23

- 9h) Not including those things covered in your tour package, how much money in Canadian dollars did you (and the other household members travelling with you) spend in total, including any credit card purchases while you were outside Alberta?

WRITE IN AMOUNT HERE → \$

--	--	--	--

 → SKIP TO QU.9j
24 25 26 27

- 9i) How much, in total, in Canadian dollars did you (and the other household members travelling with you) spend outside Alberta while you were on that trip? Please include any credit card purchases?

WRITE IN AMOUNT HERE → \$

--	--	--	--

28 29 30 31

9j) By the way, what date did you leave home to go on this ski trip and what date did you return?

DATE LEFT	<u>32</u>	<u>34</u>
	DAY	MONTH
DATE RETURNED	<u>36</u>	<u>38</u>
	DAY	MONTH

ASK EVERYONE

10. Finally, in what way, if any, does "snow-making" affect your choice of a ski area?

40 -
41 -

BASIC DATA

Now I have some questions that will help us to group our interviews.

A. How would you classify yourself as a downhill skier? Are you a ... (READ LIST - CIRCLE ONE)

beginner ----- 1 - ~~42~~

intermediate ----- 2

advanced ----- 3

Or expert ----- 4

B. What is your occupation; that is what type of work do you do? Please describe fully.

_____ 43 -

C. What was the last grade of schooling you, yourself, completed? (DO NOT READ LIST - CIRCLE ONE ONLY)

Some or completed grade school ---- 1 - ~~44~~

Some or completed high school ----- 2

Some college or university ----- 3

Completed college or university --- 4

Post graduate ----- 5

Other post high school training --- 6

Other (SPECIFY) _____

D. Are you at present ...? (READ LIST - CIRCLE ONE)

single ----- 1 - ~~45~~

married ----- 2

widowed ----- 3

separated ----- 4

Or divorced? ----- 5

E. Is the chief wage earner in your household aged ... (READ LIST - CIRCLE ONE)

forty-four years or younger --- 1 - ~~4~~ 6

Or forty-five years or older ----- 2

F. Including yourself and any babies, in which age group is the youngest member of your household? (READ LIST - CIRCLE ONE)

Under six years old ----- 1 - ~~4~~ 7

Six to eleven years ----- 2

Twelve to seventeen years --- 3

Eighteen years or older ----- 4

G. Finally, in which of the following groups was the total household income in 1983, before taxes? (READ LIST - CIRCLE ONE ONLY)

Under \$25,000 ----- 1 - ~~4~~ 8

\$25,000 to \$40,000 ----- 2

Or Over \$40,000 ----- 3

H. Sex (INTERVIEWER RECORD)

Male ----- 1 - ~~4~~ 9

Female ---- 2

ASK AND RECORD ON TOP PAGE:

NAME

ADDRESS

POSTAL CODE

CHECK TELEPHONE #

THANK YOU VERY MUCH FOR PARTICIPATING IN THIS SURVEY!

#9079

79-
80-

ASK EVERYONE

- 7a) What were some of the reasons for your going to (SKI AREA MENTIONED IN QU.3c/3h OR QU.6b/6g) on this trip you've been telling me about? ... What else? ... Anything else?

- 42
- 43
- 44

REFER TO QU.3b/QU.3i OR QU.6a/QU.6h - IF 0 1 IN ANY, SKIP TO QU.8

- 7b) Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	Excellent	Good	Fair	Poor
Trip, in general? -----	1	2	3	4 - 45
Total cost of this trip? -----	1	2	3	4 - 46
Ease of accessibility from home? -----	1	2	3	4 - 47
Ease of access to ski slopes? -----	1	2	3	4 - 48
Overnight accommodation? -----	1	2	3	4 - 49
Quality of food? -----	1	2	3	4 - 50
Quality of service at the ski resort? -----	1	2	3	4 - 51
Après ski? -----	1	2	3	4 - 52
Ski town itself? -----	1	2	3	4 - 53
Scenery? -----	1	2	3	4 - 54
Fun, excitement and enjoyment? -----	1	2	3	4 - 55
Snow conditions? -----	1	2	3	4 - 56
Quality of ski run grooming? -----	1	2	3	4 - 57
Variety of ski runs for you? -----	1	2	3	4 - 58
Number of skiers on the hill today? -----	1	2	3	4 - 59
Day lodge capacity? -----	1	2	3	4 - 60
Lift line ups? -----	1	2	3	4 - 61
Weather conditions? -----	1	2	3	4 - 62

ASK "ONE" DAY SKIERS ONLY

SKIP TO INSTRUCTION BEFORE QU.9a

8. Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	Excellent	Good	Fair	Poor
Trip, in general? -----	1	2	3	4 - 63
Total cost of this trip? -----	1	2	3	4 - 64
Ease of accessibility from home? -----	1	2	3	4 - 65
Quality of food? -----	1	2	3	4 - 66
Quality of service at the ski resort? -----	1	2	3	4 - 67
Scenery? -----	1	2	3	4 - 68
Fun, excitement and enjoyment? -----	1	2	3	4 - 69
Snow conditions? -----	1	2	3	4 - 70
Quality of ski run grooming? -----	1	2	3	4 - 71
Variety of ski runs for you? -----	1	2	3	4 - 72
Number of skiers on the hill? -----	1	2	3	4 - 73
Day lodge capacity? -----	1	2	3	4 - 74
Lift line ups? -----	1	2	3	4 - 75
Weather conditions? -----	1	2	3	4 - 76

#9079

771
80-3

REFER TO QU.3c OR QU.6b IF ONLY ALBERTA SKI AREAS MENTIONED, ASK QU.9a - ALL OTHERS SKIP TO INSTRUCTIONS BEFORE QU.9b

9a) Since the beginning of the nineteen eighty-three - eighty-four season, have you done any skiing downhill outside of Alberta, or not?

Yes ----- 1 -5

No ----- 2 → SKIP TO QU.10

IF "LAST TRIP" WAS AT AN ALBERTA SKI AREA, ASK QU.9b, OTHERWISE SKIP TO QU.10.

9b) At which ski area outside Alberta were you most recently?

WRITE IN NAME → _____

6-
7-
8-
9-
10-

9c) Thinking of just that trip, on how many days were you skiing at (SKI AREA)?

WRITE IN NUMBER →

--	--

 11-
12-

9d) How many other people from your own household, if any, were skiing with you on that trip?

WRITE IN NUMBER →

--	--

 13
14

9e) Was it a tour package, that is, one that included at least two items such as transportation, accommodation, and lift tickets, or not?

Yes ----- 1 -15

No ----- 2 → SKIP TO QU.9i

9f) What is the name of that tour package?

WRITE IN → _____

16-
17-
18-

9g) In total, how much in Canadian dollars did the tour package cost you (and other household members travelling with you)?

WRITE AMOUNT IN HERE → \$

--	--	--	--	--

19 20 21 22 23

9h) Not including those things covered in your tour package, how much money in Canadian dollars did you (and the other household members travelling with you) spend in total, including any credit card purchases while you were outside Alberta?

WRITE IN AMOUNT HERE → \$

--	--	--	--

 → SKIP TO QU.9j
24 25 26 27

9i) How much, in total, in Canadian dollars did you (and the other household members travelling with you) spend outside Alberta while you were on that trip? Please include any credit card purchases?

WRITE IN AMOUNT HERE → \$

--	--	--	--

28 29 30 31

9j) By the way, what date did you leave home to go on this ski trip and what date did you return?

DATE LEFT	<u>32</u>	<u>34</u>
	DAY	MONTH
DATE RETURNED	<u>36</u>	<u>38</u>
	DAY	MONTH

ASK EVERYONE

10. Finally, in what way, if any, does "snow-making" affect your choice of a ski area?

40 -
41 -

BASIC DATA

Now I have some questions that will help us to group our interviews.

A. How would you classify yourself as a downhill skier? Are you a ... (READ LIST - CIRCLE ONE)

- beginner ----- 1 - 42
- intermediate ----- 2
- advanced ----- 3
- Or expert ----- 4

B. What is your occupation; that is what type of work do you do? Please describe fully.

_____ 43 -

C. What was the last grade of schooling you, yourself, completed? (DO NOT READ LIST - CIRCLE ONE ONLY)

- Some or completed grade school ---- 1 - 44
- Some or completed high school ----- 2
- Some college or university ----- 3
- Completed college or university --- 4
- Post graduate ----- 5
- Other post high school training --- 6

Other (SPECIFY) _____

D. Are you at present ...? (READ LIST - CIRCLE ONE)

- single ----- 1 - 45
- married ----- 2
- widowed ----- 3
- separated ----- 4
- Or divorced? ----- 5

E. Is the chief wage earner in your household aged ... (READ LIST - CIRCLE ONE)

forty-four years or younger --- 1 -~~46~~

Or forty-five years or older ----- 2

F. Including yourself and any babies, in which age group is the youngest member of your household? (READ LIST - CIRCLE ONE)

Under six years old ----- 1 -~~47~~

Six to eleven years ----- 2

Twelve to seventeen years --- 3

Eighteen years or older ----- 4

G. Finally, in which of the following groups was the total household income in 1983, before taxes? (READ LIST - CIRCLE ONE ONLY)

Under \$25,000 ----- 1 -~~48~~

\$25,000 to \$40,000 ----- 2

Or Over \$40,000 ----- 3

H. Sex (INTERVIEWER RECORD)

Male ----- 1 -~~49~~

Female ---- 2

ASK AND RECORD ON TOP PAGE:

NAME
ADDRESS
POSTAL CODE
CHECK TELEPHONE #

THANK YOU VERY MUCH FOR PARTICIPATING IN THIS SURVEY!

#9079

79-1
80-4

APPENDIX III: NON-RESIDENT QUESTIONNAIRE

MR. <input type="checkbox"/>			PHONE <input type="text"/>					5-7
MRS. <input type="checkbox"/>			#:	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	
MISS <input type="checkbox"/>			FIRST NAME	SURNAME		AREA CODE		
ADDRESS:				DATE:				
CENTRE:				SITE:				
PROVINCE/STATE:				LAKE LOUISE ----- 1				
				MARMOT ----- 2				
				MT. NORQUAY ----- 3				
				SUNSHINE ----- 4				
COUNTRY:				LOCATION OF INTERVIEW:				
CANADA ----- 1				MAZE ----- 1				
U.S. ----- 2				CABLE CAR ----- 2				
JAPAN ----- 3				LOWER AREA ----- 3				
OTHER (SPECIFY) _____				UPPER AREA ----- 4				
TIME STARTED: <input type="checkbox"/> a.m. <input type="checkbox"/> p.m.				RESTAURANT ----- 5				
TIME FINISHED: <input type="checkbox"/> a.m. <input type="checkbox"/> p.m.				TICKET AREA ----- 6				
				HOTEL ----- 7				
				OTHER (SPECIFY) _____				
QUOTAS:				NAME OF SUPERVISOR _____				
WEEKDAY ----- 1				HOLIDAY ----- 1				
WEEKEND ----- 2				EARLY WINTER ----- 2				
				LATE WINTER ----- 3				
				SPRING ----- 4				

"I hereby certify that this interview was conducted according to the questionnaire and instructions for this study and that answers recorded are as given to me by this respondent.

I also realize that a proportion of my work will be checked back with the respondent for verification."

(Interviewer's Signature)

INTRODUCTION

Good _____. I am _____. We are conducting a survey on behalf of Travel Alberta and would like to include you in it. (IF INTERVIEWING HAS BEEN CONDUCTED IN AREA EARLIER IN WEEK OR WEEK BEFORE, ASK:) Have you been interviewed while you've been skiing in the (Banff-Lake Louise/Jasper) area or not?

Yes ----- 1 → THANK, TERMINATE AND RECORD

No ----- 2 → CONTINUE

1a) Before we begin, I'd just like to confirm a couple of things. Do you ... (READ LIST - CIRCLE ONE ONLY)

live in Alberta at the present time ----- 1 → TERMINATE AND RECORD

Or live outside the province ----- 2

1b) In which of these age groups are you? (SHOW LIST) Just tell me the letter.

X Under 12 -- 1 → TERMINATE AND RECORD
R 12 - 17 --- 2
N 18 - 24 --- 3
W 25 - 29 --- 4
F 30 - 34 --- 5

H 35 - 39 ---- 6
Q 40 - 44 ---- 7
G 45 - 49 ---- 8
A 50 - 54 ---- 9
L 55+ ----- 0

2a) Is this trip your first visit to an Alberta ski area, or not?

Yes ----- 1

No ----- 2⁻¹⁶

2b) Is the MAIN purpose of this visit ... (READ LIST - CIRCLE ONE)

- to take a ski vacation? ----- 1⁻¹⁷
Or is the skiing combined with visiting friends
 or relatives? ----- 2
 with a convention? ----- 3
 with other business? ----- 4
Or with something else? ----- 5

3a) Altogether, how many days are you planning to spend in the (Banff-Lake Louise/
 Jasper) area?

WRITE IN NUMBER →

--	--

¹⁸
¹⁹

3b) How many of these days, if any, are ... (READ LIST - RECORD NUMBER)

on a weekday from Monday to Friday -----

--	--

²⁰
²¹

AND how many are on a weekend -----

--	--

²²
²³

3c) On this trip, are you staying ... (READ LIST - CIRCLE ONE)

- at the home of friends or relatives -- 1⁻²⁴ Or just where are you staying (SPECIFY)
 at a hotel, motel or lodge ----- 2
 at a guest house or hostel ----- 3
 at your own cottage or condominium --- 4
 at a campsite ----- 5

3d) How many other people from your own household, if any, are skiing with you on this trip?

WRITE IN NUMBER HERE →

--	--

²⁵
²⁶

3e) In coming to Alberta which of the following did you use? (READ LIST - CIRCLE AS MANY AS MENTIONED)

- Air ----- 1⁻²⁷ Or Just what (SPECIFY)
 Private car ----- 2
 Rental car ----- 3
 Train ----- 4
 Scheduled bus ----- 5
 Chartered bus ----- 6
 Taxi ----- 7

4a) Are you on a tour package, that is, one that included at least two items such as transportation, accommodation, and lift tickets, or not?

Yes ----- 1⁻²⁸
 No ----- 2 → SKIP TO QU.5a

4b) What is the name of that tour package? WRITE IN → _____

4c) In total, how much did this tour package cost you (and other household members travelling with you)?

WRITE AMOUNT IN HERE → \$

--	--	--	--	--

²⁹ ³⁰ ³¹ ³² ³³

4d) Is that amount ... (READ LIST - CIRCLE ONE)

- in Canadian dollars? ----- 1⁻³⁴ Or which currency (SPECIFY)
 in U.S. dollars? ----- 2

4e) Apart from that amount, how much money do you (and your household members travelling with you) expect to spend on this trip, in total? Please include any accommodation and food costs, lift tickets, equipment rentals, ski school, apres ski, transportation to and from the hill, souvenirs and gifts, and any credit card purchases.

WRITE IN AMOUNT HERE → \$ → SKIP TO QU.6a

5a) What expenses did you incur in Alberta on transportation to get to where you are staying here?

WRITE IN AMOUNT HERE → \$

5b) And apart from that amount, how much money do you (and your household members travelling with you) expect to spend on this trip, in total? Please include accommodation and food costs, lift tickets, equipment rentals, ski school, apres ski, transportation to and from the hill, souvenirs and gifts, and any credit card purchases.

WRITE IN AMOUNT HERE → \$

6a) On this trip, what other ski areas, if any, have you skied? ... Any others? (WRITE IN NAME(S))

QU.6a Area skied	QU.6b Number of days skied	Mon.	Tues.	Wed.	Thurs.	Fri.	Sat.	Sun.
_____	<input type="text"/> <input type="text"/>	1	2	3	4	5	6	7 -50
_____	<input type="text"/> <input type="text"/>	1	2	3	4	5	6	7 -53
_____	<input type="text"/> <input type="text"/>	1	2	3	4	5	6	7 -56
_____	<input type="text"/> <input type="text"/>	1	2	3	4	5	6	7 -57

No others skied --- [] 0 → SKIP TO QU.7a

FOR EACH AREA MENTIONED IN QU.6a ASK:

6b) In total, on how many days did you ski at (AREA)? (RECORD NUMBER)

6c) On which day/days of the week did you ski at (AREA)? (CIRCLE AS MANY AS MENTIONED)

7a) What were some of the reasons for your coming to ski in the (Banff-Lake Louise/Jasper) area? ... What else? ... Anything else?

7b) Using a scale of "excellent", "good", "fair", or "poor", please tell me how you would rate the ... (READ EACH STATEMENT - CIRCLE ONE ONLY)

	Excellent	Good	Fair	Poor
Trip, in general? -----	1	2	3	4 -62
Total cost of this trip? -----	1	2	3	4 -63
Ease of accessibility from home? -----	1	2	3	4 -64
Ease of access to ski slopes? -----	1	2	3	4 -65
Overnight accommodation? -----	1	2	3	4 -66
Quality of food? -----	1	2	3	4 -67
Quality of service at the ski resort? -----	1	2	3	4 -68
Apres ski? -----	1	2	3	4 -69
Ski town itself? -----	1	2	3	4 -70
Scenery? -----	1	2	3	4 -71
Fun, excitement and enjoyment? -----	1	2	3	4 -72
Snow conditions? -----	1	2	3	4 -73
Quality of ski run grooming? -----	1	2	3	4 -74
Variety of ski runs for you? -----	1	2	3	4 -75
Number of skiers on the hill today? -----	1	2	3	4 -76
Day lodge capacity? -----	1	2	3	4 -77
Lift line ups? -----	1	2	3	4 -78
Weather conditions? -----	1			

7c) In what way, if any, does "snow-making" affect your choice of a ski area?

5-

6-

BASIC DATA

Finally I have some questions that will help us to group our interviews.

A. How would you classify yourself as a downhill skier? Are you a ... (READ LIST - CIRCLE ONE)

beginner ----- 1-7 advanced ----- 3
intermediate ----- 2 Or expert ----- 4

B. What is your occupation; that is what type of work do you do? (PLEASE DESCRIBE FULLY)

8

C. What was the last grade of schooling you, yourself, completed? (DO NOT READ LIST - CIRCLE ONE ONLY)

Some or completed grade school ---- 1-7 Other post high school training- 6
Some or completed high school ---- 2 Other (SPECIFY)
Some college or university ----- 3
Completed college or university --- 4
Post graduate ----- 5

D. Are you at present ...? (READ LIST - CIRCLE ONE)

single ----- 1-10 separated ----- 4
married ----- 2 Or divorced? ----- 5
widowed ----- 3

E. Is the chief wage earner in your household aged ... (READ LIST - CIRCLE ONE)

forty-four years or younger -- 1-11
Or forty-five years or older ---- 2

F. Including yourself and any babies, in which age group is the youngest member of your household? (READ LIST - CIRCLE ONE)

Under six years old ----- 1-12 Twelve to seventeen years ---- 3
Six to eleven years ----- 2 Eighteen years or older ----- 4

G. Also including yourself and any babies, how many people in total are living in your household at the present time?

WRITE IN NUMBER HERE

H. Finally, in which of the following groups was the total household income in 1983, before taxes? (SHOW LIST) Just tell me the letter. (CIRCLE ONE)

L Under \$25,000 ----- 1-15
R \$25,000 - \$40,000 ---- 2
Or N Over \$40,000 ----- 3

I. Sex (INTERVIEWER RECORD)

Male ----- 1-16
Female ----- 2

ASK AND RECORD ON TOP PAGE:

NAME
ADDRESS
COUNTRY OF RESIDENCE
TELEPHONE NUMBER

ALSO RECORD:

SITE
LOCATION OF INTERVIEW
TIME STARTED AND FINISHED
QUOTAS
SIGN THE QUESTIONNAIRE

79-0
80-2

#9079

THANK YOU VERY MUCH FOR PARTICIPATING IN THIS SURVEY!

